

# SmartShopper

For those who want to shop smarter

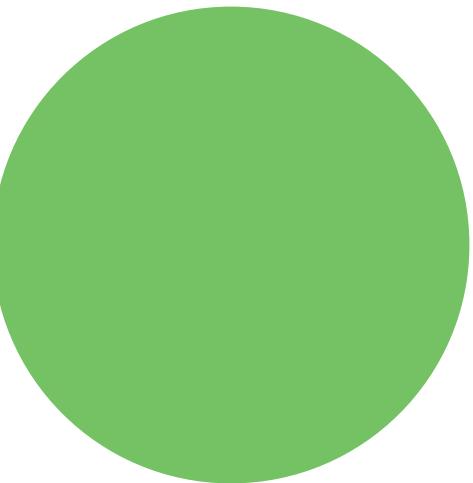
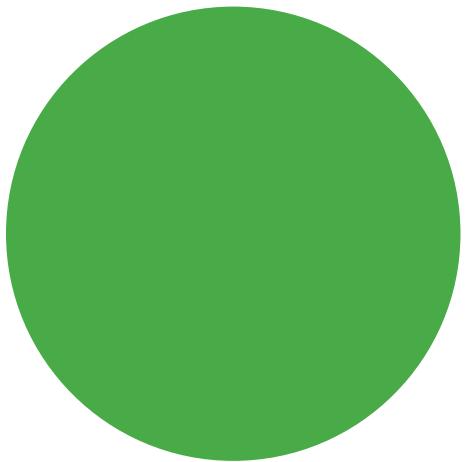
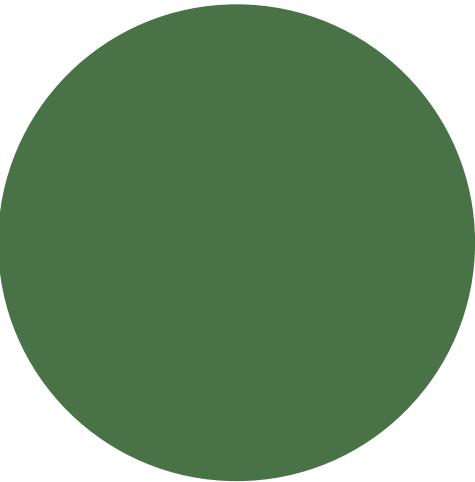
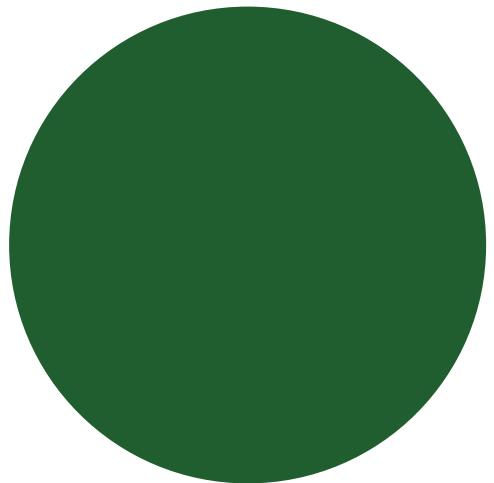
Purpose: SmartShopper lists the cheapest prices for a given item at the nearest stores.

Features:

- Sort list by price and distance to the store
- Filter prices utilizing coupons
- Visualize closest stores using built in map
- View actual in-store items
- Opportunities to win coupons by using the app

Look and Feel: SmartShopper has a user-friendly interface containing helpful information in a clean format. It also has an overall green theme to illustrate the app's money saving capabilities.





SmartShopper  
SmartShopper

SIMPLE  
simple  
Simple

CLEAN  
clean  
Clean

SmartShopper  
SmartShopper  
SmartShopper



Avenir Next Condensed  
Avenir Next  
Avenir



Elizabeth3308

Find Gas by City or Zip



Find Gas Near Me



Win Gas



Share



Challenges

GasBuddy is free to use

&lt; Back

List

Map



Regular Gas Near Me by Distance

**2.29<sup>9</sup>**

BP



TOP TIER

40 mins ago  
by boybil2625 Alexandria Pike & Hidden Vall...  
Highland Heights, KY 0.78 mi**2.09<sup>9</sup>**

United Dairy...

