

Customer Churn Analysis Dashboard - Executive Summary

Contract

All



Payment Method

All



Internet Service



All



Gender



All



7043

Total Customers

1.53K

Average of Total Charges

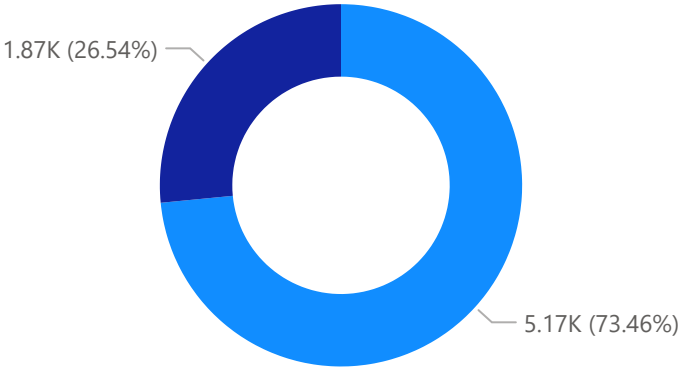
1869

Number of Customer Churn

26.54%

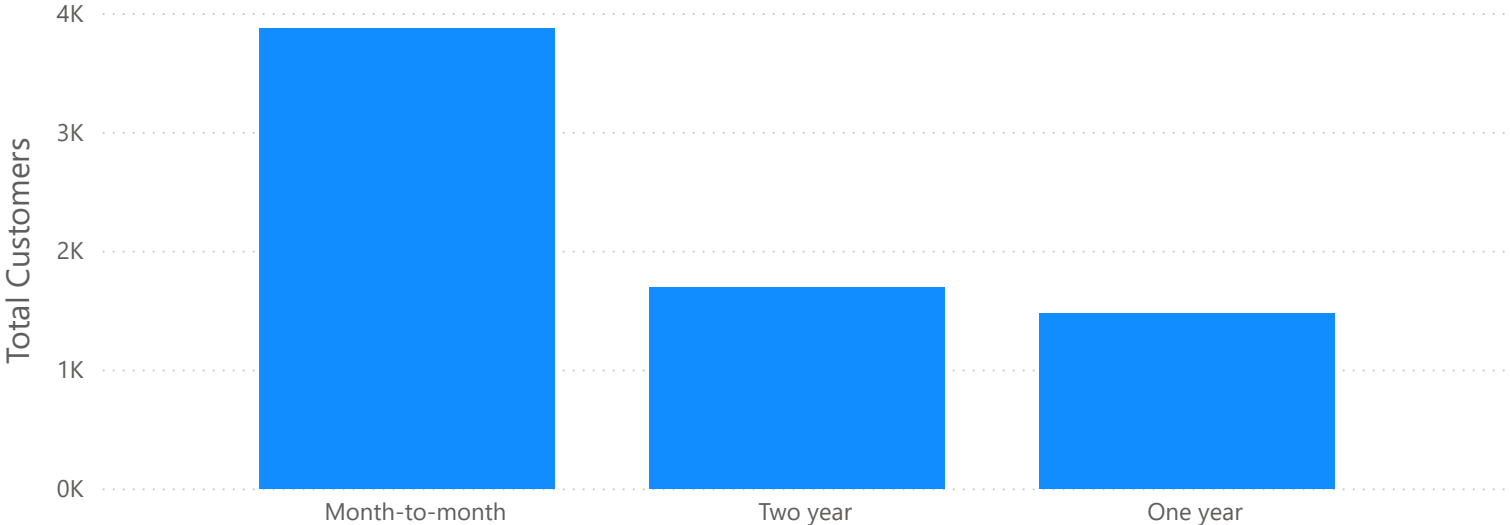
Churn Rate

Comparison type of customers by Churn Value



Churn Value 0 1

Total Customers by Contract



Customer Churn Analysis Dashboard - Churn Driving Factors Analysis

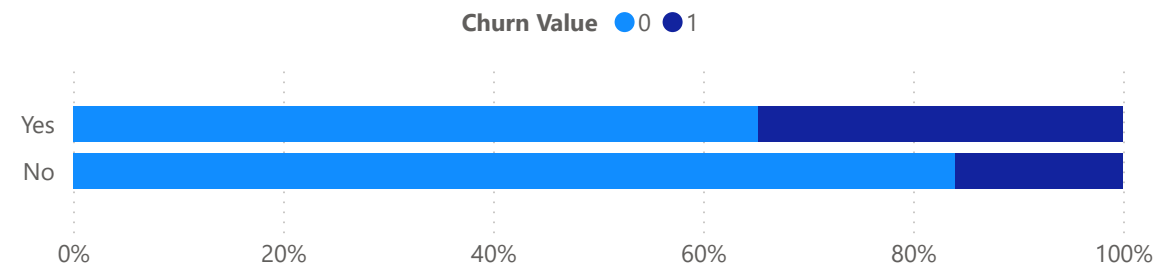
