


# Ian Pinili

## WEB DEVELOPER

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## PROFILE

Dynamic and detail-oriented web developer with a strong focus on front-end development and e-commerce optimization. I excel at creating smooth user experiences, improving UI functionality, and ensuring website features align with business goals to boost engagement and growth. I work well with cross-functional teams to implement creative solutions, streamline workflows, and deliver digital experiences that surpass user expectations.

## SKILLS

HTML, CSS, SASS, Tailwind CSS, JavaScript, TypeScript, React.js, Next.js, Node.js, Express.js, Knex.js, MySQL, APIs, Git, Github, Heroku, Figma, Jira, Shopify Liquid, Dynamic Yield, Algolia, Langify, Jesta

## EDUCATION

### BRAINSTATION - DIPLOMA

#### WEB DEVELOPMENT

JAN 2024 - APR 2024

VANCOUVER, BC

### BCIT - RED SEAL CERTIFICATION

#### AUTOMOTIVE TECHNICIAN

JAN 2019 - JAN 2023

VANCOUVER, BC

## PROJECT EXPERIENCE

### Princeton Ace Motel | Next.js, TypeScript, Tailwind CSS

JUN 2024, CUSTOM WEBSITE

- Learned and implemented new technologies, including Next.js, TypeScript, and Vercel for deployment, to enhance and sustain the Princeton Ace Motel website, ensuring a fast, responsive, and visually appealing user experience.
- Collaborated closely with the motel's management to integrate online booking functionalities and promote special offers, enhancing overall user satisfaction and driving revenue growth.

### THS Open | React.js, Tailwind CSS

JUN 2024, CUSTOM WEBSITE

- Engineered and deployed a dynamic website for the THS Open Golf Tournament enhancing user engagement and promoting the event effectively for the Canucks Autism Network
- Enhanced technical expertise by independently coding and designing the entire website, focusing on optimizing front-end development best practices and responsive design principles

### The Hockey Shop | Shopify Liquid, HTML, CSS, JavaScript

MAR 2024, E-COMMERCE WEBSITE MAINTENANCE + MODIFICATIONS

- Created and maintained new sections and components for the e-commerce website, enhancing site functionality and user experience
- Improved code performance and site speed by optimizing existing code and implementing best practices including the POS system
- Developed schemas for the Shopify Admin customizer, enabling non-developers to make website changes easily

### ManuSpec | React, Node, Express, MySQL, Knex.js, Figma

MAR 2024, BRAINSTATION CAPSTONE PROJECT

- Developed a digital automotive inspection report system to replace paper-based methods, featuring account login, template based report creation, digital storage, and customer information search
- Streamlined document management and improved efficiency in automotive inspection processes, enhancing dealership operations through digitization

## PROFESSIONAL EXPERIENCE

### Junior Web Merchandiser | JD Sports Canada | Liquid, HTML, CSS, JS

SEP 2024 - PRESENT | VANCOUVER, BC

- Enhanced the e-commerce website's front end by updating assets, building pages, and using code to implement UI changes that improved user experience and supported merchandising strategies.
- Developed and customized interactive UI components aligned with merchandising objectives, driving engagement, and optimizing product presentation to boost conversions.

### Junior Web Developer | The Hockey Shop | Liquid,, HTML, CSS, JS

JAN 2024 - AUG 2024 | LANGLEY, BC

- Successfully built and launched several front-end components that significantly improved the user interface and user engagement on the website
- Implemented custom schema systems reducing the need for direct code edits and easy quick adjustments
- Introduced a version control system to manage the codebase, improving team collaboration and ensuring efficient tracking of changes and updates