Gianna Leidich

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Education

University of Massachusetts-Amherst, BS in Computer Science, BA in English

Sept. 2022 – May 2026

- Cumulative GPA: 4.0
- **Professional Writing and Technical Communication Certificate:** A five-course program that provides practice in technical writing, editing, and software documentation and an introduction to the theories and practices of information design.
- Coursework: Human-Computer Interaction, Web Programming and Development, Advanced Software for Professional Writing, Operating Systems, Programming Methodology

Experience

Digital Design & Communications Intern

Jan. 2025 – Present

UMass Center for Data Science and Artificial Intelligence

- Developed the main website, including designing project pages and staff bios
- Created informational graphics and composed corresponding captions for LinkedIn and Twitter
- Compiled a comprehensive style guide for website content and social media posts

Head Poetry Editor, Social Media Team, & Web Designer

Feb 2024 – Present

UMass Jabberwocky Undergraduate Literary Magazine | Amherst, MA

- Facilitated weekly team meetings to evaluate and discuss poetry and prose submissions
- Updated the main website with external sources of media and a Meet the Editors showcase
- Created promotional pieces for the *Jabberwocky* Instagram account, including posts and stories

Undergraduate Course Assistant

Feb 2024 – Present

Manning College of Information and Computer Sciences | Amherst, MA

- Conducted weekly course discussions and office hours in collaboration with other course staff
- Graded student coursework including labs, homework assignments, and projects
- Courses include: Discrete Math, Data Structures, and Object-Oriented Programming

Projects

UMass Housing Website

Feb 2024 – *May* 2024

- Developed a website to help students find on- and off-campus housing at UMass Amherst
- Focused on usability and design, all with the user's goals and tasks at the forefront of creation
- Evolved throughout the semester through low- and high-fidelity prototyping and usability studies

User Manual for Microsoft Word

Sept 2024 – Present

- Produced a 20–30-page user manual for Microsoft Word for aspiring cookbook authors
- Concentrated on principles of usability and readability, and appealing visual design

Skills

Programming Languages: JavaScript, HTML/CSS, Java, C, C++, Python

Operating Systems: Linux, macOS, Windows

Tools & Applications: MadCap Flare, Adobe Illustrator, WordPress & Elementor, Figma, Git, Microsoft

Office Suite, Google Suite