

Concept:

My project concept is to redesign an outdated local small business site, a soup vendor called 'Got Soup?'. <http://www.gotsoupseattle.com/>

Their current site is a compact one-page, but the navigation layout is somewhat confusing, leading you in a circle around the main window where content is displayed. On mobile their layout is very small and difficult to read. They have a cute charm, so I want to make sure to preserve that small-business feel while making a more user-friendly and size-responsive layout. I'll be creating a one-page scrolling website with sections for their delivery and market sales options, an about us section, and contact information. Their current ordering method is to send an email to the owner with your order and information, so I'm going to incorporate an order form on the site. They sell products at several Seattle Farmer's markets so I will also include a Leaflet map of locations with pop-up markers for days/hours.

Most written content will be pulled from the original business site, images will be collected from pixabay public domain images, colors will match the brand's current logo in more muted pleasing shades.

Frameworks:

jQuery

Bootstrap - mobile responsive, glyphicons

Leaflet - map

Colors:

Yellow: #F9BA32

Red: #AA382E

Green: #769346

Brown: #915E10

White: #FFFFFF

Black: #000000

Potential Glyphicons:

Grain: glyphicon glyphicon-grain

Apple: glyphicon glyphicon-apple

Time: glyphicon glyphicon-time

Flash: glyphicon glyphicon-flash

Leaf: glyphicon glyphicon-leaf

Calendar: glyphicon glyphicon-calendar

Heart: glyphicon glyphicon-heart-empty

or enable <https://material.io/icons/> ?