

Channel Total Views

43 百萬

views 的總和

Total Likes

244 千

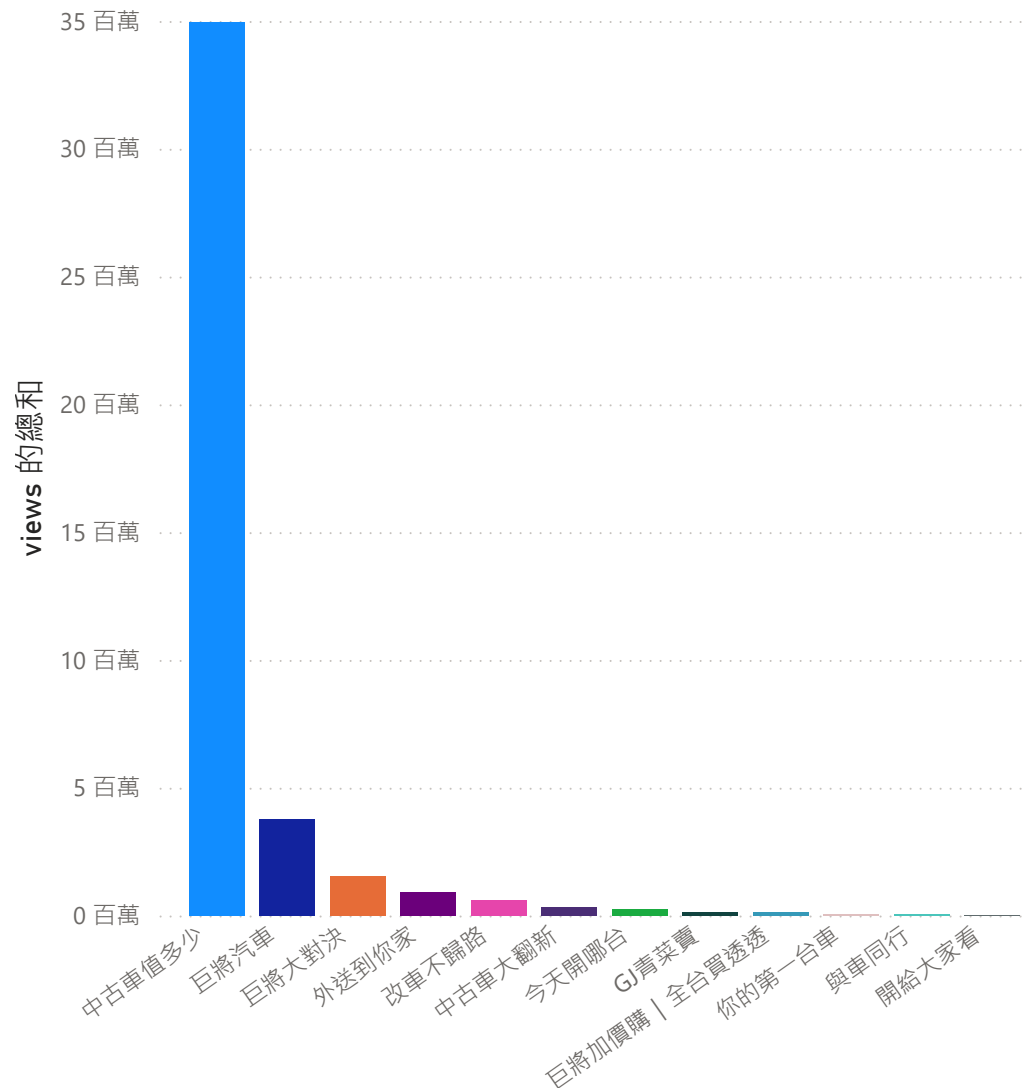
Sum of channel likes

666

影片量

Total Views on Video Series

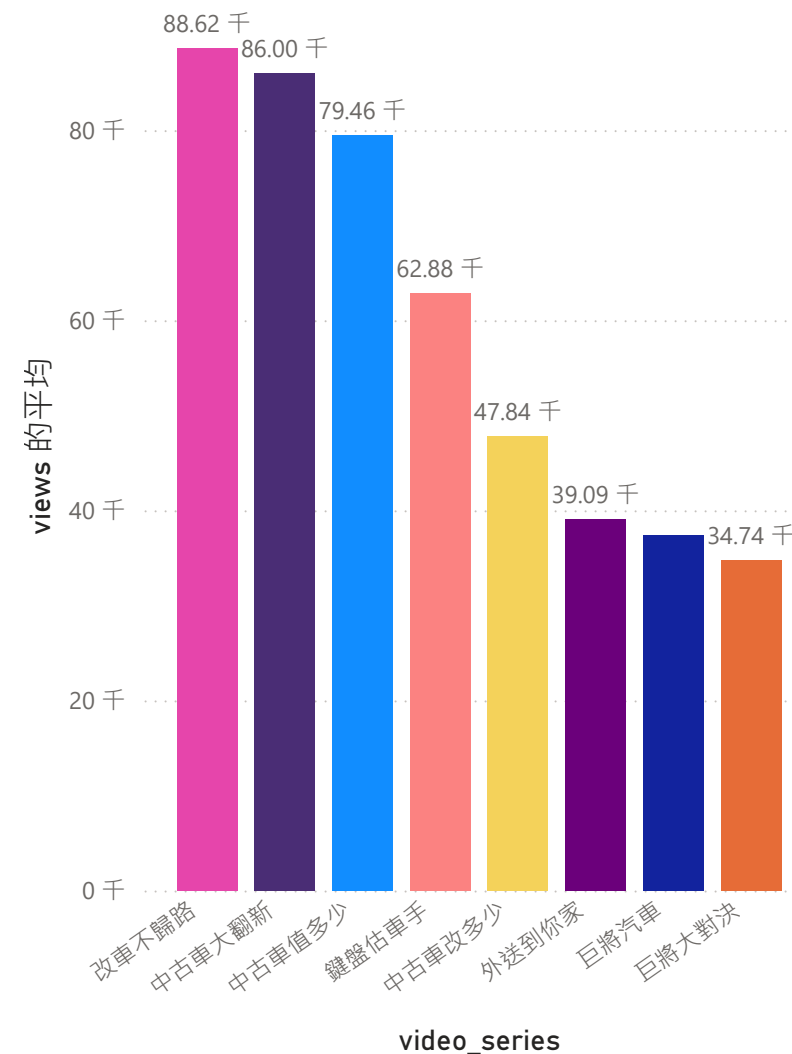
video_series ● 中古車值多少 ● 巨將汽車 ● 巨將大對決 ● 外送到你家 ● 改車不歸路



This channel has only one popular video series.

