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## **MAMC01802: Research and Enquiry**

### **Assessment 2: Critical Literature Review**

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Study Block 1:	7 <sup>th</sup> October 2024 to 6 <sup>th</sup> December 2024
Due date to be handed in:	Monday, Week 9 (check specific date on Moodle)
Submission:	Upload soft copy to Moodle
Word count guidance:	3,500 words (+/-10%)
Weighting/Contribution:	70% to final grade
Course Coordinator:	Dr Jimmy Sun
Lecturer:	Varun Bhardwaj
Learning outcomes covered:	1
Level:	8

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## **Assessment Overview**

This is the second of two assessments for this course in which you will undertake a literature review for an applied management research problem or issue.

## **Conditions of Assessment**

This is an individual assessment that you will complete in your learner-managed time, however, your teacher will provide opportunities during class time for clarification and guidance. All work must be completely your own and all literature used must be referenced appropriately using APA 7th edition. In order to pass this course, you must achieve a cumulative grade of at least 50%, across assessment one and two.

## **Learning Outcome(s) Assessed**

1. Conduct a critical literature review of a subject/area within an applied business management context.
2. Critically evaluate information to formulate justified research questions.
3. Critically assess research within an applied business management context.

## **Reassessment/Resubmission/Extensions**

Please see your course outline for guidelines around reassessment, resubmission, and extensions.

## **Instructions**

To prepare for this assessment you will:

1. Identify and formulate an applied management research problem or issue and get this signed off by your lecturer
2. Identify key words and undertake a keyword search of the literature using identified academic databases.
3. Collect and read appropriate literature (minimum of 12 articles).
4. Write up your literature review

Your Literature Review will include:

- An introduction to your applied management research problem or issue including a clear justification. What is it and why is it important?
- A critical analysis of each article and comparison between them that highlights significant similarities and differences with the use of subheading as appropriate. You need to also critically assess the research methods used within each article to determine the study's credibility and standing within applied management.
- Conclusions drawn from your analysis of the literature, including recommendation for future research.
- Full Reference list using correct APA referencing style.

## Marking Rubric

Criteria	10-9 Excellent	8-7 Good	6-5 Satisfactory	4-0 Unsatisfactory
Introduction to paper and logical presentation of research question/statement  (25 marks)	The introduction <b>astutely and comprehensively</b> prepares the reader for the content of the literature review, and presents a <b>critically formulated</b> research question or research statement.  The justification of the research problem is <b>convincing, critical and comprehensive</b> .	The introduction does <b>clearly</b> prepare the reader for the content of the literature review with <b>details</b> , and <b>clearly</b> presents the research question or research statement.  The justification of the research problem is <b>critical, clear and in detail</b> .	The introduction does <b>adequately</b> prepare the reader for the content of the literature review and indicate the research question or research statement.  The justification of the research problem is <b>adequate</b> .	The introduction <b>does not adequately</b> prepare the reader for the content of the literature review, nor does it indicate the research question or research statement.  The justification of the research problem is <b>not clear nor adequate</b> .
Criteria	10-9 Excellent	8-7 Good	6-5 Satisfactory	4-0 Unsatisfactory
Critical assessment and evaluation of the literature identifying: • Commonalities, • differences • research methods and • gaps.  (50 marks)	The literature review is <b>astutely and comprehensively</b> reported, and with an <b>insightful and judicious</b> focus on literature for the specific research problem/statement and does: • Articulate the process of the literature review that is <b>insightful and comprehensive</b> • Articulate an evaluation of the literature that demonstrates: ○ <b>Insightfully</b> identified commonalities within the articles ○ <b>Insightfully</b> identified differences across the articles ○ <b>Insightfully</b> identified research methods ○ <b>Insightfully</b> identified gaps within the literature.	The literature review is <b>clearly and in detail</b> reported, and <b>clearly with details</b> focused on literature for the specific research problem/statement and does: • Articulate the process of the literature review that is <b>clear and in detail</b> • Articulate an evaluation of the literature that demonstrates: ○ <b>Clearly with details</b> identified commonalities within the articles ○ <b>Clearly with details</b> identified differences across the articles ○ <b>Clearly with details</b> identified research methods ○ <b>Clearly with details</b> identified gaps within the literature.	The literature review is reported <b>adequately</b> , and does focus on literature for the specific research problem/statement and does: • <b>Adequately</b> articulate the process of the literature review • Articulate an evaluation of the literature that demonstrates: ○ commonalities within the articles ○ differences across the articles ○ identified research methods, and ○ any gaps within the literature.	The literature review is not reported <b>adequately</b> with <b>little or no</b> focus on literature for the specific research problem/statement.  The literature review does: • <b>Inadequately or poorly</b> articulate the process of the literature review • <b>Inadequately or poorly</b> articulate an evaluation of the literature that demonstrates: ○ commonalities within the articles ○ differences across the articles ○ identified research methods, and ○ any gaps within the literature.
Criteria	10-9 Excellent	8-7 Good	6-5 Satisfactory	4-0 Unsatisfactory
Conclusions identifying the key ideas presented within the paper.  (25 marks)	The conclusion offers an <b>insightful and comprehensive</b> summary of the content of the literature review and provides a <b>perceptive</b> assessment of the key ideas/themes found through the evaluation of the articles.  <b>Insightful</b> recommendations for further research are suggested with <b>comprehensive</b> justification.	The conclusion does <b>clearly</b> summarise the content of the literature review and provides in <b>detail</b> the key ideas/themes found through the evaluation of the articles.  <b>Clear</b> recommendations for further research are suggested with <b>detailed</b> justifications.	The conclusion does <b>adequately</b> summarise the content of the literature review and does indicate the key ideas/themes found through the evaluation of the articles.  Recommendations for further research are suggested with <b>adequate</b> justifications.	The conclusion does <b>poorly or inadequately</b> summarise the content of the literature review, it indicates <b>no or a few</b> key ideas/themes found through the evaluation of the articles.  <b>No or a few</b> recommendations for further research are suggested with <b>no or a few</b> justifications.