
MAMC01802: Research and Enquiry

Assessment 1: Critical Review

Study Block 2:	7 th October 2024 to 6 th December 2024
Due date to be handed in:	Monday, Week 4 (check specific date on Moodle)
Submission:	Upload soft copy to Moodle
Word count guidance:	1400 words (+/-10%)
Weighting/Contribution:	30% to final grade
Course Coordinator:	Dr Jimmy Sun
Lecturer:	Varun Bhardwaj
Learning outcomes covered:	1
Level:	8

Assessment Overview

This is the first of two assessments for this course. The objective of this assessment is to provide the students with knowledge of how to critically review and evaluate a published article regarding an empirical study from a peer reviewed journal.

Conditions of Assessment

This is an individual assessment that you will complete in your learner-managed time, however, your teacher will provide opportunities during class time for clarification and guidance. All work must be completely your own and all literature used must be referenced appropriately using APA 7th edition. In order to pass this course, you must achieve a cumulative grade of at least 50%, across assessment one and two.

Learning Outcome(s) Assessed

1. Conduct a critical literature review of a subject/area within an applied business management context.

Reassessment/Resubmission/Extensions

Please see your course outline for guidelines around reassessment, resubmission, and extensions.

Instructions

To prepare for this assessment you will:

1. Using secondary research, identify an area/topic of applied management that is of interest to you.
2. Identify keywords and undertake a keyword search of the literature using academic databases. All selected articles should have been published within the last five years.
3. Select a primary article that is highly relevant to the identified applied management area/topic, then select at least three articles on the research area/topic related to the primary article.
4. Write a critical literature review on the research area/topic of interest using the selected articles.

Your Critical Review will include:

- An introduction to the review including how the primary and at least three supportive articles are located, evaluated, managed and used to support the identification of the applied management area/topic.
- The body of the review itself, including explanation, evaluation, comparison and/or critique of relevant applied management concepts, ideas and opinions from the selected articles, implications for applied management practice.
- Conclusions drawn from your analysis of the articles.
- A full Reference list using correct APA referencing style.

Marking Rubric

Criteria	10-9 Excellent	8-7 Good	6-5 Satisfactory	4-0 Unsatisfactory
Critical identification of applied management area/topic (35%)	<p>The review demonstrates critical identification and in-depth and detailed articulation of:</p> <ul style="list-style-type: none"> • an area/topic of applied management • relevant keywords • a primary article • at least three supportive articles and their relevance to the applied management area/topic <p>All selected articles have been published within the last five years.</p>	<p>The review demonstrates critical identification and detailed articulation of:</p> <ul style="list-style-type: none"> • an area/topic of applied management • relevant keywords • a primary article • at least three supportive articles and their relevance to the applied management area/topic <p>All selected articles have been published within the last five years.</p>	<p>The review demonstrates clear identification and adequate articulation of:</p> <ul style="list-style-type: none"> • an area/topic of applied management • relevant keywords • a primary article • at least three supportive articles and their relevance to the applied management area/topic <p>All selected articles have been published within the last five years.</p>	<p>The review does not demonstrate clear identification and adequate articulation of:</p> <ul style="list-style-type: none"> • an area/topic of applied management • relevant keywords • a primary article and its relevance to the applied management area/topic • at least three supportive articles and their relevance to the applied management area/topic <p>Selected articles have not all been published within the last five years.</p>
Criteria	10-9 Excellent	8-7 Good	6-5 Satisfactory	4-0 Unsatisfactory
Critical literature review (65%)	<p>The literature review is astutely and comprehensively reported, and with an insightful and judicious focus on the applied management area/topic and does:</p> <ul style="list-style-type: none"> • evaluate applied management concepts/models/frameworks, • compare and evaluate different ideas and opinions presented in the selected articles, • critique key limitations and suggest implications for applied management practice, and • conclude the literature review with reference to the review and analysis of the articles insightfully and comprehensively. <p>All references are correctly added to the review with correct formats, demonstrating a full critical literature review process.</p>	<p>The literature review is reported critically and in detail, and with a critical focus on the applied management area/topic and does:</p> <ul style="list-style-type: none"> • evaluate applied management concepts/models/frameworks, • compare and evaluate different ideas and opinions presented in the selected articles, • critique key limitations and suggest implications for applied management practice, and • conclude the literature review with reference to the review and analysis of the articles critically and in detail. <p>Most references are correctly added to the review with correct formats, demonstrating an incomplete but acceptable critical literature review process.</p>	<p>The literature review is reported clearly and adequately, and with a clear focus on the applied management area/topic and does:</p> <ul style="list-style-type: none"> • evaluate applied management concepts/models/frameworks, • compare and evaluate different ideas and opinions presented in the selected articles, • critique key limitations and suggest implications for applied management practice, and • conclude the literature review with reference to the review and analysis of the articles clearly and adequately. <p>Most references are correctly added to the review with mostly correct formats.</p>	<p>The literature review is not reported adequately, and with little or no focus on the applied management area/topic and does not (or does not adequately):</p> <ul style="list-style-type: none"> • evaluate applied management concepts/models/frameworks, • compare and evaluate different ideas and opinions presented in the selected articles, • critique key limitations and suggest implications for applied management practice, and • conclude the literature review with reference to the review and analysis of the articles. <p>Most references are either missing or incorrectly added to the review with incorrect formats.</p>