

$$\begin{aligned}
\frac{d}{d\theta} \mathbb{E}_{\theta}(\varphi) &= \frac{d}{d\theta} \sum_x \varphi(x) p(x; \theta) \\
&= \sum_x \varphi(x) \frac{d}{d\theta} p(x; \theta) \\
&= \sum_x \varphi(x) \frac{d}{d\theta} \log p(x; \theta) p(x; \theta) \\
&= \sum_x \left(\varphi(x) - \sum_y \varphi(y) p(y; \theta) \right) \frac{d}{d\theta} \log p(x; \theta) p(x; \theta) \\
&= \text{Cov}_{\theta} \left(\varphi, \frac{d}{d\theta} \log p(x; \theta) \right)
\end{aligned}$$

$\theta \mapsto (p_{\theta}, \frac{d}{d\theta} \log p_{\theta})$ is a LIFTING of $\theta \mapsto p(\theta)$ |
 to the STATISTICAL BUNDLE