Magento U



Magento[®] U

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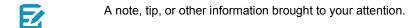
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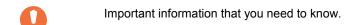
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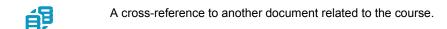
About This Guide

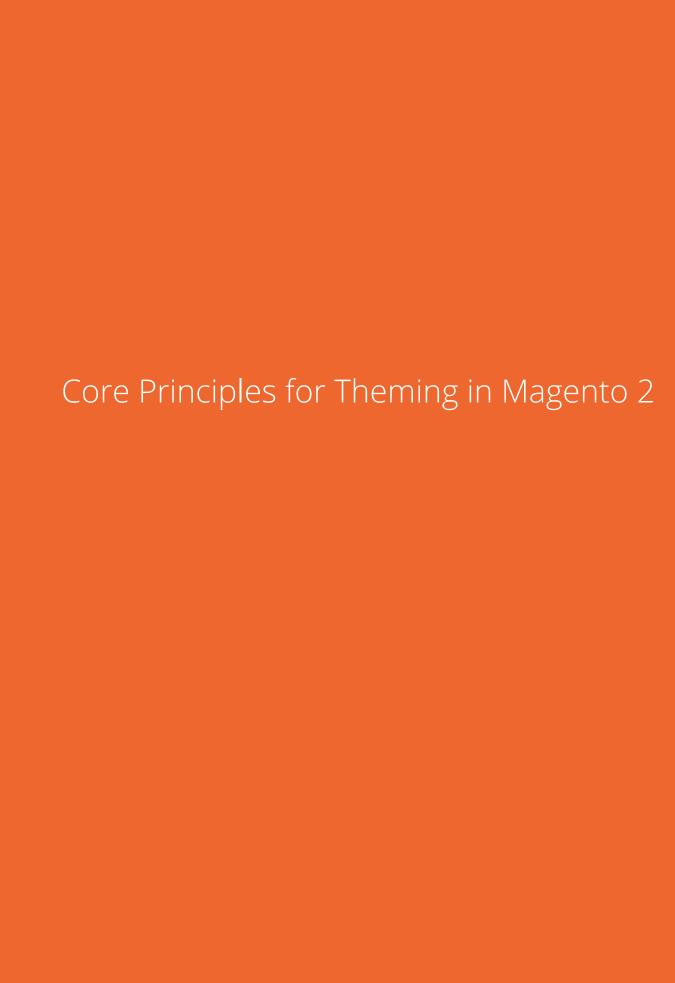
This guide uses the following symbols in the notes that follow the slides.

Symbol Indicates...



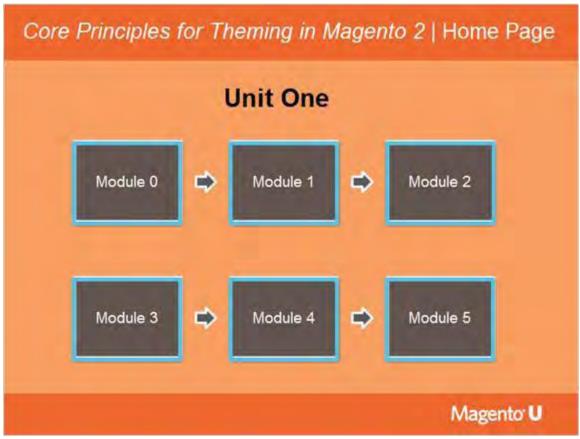






Core Principles for Theming in Magento 2

Introduction to the Home Page

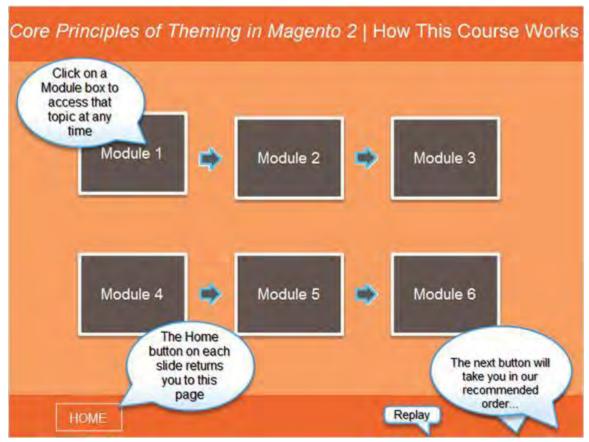


Notes:

Welcome to the Core Principles for Theming in Magento 2 course.

This course contains three units, each consisting of several modules. In Unit One, we will cover Module 0: Getting Started, Module 1: Overview of Theming, Module 2: Folder Structure, Module 3: About Static Files, Module 4: Deployment Process, and Module 5: Fallback Process. Unit Two covers Theme Architecture and Unit Three covers Layout XML, Blocks, and Templates.

How This Course Works



Notes:

Each module can be accessed at any time by clicking on the appropriate box. The arrows indicate the proper sequence for taking the course the first time through. The Home button on each of the following course slides will return you to this page so you can replay a module or select a new one. The controls on the player allow you to replay a slide (backward curved arrow), proceed to the next slide, or return to the previous slide.

If you have any difficulty operating this course, or have any questions about the course, please email training@magento.com

Enjoy your course!

Introduction: Why Should I Take This Course?



Notes:

This is an extensive, challenging course that presents essential concepts you need to learn about Magento 2 over a series of comprehensive units.

Be sure to give yourself enough time to go through the material at your own pace.

The built-in navigation allows you to repeat any slide or module as many times as you need, in any order you want.

Appropriate Audience



Notes:

This course is appropriate for developers who are experienced with launching and extending the Magento 1 platform.

For this course, the following skills are required: CSS & CSS 3, HTML & HTML 5, XML, basics of PHP, and you must be comfortable with the use of the command line.

Knowledge of JavaScript and LESS are also helpful.

To enhance your understanding of this course, the following skills are desirable: Responsive Web Design (RWD), LESS, and JavaScript is strongly recommended but not required.

The depth of the content may prove challenging to new developers who have no familiarity with the Magento product.

Course Content

Course Content

You will learn about the components in a theme including layouts, page templates, and block templates.

This course covers major concepts in Magento's templating system and themes.

This course is one important piece -- but not the only required piece -- in helping you to develop your expertise using the Magento 2 platform.

You will also need to work extensively with the product to build your skills.

- * Do the exercises
- * Use the course guide

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Notes:

This course covers the fundamentals of Magento's templating system and how Magento themes work. You will learn about all the components of a theme, especially layouts, page templates, and block templates. You will learn how to customize both the look and feel and the functionality of a website at the theme level.

This course is one important piece -- but not the only required piece -- in helping you to develop your expertise using the Magento 2 platform. You will also need to work extensively with the product to build your skills.

Be sure to do all the exercises presented in the course, as these are key learning opportunities and provide practical, hands-on experience with the native Magento 2 installation. The course guide presents the narration in written form, while the slide highlights key concepts. Find the most effective way to use both to match your learning style. For example, you may want to read the slide first for a general grasp of the topic, then play the audio as you follow along with the full notes, to fill in all the details.

Remember, you can replay each slide as many times as needed to comprehend the material.

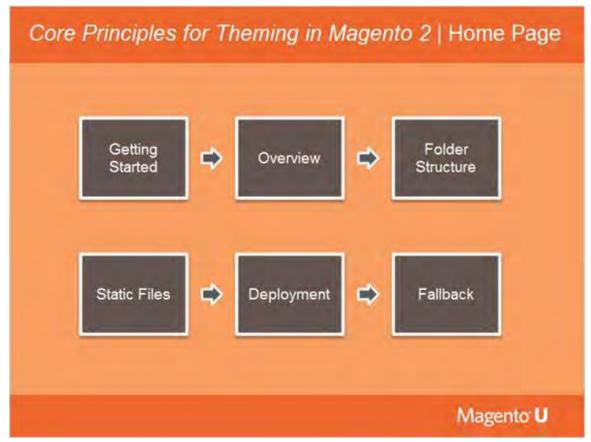
Start Your Course Now!



Notes:

To get started with the course, click on the Home button now.

Unit One Home Page

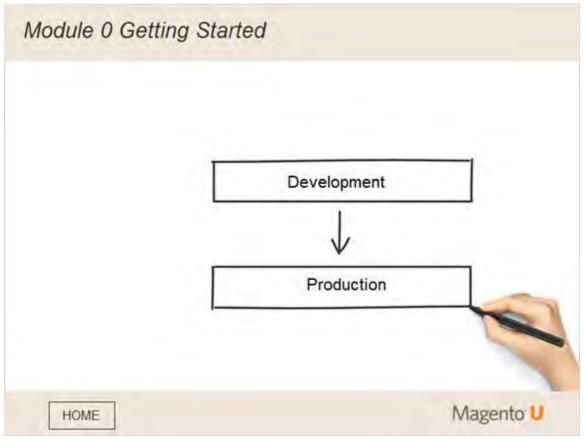


Notes:

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0. Module 0 Before We Get Started

0.1 Module 0 Getting Started



Notes:

There are a few useful things to know about Magento before we dive in.

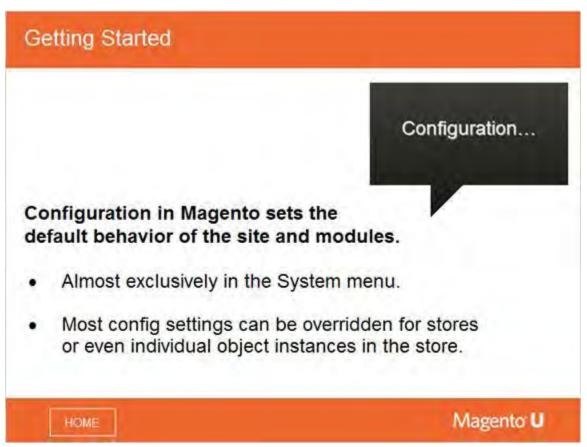
0.2 Module Topics



Notes:

In this module, we present Magento configuration settings and introduce modes.

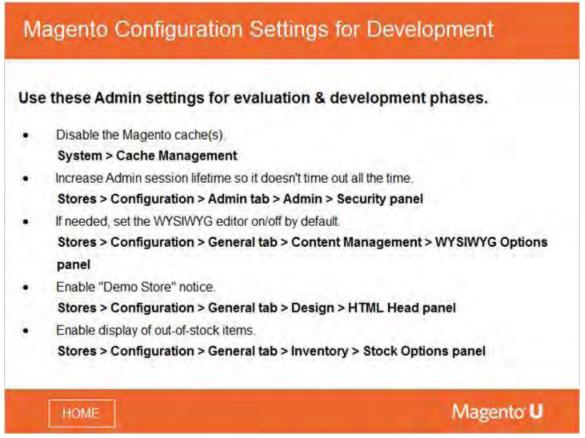
0.3 Getting Started



Notes:

First, let's talk about configuration. Configuration in Magento sets the default behavior of the site and modules. Config settings can be overridden for stores or object instances.