Sum Of Additional Services

All

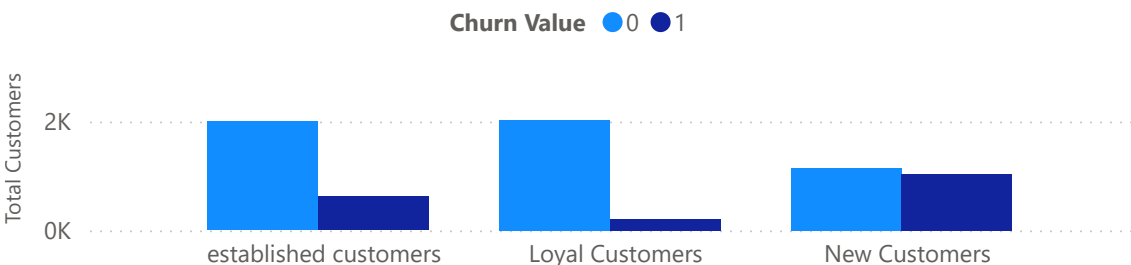
Internet Service

All

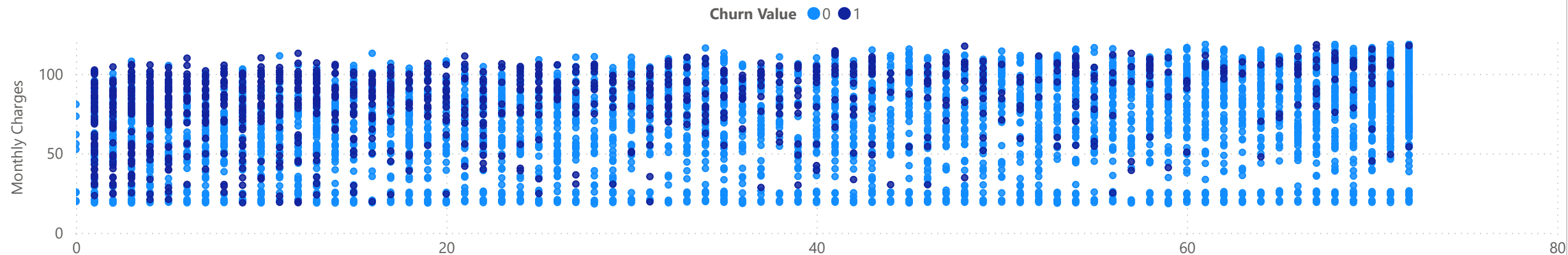
Comparison of Churn Distribution by Payment Method (Is Manual)



Churn Distribution By Customer Tenure Category



Customer Churn Pattern by Tenure and Monthly Charges



Customer Churn Analysis Dashboard - Geographic Analysis of Churn

Sum Of Additional Services

All

Contract

All

Internet Service

All

Payment Method

All

Customer Churn Distribution By Location

Churn Value 0 1

