



# HOMEVALUE ANALYTICS

Analysing House Prices  
for Smarter  
Pricing Decisions

Analysis by;  
*(aspiring) Dr. Paul Gideon WABWIRE*

# Presentation Outline

01

## Price Predictor Analysis

Brief analysis on what influences the price of a house

02

## Pricing and Impact

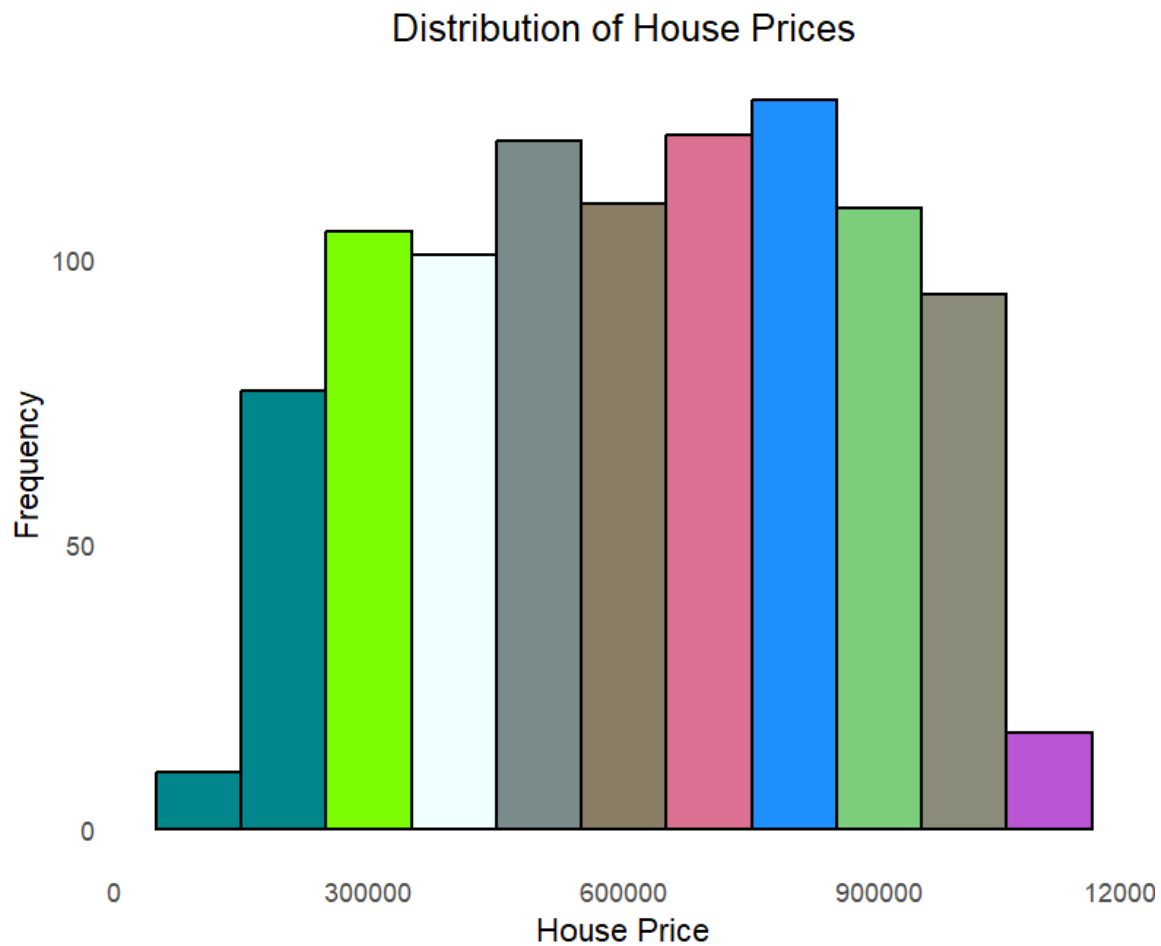
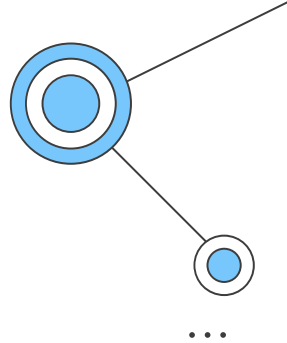
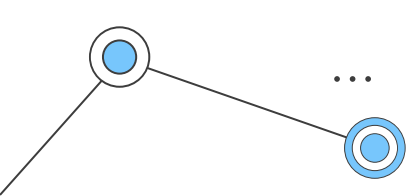
Overview of all house price predictors and implications