0.4 Magento Configuration Settings for Development



Notes:

Use these Admin settings for evaluation and development phases. You can refer back to this slide later. You will want to change these settings for production.

0.5 Magento Configuration Settings Details

Magento Configuration Settings Details

The optimal settings for development in Magento are different from those of a production environment; however, all work should be tested using production settings before deployment takes place.

In the cache area you'll want to watch out for:

- Config
- Layout
- blocks_html
- Full-page cache

Note: Depending on the complexity of content that will need to be entered into content areas (CMS blocks, CMS pages, and category and product descriptions), the WYSIWYG editor does have limitations that need to be kept in mind.



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Notes:

Best Practice: The optimal settings for development in Magento are different from those of a production environment; however, all work should be tested using production settings before deployment takes place.

In the cache area you'll want to watch out for:

- Config
- Layout
- blocks html
- Full-page cache

You can turn on Developer mode using the .htaccess file:

SetEnv MAGE_MODE developer php_flag display_errors 1

Depending on the complexity of content that will need to be entered into content areas (CMS blocks, CMS pages, and category and product descriptions), the WYSIWYG editor does have limitations that need to be kept in mind.

0.6 Magento Components

Magento Components

Components of a "typical" Magento installation:

- · Back office integrations
- · Database server
- Web server environment which presents the frontend (storefront) and backend (Admin)
- Possibility to serve multiple storefronts from one Magento instance / "catalog" / Admin interface



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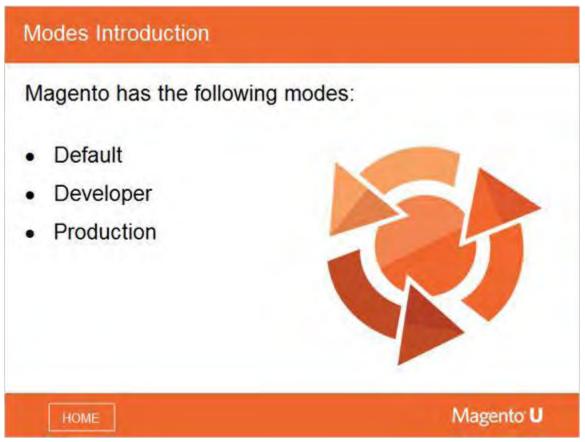
Notes:

Here is a quick review.

Components of a "typical" Magento installation:

- Back office integrations
- Database server
- Web server environment which presents the frontend (storefront) and backend (Admin)
- Possibility to serve multiple storefronts from one Magento instance / "catalog" / Admin interface

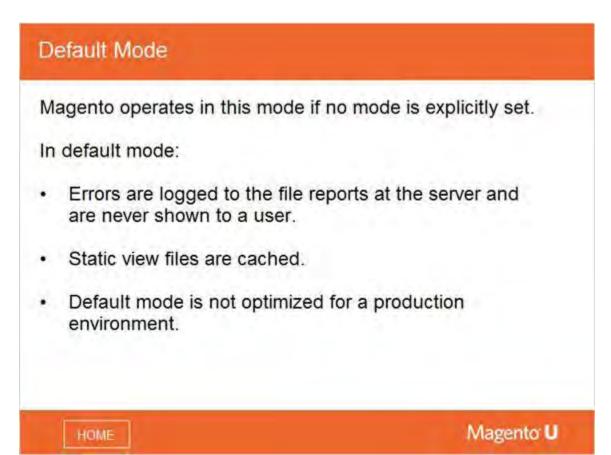
0.7 Modes Introduction



Notes:

Magento has three modes used for development and production. Each mode is optimized for its purpose.

0.8 Default Mode



Notes:

Default mode is not optimized for a production environment, primarily because of the adverse performance impact of static files being cached rather than materialized.

In other words, creating static files and caching them has a greater performance impact than generating them using the static files creation tool.

0.9 Developer Mode

Developer Mode

Intended for development and has slow performance. In developer mode:

- Static view files are not cached; they are written to the Magento pub/static directory every time they're called.
- Uncaught exceptions are displayed in the browser.
- System logging in var/report is verbose.
- An exception is thrown in the error handler, rather than being logged.
- An exception is thrown when an event subscriber cannot be invoked.



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Notes:

Developer mode provides more logging, and exceptions are captured to assist the developer while the site is being developed.

No performance optimization is done.

0.10 Setting Developer Mode

Setting Developer Mode

To set modes you'll need to define an Apache environment variable such as:

SetEnv MAGE_MODE developer

This can be set via

- Apache host configuration
 - -- or --
- · .htaccess files



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Notes:

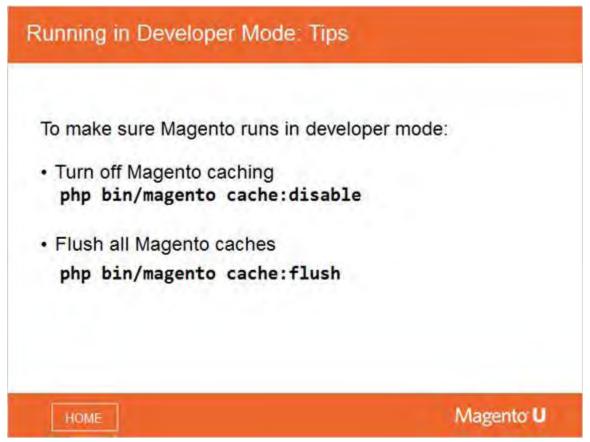
To set the developer mode you'll need to define an Apache environment variable such as:

 ${\tt SetEnv}\ {\tt MAGE_MODE}\ {\tt developer}$

This can be set via:

- Apache host configuration
 - or -
- .htaccess files

0.11 Running in Developer Mode: Tips



Notes:

Earlier in this course, you saw more detail about developer mode.

0.12 Production Mode Defined

Production Mode Defined

Production mode is intended for deployment on a production system.

- Static view files are not materialized, and URLs for them are composed on the fly without going through the fallback mechanism.
- The Magento installation directory can have read-only permissions.
- Errors are logged to the file system and are never displayed to the user.



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Notes:

Production mode is optimized for performance in a few ways.

- Static view files are not materialized, and URLs for them are composed on the fly without going through the fallback mechanism.
- The Magento installation directory can have read-only permissions.
- Errors are logged to the file system and are never displayed to the user.

0.13 Production Mode Details

Production Mode Details

- The static view files deployment command allows you to write static files to the Magento file system when the Magento software is set for production mode.
- Static view files are located in the <your Magento install dir>/pub/static directory, and some are cached in the <your Magento install dir>/var/view_preprocessed directory.



Notes:

The static view files deployment command allows you to write static files to the Magento file system when the Magento software is set for production mode.

Static view files are located in the <your Magento install dir>/pub/static directory, and some are cached in the <your Magento install dir>/var/view_preprocessed directory.

0.14 Setting Production Mode

Setting Production Mode

- Define an Apache environment variable: SetEnv MAGE_MODE production
- Delete the contents of <your Magento install dir>/pub/static
- Use one of the following ways to materialize static files (see the next slide).



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Notes:

To set production mode:

- Define an apache environment variable: SetEnv MAGE_MODE production
- 2. Delete the contents of <your Magento install dir>/pub/static
- 3. Finally, you'll need to materialize static files.

0.15 Setting Production Mode - Continued

Setting Production Mode - Continued

Use one of the following ways to materialize static files:

- To deploy static files for production mode, open an SSH connection to your server and access Magento's commandline interface (CLI):
 - ./bin/magento setup:static-content:deploy
- If you have no SSH access you can run the deployment locally and upload the generated files in <your Magento install dir>/pub/static directory via FTP.

You can restrict permissions to limit your vulnerabilities and to prevent accidental or malicious overwriting of files.



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Notes:

To deploy static files, do one of the following:

Open an SSH connection to your server and access Magento's command-line interface (CLI): ./bin/magento setup:static-content:deploy

If you have no SSH access you can run the deployment locally and upload the generated files in <your Magento install dir>/pub/static directory via FTP.

You can restrict permissions to limit your vulnerabilities and to prevent accidental or malicious overwriting of files.

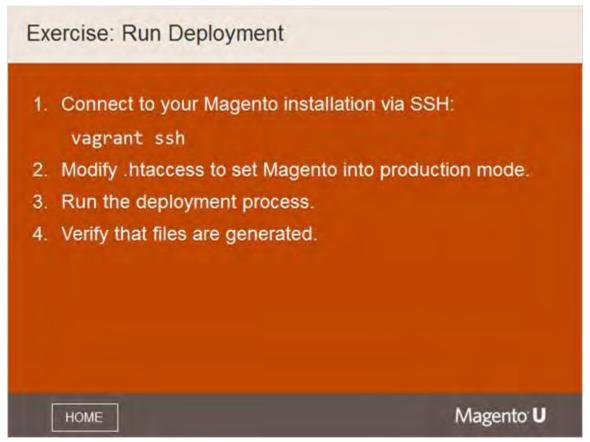
0.16 Modes Best Practices



Notes:

Keep these best practices in mind throughout the course.

0.17 Exercise: Run Deployment



Notes:

Follow the exercise instructions shown on the slide.

1. Module 1 Overview

1.1 Module 1 Overview of Theming



Notes:

We will now discuss an overview of theming. You will learn about a typical Magento installation, some key terminology, and where to locate various types of files.

1.2 Module Topics



Notes:

In this module, we present an overview of the rendering system of Magento 2, focusing on folder structure, static files, deployment process and understanding fallback.

Each of these aspects will be taught first in isolation, to make important concepts easier to understand.

Then, the course will address how all the pieces fit together, using best practices.

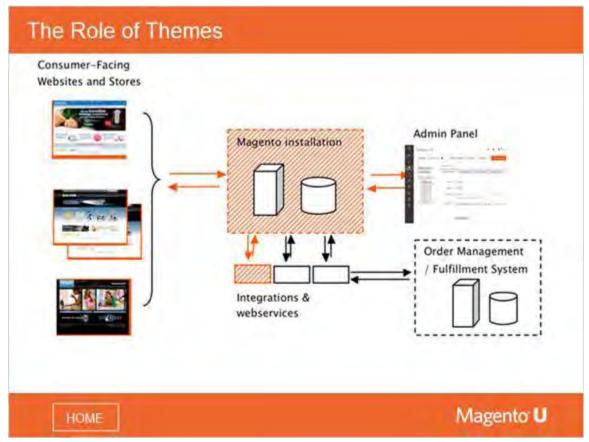
1.3 Themes Defined



Notes:

A theme is a component of a Magento application which provides a consistent look and feel (visual design) for the entire application area (for example, storefront or Magento Admin) using a combination of custom templates, layouts, styles or images.