52 mins ago  
by B4bikes1135 Steffen Ln & AA Hwy  
Wilder, KY 1.08 mi**2.09<sup>9</sup>**

Thorntons

52 mins ago  
by B4bikes1005 Town St & AA Hwy  
Wilder, KY 1.18 mi

Drive &amp; Earn up to \$35/hr Ad

Earn Money Driving On Your Own  
Schedule. Apply Now & Get a \$200 Bonus  
Signup Now**2.29<sup>9</sup>**

Marathon

40 mins ago  
by boybil2301 Alexandria Pike near Blange Rd  
Highland Heights, KY 1.22 mi**2.29<sup>9</sup>**

Shell



TOP TIER

35 mins ago  
by boybil3906 Alexandria Pike near Geiman...  
Cold Spring, KY 1.25 mi

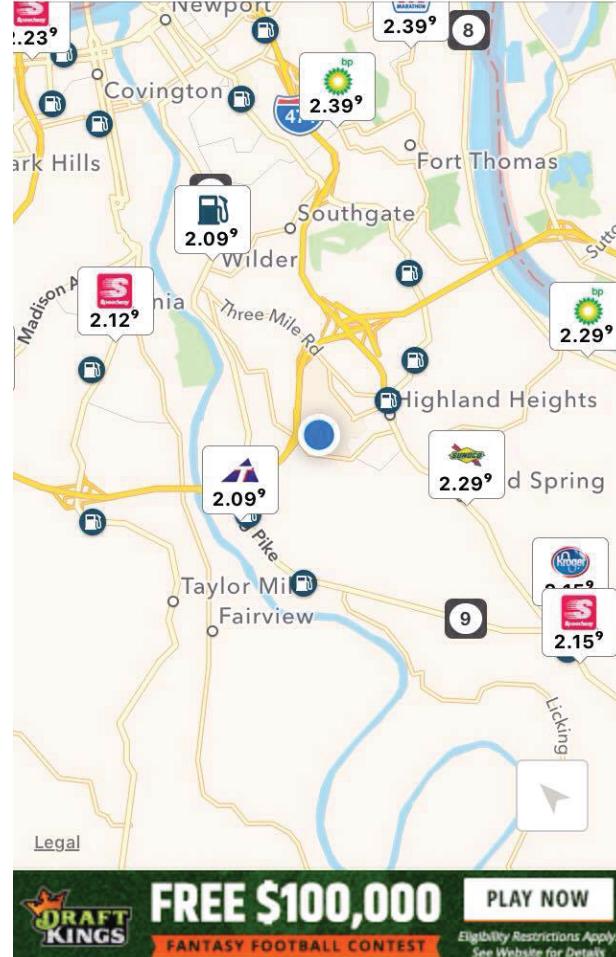
By Distance

# Informative Adaptive Interactive Incentive

Gasbuddy is a similar app listing prices for gas in the immediate area

SmartShopper is modelled after GasBuddy's informative, adaptive, and interactive interface.

SmartShopper will also have a similar incentive for users to confirm prices. SmartShopper will offer coupons to those who modify changed prices and take pictures of products on the shelves.



< Back List Map

Regular Gas Near Me by Distance

<b>2.29<sup>9</sup></b>	BP	TOP TIER
40 mins ago by boybil	2625 Alexandria Pike & Hidden Vall... Highland Heights, KY 0.78 mi	
<b>2.09<sup>9</sup></b>	United Dairy...	
52 mins ago by B4bikes	1135 Steffen Ln & AA Hwy Wilder, KY 1.08 mi	
<b>2.09<sup>9</sup></b>	Thorntons	
52 mins ago by B4bikes	1005 Town St & AA Hwy Wilder, KY 1.18 mi	