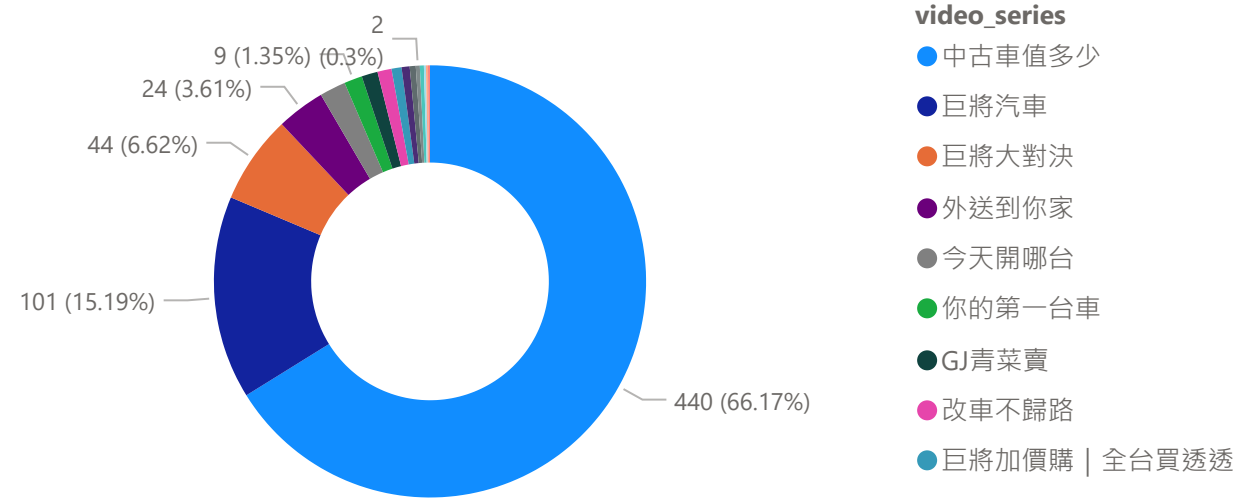
Avg. Views on Video Series

video_series ● 改車不歸路 ● 中古車值多少 ● 中古車大翻新 ● 鍵盤估車手



Two series have higher average views than the popular one. This is a sign that the main series is becoming stale, and the channel is trying a new strategy, which appears to be working.

