

# SHARON ABRAHAM

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## EDUCATION

**University of Illinois at Urbana-Champaign**  
*GIES College of Business, MS Business Analytics*  
*Liberal Arts & Sciences College, Economics*

Expected Graduation: May 2024

May 2022  
**GPA: 3.43/4.00**

### Relevant Coursework:

- Calculus, Statistical Analysis, Economic Statistics, Health Economics, Predictive Analytics, Economics in Labor Markets, Macroeconomic Policy, Introduction to Applied Econometrics, Intermediate Microeconomic Theory, Intermediate Macroeconomic Theory, Introduction to Computer Science

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## WORK EXPERIENCE

**Uncommon Schools**  
**Leadership Prep Brownsville EA**  
*Lead Educator*

**Brooklyn, New York**  
*August 2022 – June 2023*

- Executed strong lessons with multiple modalities to target diverse learning needs, raising literacy standards by 57% and quantitative standards by 53% in a six-month timeframe. As a result, named within top 5 of Uncommon Schools BKES Educators for highest Student Growth Performance (SGP) in Quarter Two
- Assessed student performance and create individualized plans through daily in-depth data meetings with Dean of Curriculum and Instruction to ensure weekly increase in student success rate
- Analyzed student and network wide data to create in-depth action plans and best practices to close Covid-related academic learning gaps by 75%

**MGC Galaxy**  
*Data Analyst Intern*

**Dubai, United Arab Emirates**  
*May – August 2021*

- Conducted in-depth analysis on the existing healthcare technology solutions available and used findings to provide innovative consulting services to partners and clients
- Liaised alongside the R&D team to develop healthcare solutions aimed at delivering a personalized and integrated patient experience, while enhancing service providers' productivity and improving outcomes and affordability for the healthcare industry
- Identified processes that streamline and enhance customer experience to maximize efficiency and safety at hospitals
- Conducted trend analysis to visualize customer visitation trends and determine how to optimize resource allocation for maximum cost reduction

*May - August 2020*

**Zebra Technologies**  
*Marketing and Sales Intern*

**Dubai, United Arab Emirates**  
*July - August 2020*

- Conducted various digital marketing campaigns in Healthcare, Transport and Logistics, Manufacturing and Retail industries
- Attained Google's Fundamentals of Digital Marketing and Ads Display certifications while interning to gain a better understanding of ongoing campaigns. Demonstrated the use of these learnings in the projects I undertook while interning to provide IT solutions to leading companies

**MGC Galaxy**  
*Business Marketing Intern*

**Dubai, United Arab Emirates**  
*May - June 2019*

- Coordinated all events related to the organization's participation at the Copperbelt Expo event held in Zambia, Africa and presented sustainable solutions to government, federal and private companies attending the event
- Pitched solutions to over 20 clients and provided them with tailored resolutions that catered to their specific project needs

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## LEADERSHIP

**LAS Brand Ambassador**  
*Brand Ambassador, College of LAS*

**Champaign, IL**  
*August 2020 – May 2022*

- Created content for university blog posts and videos that are presented to all current and prospective College of LAS students
- Conceived college-marketing content, directed communication, participated in focus groups, and shared individual college experiences and advice to current and incoming students

**SCNO at University of Illinois Urbana-Champaign**  
*Project Manager*

**Champaign, IL**  
*January 2021 – January 2022*

- Spearheaded the direction of various consulting projects, while interacting closely with clients, leading team meetings and running diverse challenging workstreams
- Provided pro bono consulting services to nonprofits in the Chicagoland area and produced high quality results for fund allocation and revenue generation

*Consultant*

*September – December 2020*

- Produced organizational strategies, business development, process optimization, and sustainable solutions for the Wayne McClain Pipeline Foundation project
- Designed clients' projects and provided resources and custom-made solutions that catered to their business needs

**LAS Student Academic Affairs Office**  
*LAS 100 Student Intern*

**Champaign, IL**  
*August – December 2020*

- Led a group of international students and organized activities to engage students in their classes, while providing them with a safe and open environment to grow as individuals
- Created lesson plans, facilitating discussion groups, guiding students with their group projects, and assisting them with their overall transition to the university