

Gianna Leidich

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Education

University of Massachusetts-Amherst, English and Computer Science

Sept. 2022 – May 2026

- **Cumulative GPA:** 4.0
- **Professional Writing and Technical Communications Certificate:** A five-course program that provides practice in technical writing, editing, and software documentation and an introduction to the theories and practices of information design.
- **Coursework:** Human-Computer Interaction, Web Programming and Development, Advanced Software for Professional Writing, Advanced Creative Writing

Experience

Digital Design & Communications Intern

Jan. 2025 – Present

UMass Center for Data Science and Artificial Intelligence

- Developed the main website by designing project pages and highlighted posts
- Created infographics for awards, updates, and events for LinkedIn
- Designed and implemented the new Campus GenAI website, including a static landing page

Head Poetry Editor, Web Designer, & Social Media Manager

Feb. 2024 – Present

UMass *Jabberwocky* Literary Undergraduate Magazine

- Facilitated weekly team meetings to evaluate and discuss poetry and prose submissions
- Designed a Meet the Editors page for the website that features *Jabberwocky* staff bios
- Created promotional posts and stories for the *Jabberwocky* Instagram account

Undergraduate Course Assistant

Feb. 2024 – Present

Manning College of Information and Computer Science

- Conducted weekly course discussions and office hours in collaboration with other course staff
- Graded student coursework including discussions and programming assignments
- Assisted courses including Discrete Math, Data Structures, and Object-Oriented Programming

Projects

A Redesign of WestchesterGov.com

Jan. 2025 – May 2025

- Redesigned a government website for improved digital accessibility and usability
- Implemented the redesign using HTML/CSS and JavaScript, hosted on GitHub
- Conducted research, usability studies, and accessibility evaluations throughout development

Cooking in Microsoft Word: A Beginner's Guide

Sept. 2024 – Dec. 2024

- Produced a 20–30-page user manual for Microsoft Word for aspiring cookbook authors
- Concentrated on the principles of readability, usability, and appealing visual design
- Created the manual in Microsoft Word, cover and chapter pages in Canva

Skills

- **Programming Languages:** JavaScript, HTML/CSS, Java, C, C++, Python
- **Tools and Applications:** Adobe Illustrator, Canva, Figma, WordPress, Elementor, Drupal, Microsoft Office Suite, Google Suite, Git, MadCap Flare