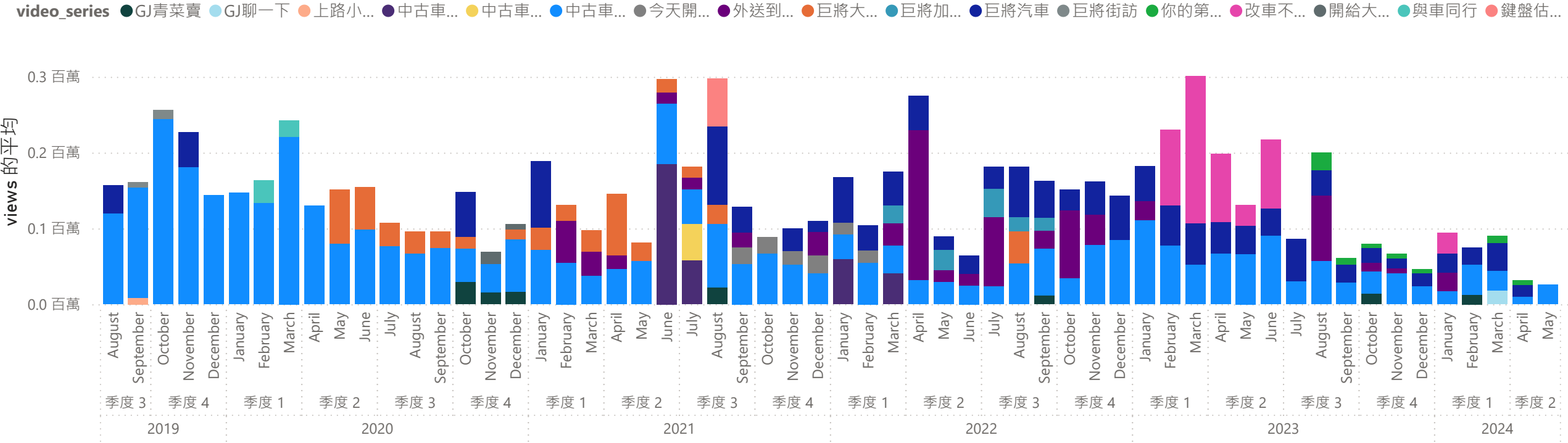
Video Series vs Proportion



The left graph shows that the main series is the blue one, accounting for over 66%.