1.4 The Role of Themes



Notes:

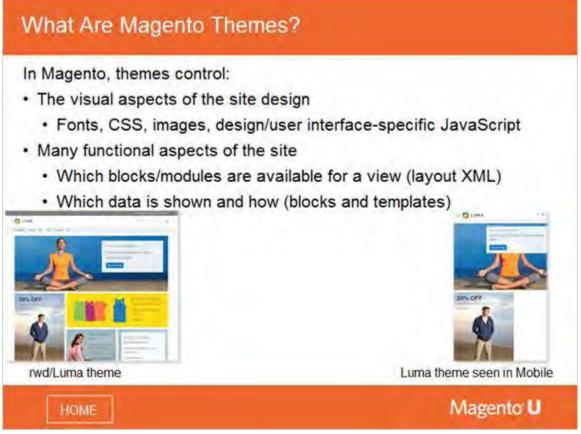
Themes are designed to override or customize view layer resources, provided initially by modules or libraries. Themes are implemented by different vendors (frontend developers) and intended to be distributed as additional packages for a Magento system similar to other components.

Components of a "typical" Magento installation include:

- Back office integrations
- · Database server
- Web server environment, which presents the frontend (storefront) and backend (Admin)
- The possibility to serve multiple storefronts from one Magento instance / "catalog" / Admin interface

Any perception of complexity in Magento's theming structure should be balanced against the functional benefit that the system provides. Through Magento's theming engine the frontend developer has the option of discretely sharing or customizing design elements across multiple storefronts.

1.5 What Are Magento Themes?



Notes:

A theme is a component of a Magento application that provides a consistent look and feel for the entire application area (for example, storefront or Magento Admin) using a combination of fonts, custom templates, layouts, styles or images. **Remember that the theming system is part of the larger whole of the framework.**

In addition to controlling the visual and function aspects of a site, themes allow the presentation layer to be independent of business logic and functionality.

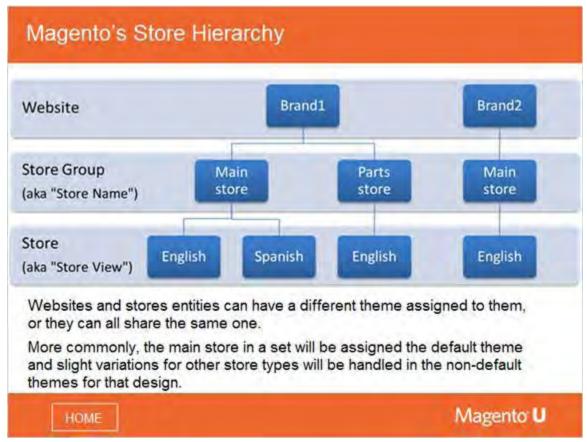
In Magento, themes govern presentation in two ways:

- Non-informational/non-output (via web, including CSS, images, and visual-specific JavaScript)
- The presence, format, and position of output (via layout XML, block classes, and templates)

We can relate the tasks that frontend developers do to the Magento theming components that are responsible:

- Appearance-only: Some implementations and changes can be entirely appearance-related.
 Examples: Changing background images, element dimensions, font style and colors, etc.
- **Layout XML-only:** Some implementations may involve adding or removing output from one or more views. **Examples:** Adding, removing, and arranging blocks in a sidebar; removing a block from output; etc.
- Block-only: Some implementations may involve arranging output within a given area.
 Examples: Changing markup, testing data states to vary output, arranging child block output in a template
- Most implementations will involve more than one of the above.
- Above all, there are often multiple ways to implement something.

1.6 Magento's Store Hierarchy



Notes:

Once you understand how stores and themes work together, you can understand how to create themes appropriate to your store structure.

The main point to understand from this slide is the different configuration scope objects and their relationship to each other.

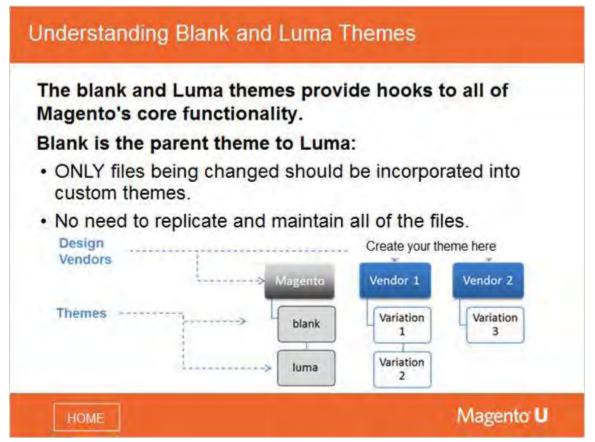
1.7 Default Themes



Notes:

Magento provides two default themes that you can use as a basis to create your own themes.

1.8 Understanding Blank and Luma Themes



Notes:

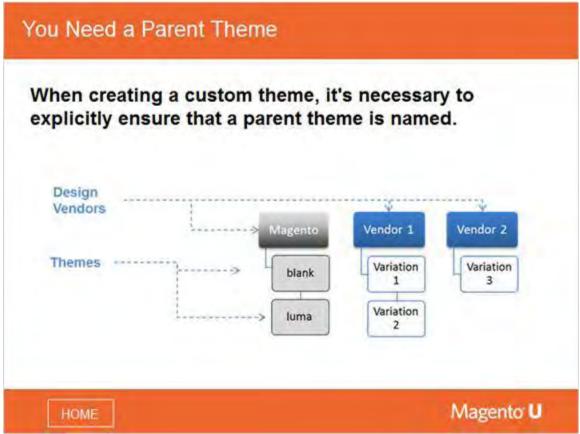
When you create your theme, you need to designate a parent theme. Your theme then only needs to incorporate files that are changed from the parent theme.

A parent and a child theme can belong to different vendors. For example, your custom theme can inherit from the Magento blank theme.

The blank theme is a basis for custom theme creation. When you inherit from the blank theme, there is no need to copy all its files. You need to override only those files that require changes, as is done in the Luma theme.

The Luma theme is a demonstration theme which inherits from the blank theme.

1.9 You Need a Parent Theme

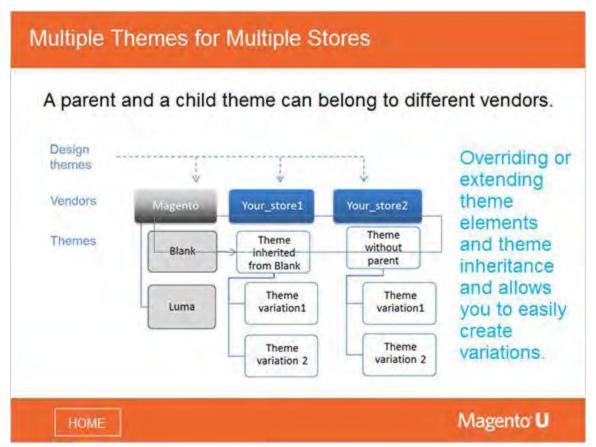


Notes:

You can see how theme inheritance works here. Luma's parent theme is blank -- or another way to state this is that luma inherits from blank.

Depending on your design, inherit from either the blank or luma theme. Then you can create additional customizations in your theme.

1.10 Multiple Themes for Mulitple Stores

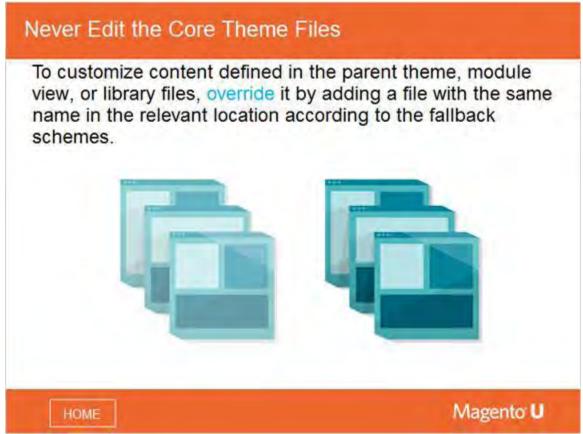


Notes:

We'll talk about the file structure soon but for now, realize that you have the ability to use elements from other existing themes in a new theme that you create.

You can override static assets, templates, or layouts. Overriding or extending theme elements and theme inheritance allows you to easily create variations.

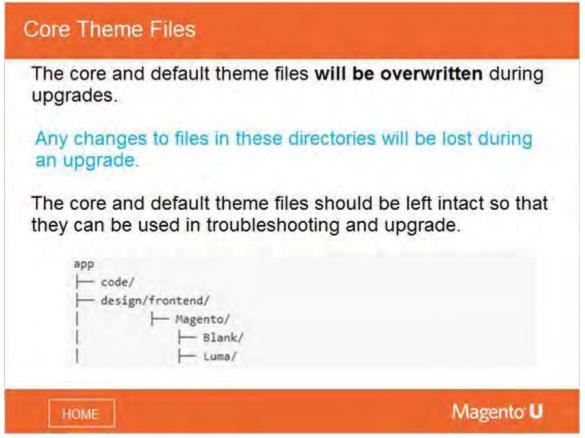
1.11 Never Edit the Core Theme Files



Notes:

To customize content defined in the parent theme, module view, or library files, **override** it by adding a file with the same name in the relevant location according to the fallback schemes.

1.12 Core Theme Files



Notes:

Following these best practices ensures the easiest possible upgrade path:

- NEVER directly edit files provided by third parties, especially those from the core team. Copy specific files to a custom theme
 and effect changes therein.
- Changes to externally provided files will be overwritten in an upgrade.

Upgrades in Magento affect theming in two ways:

- Upgrades (of Magento core and of third-party modules) simply replace **all** existing files from the core with their new versions. Because of this, core files **should never be modified, because they will be overwritten.**
- The blank and Luma themes are under Magento as the vendor in the file structure, to indicate that their files shouldn't be overwritten. Also, app/design/frontend/Magento vendor should NOT be used for placing new themes.

Upgrades require letting updated functionality and new elements be presented. Populating custom themes with only those files that are being customized provides the following advantages:

- Eases the upgrade process by allowing changes to automatically come through when the core/third-party files are overwritten
- Allows easy identification of the files that have been customized, drastically simplifying the process of merging external updates to the customized versions

1.13 Setting Up for Multiple Brands



Notes:

Create separate vendors, each with its own themes, styles, layouts, templates, overrides, and extensions. It doesn't matter whether the designs are largely independent of one another or closely related, both visually and functionally.

