

# Dwijesh Reddy Nallapa Reddy

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## Summary

An analytical, positive-minded and result-oriented person with over three years of industry experience in a start-up environment. Proven experience in translating requirements and understanding objectives into actionable projects, relying on strong interpersonal skills.

## Education

<b>University of Chicago, Urbana Champaign</b>	(Present)
- MS in Business Analytics.	
<b>Vellore Institute of Technology, Chennai</b>	Graduated: April 2019
- B. Tech in Mechanical Engineering	
<b>Narayana Junior College, Attapur</b>	Graduated: May 2015
- 11th & 12th Standard	
<b>Narayana IIT Olympiad, Kukatpally</b>	Graduated: May 2013
- Up to 10th Standard	

## Skills

**Programming Languages:** Python

**Software and Tools:** Jupyter Notebook, Power BI

**Other:** Tableau, MS Office

## Professional Experience

**Beryllium Ventures, Singapore** (March 2020 – August 2023)  
Head of Operations & Content

- Handled and led operations and content for Sixer - India's first play-to-earn mobile app involving trading in fantasy stocks of sports athletes and for ScoutX Testnet- the world's first athlete investment protocol, overseeing over 10 million USD (native token) worth of trading volume.
- Led and initiated the creation of a customer support team and required SLAs for Sixer, catering to over 2 million users over emails, calls and in-app support.
- Strategized and developed operation & CRM workflows for streamlining growth using Mixpanel and MoEngage along with social media marketing campaigns with over 1M impressions.
- Handed social media across various platforms including Facebook, Instagram, Threads, X (Twitter), Telegram and Discord.
- Collaborated with stakeholders to gather functional requirements and added inputs and work with the engineering team to help deliver key features for over 3 million users.

**Sportskeeda, India**  
**Freelance Sports Analyst**

(December 2018 – May 2023)

- Collaborated with stakeholders to deliver over 3000 analytical and insightful content for various sports with 20 million reads.
- Identifying trends in the performances of players and teams in different situations through data analysis using Tableau and Python.

**VITC Formula Electric, Chennai, India**  
**Team Manager**

(March 2016 - August 2018)

- Led recruitment, operations, marketing and logistics for a student team of 60 students, working to build a formula-styled electric vehicle.
- Built and presented business models at national and international events such as FSAE Australasia, using MS Office.
- Ideated and organized marketing campaigns, branding and events on-campus pertaining to team recruitment, workshops and car launch.
- Handled all social media accounts and interacted with prospective recruits on a daily basis

**Cultural and other Activities**

- Part of the Events Managers Club, organising various events and national-level fests in VIT Chennai.
- Took part in Sports activities, Cultural & Debate Competitions.
- Commentated on over 200 live sports games as part of the Sportskeeda Team.

**Special Achievements**

- Led VITC Formula Electric to two podium finishes in Formula Green, won the Best Team Award in VIT Chennai (2017-18) and 'The Encouragement Award' at FSAE Australasia 2017 as Team Manager.
- Won the Cricket Commentator of the Month Award in Sportskeeda for February 2022.