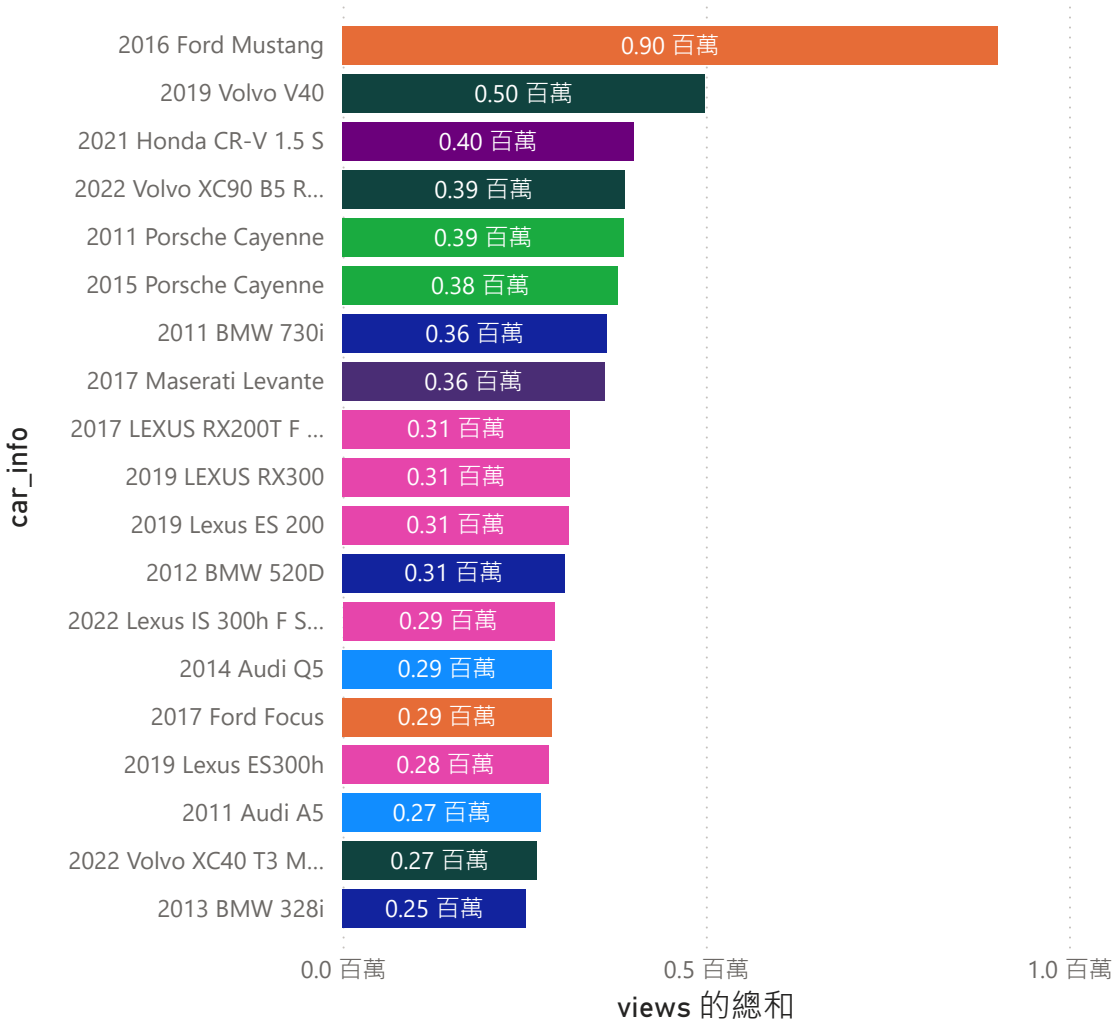
In the bottom graph, new video series was started in the second quarter of 2020 and continued updating for a while, such as orange, purple, and pink. They all had good effects. However, the