Even when you only have one design for multiple brands, you'll still end up with multiple themes. Only the concept of theme.xml's parent configuration might be different.

1.14 Multiple Brands Scenario



Notes:

This slide presents one instance being used for two websites with several shared user interface elements. The fallback model in Magento allows for theming work to obey the principle of **DRY** ("**Don't Repeat Yourself"**). Each will have its own theme but use parent themes, extensions, and overrides to handle the differences.

Other examples include:

- International retailers with similarly branded stores but slight differences between countries
- · Many retailers with outlet stores that are similar but less flashy than the main store

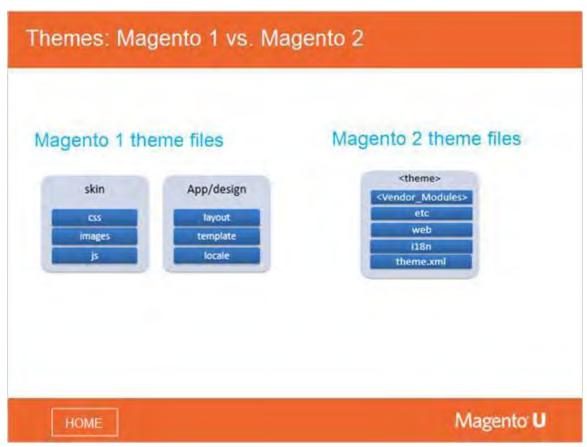
1.15 Setting Up Themes for Multiple Related Brands



Notes:

Creating a theme is easy. Create a base theme and have other themes inherit from it, and use overrides as needed. The details about extending and overriding themes will be covered in later in this course.

1.16 Themes: Magento 1 vs Magento 2

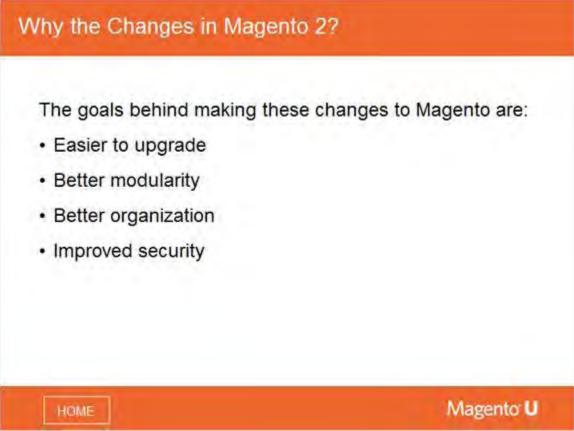


Notes:

In Magento 1, themes were kept in separate folders -- skin and app/design. In Magento 2, they are kept in a single folder.

Magento 2 allows you to override and extend files as needed to make customizations, rather than duplicate a large number of files and modify them.

1.17 Why the Changes in Magento 2?

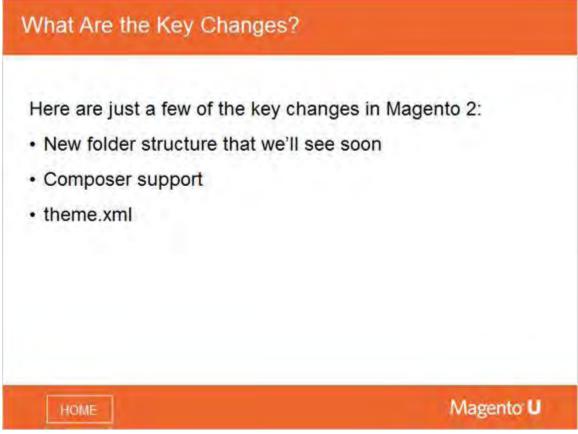


Notes:

The reasons behind the changes in Magento 2 are to update the technology, improve performance, improve the ease of upgrades, simplify external integrations, provide better modularity, and allow better organization.

As a developer, you no longer need to worry about changing the core files.

1.18 What Are the Key Changes?



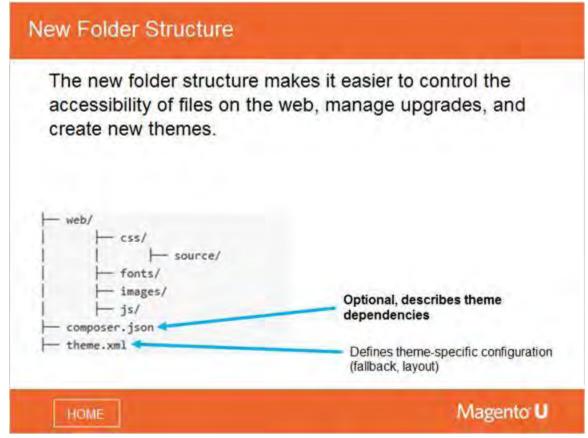
Notes:

These are just a few of the changes you'll see.

Some other changes that we'll discuss in other units of this course include:

- Magento 2 now uses the LESS CSS pre-processor, which enables easier and faster code changes and maintenance.
- Magento UI Library simplifies the process of Magento theme creation and customization.

1.19 New Folder Structure



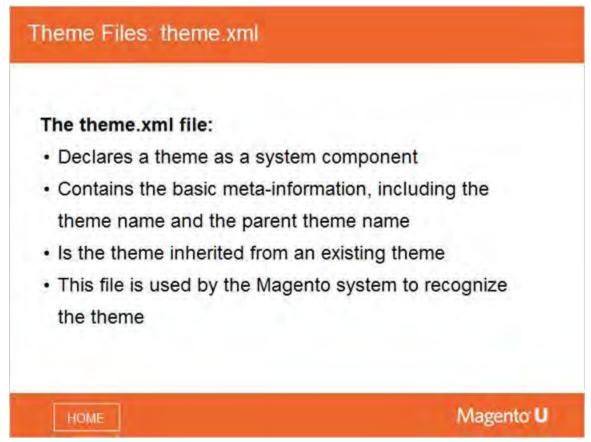
Notes:

Magento 2 uses a new folder structure to make file management for many tasks easier.

You can now extend and override the files in a parent theme to create a new theme. The new organization makes upgrades much cleaner too.

We'll cover the details of the new folder structure in depth in its own module.

1.20 Theme Files: theme.xml



Notes:

The theme.xml file is the file used by Magento to recognize the theme. It contains the basic information about a theme including the theme name and the parent theme name.

We'll take a closer look at its contents later.

1.21 Theme Files: composer.json



Notes:

Magento 2 allows you to optionally use composer to provide theme dependency information. If you are providing your theme as a composer package, you'll see this file.

1.22 About composer.json



Notes:

To distribute your theme as a package:

HOME

- Add a composer.json file to the theme directory.
- Register the package on a packaging server.

To learn more about using composer with Magento, see http://devdocs.magento.com/guides/v2.0/frontend-devguide/themes/theme-create.html#fedg create theme composer

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1.23 Create a Theme: Walkthrough

Create a Theme: Walkthrough

The high-level steps required to add a new theme in the Magento system are the following:

- Create a folder for the theme under app/design/frontend/<your vendor name>/<your theme name>.
- Add a declaration file theme.xml (and optionally create etc directory), and create a file named view.xml to the theme folder.
- 3. Add a composer.json file.
- 4. Create folders for CSS, JavaScript, images, and fonts.
- 5. Configure your theme in the Admin panel.



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Notes:

Your new theme can be a standalone new theme, or can inherit from the default or any other existing one.

1.24 Apply a Theme

To apply a theme: 1. In the Admin panel, go to Content > Design > Themes. Make sure your theme appears in the theme list. 2. Go to Stores > Configuration > Design. 3. In the Scope drop-down field, select the store view where you want to apply the theme. 4. On the Design Theme tab, select your newly created theme in the Design Theme drop-down. 5. Click Save Config. 6. To see your changes applied, reload the storefront pages.

Notes:

After you add your theme to the file system, you can apply it to your store. You apply a theme in the Admin.

If caching is enabled in your Magento Admin panel, you must clear the cache to see the changes applied. You might also need to manually delete all the published static files in pub/static/frontend.

When the Magento system cache is enabled, you must clear it each time to see your design changes reflected on the storefront. To avoid this, disable certain system cache types while you make design changes.

To do this:

- 1. In the Admin, go to System > Tools > Cache Management.
- 2. Select the Layouts, Blocks HTML output, View files fallback, View files pre-processing, and Page Cache cache types.
- 3. In Actions, select Disable and click Submit. The selected cache types now show a red bar in the status area that reads DISABLED.

2. Module 2 Folder Structure

2.1 Module 2: Folder Structure



Notes:

In this module, we'll take a closer look at the folder structure of Magento 2.

2.2 Module Topics



Notes:

This section introduces what Magento themes are, and what they control in Magento implementations. We'll also look at what that translates to in the file system and in the Admin panel.

2.3 Where to Find Themes



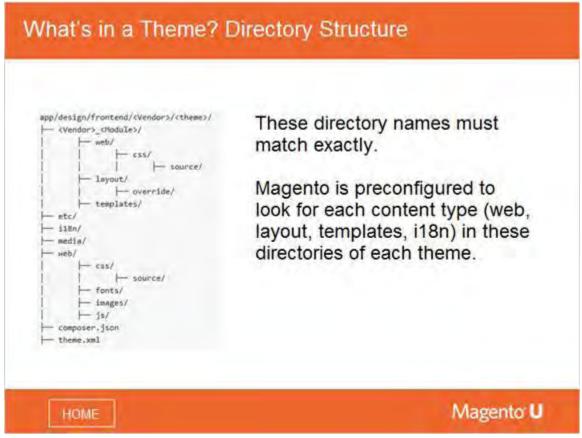
Notes:

All Magento storefront themes are located under app/design/frontend/<Vendor>/.

Each theme is in its own directory.

Everything in that theme is in the theme folder or in the folder of the parent theme. We will discuss parent themes at length later.

2.4 What's in a Theme? Directory Structure



Notes:

You'll need to become familiar with this new directory structure.

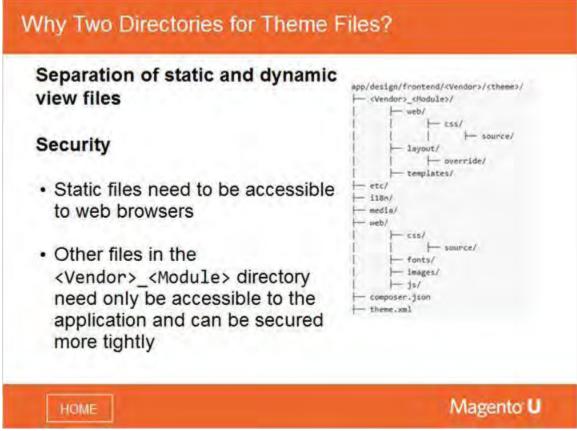
All Magento storefront themes are located under app/design/frontend/<Vendor>/.

