FAQ OVERVIEW

1. What is the Student & Alumni Advisory Board (SAAB)?

The Student and Alumni Advisory Board is a diverse and accomplished collective of current students and alumni appointed to represent their community within the Jack Welch Management Institute. Its mission is to provide student and alumni advocacy, foster community, support student success, and promote the JWMI brand. The SAAB is comprised of an Executive Committee and General Members.

2. How does being the SAAB enhance one's experience at the Jack Welch Management Institute?

The SAAB offers JWMI students and alumni a unique leadership opportunity to serve the JWMI program and its community. Board members act as the voice of their peers, helping to improve the experience for all students and alumni. Serving on the Board also provides members with the opportunity for increased engagement with their cohort, students in different phases of their academic career and JWMI leadership and staff.

3. What types of initiatives does the SAAB support?

The SAAB makes many important contributions to the JWMI community including:

- Hosting and attending virtual networking sessions, virtual open houses, prospective student events and local/on-ground social events (when permissible)
- Hosting lifelong learning sessions and other working groups on JWMI Connect
- Serving as brand ambassadors by supporting JWMI content on social media platforms such as LinkedIn and JWMI Connect
- Enhancing the student experience for new and current students through outreach activities
- Serving as the voice of the JWMI community by identifying issues of concern and interest to students & alumni

4. If I do not want to join the SAAB, or my application is not selected, can I still participate in SAAB activities?

Yes, students that would like to volunteer with the Board can participate in several ways:

- Ambassa program: Through the Ambassador program, students are invited to set up a
 networking group in their local community to engage current students and connect with alumni.
 Events will be held both virtually and locally (as permitted).
- Social Community: Engage with fellow students and alumni on JWMI Connect and social platforms such as LinkedIn.
- Testimonials & Content: Work with JWMI Marketing to produce content and share your successes.

GENERAL BOARD MEMBERS

1. How do I join the SAAB?

General Members: Students and alumni may apply for appointment to the SAAB by completing the application process during the Winter academic term each year. Final selection will be based on a combination of community votes and application review by JWMI leadership. Board membership will be announced by mid-February each year.

2. What are the eligibility requirements to apply?

Applicants must meet the following requirements:

- Currently enrolled students who have completed one course as of the Winter term and have a current GPA of 3.26 or higher, or Alumni with a with a cumulative GPA of 3.26 or higher.
- Be in good standing with JWMI



- Include a referral from a faculty member of current or former SAAB member
- · Submit a complete application
- Commit to a one-year term (March to March)
- Actively participate in monthly Board meetings and ongoing initiatives

3. What is the average time commitment for a General Member of the SAAB?

SAAB members will meet at least monthly via conference call. Additional meetings may be called at any time depending on need. General Members are also expected to support various networking and new student events. On average, General Members spend 3-5 hours per month on SAAB-related tasks. These tasks include:

- Networking in your local community to engage current students and connect with alumni.
 Events will be held both virtually and locally (as participating in local Ambassador Programs.
- Engaging with fellow students and alumni on JWMI Connect and social platforms such as LinkedIn.
- Speaking with prospective students considering the JWMI program.
- Sharing a testimonial about your JWMI experience and be featured in marketing initiatives.
- Participating as a subject matter expert in lifelong learning events and JWMI Connect webinars, including Virtual coffee connects and Virtual networking events.

4. How many General Board Members are on the SAAB?

The SAAB number of general members can vary depending on the size of the student population and specific needs of this community, with no less than 5 general Board members in each year. The Board will be supported by the SAAB Executive Committee.

5. What is the term of a General Board Member?

General Board Members will serve a term of one year, generally beginning March 1st. Depending on need and contribution level, General Members may be asked to extend their term for one year or less as mutually agreed up on with JWMI leadership.



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- Ambassador program: Through the Ambassador program, students are invited to set up a
 networking group in their local community to engage current students and connect with alumni.
 Events will be held both virtually and locally (as permitted).
- Social Community: Engage with fellow students and alumni on JWMI Connect and social platforms such as LinkedIn.
- • Admissions & New Student Support: Support SAAB initiatives team to speak with prospection; students considering the JWMI program.
- Marketing: Share a testimonial about your JWMI experience and be featured in marketing initiatives.
- Events: Participate as a subject matter expert in lifelong learning events and JWMI Connect webinars.

EXECUTIVE COMMITTEE

1. What is the SAAB Executive Committee?

The Executive Committee provides oversight and guidance for ongoing SAAB initiatives. Because Executive Committee members have served as General SAAB members, they also provide important continuity for SAAB initiatives. At minimum, the Committee is comprised of a President, Vice President, and Secretary. Additional appointrest can be made depending on need and initiatives as approved by JWMI leadership.

2. How are Executive Committee Members selected?

After serving on the SAAB for 1 year, a General Member can self- nominate to serve on the Executive Committee for the upcoming year. SAAB members will vote on the Executive Committee with final approval by JWMI leadership.

3. What is the term for the SAAB Executive Committee members?

The Executive Committee term runs from January 1 to December 31 each year and will provide transition support as needed for the new incoming committee as needed.

4. What are the duties of the President?

In addition to general duties of a SAAB member, the President may be responsible for the following:

- Coordinating and overseeing the efforts of the Board
- Chairing monthly meetings
- Supporting networking events, both virtual and in-person
- Responding to student and Alumni posts on JWMI Connect and social platforms
- Serving as JWMI representative at marketing events or in publications as needed
- Assisting with Virtual Open Houses





- · Assisting with New Student orientations and onboarding
- · Attending weekly administrative meetings with JWMI leadership

5. What are the duties of the Vice President?

The Vice President will assist the President in the Execution of the duties listed above.



6. What are the duties of the Secretary?

In addition to general duties of a General member, the Secretary is responsible for the following:

- · Scheduling monthly meetings and recording minutes
- Working with JWMI to manage Board communications to the JWMI student and alumni population
- Working with JWMI staff to update student-facing websites or social media platforms with respect to Board updates
- · Tracking status of Board initiatives

7. Additional Executive Committee Members

Additional appointments can be made to the Executive Committee depending on need to support ongoing initiatives within the student and alumni populations.