green series that started at the end of 2023 has not been very effective.

Video Series on Timeline



Highest Views on Car type

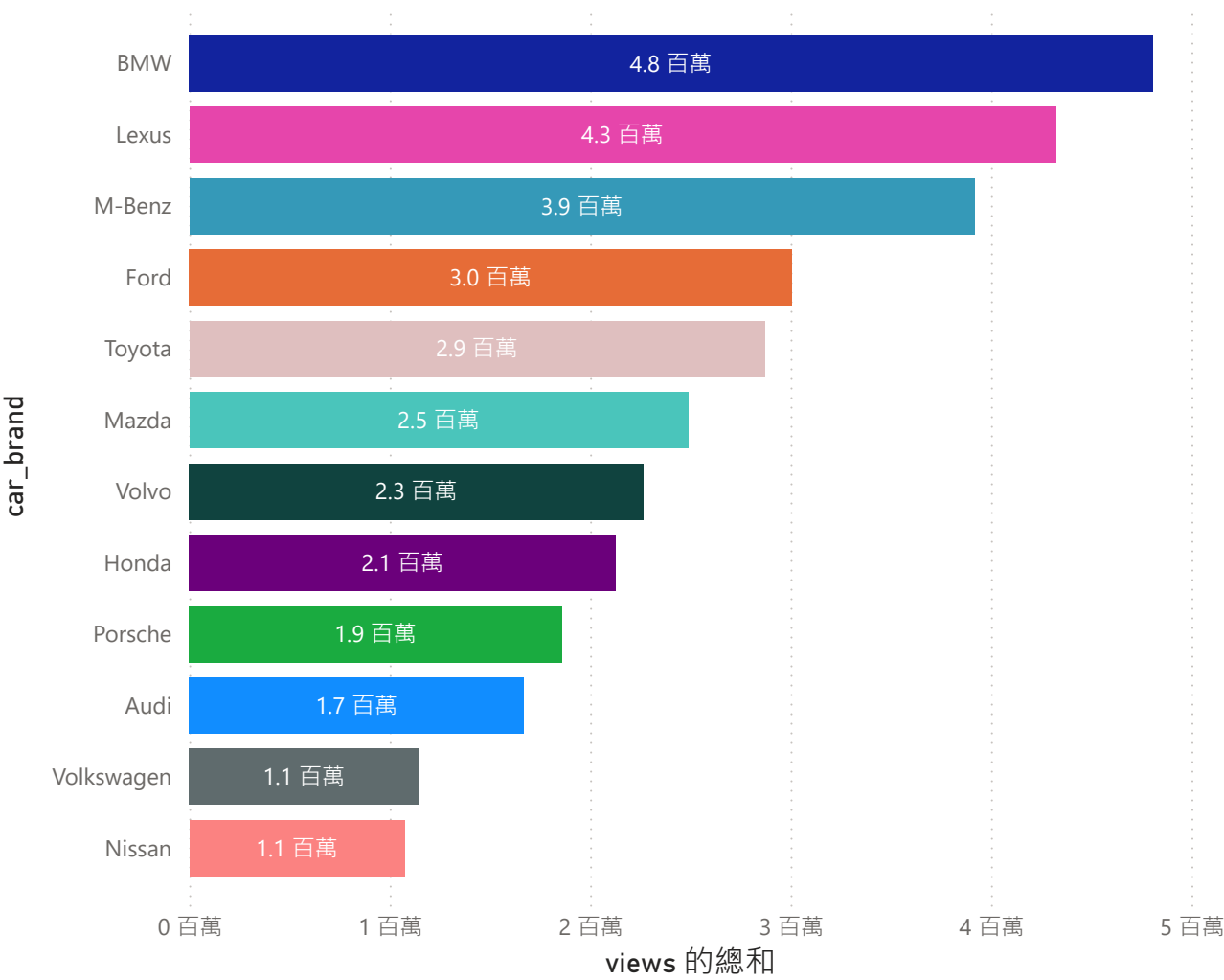
car_brand Audi BMW Ford Honda Lexus Maserati Porsche Volvo