03

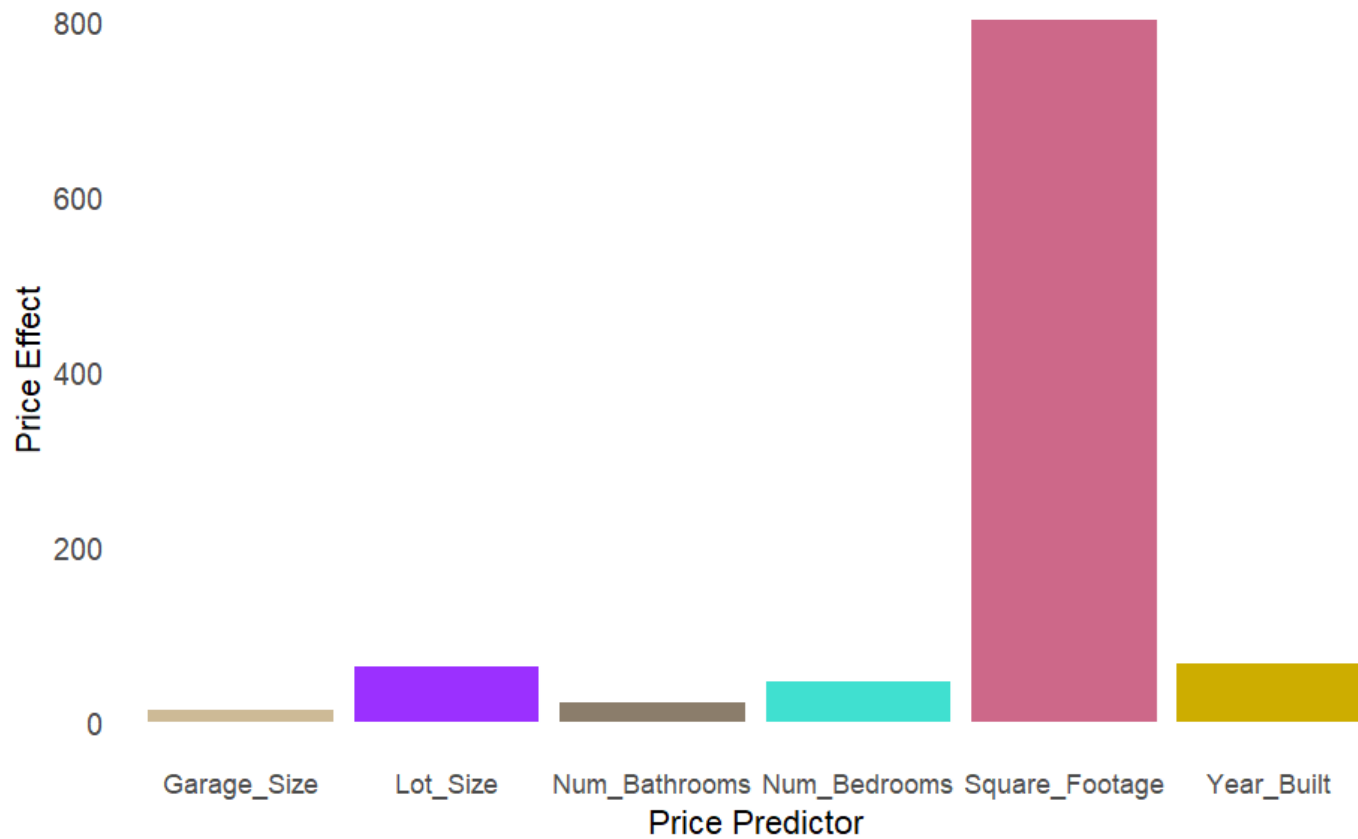
## Recommendations

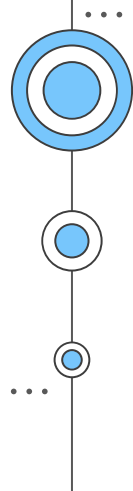
Key takeaway from the housing data analysis



