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## Adrian Casey · 2nd

9 years experience in communications, technology and change management across corporates and start ups.

Australia · [Contact info](#)

468 connections



Mitchel Woods, Reece Frazier, and 1 other mutual connection

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Harken



James Cook University

## Activity

469 followers

Adrian Casey commented on a post · 5mo

Pao Salcedo good luck with the job hunt! You're an asset to whoever is lucky to snatch you up :)

Adrian Casey commented on a post · 5mo

Great points Pao. I agree and I think we tend to be sucked into sunk cost fallacy when it comes to quitting.

Adrian Casey commented on a post · 6mo

Yes! And professional communicators and marketers too proud to acknowledge this future state in the name of their years of experience in the trade will be way behind and left wondering what happened. Just look at the comments section of any jasper.ai ad to see this denial in practice. There will undoubtedly be a need for skilled con ...show more

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## Experience



### Senior Product Manager

Harken · Full-time

Jun 2021 - Present · 2 yrs 1 mo

Queensland, Australia



### DS Smith

5 yrs

- Internal Communications Channels Manager

Full-time

Sep 2019 - Mar 2021 · 1 yr 7 mos

London, United Kingdom

Led procurement, maintenance and development of Internal Communications and PR tools including the company intranet and mobile applications.

- Corporate Communications Manager

Sep 2018 - Sep 2019 · 1 yr 1 mo

London, United Kingdom

Company positioning on key issues, media monitoring, reporting on communications performance, and content planning.

- Group Communications Executive

Apr 2016 - Sep 2018 · 2 yrs 6 mos

Internal communications, employee insights, digital communications and community management.



### Marketing and Communications Officer

The UCL Academy

2014 - 2016 · 2 yrs

London, United Kingdom

Responsible for all marketing and communications activity including website, internal communications, PR, social media and recruitment events.

## Education



### James Cook University

Doctor of Philosophy - PhD, Social Psychology

2010 - 2014



### James Cook University

Bachelor's degree, Psychology

2005 - 2009

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## People also viewed



Reza Maghami · 2nd

Dev manager, Technical Lead

C#/Angular/AWS/Azure

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Founder at Clanz.com

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## People you may know



Christine Marie I. Gohetia

"when things are bound to happen, it will happen"

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Lito Cabornay

DevOps Engineer | Fullstack

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Miriam Mae Iglesia

Software Development

Manager at Lanex...

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Skills


Communication

 Endorsed by 3 colleagues at DS Smith

 3 endorsements

Internal Communications

 Endorsed by Sam Hodlin and 1 other who is highly skilled at this

 Endorsed by 5 colleagues at DS Smith

 5 endorsements

InDesign

Wioleta Koszolkó has given an endorsement for this skill

 1 endorsement

Show all 29 skills →

Recommendations

Received

Given



Louisa Mellor · 3rd

People & Change consultant at Newton Europe  
June 7, 2021, Louisa managed Adrian directly

Adrian was a game-changing appointment to our communications function at DS Smith. His intellectual fire-power coupled with such strong passion for delivering quality work meant he threw himself into all aspects of the role with outstanding results. What really stood out for me was Adrian's ability to bring the rigour of social science research methods and measurement and a creativity that brought incredible profe ...see more



Debo Dyson · 3rd

Internal Communications Manager  
April 18, 2021, Debo worked with Adrian on the same team

Adrian has a natural understanding of internal communications and employee engagement. He's both technical and creative, highly capable and adaptable. He's a creative content creator and a problem solver. Most of all he's a supportive and collaborative teammate.



Greg Dawson · 3rd

Group Corporate Affairs and Sustainability Director  
April 8, 2021, Greg managed Adrian directly

Adrian helped me to build the the Corporate Affairs function at DS Smith and his brilliant mind and dedication enabled us to put a powerful measurement model together for all of the channels in the function. Adrian is not only a good analytical mind but a strong communications business partner. Adrian will be missed by all at DS Smith.

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Daniel Ricciardo  · 3rd

Chief of Optimism at Optus. Driver of fast cars.  
328,910 followers

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**Nick Smith**

Here is the PH  
..

**Messaging**

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