The most viewed video is about the 2016 Ford Mustang. After a car crash, what is the impact on the resale value, and how can you validate your car's structural safety?

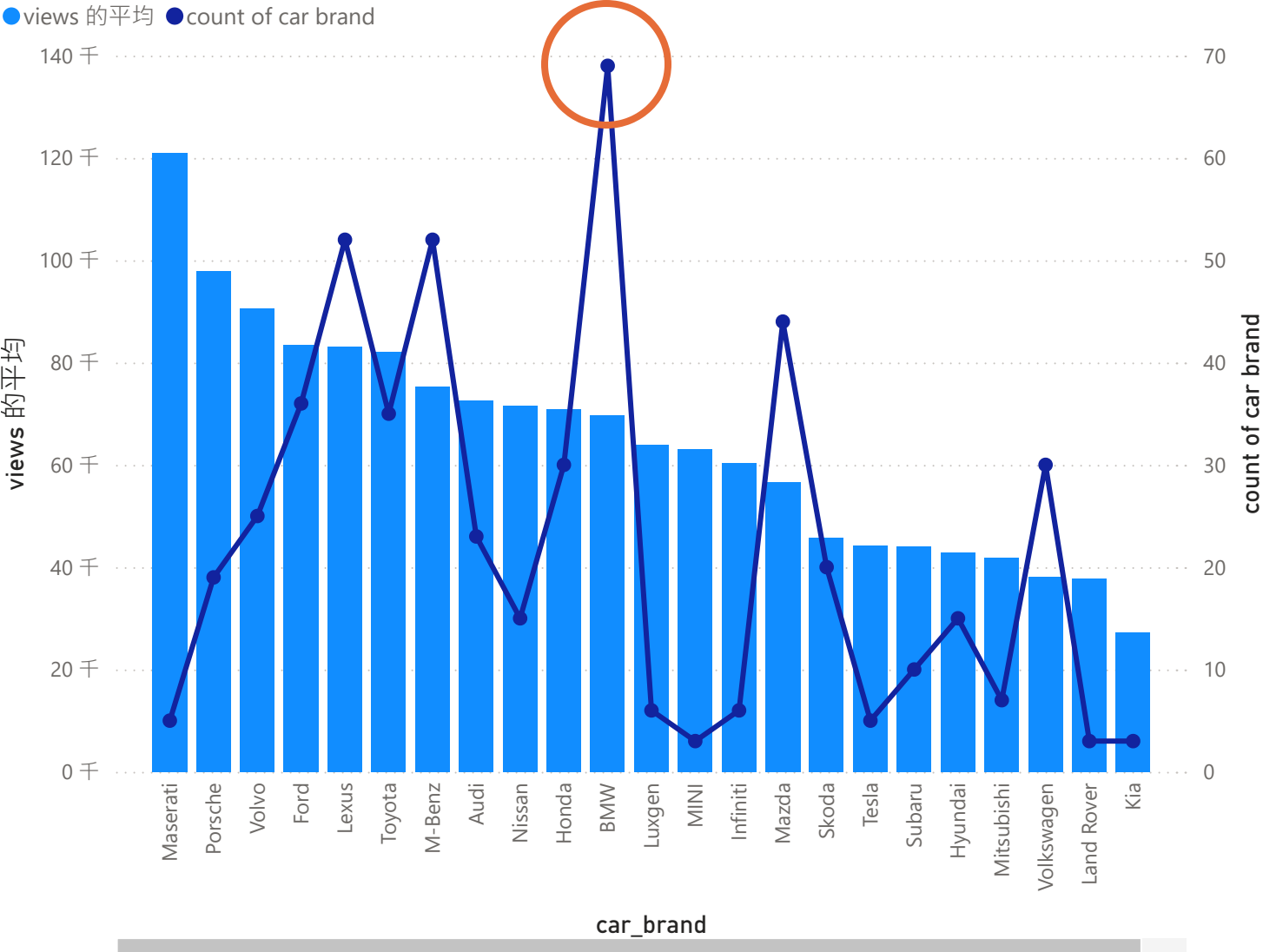
Highest Total Views on Car Brand

car_brand BMW Lexus M-Benz Ford Toyota Mazda Volvo Honda Porsche Audi



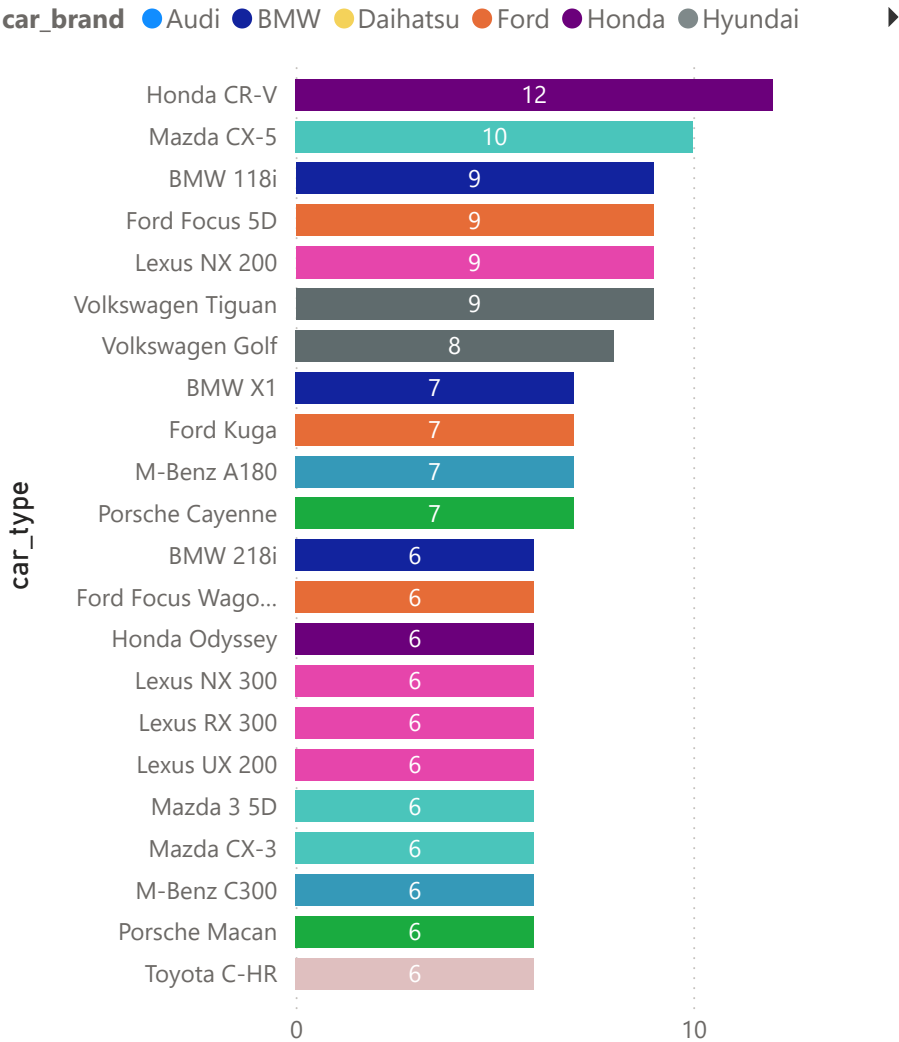
It is surprising that BMW has the highest views among car brands, considering Toyota's dominant market share in Taiwan, yet Toyota is only in fifth place.

