



Master of Applied Management
Post Graduate Diploma in Applied Management
Post Graduate Certificate in Applied Management



Image: <http://www.freedomlitigationsupport.com/case-data-management.html>)

MAMC01802 – Research and Enquiry

Course Outline

Study Block 4, 2024



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Welcome, Haere Mai

Welcome to the Research and Enquiry course. This course equips learners with the essential skills required to undertake an ethical research inquiry within an applied management context. The course emphasises the critical evaluation of information to develop research questions in the context. The learners will learn how to critically assess and evaluate research findings and methods, in order to enhance their ability to apply these insights in addressing complex business management challenges. These capabilities are essential for fostering an ethical, analytical, and methodologically sound approach to business research and decision-making.

Course Coordinators

	<p>Dr Jimmy Sun</p> <p>E-mail: Jishuo.Sun@futureskills.co.nz</p> <p>Office: Level 4</p> <p>Consultation Times: By appointment</p>
	<p>Varun Bhardwaj</p> <p>E-mail: Varun.Bhardwaj@futureskills.co.nz</p> <p>Office: Level 4</p> <p>Consultation Times: By appointment</p>

Class Times and Attendance Requirements

Cohort	Lecturer	Day	Time	Location
1	Varun Bhardwaj	Tuesday	8:30 am – 12:30 pm	205
		Wednesday	8:30 am – 12:30 pm	205
2	Varun Bhardwaj	Monday	8:30 am – 12:30 pm	700
		Wednesday	1:00 pm – 5:00 pm	700

This course expects students to commit 150 hours of learning, including class time, tutorials, research, work-related activities, and assignments. Attendance at all classes and online activities is essential for optimal learning.

International students must attend all classes (100% attendance), with absences reported to the school in advance with valid reasons. Failure to attend classes may result in termination of enrolment and notification to Immigration New Zealand. Students must provide evidence for absences and may face consequences for unexplained or frequent absences, including meetings

with Student Success and department heads. Written notification is required for leave or withdrawal from the course.

Please note that attendance may be required at additional sessions during the study block, which may take the form of classes, seminars, tutorials, group work, or industry visits. You will be notified in advance of these arrangements.

Please see Future Skills Academy's Learner Attainment and Attendance Policy for full details.

Enquiries

Contact the following people / teams for any enquiry about the course and delivery:

Enquiry	Contact Person
Enrolment, fee payment, visa	registry@futureskills.co.nz
Course content, course selection, delivery schedule, academic matters	HoD: bing.dai@futureskills.co.nz & indrapriya.kularatne@futureskills.co.nz
Attendance, pastoral care, withdrawal	studentsuccess@futureskills.co.nz
Assessments, course contents, learning issues, project work, academic support	Varun.Bhardwaj@futureskills.co.nz
IT Support	studentsuccess@futureskills.co.nz
Moodle Support, Timetable	academicops@futureskills.co.nz

Course Schedule

Please refer to the Schedule tab in the Moodle course.

<https://moodle.futureskills.co.nz/course/view.php?id=741§ionid=16715>

Course Description

Research and Enquiry

SMS Code	MAMC01802	Teacher-directed learning hours	32
Level	8	Authentic work experience learning hours	Nil
Credits	15	Student-managed learning hours	118
Prerequisites	Nil	Total Learning Hours	150
<i>This course is compulsory for the Postgraduate Certificate in Applied Management, Postgraduate Diploma in Applied Management and Master of Applied Management</i>			

Aim

To provide students with the skills needed to undertake an ethical organisational research enquiry.

Learning Outcomes

On successful completion of this course, students will be able to:

1. Conduct a critical literature review of a subject/area within an applied business management context;
2. Critically evaluate information to formulate justified research questions;
3. Critically assess research within an applied business management context.

