



# HOMEVALUE ANALYTICS

Analysing House Prices  
for Smarter  
Pricing Decisions

Analysis by;  
*Paul Gideon WABWIRE*

# Presentation Outline

01

## Price Predictor Analysis

Brief analysis on what influences the price of a house

02

## Pricing and Impact

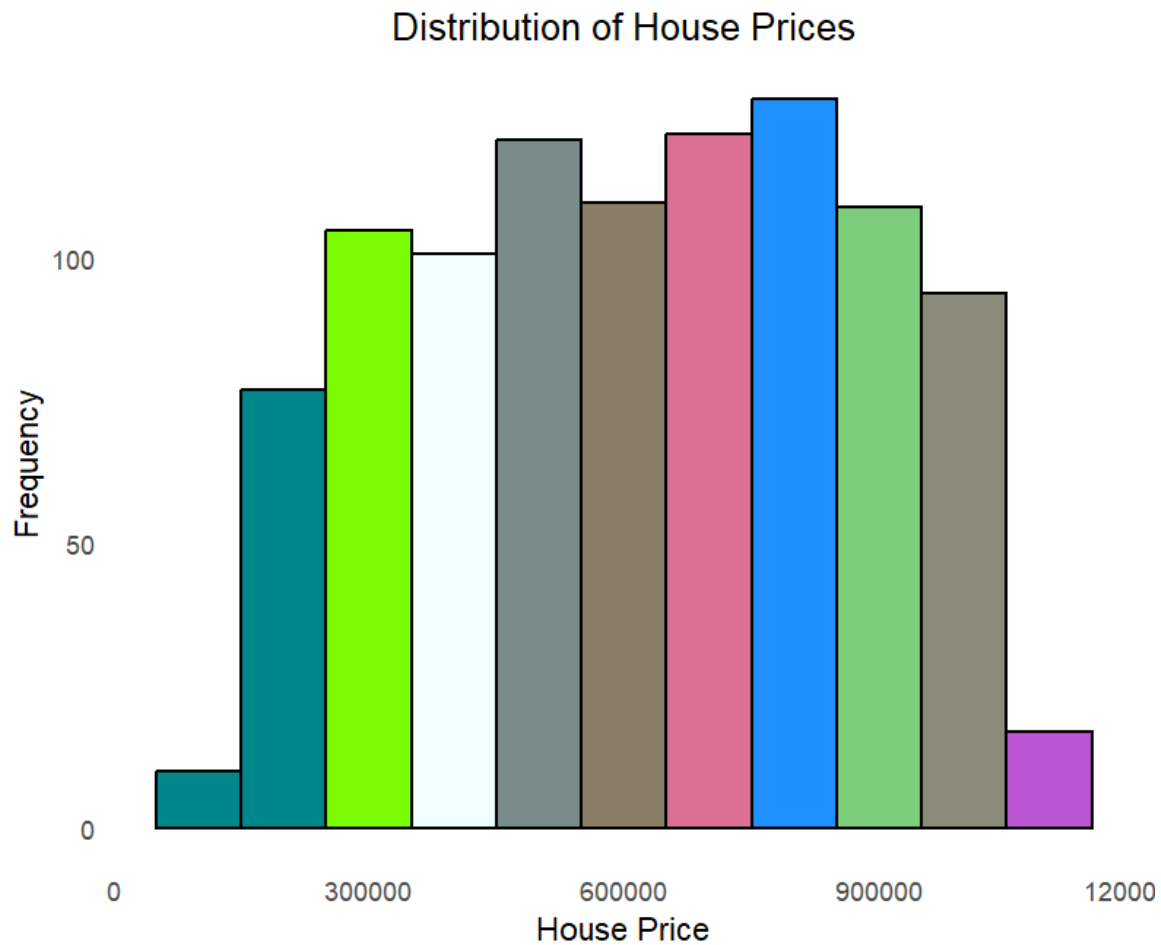
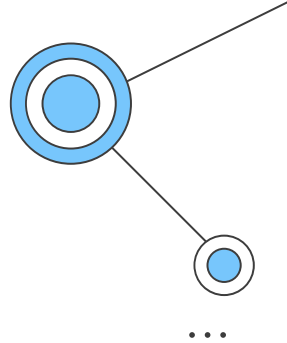
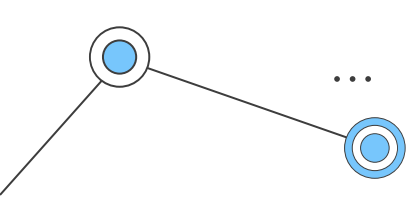
Overview of all house price predictors and implications

