







Try Premium for



Adrian Casey · 2nd

9 years experience in communications, technology and change management across corporates and start ups.

Harken

Bames Cook University

Australia · Contact info

468 connections



Mitchel Woods, Reece Frazier, and 1 other mutual connection



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Activity

469 followers

Adrian Casey commented on a post • 5mo

Pao Salcedo good luck with the job hunt! You're an asset to whoever is lucky to snatch you up :)

Adrian Casev commented on a post . 5mo

Great points Pao. I agree and I think we tend to be sucked into sunk cost fallacy when it comes to quitting.

Yes! And professional communicators and marketers too proud to acknowledge this future state in the name of their years of experience in the trade will be way behind and left wondering what happened. Just look at the comments section of any jasper.ai ad to see this denial in practice. There will undoubtedly be a need for skilled con ...show more

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Experience



Senior Product Manager

Harken · Full-time Jun 2021 - Present · 2 yrs 1 mo Queensland, Australia



DS Smith

Internal Communications Channels Manager

Sep 2019 - Mar 2021 · 1 yr 7 mos

London, United Kingdom

Led procurement, maintenance and development of Internal Communications and PR tools including the company intranet and mobile applications.

Corporate Communications Manager

Sep 2018 - Sep 2019 · 1 yr 1 mo London, United Kingdom

Company positioning on key issues, media monitoring, reporting on communications performance, and content planning

Group Communications Executive

Apr 2016 - Sep 2018 · 2 yrs 6 mos

Internal communications, employee insights, digital communications and community management.



Marketing and Communications Officer

The UCL Academy

2014 - 2016 · 2 yrs London, United Kingdom

Responsible for all marketing and communications activity including website, internal communications, PR, social media and recruitment events.

Education



James Cook University

Doctor of Philosophy - PhD, Social Psychology

2010 - 2014



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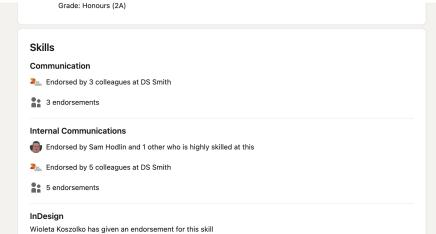
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Recommendations

1 endorsement

Received

Given



Louisa Mellor · 3rd

People & Change consultant at Newton Europe

June 7, 2021, Louisa managed Adrian directly

Adrian was a game-changing appointment to our communications function at DS Smith. His intellectual firepower coupled with such strong passion for delivering quality work meant he threw himself into all aspects of the role with outstanding results. What really stood out for me was Adrian's ability to bring the rigour of social science research methods and measurement and a creativity that brought incredible profe ...see more



Debo Dyson · 3rd

Internal Communications Manager

April 18, 2021, Debo worked with Adrian on the same team

Adrian has a natural understanding of internal communications and employee engagement. He's both technical and creative, highly capable and adaptable. He's a creative content creator and a problem solver. Most of all he's a supportive and collaborative teammate.



Greg Dawson · 3rd

Group Corporate Affairs and Sustainability Director April 8, 2021, Greg managed Adrian directly

Adrian helped me to build the the Corporate Affairs function at DS Smith and his brilliant mind and $\ \, \text{dedication enabled us to put a powerful measurement model together for all of the channels in the function}.$ Adrian is not only a good analytical mind but a strong communications business partner. Adrian will be missed by all at DS Smith.

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Daniel Ricciardo in . 3rd

Chief of Optimism at Optus. Driver of fast cars.

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Nick Smith Here is the PH





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