Contact

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(LinkedIn)

Top Skills

Mobile Applications
Game Development
JavaScript

Languages

English (Native or Bilingual)
Chinese (Professional Working)

Certifications

AWS Certified Solutions Architect – Associate

Publications

Objective-C Memory Management Essentials

Gibson Tang

Crafting the future of Web3 using physical and digital touch points. | Web3 | E-Commerce
Singapore

Summary

I am an experienced Singapore engineering manager with close to 20 years of working in the tech industry. I have been consulting and working with startups for close to 10 years and the fast pace of the environment is what I thrive in. During my years working in startups, I have accomplished the following

- Facilitated the development of greenfield B2B e-commerce platform from the ground up and technology transfer from outsourced team to in-house developers

- Conducted lectures on mobile development for mid-career students on iOS development and have delivered technical talks at tech meetup events on web development(PHP Laravel) and mobile development (iOS).

- Upstream contributor to the open-source iOS and Android version of the Wordpress application and love contributing to open-source projects.

Experience

Mighty Jaxx
Director of Engineering
September 2022 - Present (1 year 2 months)
Singapore

Lenskart.com
SEA Engineering Lead
March 2021 - September 2022 (1 year 7 months)
Singapore

Lenskart is a unicorn startup backed by VCs such as Softbank and Temasek Holdings. As the first engineering hire for the role of head of engineering for SEA. I managed a team of 11 developers who are involved in the mobile app

for iOS and Android, the consumer website, and the fulfillment system for Singapore and SEA. The tech stack used includes React.js, Node.js, Java, Swift, and PHP.

Responsibilities and achievements:

Rolled out the Singapore platform to support other countries in SEA such as Vietnam, Indonesia and Malaysia.

Managed 4 teams consisting of 1) mobile app team, 2) ops fulfillment team, 3) consumer e-commerce team and 4) data engineering team

Grew team from 1 developer to 11 developers in 6 months.

Managed the development team and taught them best practices such as code review, writing tests and code coverage.

Planned and developed new JAM stack e-commerce site to replace legacy e-commerce site

Created and managed KPIs for developers in my team

DishDash.co
Head Of Engineering
January 2018 - December 2020 (3 years)
45 North Canal Road

Took over outsourced development and grew the mobile engineering team in Singapore. Re-architected the custom build B2B e-commerce platform to support multiple cities in Australia.

A Better Florist
CTO
May 2016 - January 2018 (1 year 9 months)
11 Keng Cheow Street #01-02

I work with my CEO on creating technical solutions to business problems. I am in charge of all technical initiatives and balance business needs with technical solutions. I have developed the following operational and customer facing modules for my company to enable us to work at peak efficiency.
- SMS based CRM
- Courier last mile delivery real time tracking with automated updates regarding delivery status to customers
- Internal dashboard to generate analytics to calculate LTV, CAC and inventory forecasting

Azukisoft Pte Ltd
Founder
June 2008 - June 2017 (9 years 1 month)

Provide cross platform expertise and application and game development for the web, PC and mobile platform. Has developed games and apps for companies in Singapore and SV that have received funding and coverage in Gizmodo among others. Have also been mentioned in articles by Stack Overflow, ZDNet among others.

Pitched and successfully delivered mobile projects for clients which include
- L' Oreal
- Kiehl's
- Changi Airport
- FujiXerox
- Lenovo

gumi Asia Pte Ltd
Senior Tech Consultant
June 2013 - September 2013 (4 months)

Helped the company to set up a technical team from scratch and which consisted of native mobile developers, web developers and server engineers. Assisted HR in hiring and vetting all engineering hires and creating technical documentation that serves as a playbook for the entire technical department to get up to speed as soon as possible. Coordinated technical meetings with overseas vendors and companies and assisting the finance department in making purchasing calls with regards to technical tools, software and hardware.

Nexgen Studio
Game Developer
2003 - 2006 (3 years)

NTUC Income
.NET developer
April 2004 - September 2004 (6 months)

Developed ASP.NET applications using .NET and Javascript. Managed to gain considerable amount of knowledge of the .NET framework and web services.

Republic of Singapore Navy
Senior Electronics Specialist
December 1996 - December 2002 (6 years 1 month)

Oversaw the operations and repair of electronic radar systems and managed a department of electronic specialists.

Education

Singapore Institute Of Management
Degree in Computer Science · (2003 - 2005)

Udemy
Ethereum : Decentralized Application Design & Development · (2017 - 2017)

Nanyang Polytechnic
Diploma, Information Technology · (June 1993 - June 1996)