Avg. views / Video Count with Car Brand



However, in terms of average views, BMW is no longer in first place, even though it has the highest number of video uploads at 69, which explains the highest total views in the previous chart.

Count of car type

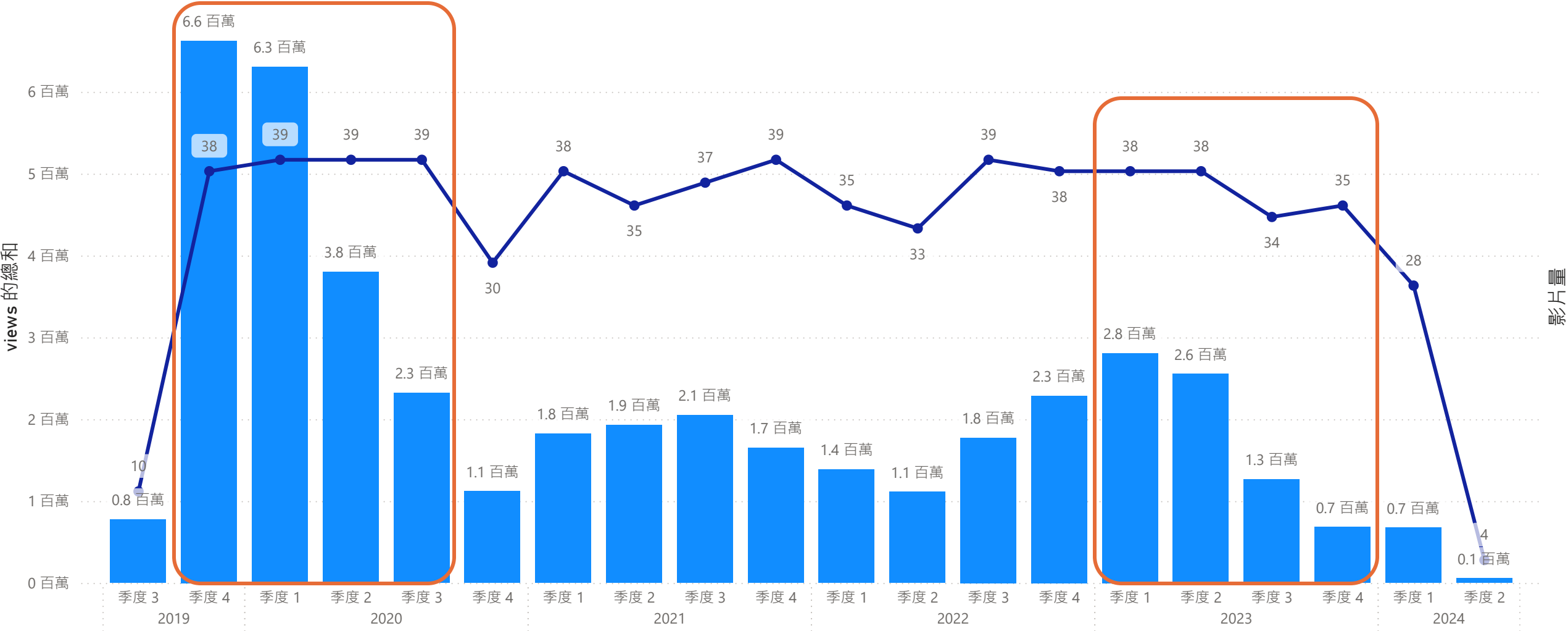


The top 10 vehicles on this list are commonly seen and somewhat popular in Taiwan, with the Honda CR-V being the most popular, appearing 12 times.



Total Views vs Video Upload Frequency

views 的總和 ● 影片量



The frequency of uploads is somewhat correlated with total views. However, the surge in views dues to the increase of video uploads in late 2019, has disappeared by the second quarter of 2020. After 2023, the decline in views has become increasingly severe. Due to the nature of running a YouTube channel, trends evolve every day.
Suggestions : Start trying new series, and hold on to the ones that remain effective. And focus on the video quality first.