All theme files are organized in type-specific directories (for example, templates in "templates") underneath a folder with the same name as the theme, taken from the configuration.

Themes can inherit from a parent theme. You don't need to duplicate the inherited information. For example, the "etc" folder is mandatory, when the theme has no parent. It contains a view.xml file which configures storefront picture sizes. If the theme has a parent, this file can be inherited from the parent, and is not required to exist in the child theme.

The file composer.json is optional and will exist only if the theme is a Composer package.

2.5 Why Two Directories for Theme Files?



Notes:

There are separate directories for the static and dynamic view files so that you can keep your dynamic files secure.

Static view files

A set of theme files that are returned by the server to a browser as is, without any processing, are called the *static files* of a theme. These include fonts, images, CSS content.

Dynamic view files

View files that are processed or executed by the server in order to provide a result to the client are referred to as *dynamic files*. These include .less files, templates, and layouts.

Key difference: Static vs. dynamic

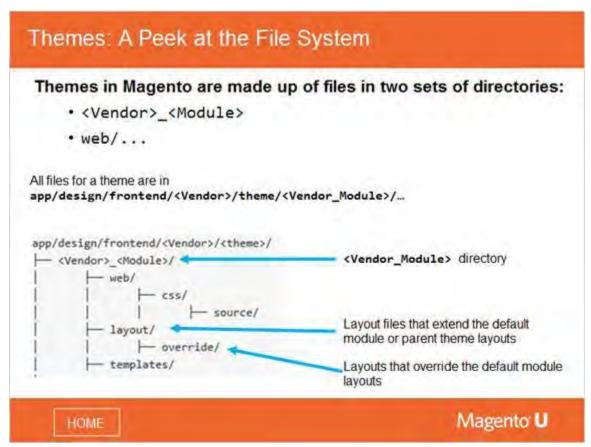
The key difference between static files and other theme files is that static files appear on a web page as references to the files, whereas other theme files take part in the page generation, but are not explicitly referenced on a web page as files.

Public static files

Static view files that can be accessed by a direct link from the storefront are referred to as *public theme* files. Public static files are published to the /pub/static/frontend/<Vendor>//slanguage>/ directory and its subdirectories.

There is a deployment process that is used to make these files accessible on the web. We'll discuss that in a later module.

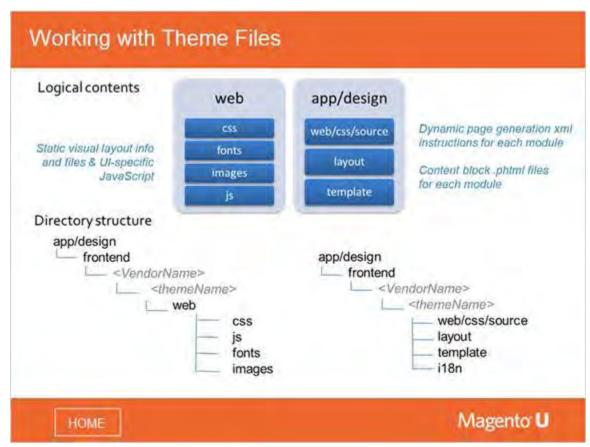
2.6 Themes: A Peek at the File System



Notes:

Let's take a closer look. Everything in a theme is in the Vendor/theme folder. Note that there are many ./web folders – one for the theme itself, and many for the override directories.

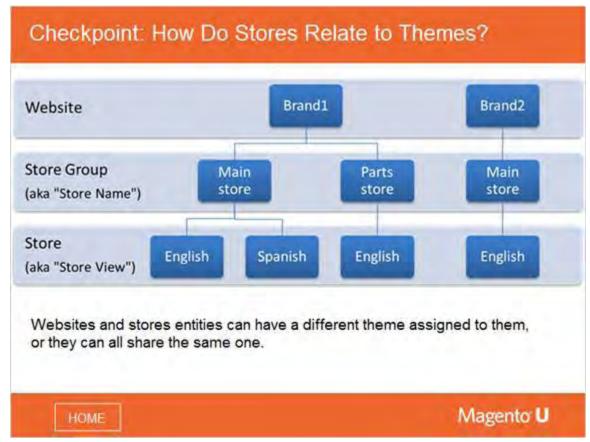
2.7 Working with Theme Files



Notes:

Unlike layout XML and template files, which are declared relative to **layout** and **template** folders respectively, skin assets are always declared relative to the theme folder level.

2.8 Checkpoint: How Do Stores Relate to Themes?



Notes:

It's important to understand how stores and themes work together, so you can create themes appropriate to your store structure.

Typically, the main store in a set will be assigned the default theme and the other store types will be handled in the non-default themes for that design.

Themes are interchangeable without loss of content or layout of pages. They are installed by uploading theme folders via FTP or SSH and applying them using the backend Admin system.

2.9 Templates



Notes:

Templates in Magento are phtml files that contain HTML instructions.

In Magento 1, phtml is the only option; in Magento 2, it is possible to use any rendering system.

2.10 Magento's Approach to Theming

Magento's Approach to Theming

A theme consists of the following templating files:

- Configuration: A theme.xml file that defines fallback and additional layout XML files.
- Layout: XML files that define structural and content blocks for different views.
- Template: .phtml files that contain XHTML markup and PHP tags that provide the HTML elements and logic for visual presentation.
- i18n: Simple text documents organized on a perlanguage basis that contain translations for store copy.



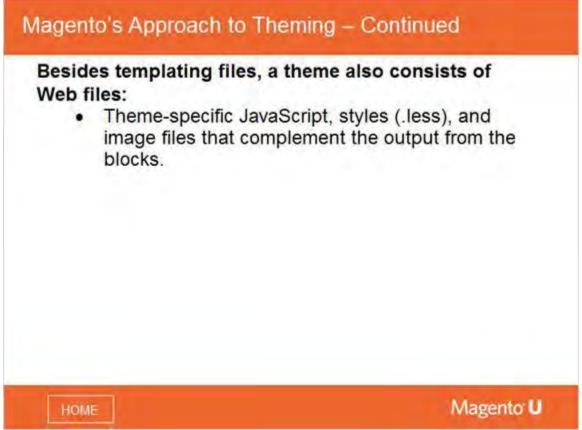
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Notes:

This slide introduces the concept that asset types are distinct from themes.

Configuration, layout, template, and i18n files are only some of the files used in templates.

2.11 Magento's Approach to Theming - Continued



Notes:

Web files include the static files (images, CSS, etc.) and files such as LESS files that create output files.

2.12 Remember...



Notes:

Remember:

- Files not present in the specific theme will be pulled from another theme lower in the fallback hierarchy.
- A custom theme could conceivably contain only one file.

2.13 Recommended Approach to Creating Custom Themes



Notes:

Use this process to create your own custom themes.

How do the concepts from the previous slides apply to the setup on this slide?

Later, after you have viewed the module on fallback, come back and see if you can determine the fallback order from my theme.

2.14 Creating a Custom theme.xml File



Notes:

Here is an example of a custom theme.xml file. Use this slide as a comprehension check of the relevant concepts presented thus far.

2.15 Checkpoint: Best Practices for Theme Creation



Notes:

Be sure that you understand these concepts before going on.

3. Module 3 Static Files

3.1 Module 3 Static Files



Notes:

In this module, we'll take a closer look at static files.

Static files are separate from the layout and template files that refer to them.

3.2 Module Topics



Notes:

In this module, we present the different static file types, where they can be found, and describe how they are separate from layout and templates.

3.3 Assets

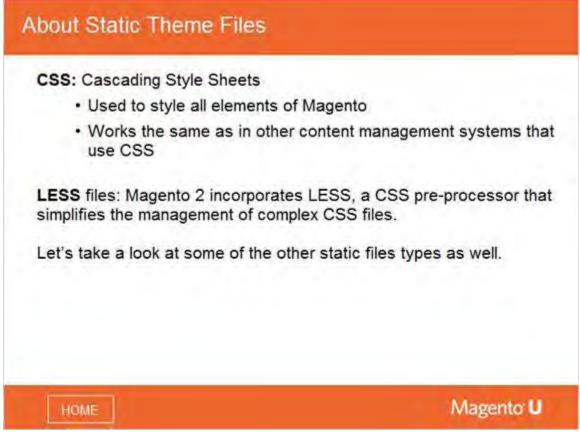


Notes:

Assets are all of the files used within a theme and yet...

...assets are distinct from themes.

3.4 About Static Theme Files



Notes:

Static files are separate from the layout and template files that refer to them. Commonly used static file types include image files, font files, CSS files, LESS files, and so on.

To define styles of a Magento store, you can use both CSS and LESS stylesheets.

CSS files are stylesheets in a Magento theme should contain relative paths

SASS and LESS are CSS authoring techniques and technologies that are relatively recent developments in the world of web design, and as such are not covered in this class. Participants wishing to use these will need to refer to examples online.

We will discuss more about LESS in another unit of this course.

3.5 Static Theme Files



Notes:

There are two general locations for JavaScript in a Magento file system:

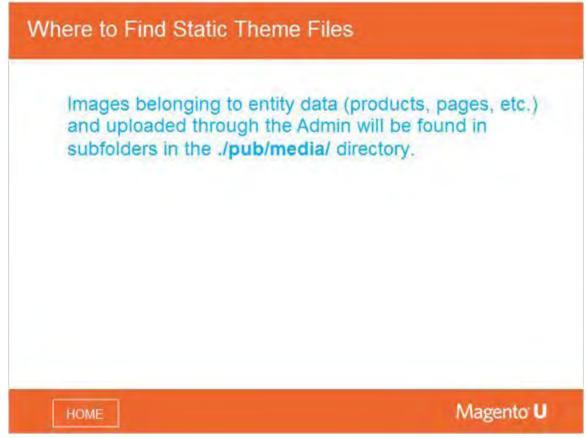
- ./js files are for custom and third-party JavaScript libraries or scripts
- JavaScript files that are theme-specific belong in theme JS directories, especially those that use DOM selectors (refer to opcheckout.js).

Theme-related images should be stored in the theme, especially the following:

- Images referenced relatively in CSS and JavaScript files
- Images that contain text that may need translating

All files must be explicitly added for the necessary links and tags to be rendered - they are not added automatically simply by just existing.

