

BRYAN STORE

FINANCIAL ANALYSIS REPORT

Sales | Current Vs Prior Year

92.31M✓

Previous Year: 26.42M (+249.46%)

Orders | Current Vs Prior Year

861,132✓

Previous Year: 264,674 (+225.36%)

Profit | Current Vs Prior Year

13.02M✓

Previous Year: 3.88M (+235.58%)

Profit Margin | Current Vs Prior Year

14.1%!

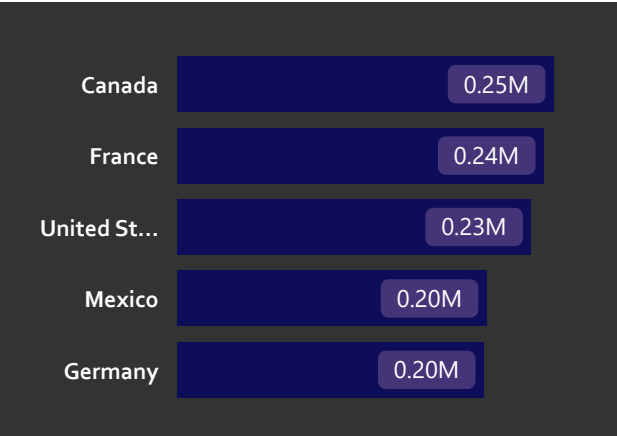
Previous Year: 14.7% (-3.97%)

Discount | Current Vs Prior Year

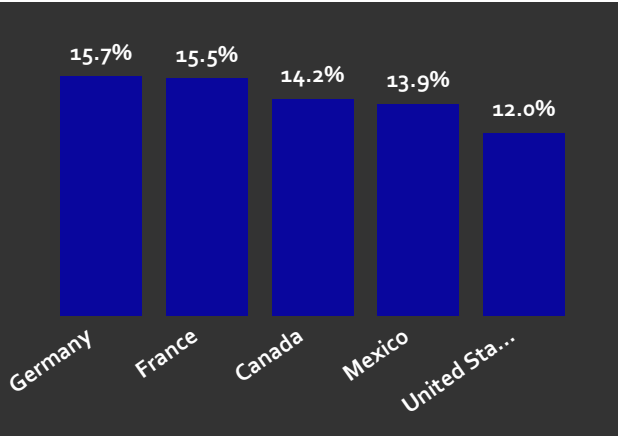
7.06M✓

Previous Year: 2.15M (+229.04%)

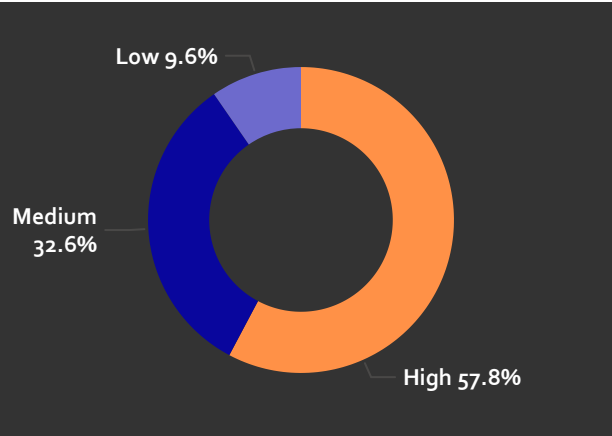
Orders by Country



Profit Margin by Country



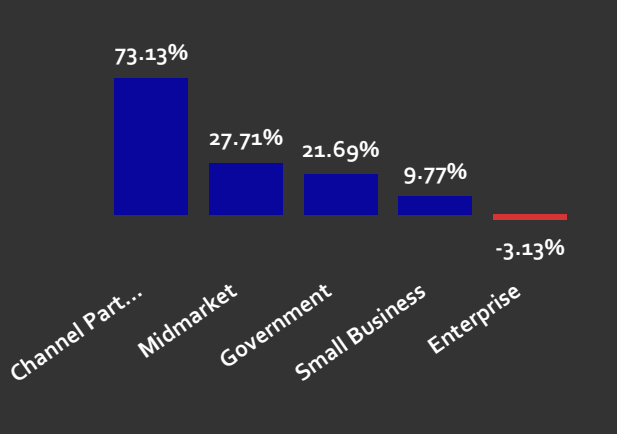
Discount Offered by Discount band



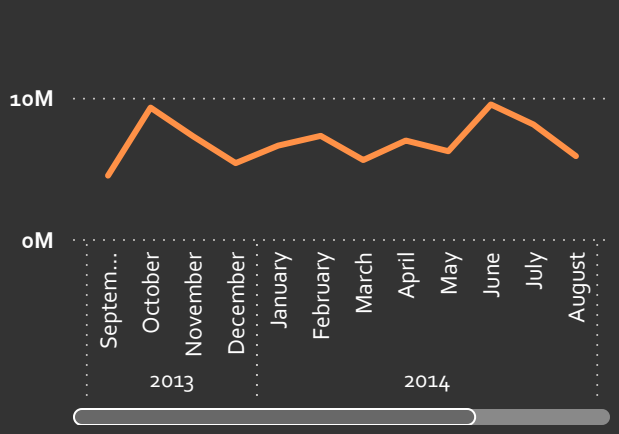
Profit Margin by Segment and Product

Segment	Profit Margin
Enterprise	-3.13%
Carretera	-6.95%
VTT	-4.31%
Amarilla	-3.60%
Velo	-2.37%
Paseo	-1.55%
Montana	-1.19%
Small Business	9.77%
Velo	6.73%
Amarilla	8.86%
Carretera	8.90%
VTT	10.51%
Paseo	10.71%
Montana	11.14%
Government	21.69%
Montana	20.30%
Paseo	20.54%
Amarilla	22.21%
VTT	22.35%
Velo	22.48%
Carretera	23.01%
Total	14.23%

Profit by Segment



Sales Amount by Month



Top 3 Products by Sales