Indicative Content

- Applied/empirical research approaches
- Application of specific Māori values such as, but not limited to: kaitiakitanga (guardianship), manaakitanga (generosity/hospitality), whanaungatanga (relationship/kinship), whakamanatanga (empowerment) and takohanga (accountability) within Aotearoa/New Zealand organisations.
- Conceptual models; research issues; theory
- Research design
 - Research questions, propositions and hypotheses
 - Research methods
 - Sampling techniques/ participant recruitment
 - Reliability and validity - rigour
 - Data collection and analysis methods (qualitative and quantitative)
- Research models, philosophies and methodologies (including Kaupapa Māori)
- Conducting research ethically, including appropriate consultation processes
- Including the Kaitohutohu Office in preparation for ethics approval

Assessment

Assessment Activity	Weighting	Learning Outcomes
Assignment 1	30%	1
Assignment 2	70%	1, 2, 3
NOTE: Where applicable, include discussion on the challenges and demands of Iwi/Māori organisations in meeting stakeholder expectations.		

Resources

- Aguinis, H., Ramani, R. S., & Alabduljader, N. (2018). What you see is what you get? Enhancing methodological transparency in management research. *Academy of Management Annals*, 12(1), 83-110.
- Bell, E., Bryman, A., & Harley, B. (2022). *Business research methods* (6th ed.). Oxford University Press.
- Collis, J., & Hussey, R. (2013). *Business research: A practical guide for undergraduate and postgraduate students* (4th ed.). Palgrave Macmillan.
- Creswell, J. W., & Poth, C. N. (2016). *Qualitative inquiry and research design: Choosing among five approaches*. (4th ed.). Sage.
- Creswell, J. W., & Creswell, J. D. (2023). *Research design: Qualitative, quantitative and mixed methods approaches* (6th ed.). Sage.
- Dawson, C. (2019). *Introduction to research methods: A practical guide for anyone undertaking a research project* (5th ed.). Little, Brown Book Group.
- Jahnke, H., & Taiapa, J. (2003). Māori research. In C. Davidson & M. Tolich (Eds.), *Social science research in New Zealand: Many paths to understanding*. (2nd ed., pp. 39-50). Pearson Prentice Hall.
- Robson, C. (2011). *Real world research: A resource for users of social research methods in applied settings*. Wiley.
- Sauer, P. C., & Seuring, S. (2023). How to conduct systematic literature reviews in management research: a guide in 6 steps and 14 decisions. *Review of Managerial Science*, 17(5), 1899-1933.
- Smith, L.T. (2012) *Decolonizing methodologies: Research and indigenous peoples* (2nd ed.). Zed Books.
- Tolich, M., & Davidson, C. (2011). *Getting started: An introduction to research methods*. Pearson.

Online

NZ Business - www.nzbusiness.co.nz

New Zealand Management - www.management.co.nz

National Business Review - www.nbr.co.nz

Herald - www.nzherald.co.nz/business

Stuff.co.nz - www.stuff.co.nz/business

Scoop - www.business.scoop.co.nz

Statistics New Zealand - www.stats.govt.nz

Assessment Overview

Assessment 1– Critical Review

Weighting: 30%

Due Week 4 Monday

To prepare for this assessment, you will:

1. Use secondary research, identify an area/topic of applied management that is of interest to you.
2. Identify keywords and undertake a keyword search of the literature using academic databases. All selected articles should have been published within the last five years.
3. Select a primary article that is highly relevant to the identified applied management area/topic, then select at least three articles on the research area/topic related to the primary article.
4. Write a critical literature review on the research area/topic of interest using the selected articles.

Learning outcome assessed:

1. Conduct a critical literature review of a subject/area within an applied business management context.

Deliverables:

You are required to submit a written report.

Assessment 2 – Critical Literature Review

Weighting: 70%

Due Week 9 Monday

To prepare for this assessment, you will:

1. Identify and formulate an applied management research problem or issue and get this signed off by your lecturer.
2. Identify keywords and undertake a keyword search of the literature using identified academic databases.
3. Collect and read appropriate literature (minimum of 12 articles).
4. Write up your literature review.

Learning outcomes assessed:

1. Conduct a critical literature review of a subject/area within an applied business management context.
2. Critically evaluate information to formulate justified research questions.
3. Critically assess research within an applied business management context.

Deliverables:

You are expected to submit a written report.

IMPORTANT: For further information about the assessments, including submissions and evaluation, appeals, extensions, resubmission, and academic integrity/originality requirements, refer to the Assessments tab in your Moodle course

(<https://moodle.futureskills.co.nz/course/view.php?id=741§ionid=16740>).