

PROTECTING PRIVACY AND SECURITY

**We're committed
to protecting your
information and
giving you more
control over your
privacy choices.**

**What you share and who
you share it with should
be your decision.**

As you connect and share more online, knowing how to manage your privacy and protect your information is more important than ever. Our

bottom line is getting this right for people.

That's why we build tools that give you control over your privacy and help keep your information secure. We also partner to improve security standards across the industry.

GIVING YOU MORE CONTROL

We build tools to give you more control over your privacy and help you understand what happens with your information.

Privacy Checkup

This [tool](#) helps you control who can see what you share, how your information is used and how to secure your account.

Why Am I Seeing This Ad?

You can click on any ad, see why you're seeing it, and [adjust your settings](#).

Off-Facebook Activity

We created [a tool](#) so you can control — or disconnect — the information businesses send to Facebook about your activity on other apps and websites.

Download Your Information

We've built [tools](#) that help you download or request and export your data so you can move it between services.

Privacy Shortcuts

We made our privacy tools easier to find across our services.

[→ Learn More](#)

DRIVING PRIVACY ACCOUNTABILITY

We make privacy part of everything we do, and are continuing to improve.

Data for Good: COVID-19

We balanced protecting people's privacy with public interest priorities to enable pandemic response efforts through our COVID-19 initiatives. Read about [our approach](#).

Privacy Progress Update

We're providing [an under-the-hood](#) look at the work we're doing to build a global privacy program and sharing our ongoing privacy investments to support us now and in the future.

Designing for Privacy

We're ensuring every new product or feature is built with privacy in mind. Learn more about how we're designing privacy into our products on our [Privacy Matters blog](#).

MAKING YOUR DATA MORE SECURE

We have a responsibility to build secure services that help keep people safe.

Two-Factor Authentication

We give you this option in addition to your password to protect your account from improper access.

End-to-End Encryption

We built [end-to-end encryption](#) in WhatsApp and offer the option in Messenger to ensure your messages remain private.

Restricted Partner App Access

We've dramatically decreased the amount of information other apps can request from you.

Secure Data Storage

We won't store sensitive data in countries with weak records on human rights in order to [protect data](#) from being improperly accessed.

Bug Bounty Program

In 2019, we awarded over [\\$2.2 million](#) to researchers from over 60 countries, bringing our payout total to date to over \$9.8 million to strengthen the security of our users and the internet at large.

Facebook Transparency Report

We publish regular reports to give our community visibility into how we enforce policies, respond to data requests, and protect intellectual property.

[→ Learn More](#)

PARTNERING TO DEVELOP BETTER DATA PRACTICES

We collaborate with
partners across the

industry to help establish best practices for data security and portability.

Data Transfer Project

We joined the [Data Transfer Project](#) to give people easier ways to move their data between different online service providers.

AI Ethics Research Center

We're investing \$7.5 million in an [AI ethics research center](#) to tackle critical questions about AI, privacy and safety, in partnership with the German government and Technical University of Munich.

Trust, Transparency and Control Labs

We created a [cross-industry program](#) to design new solutions for digital privacy challenges.

Facebook Accelerator Singapore

We created the [Facebook Accelerator Singapore](#) in partnership with Singapore's Data Protection Authority to help startups

develop secure
ways of working

Read more about our approach

A Privacy-Focused Vision for Social Networking

Messenger Privacy

WhatsApp Security

Data Portability and Privacy

Responsible Innovation at Facebook Reality Labs

Privacy Matters Series

FEATURED NEWS

Facebook app

Now You Can See and Control the Data That Apps and Websites Share With Facebook

August 20, 2019

Facebook

How We Combat Scraping

April 15, 2021

Facebook

Personalized Advertising and Privacy Are Not at Odds

December 16, 2020

Facebook

Steps We Take to Transfer Data Securely

March 11, 2021

[→ See More News](#)

FACEBOOK

Follow us



Company

[Newsroom](#)
[Company Info](#)
[Careers](#)
[For Investors](#)
[Brand Resources](#)

Facebook Policies

[Community Standards](#)
[Data Policy](#)
[Cookie Policy](#)
[Terms of Service](#)

Technologies

[Facebook app](#)
[Messenger](#)
[Instagram](#)
[WhatsApp](#)
[Oculus](#)
[Workplace](#)
[Portal](#)
[Novi](#)

Help Center

[Facebook app Help Center](#)
[Messenger Help Center](#)
[Instagram Help Center](#)
[WhatsApp Help Center](#)
[Oculus Support](#)
[Workplace Help Center](#)
[Portal Help Center](#)