



HOMEVALUE ANALYTICS

Analysing House Prices
for Smarter
Pricing Decisions

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Presentation Outline

01

Price Predictor Analysis

Brief analysis on what influences the price of a house

02

Pricing and Impact

Overview of all house price predictors and implications

03

Recommendations

Key takeaway from the housing data analysis



Distribution of House Prices

Frequency

100

50

0

0

300000

600000

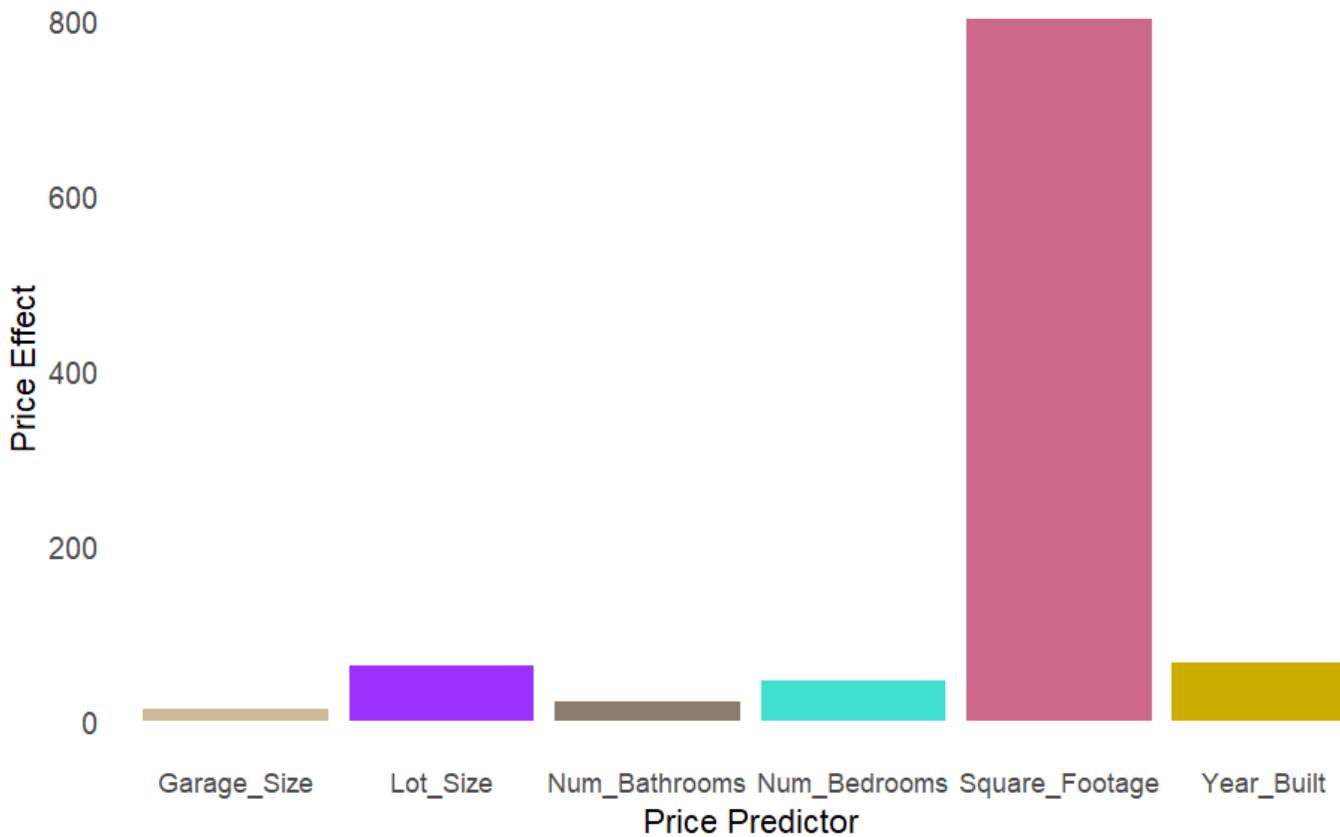
900000

12000

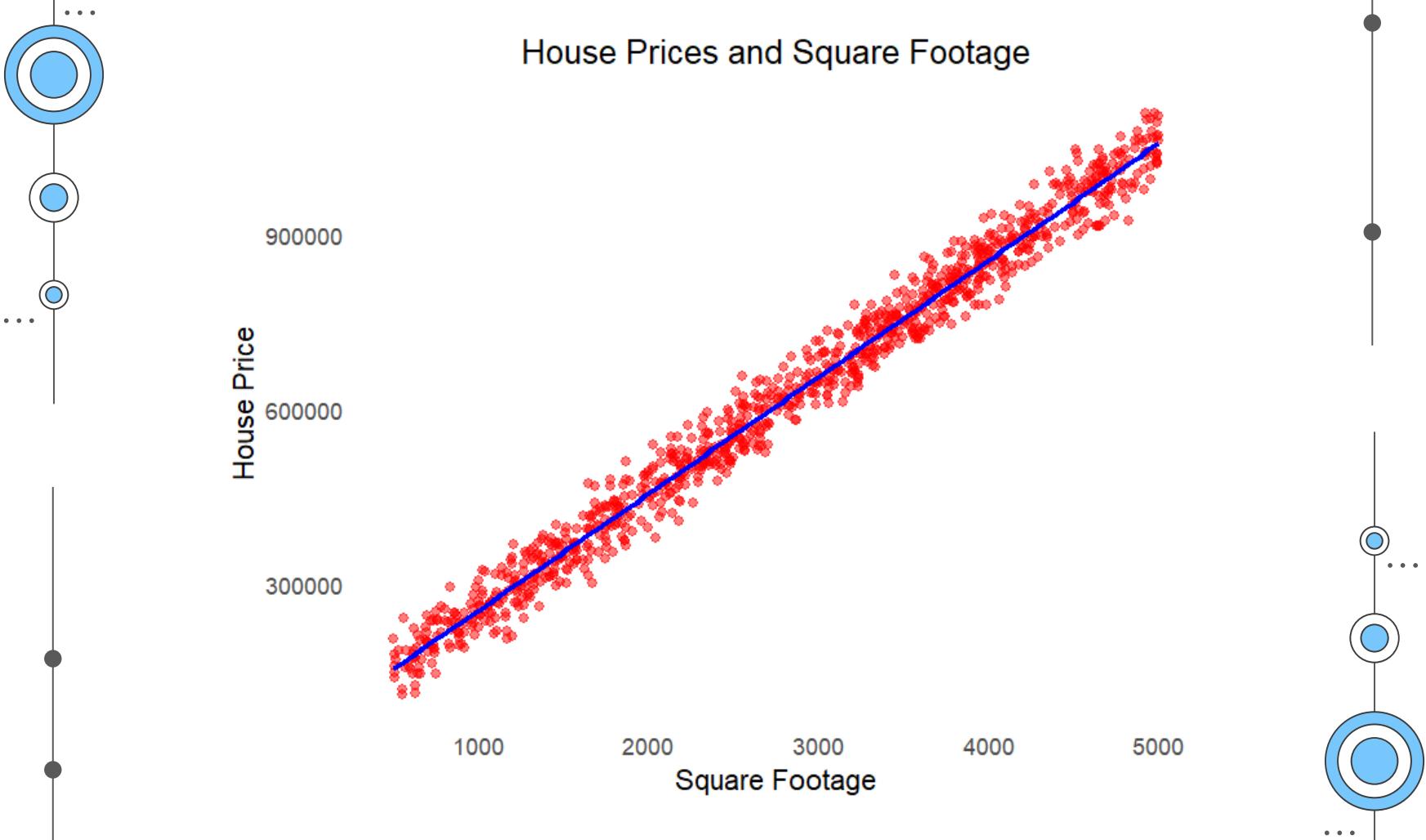
House Price



Level of Importance of Price Predictors



House Prices and Square Footage



Predictor's Monetary Impact

Square Footage



Year Built



Lot Size



Bedroom



Bathroom



Garage



Mid-Market Strategy

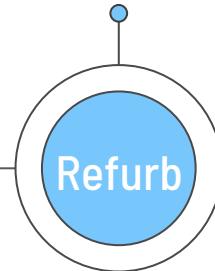
5 bedrooms
1 bathroom



Cost

£376,388

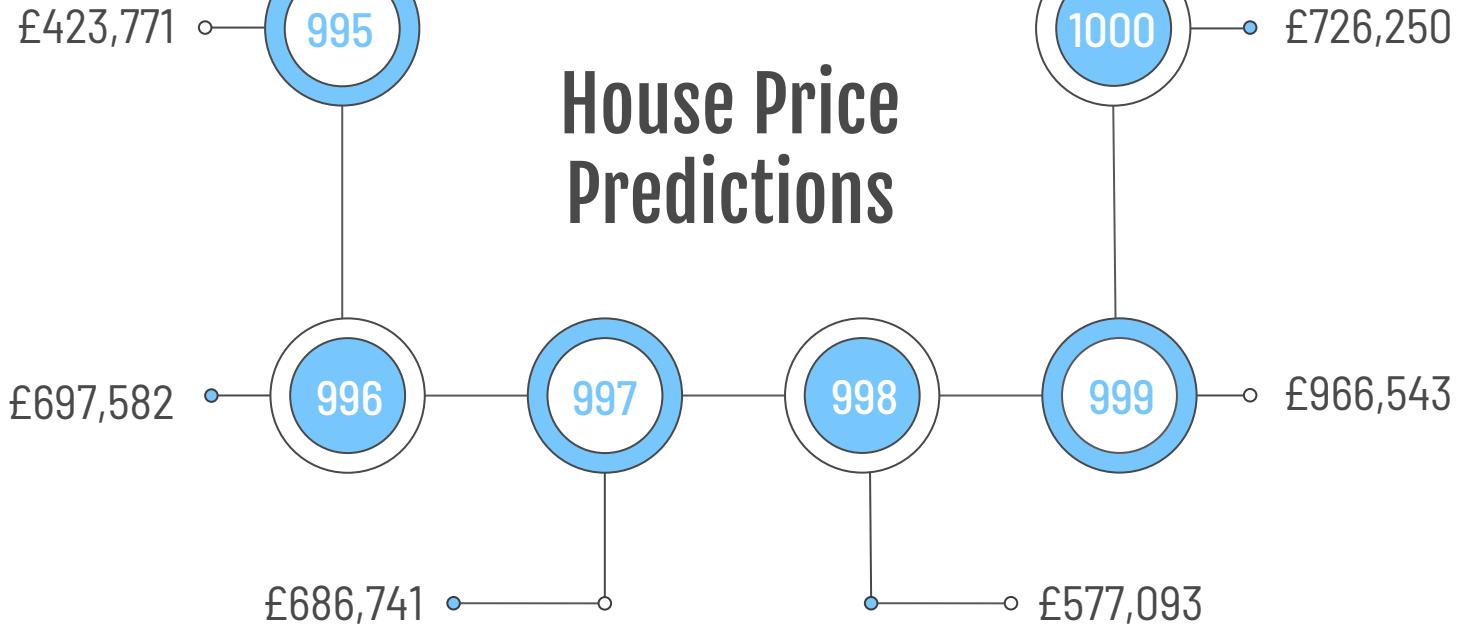
Add 4 bathrooms



New Price

£409,511

House Price Predictions





Other Findings

House 726
500 sq ft
5 bedrooms
3 bathrooms

Over 60 houses
with 3
bathrooms and
only 1 bedroom

5 bedroom
houses with
one bathroom
are common in
old houses

Key Takeaways

Larger homes sell
for significantly more

Segment the Market

Re-evaluate
Neighbourhood Data

Target Families and
Upsell Bathroom Upgrades





It's...

Coffee Time