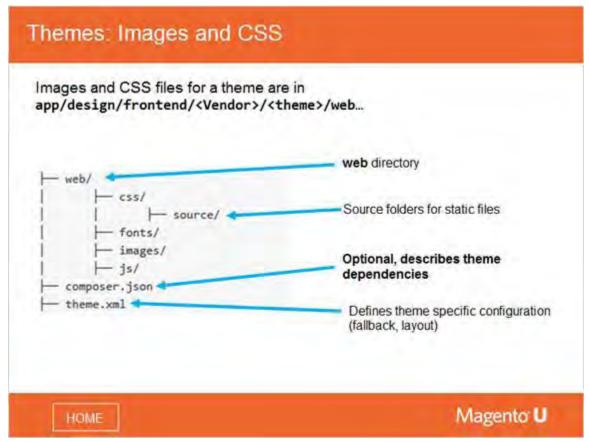
3.6 Where to Find Static Theme Files



Notes:

Images belonging to entity data (such as products, pages, etc.) and uploaded through the admin will be found in subfolders in the ./pub/media/ directory.

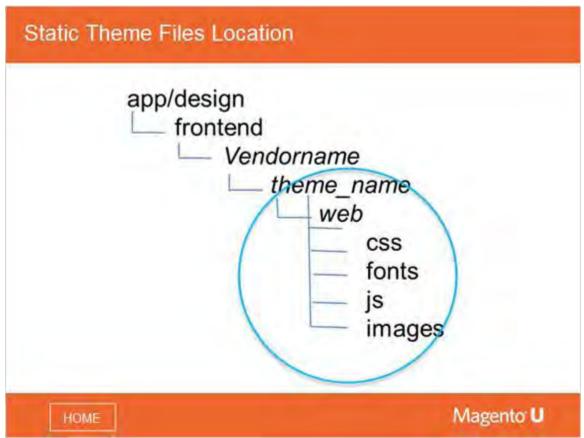
3.7 Themes: Images and CSS Files



Notes:

Here are the folders used for static files.

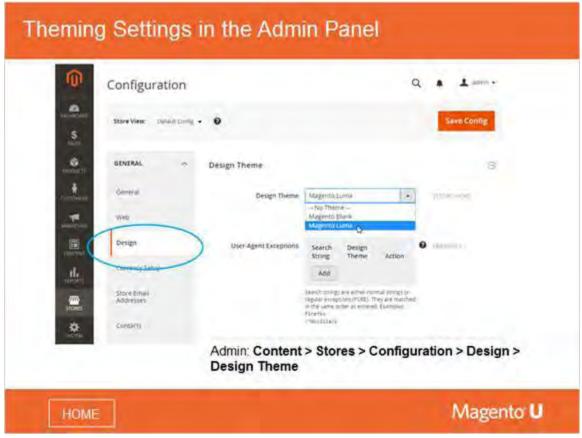
3.8 Static Theme Files Location



Notes:

Here is where you'll find the static files.

3.9 Theming Settings in the Admin Panel



Notes:

Content > Design > Themes displays a list of themes where you can view theme details and a preview.

To apply a theme:

- 1. Go to Stores > Configuration > Design.
- 2. In the **Scope** drop-down field, select the store view where you want to apply the theme.
- 3. On the **Design Theme** tab, select your newly created theme in the **Design Theme** drop-down.
- 4. Click Save Config.
- 5. To see your changes applied, reload the storefront pages.

Stores > Configuration is where many things affecting functionality and storefront display are set.

- In the **Store View** drop-down field, select your website.
- On the **Design Theme** tab select your theme.

Values saved here are stored in the core_config_data table. We will explain more about these fields later in the course. We will also cover fallback and theme hierarchy later.

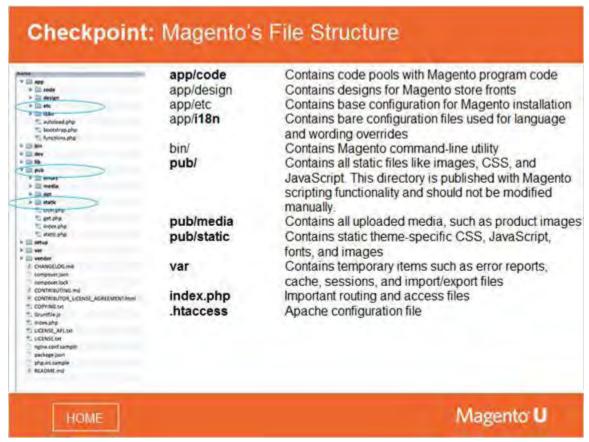
3.10 Exercise: Getting to Know the Magento File System

Open the file browser in the VM and go to the Magento directory. Find the theming folders of the luma theme. Open the Admin panel of the Magento installation. Find the locations of theme configuration points in the installation. Find where all installed themes are listed. Magento U

Notes:

To complete this exercise, follow the instructions on the slide.

3.11 Checkpoint: Magento's File Structure

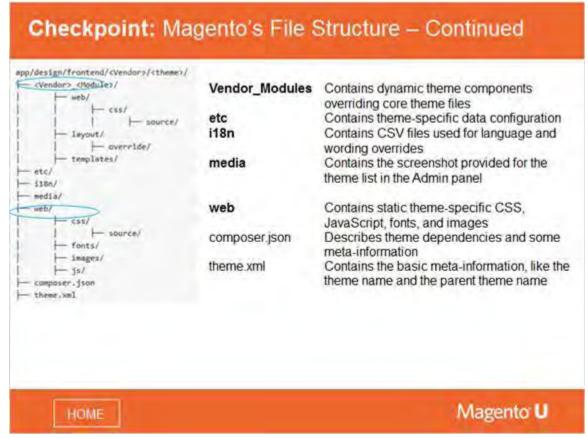


Notes:

Two things to know on Magento's file structure are:

- Magento has two general types of XML: config and layout. The app/etc folder contains config XML, and layout XML is located under a theme.
- If you do not see the .htaccess file in your web root, you must show hidden files. While the hotkeys for doing this depend on context, it's generally Control+H or Cmd+H.

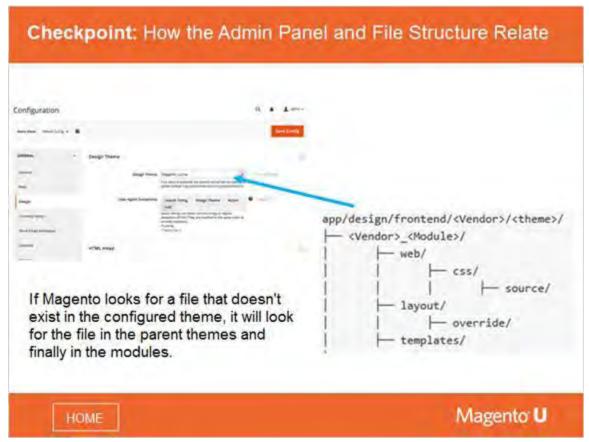
3.12 Checkpoint: Magento's File Structure - Continued



Notes:

You will want to become familiar with this structure so you know where to find specific types of files.

3.13 Checkpoint: How the Admin Panel and File Structure Relate



Notes:

It's important to review the information on the slide to be sure that you understand the relationship between config settings and the file system. Clarifying this relationship now will help you understand more complex concepts later on, such as fallback.

3.14 Theming Is More Than the "Frontend"

Magento Theming Is More Than the "Frontend"

The path to all themes is

./app/design/<area>/<Vendor>/<theme>/...

<area> in Magento refers to the "face" for which Magento will use the theming files inside.

Valid areas include:

- base: Used for both frontend and adminhtml.
- frontend: Refers to the customer-facing website and web store; also called the storefront.
- · adminhtml: Refers to the Admin panel.

The same rendering engine is used for each area, meaning that the techniques learned here apply throughout.



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Notes:

There are other design areas besides "frontend" (adminhtml and base) which, though they are not covered by this course, still use the same theming engine.

For example, the Admin theme can be customized for clients using the knowledge you will gain from this course.

4. Module 4 Deployment

4.1 Module 4 Deployment



Notes:

Once you create your content, it's time for deployment.

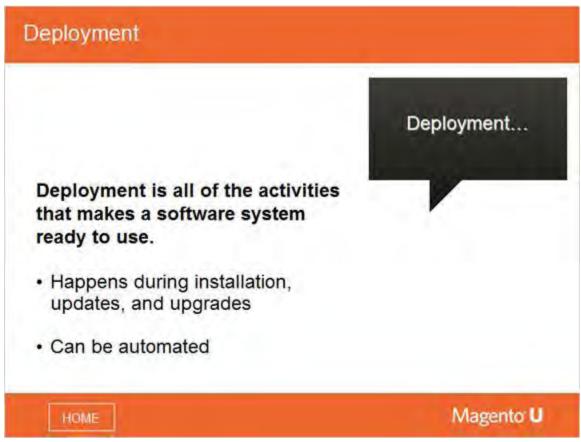
4.2 Module Topics



Notes:

In this module, we present the high-level deployment process and the tools used.

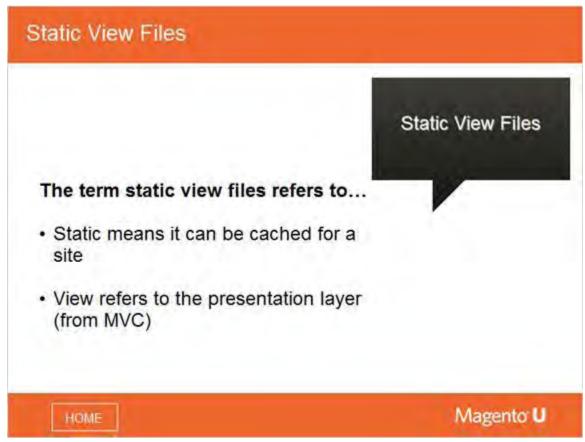
4.3 Deployment



Notes:

Website deployment is moving a website from a local environment to live servers. There are tools that can make the process easier and faster.

4.4 Static View Files

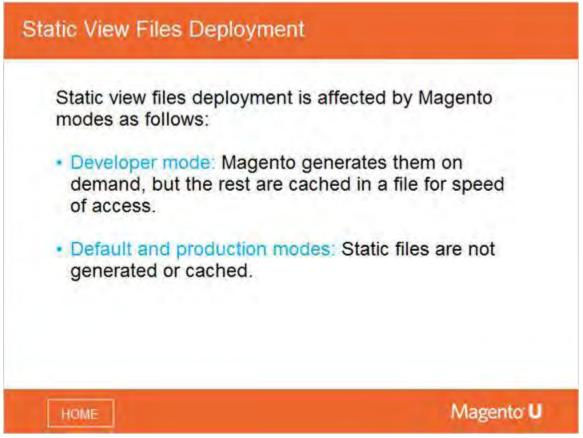


Notes:

The static view files deployment command allows you to write static files to the Magento file system when the Magento software is set for production mode.

Static view files are located in the <your Magento install dir>/pub/static directory, and some are cached in the <your Magento install dir>/var/view preprocessed directory as well.