03

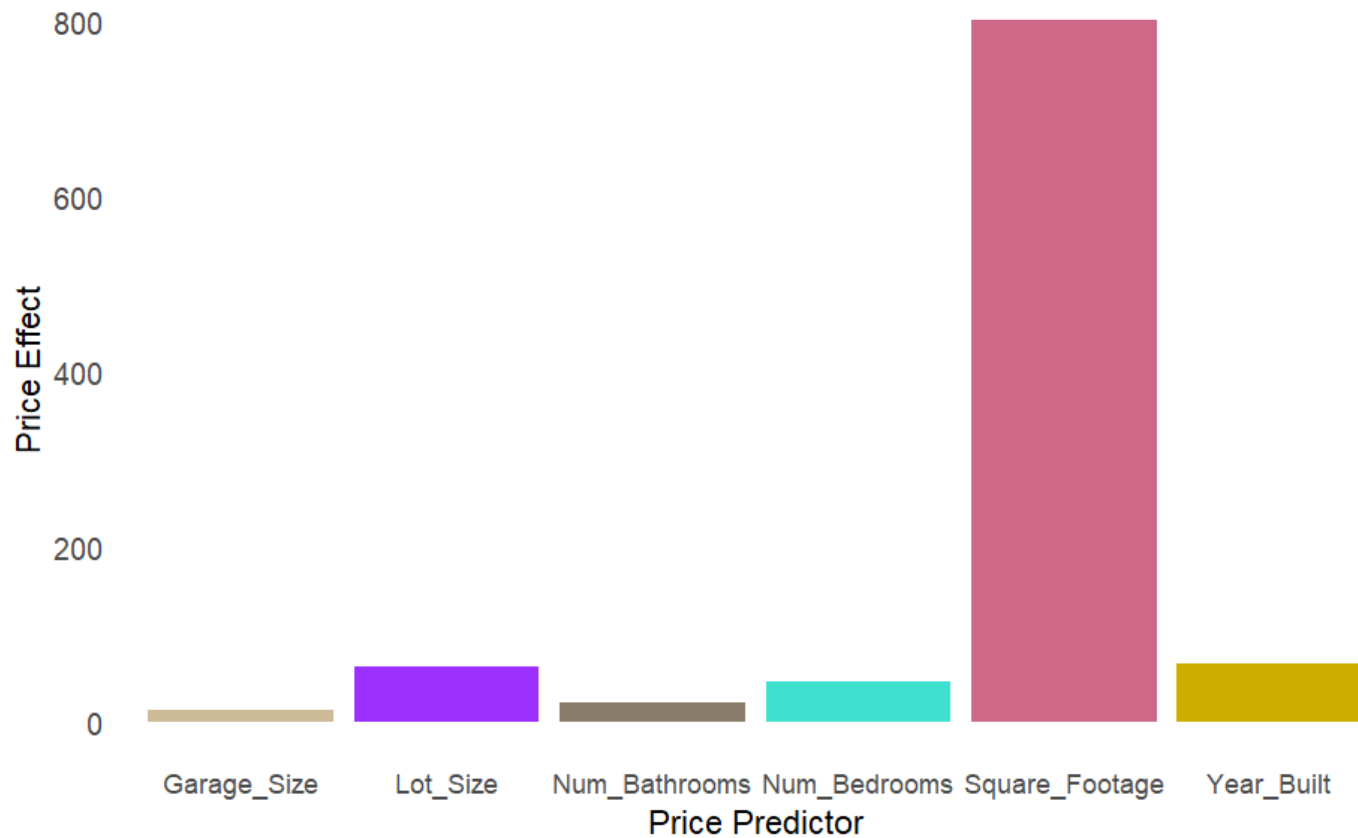
## Recommendations

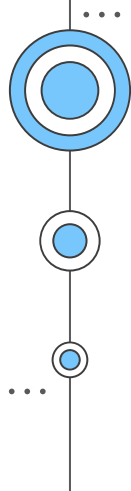
Key take away from the housing data analysis



