

Yu-Hsuan Ho (Shammy Ho)

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EDUCATION

University of Illinois Urbana Champaign, Gies College of Business, Illinois **Degree expected May 2024**
Master of Science in Business Analytics
Gies Business Analytics-MS Program Scholarship

National Central University, School of Management, Taiwan **June 2023**
Bachelor of Business Administration: double major in Business Administration, Information Management.
Credit Programs: Accounting, Enterprise Research Planning.
Cumulative GPA: 3.97/4.30
Awards:
2022 Asia Pacific ICT Alliance Awards in Pakistan, *Student - Tertiary Applications Merit, Presenter* December 2022
International ICT Innovative Services (InnoServe) Awards 2022, *Third Place, Presenter* November 2022

WORK EXPERIENCE

LnData, INC., data consulting company **September 2022 – July 2023**

Business analyst intern

- Designed database schema for receipt insights by specifying data types, categories, and limitations.
- Created visual tool for data storytelling as a case from the Institute for Information Industry via Figma.
- Designed database for social media surveillance amongst Facebook, Instagram, LinkedIn, TikTok, Twitter, YouTube.
- Translated interface for audience segmentation tool.

Chung Cheng Patent & Trademark Office **July 2022 - September 2022**

Legal affairs intern

- Organized precedents for copyright infringement, indecent assault, and environmental criminal law cases.
- Assisted in establishment of venue rental business as additional income for the office.

ADDITIONAL ACTIVITIES

Student Ambassadors of NCU, President **June 2019 - June 2020**

- Managed a yearly budget of 600,000 NTD (19,960 USD) and held 10 events each year with 2,000 people in total attendance.
- Lead and trained fellow ambassadors for event proposals, preparation, and execution through 18 meetings and 7 workshops per semester.
- Documented club activities and regulations and lead our club to win Honorable Mention at 2020 National Club Evaluation for Institutions of Higher Learning.

SKILLS

Language: TOEFL 115, GMAT 730

Computer: Microsoft Excel, Word, PowerPoint,
C, Java, Python, R, MySQL Workbench, Figma
Adobe Illustrator, Photoshop, SPSS, RapidMiner

Accounting: Fulfilled education requirements for CPA.