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	Basic License
Number of end products	1
On-demand products/services (e.g. "made to order" or "create your own" apps)	1
Business social media account owned and managed by the licensee	1
Physical advertisements for local, national, and global markets	Unlimited
Digital paid advertisements impressions	Unlimited
One native app, web app, or game downloaded or sold times, physical or digital end products	250 000
Use in a single (free and paid) end product (more than one end user allowed)	Yes
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