4.5 Static View Files Deployment

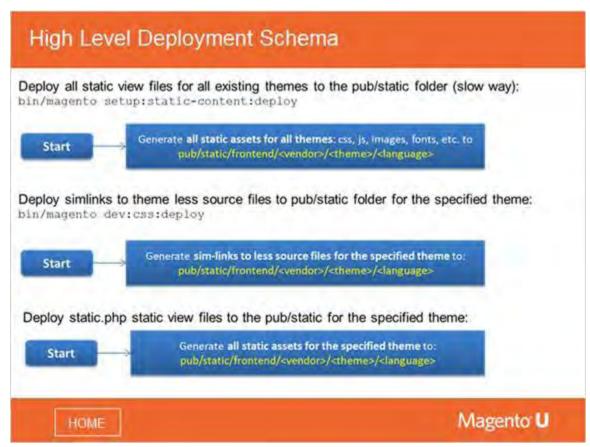


Notes:

Static view files deployment is affected by Magento modes, as shown here.

You must write static view files to the Magento file system manually using the commands discussed in this module. After that, you can restrict permissions to limit your vulnerabilities and to prevent accidental or malicious overwriting of files.

4.6 High Level Deployment Schema



Notes:

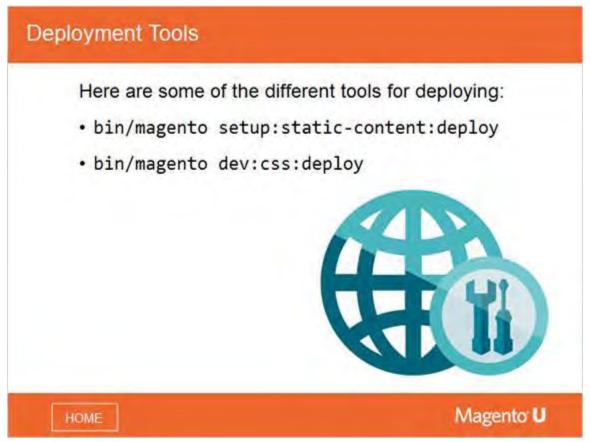
You can deploy files for a specific theme, for all existing themes, or you can deploy the simlinks to theme LESS source files. We cover LESS in more detail in a later unit of this course.

Use the first command shown here to generate the static view files for all existing themes to the pub/static folder. Note that this is the slowest method because it updates all files for all existing themes.

Use the second command to deploy simlinks to theme less source files. They are deployed to pub/static folder for the specified theme.

Use the third command to deploy static view files to pub/static for the specified theme.

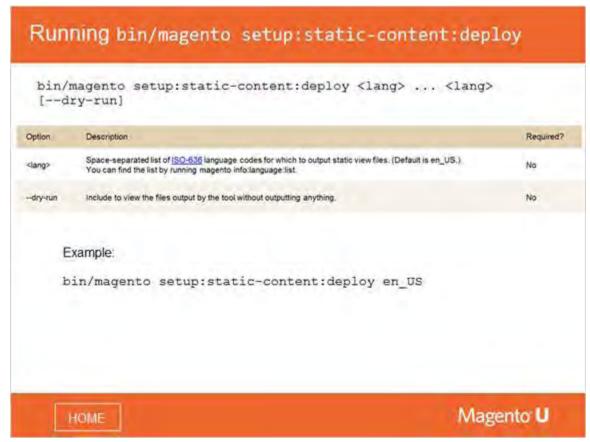
4.7 Deployment Tools



Notes:

Let's take a closer look at these tools. You saw them in the previous slide, but we'll take a look at the available options for each one.

4.8 Running bin/magento setup:static-content:deploy

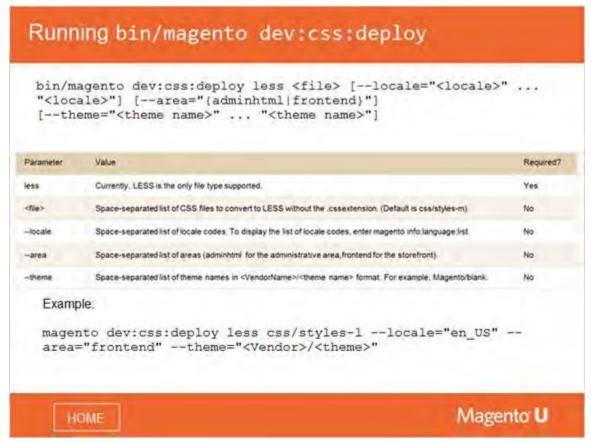


Notes:

This example shows you how to deploy static content. You can simultaneously output files for various languages.

You can also do a dry run before an actual deployment.

4.9 Running bin/magento dev:css:deploy



Notes:

This example shows how to deploy less files and shows the various options available.

4.10 Local Compilation

Local Compilation

Local compilation with Node.js and Grunt task runner is an **advanced mode** recommended for customization.

Cons:

· Requires initial setup of local environment

Pros:

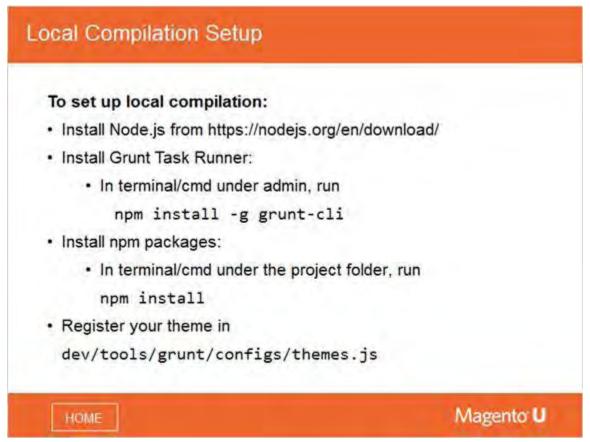
- Fast
- · Recompiles only local changes
- · Easy to debug
- · Can be automated with watching and livereload



Notes:

You can use local compilation with node.js and grunt to streamline the development process.

4.11 Local Compilation Setup



Notes:

Here you can learn how to set up local compilation using Node.js and Grunt.

4.12 Grunt Commands

Grunt Commands

- grunt refresh Cleans up static files, generates symlinks, compiles all theme styles
- grunt clean Cleans up static files
 Options :pub, :var
- grunt less compiles LESS to CSS
 Options :theme-name
- grunt watch Starts watching changes on save and compiles LESS to CSS if any changes occur

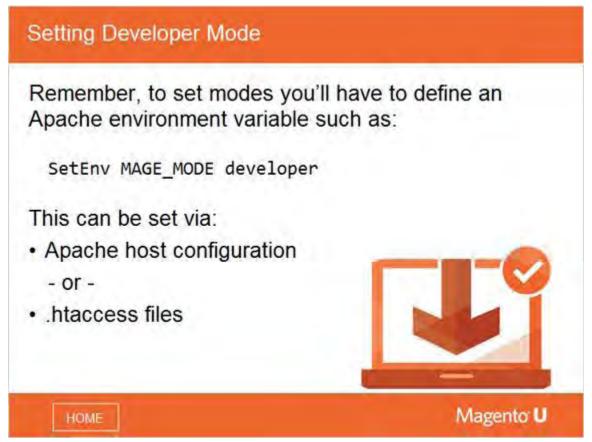


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Notes:

Here are some of the common Grunt commands you'll use: refresh, clean, less, and watch.

4.13 Setting Developer Mode



Notes:

We saw this earlier but just in case you need a reminder....

Remember, to set modes, you need to define an Apache environment variable such as:

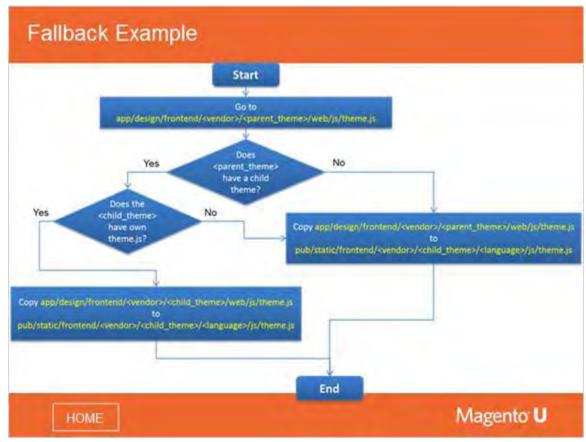
SetEnv MAGE_MODE developer

In developer mode, when you install or enable a new module, it might load new JavaScript, CSS, layouts, and so on. To avoid issues with static files, you must flush the old files to make sure you get all the changes for the new module.

You can clear static files in any of the following ways:

- Manually by clearing the pub/static and var/view_preprocessed directories and subdirectories.
- Using the Magento command line. Several commands support an optional parameter --clear-static-content, which clears the
 appropriate directories. For example, see enable or disable modules.

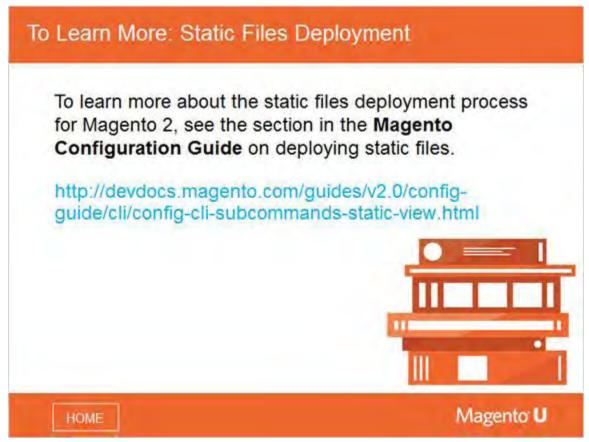
4.14 Fallback Example



Notes:

Here is a fallback process example for the theme.js of the frontend <child_theme> theme that is inherited from <parent_theme> theme.

4.15 To Learn More: Static Files Deployment



Notes:

To learn more about the static files deployment process for Magento 2, see the section in the Magento Configuration Guide on deploying static files.

You can use the link shown on the screen to get to that section, or the link in the Notes to get to the specific section of that guide.

http://devdocs.magento.com/guides/v2.0/config-guide/cli/config-cli-subcommands-static-view.html#config-cli-static-overview

5. Module 5 Fallback

5.1 Module 5 Fallback



Notes:

We will now discuss fallback and learn how Magento determines which files to use for a theme.

5.2 Module Topics



Notes:

In this module, we present the fallback processes for dynamic and static assets.

5.3 Fallback



Notes:

Fallback is a contingency option to be taken if the preferred choice is unavailable.

Melding and fallback logic is used to find which files should be used for a project.

5.4 Theme Inheritance

Theme Inheritance

Enables you to easily extend themes and minimize maintenance efforts. Use an existing theme as a basis for customizations or minor store design updates, like holiday decoration.