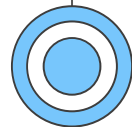
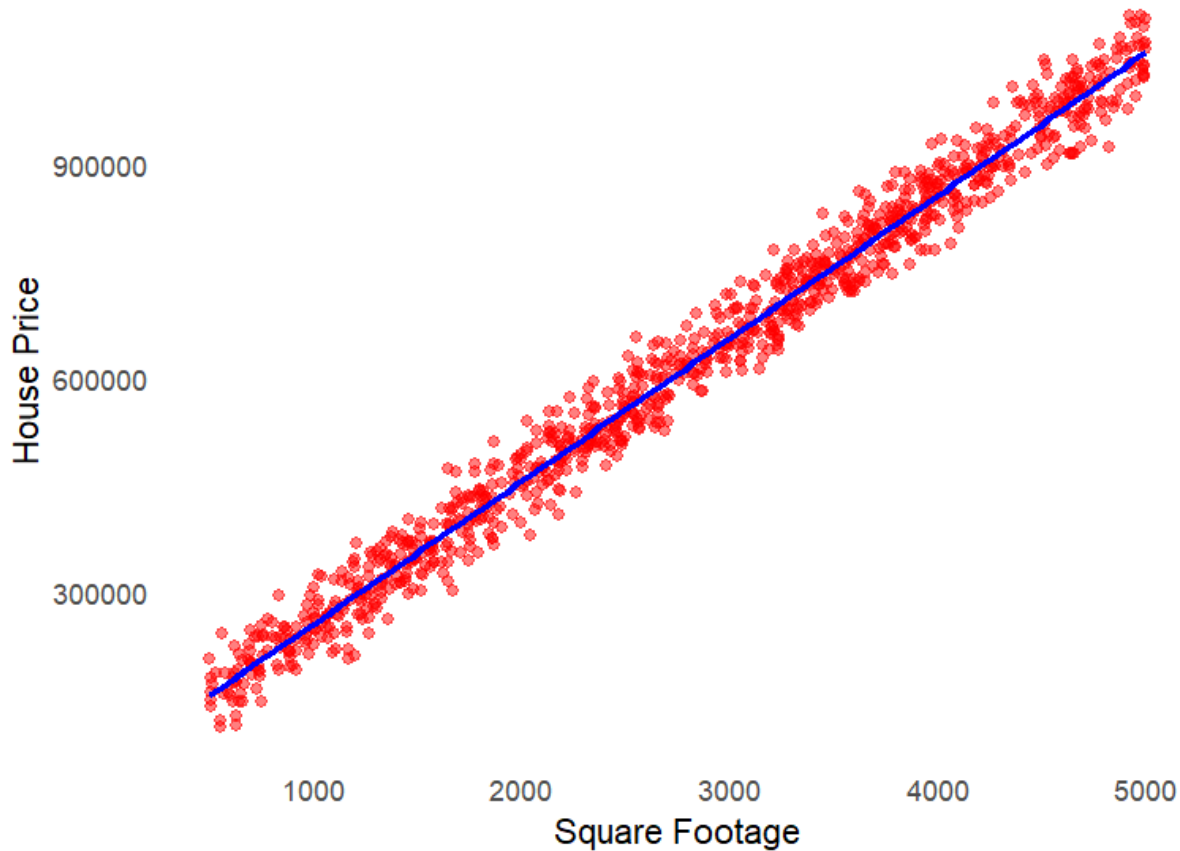