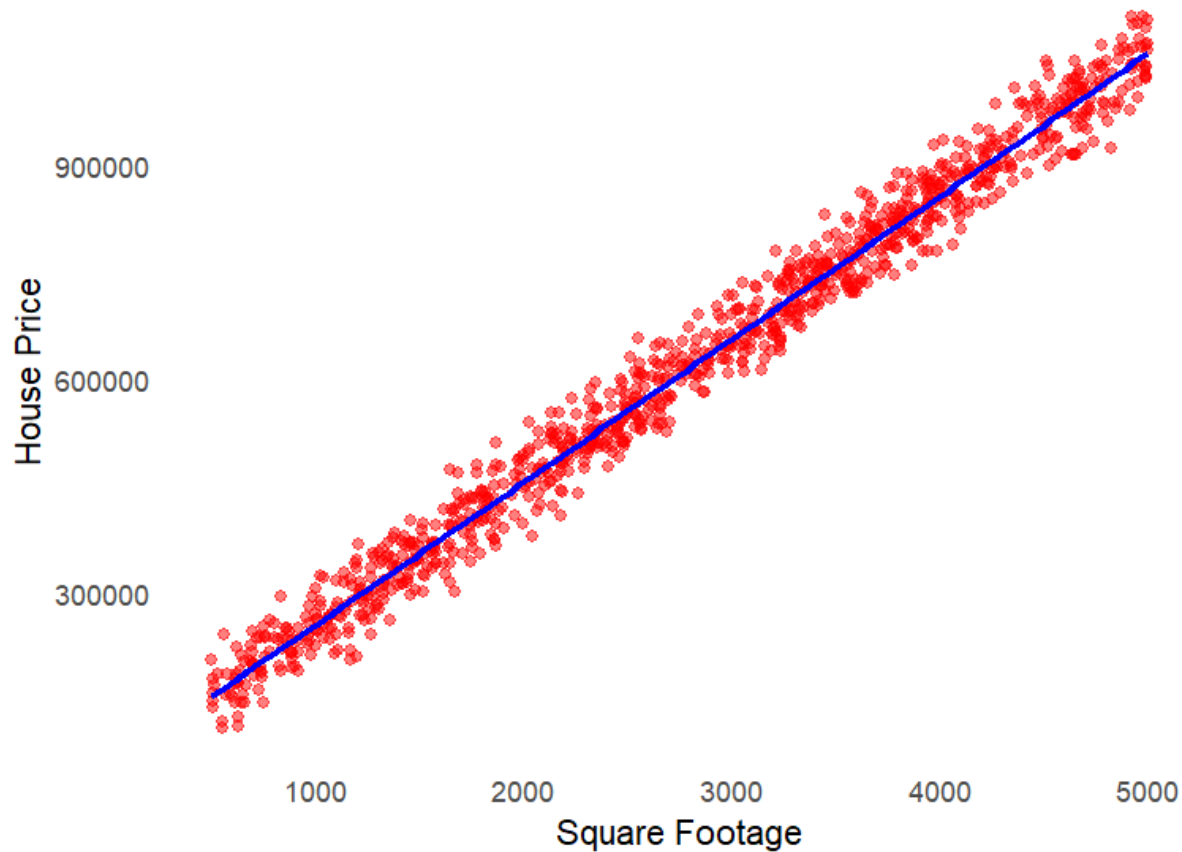


Level of Importance of Price Predictors

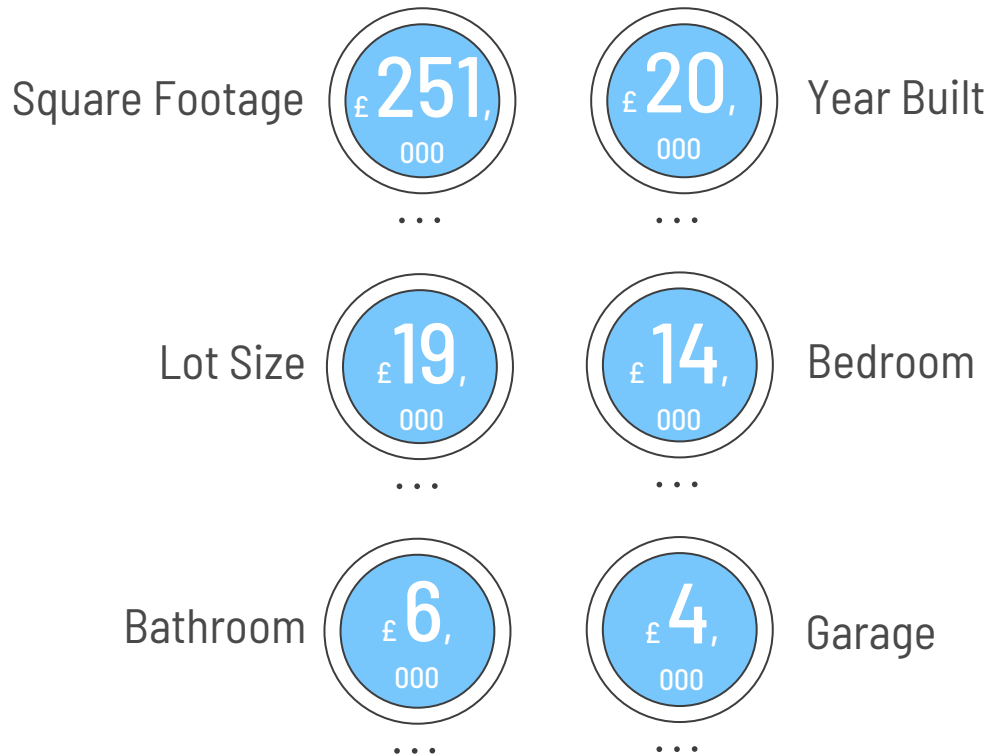




# House Prices and Square Footage

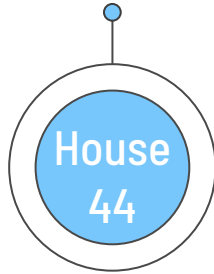


# Predictor's Monetary Impact



# Mid-Market Strategy

5 bedrooms  
1 bathroom