Rather than copy extensive theme files and modify what you want to change, add overriding and extending files.

Melding and fallback logic is used to find which files should be used for a project.



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Notes:

Theme inheritance allows you to extend themes and minimize maintenance. You can modify only what you want to change and then override or extend files.

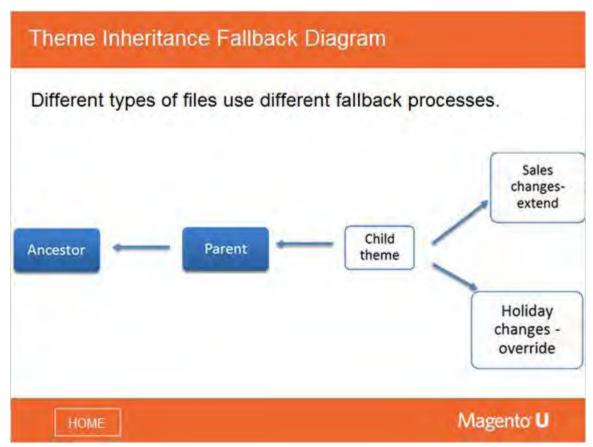
Fallback is the process of determining which option should be used.

The fallback system is used only for template and ./web files.

Static files also use a type of fallback but **only** when you compile the ./pub directory with the command-line tool. During runtime it's never looking for static files such as images, CSS, and JavaScript.

Layout fallback is discussed with Layout.

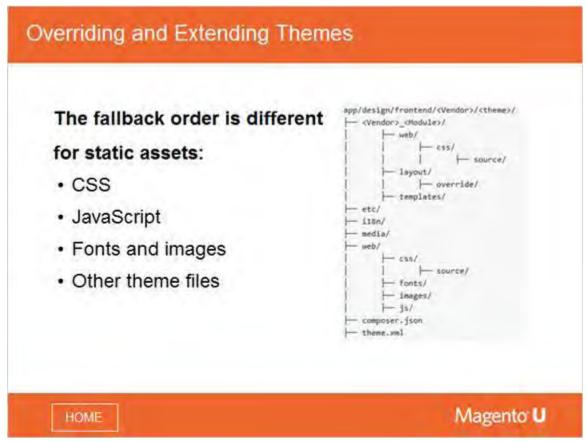
5.5 Theme Inheritance Fallback Diagram



Notes:

The different types of files use different fallback processes. We'll discuss some of them now.

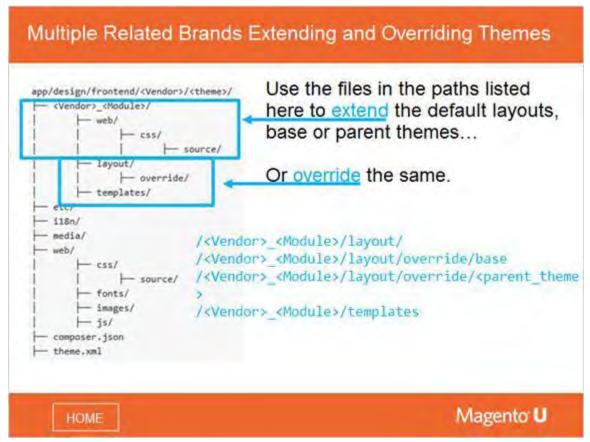
5.6 Overriding and Extending Themes



Notes:

The next few slides describe the fallback for each type of theme files, and provide an overview of how to override ancestor themes and module designs.

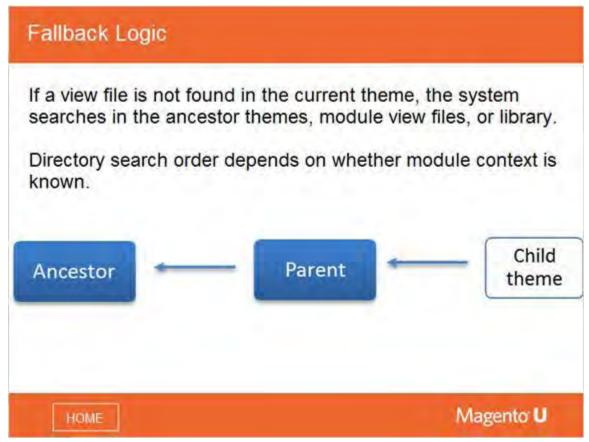
5.7 Multiple Related Brands Extending and Overriding Themes



Notes:

The details about extending and overriding themes will be covered in later slides.

5.8 Fallback Logic

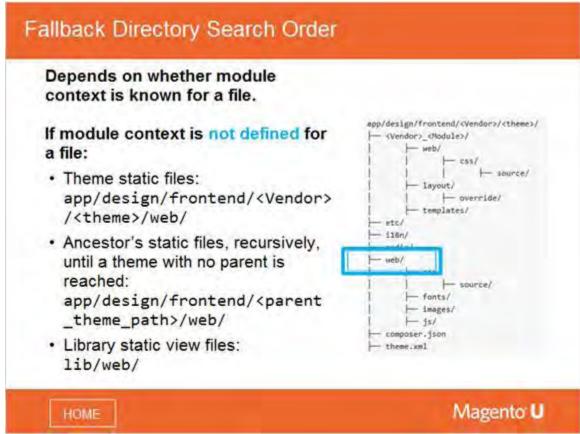


Notes:

If a view file is not found in the current theme, the system searches in the ancestor themes, module view files, or library.

Directory search order depends on whether module context is known.

5.9 Fallback Directory Search Order



Notes:

The search order shown here is used when the module context is not defined.

To customize static view files defined in the parent theme, module view, or library files, you can override them by adding a file with the same name in the relevant location according to the fallback schemes. This also refers to the .less files, which technically are not static assets.

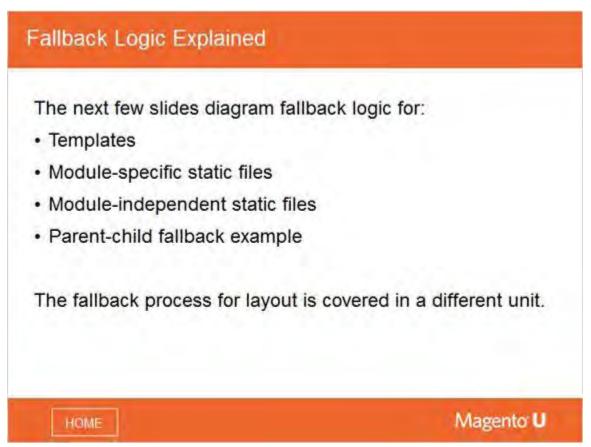
5.10 Fallback Directory Search Order - Continued

If module context is defined for a file: • Current theme module static files app/design/frontend/<Vendor>/<theme>/<Namespace>_<Module/>web/ Example: app/design/frontend/OrangeCorp/orange/Magento_Catalog/web/ • Ancestor themes module static files, recursively, until a theme with no ancestor is reached: app/design/frontend/<parent_theme_path>/<Namespace>_<Module>/web/ • Module static view files: app/code/<Namespace>/<Module>/view/frontend/web/ Magento U

Notes:

The search order shown here is used when the module context is defined.

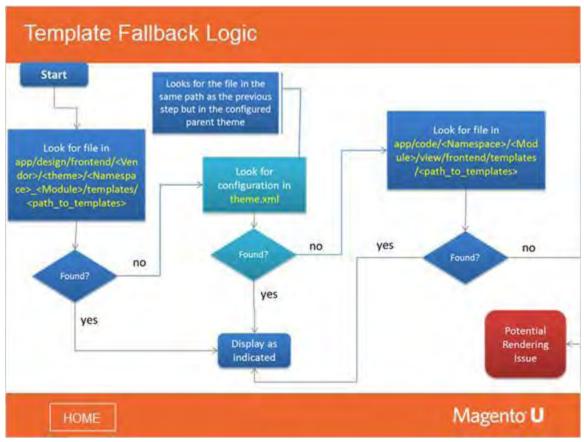
5.11 Fallback Logic Explained



Notes:

Now we'll look at how fallback works. Note that the fallback process for layout is covered in a different unit.

5.12 Template Fallback Logic



Notes:

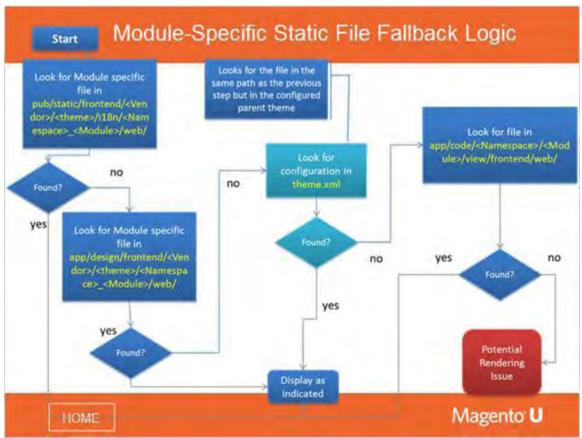
There a few things to note in Magento 2 template fallback logic:

- Only files that are customized should be present in custom themes.
- All other files will be pulled from lower in the fallback scheme.
- This significantly enhances maintainability and upgradeability. Because of this fallback model, even a highly customized theme will contain only a subset of the total files.

In Magento there's a special template which serves as the root template for all pages in the application: app/code/Magento/Theme/view/base/templates/root.phtml

Unlike other templates, root.phtml contains the doctype specification and contributes to the <head> and <body> sections of all pages rendered by the Magento application. But similar to other templates, root.phtml can be overridden in a theme.

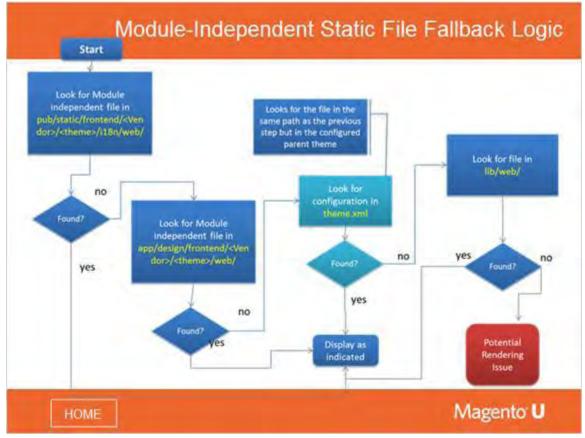
5.13 Module-Specific Static File Fallback Logic



Notes:

Static view files fallback also supports lookup through a list of additional extensions for a specific extension. For example, search for a LESS file, if a CSS file was not found.

5.14 Module-Independent Static File Fallback Logic



Notes:

You can follow the diagram to see how module-independent fallback logic works.