Hi my name's Dan Leary, I'm working on a lead generation startup backed by imperial ventures. Could you please tell me who makes marketing and sales decisions at your organization?

[Get their phone number or email address, see how hard we can push for phone number]

Pitch

My startup is called Yak Hub, it's an on-demand telemarketing and lead generation startup backed by imperial ventures.

We can generate leads and partnerships for your business, and we're building a technology platform to give you as much control and transparency into the process as possible.

<u>Inquire</u>

What sort of leads or partnerships are you most interested in generating at the moment?

[Talk about how we can do the thing they said they need doing]