Cost

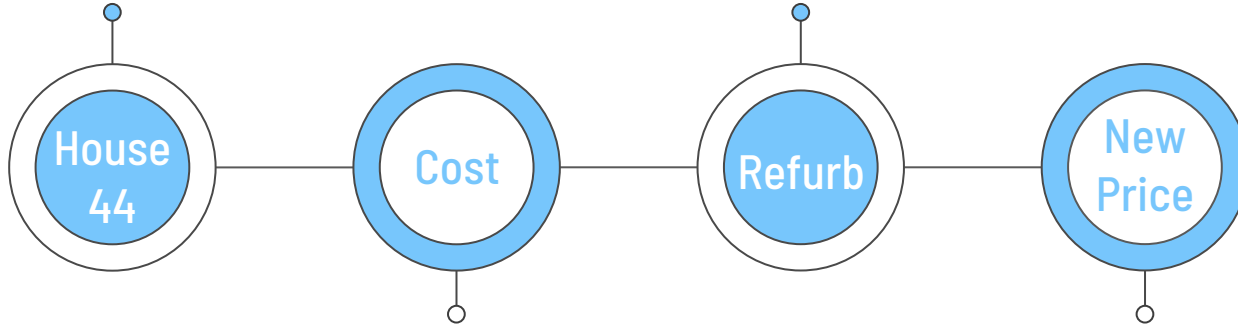
£376,388

Add 4 bathrooms

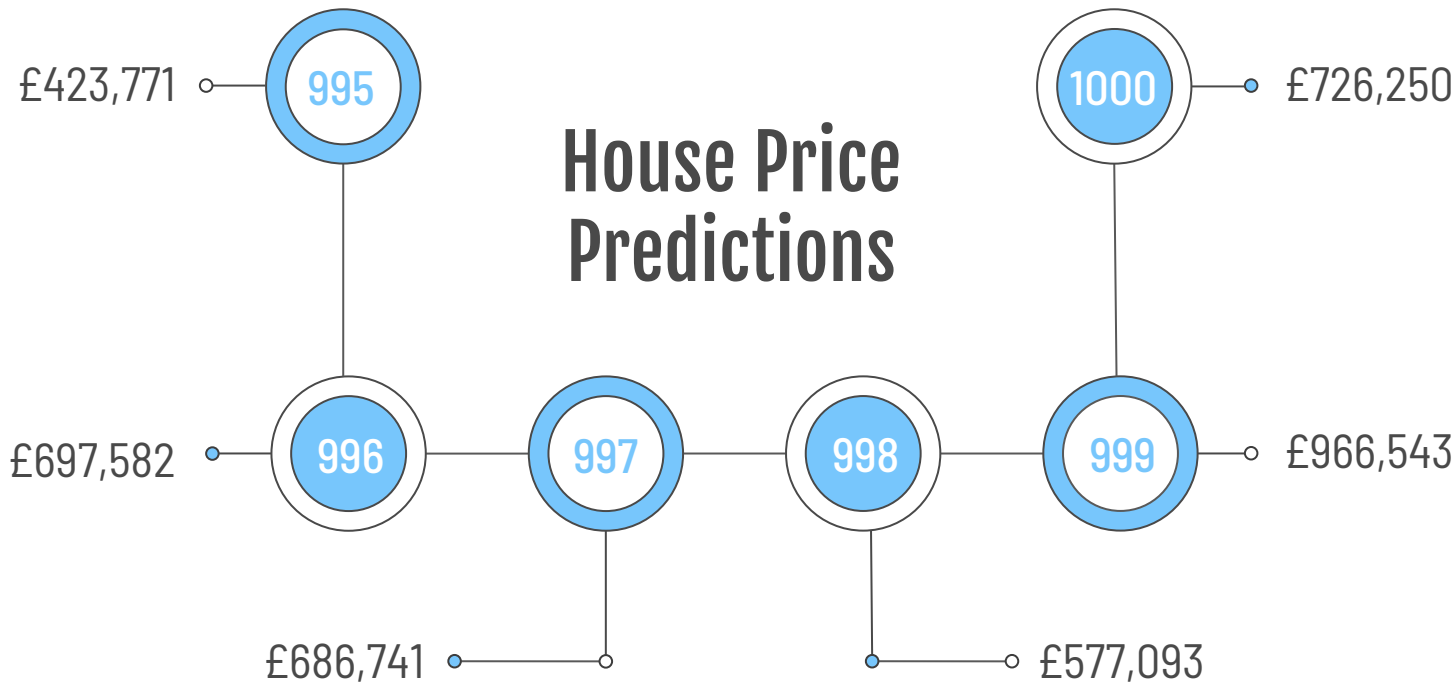
Refurb

New  
Price

**£409,511**



# House Price Predictions







# Other Findings



House 726  
500 sq ft  
5 bedrooms  
3 bathrooms

Over 60 houses  
with 3  
bathrooms and  
only 1 bedroom

5 bedroom  
houses with  
one bathroom  
are common in  
old houses

# Key Takeaways

Larger homes sell  
for significantly more

Segment the Market

Re-evaluate  
Neighbourhood Data

Target Families and  
Upsell Bathroom Upgrades





**It's...**  
**Coffee Time**