Level of Importance of Price Predictors

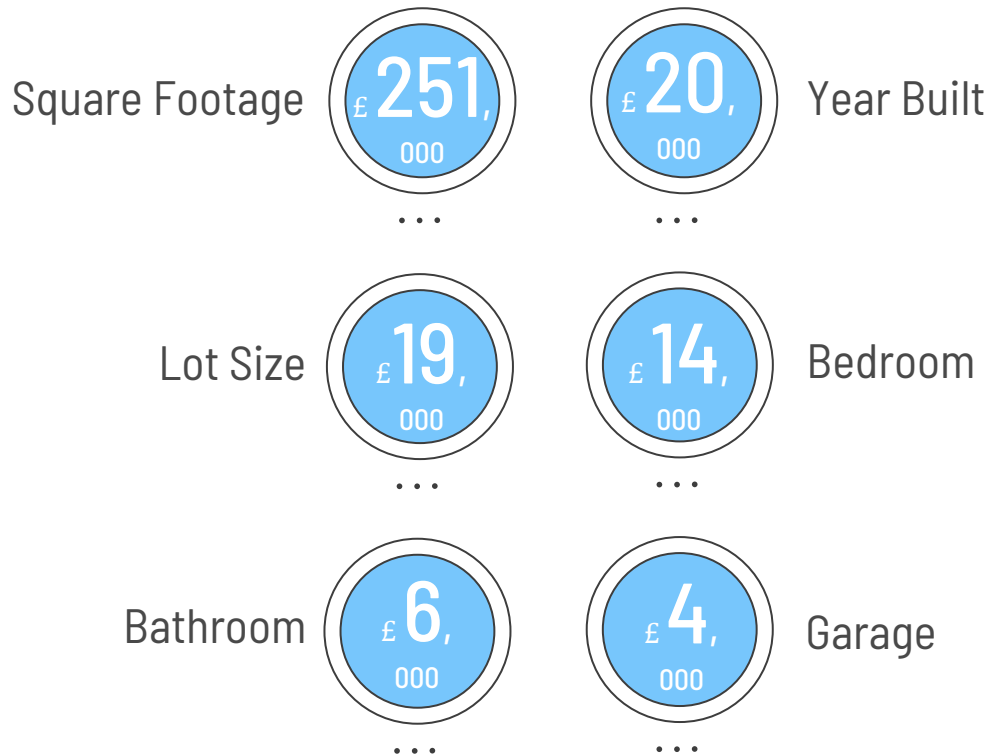




# House Prices and Square Footage

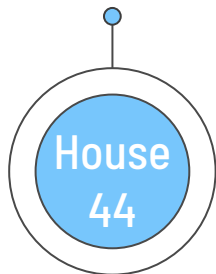


# Predictor's Monetary Impact



# Mid-Market Strategy

5 bedrooms  
1 bathroom



Cost

£376,388

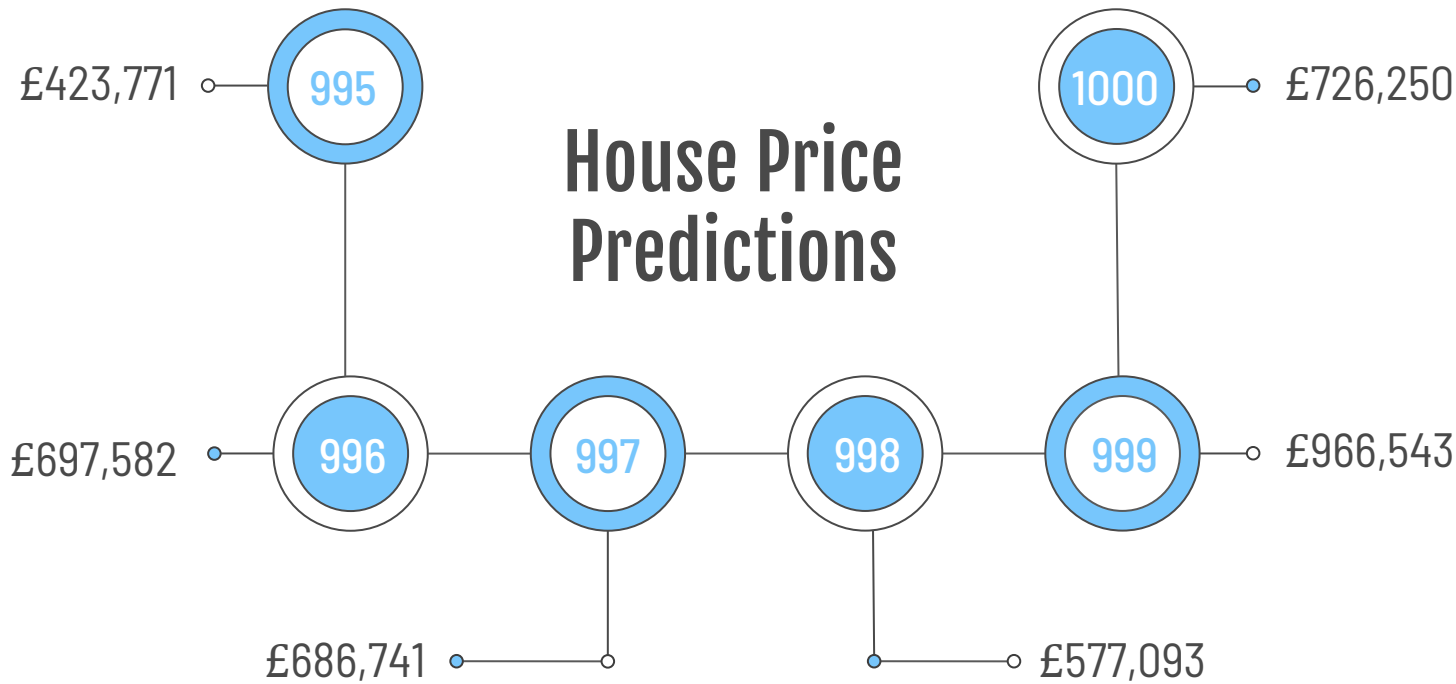
Add 4 bathrooms

Refurb

New  
Price

**£409,511**

# House Price Predictions







# Other Findings



House 726  
500sqft  
5 bedrooms  
3 bathrooms

Over 60 houses  
with 3  
bathrooms and  
only 1 bedroom

5 bedroom  
houses with  
one bathroom  
are common in  
old houses

# Key Take Aways

Larger homes sell  
for significantly more

Segment the Market

Re-evaluate  
Neighbourhood Data

Target Families and  
Upsell Bathroom Upgrades



A decorative network diagram consisting of several blue circular nodes connected by thin black lines. The nodes are arranged in a non-linear fashion, with some having concentric circles. Ellipses (...) are placed near some nodes to indicate a larger, continuous network. The diagram is positioned around a central light blue cloud-like shape.

**It's...**  
**Coffee Time**