

# gianna.lanfrank

## EXPERIENCE

### **Writer and 'Feel Good' Editor,**

University Girl | Syracuse, NY

Sep 2022 - Current

Write original content relating to news, fashion, design, and all things pop culture • Edit writer's pieces for the 'Feel Good' section of the magazine multiple times per week

### **Social Media Volunteer,** Lins Linens

Remote | May 2020 - Aug 2020

Developed daily Instagram posts that aligned with the brand • Followed similar accounts to generate a new following • Liked and commented on posts to increase traffic growth

### **Social Media Volunteer,** Chrysaliz Design

Remote | Apr 2020 - Aug 2020

Posted pictures of Liz's projects to increase credibility • Curated captions • Followed similar accounts to generate a new following

### **Hostess,** Spring Lake Bath and Tennis Club

Spring Lake, NJ | Sep 2019 - Current

Set seating chart before dining hours • Manage reservations received by telephone or in-person • Inform customers of estimated wait times • Maintain a clean and organized workspace and dining area for coworkers and members

### **Creative Writer and Performer,**

Red Bank Regional High School

Little Silver, NJ | Sept 2017 - May 2021

Wrote original pieces for online portfolio and national contests • Performed pieces in multiple school events • Edited other's pieces for clarity

[LinkedIn](#) (732)796-4091 gslanfra@sy.edu Spring Lake, NJ

## EDUCATION

### **S.I. Newhouse School of Public Communications,**

### **Maxwell School of Citizenship and Public Affairs**

Bachelor of Science: Graphic Design

May 2025

Minor: Sociology

GPA 3.92, Dean's List

Newhouse Leadership Scholarship

SU Distinction Award

## SKILLS

Google Apps

Microsoft Office

HTML

CSS

Lightroom

Photoshop

InDesign

Illustrator

Premiere Pro

XD

## AWARDS

Honorable Mention, **New York Times Blackout**

### **Poetry Contest, 2019**

Gold Key, Scholastic Art and Writing Awards, 2020

Gold Key, Scholastic Art and Writing Awards, 2021

Silver Key, Scholastic Art and Writing Awards, 2021

Honorable Mention, Scholastic Art and Writing

Awards, 2020