Sort Type

- By Distance
- By Price
- By Top Tier

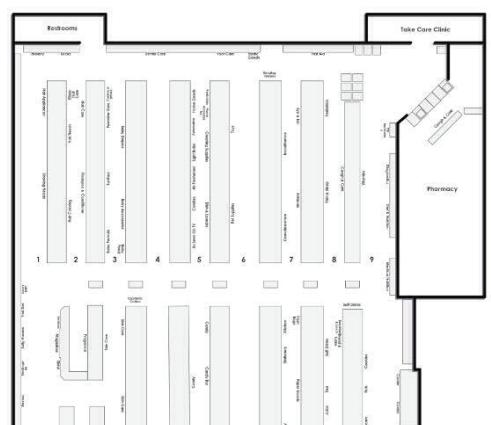
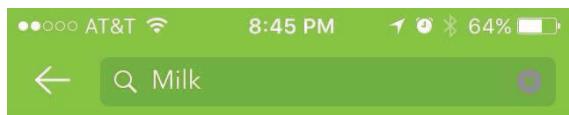
35 mins ago | 3906 Alexandria Pike near Geiman... |

DRAFT KING FREE \$100,000 FANTASY FOOTBALL CONTEST PLAY NOW Eligibility Restrictions Apply. See Website for Details



Find products in stores nearby.

Search for a product...



Address

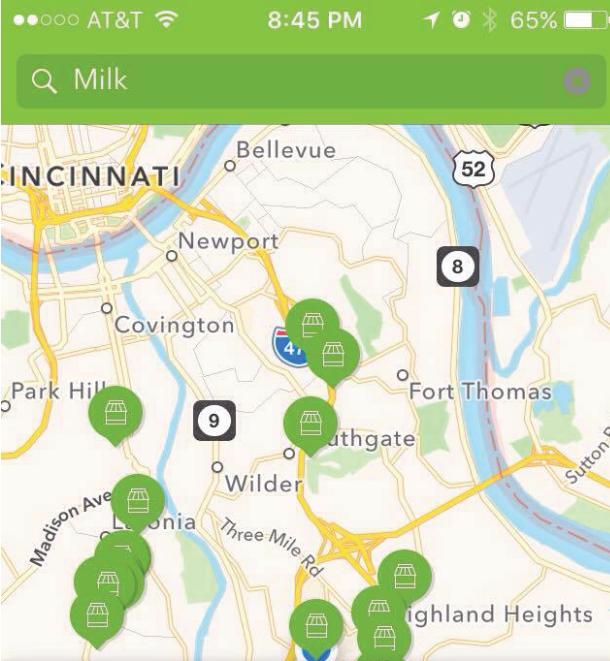
20 Kenton Drive  
Highland Heights, Kentucky 41099

0.1 mi

Store Hours

Mon: 07:00-21:00  
Tue: 07:00-21:00

Search for a product



- AT&T 8:45 PM 65% Milk
- Walgreens Mid Temp Dairy/deli 0.7 mi 2840 Alexandria P...
- bp BP Dairy/juice 0.7 mi 2625 Alexandria
- Kroger Kroger Dairy 0.7 mi 70 Martha Layne...
- Marathon Marathon Dairy/juice 1.2 mi 2301 Alexandria P...
- Speedway Speedway Dairy/juice 1.5 mi 1430 Gloria Terrell...

Map



Near 41099

Differences:

Sorting capabilities  
Price Listings  
Indoor Map

Similarities:

Display of Store Information  
Look and Feel  
Home Screen

Clean  
Simple  
Easy

8:46 PM 64% AT&T 8:46 PM 58% AT&T 8:47 PM 58% AT&T

BuyVia finds deals for you

Start us off with items you're interested in:

Done

Home Screen

Hot Deals

iPad Air 2 16GB 4G LTE  
Refurbished Sale \$348.95 Free Shipping (Save 30%)  
Posted: Fri, 12 PM From Walmart

Barnes & Noble Extra 40% Off 1 Item  
Free Shipping  
Posted: Fri, 11 AM From Barnes & Noble

Up to 75% Off + Extra 20% Off Sitewide  
Free Shipping  
Posted: Fri, 9 AM From Macys

Walgreens Free 8x10 Print 20  
Free Free Shipping (Save 100...  
Posted: Fri, 8 AM From Walgreens

Deals

Search Scan Coupons More

Milk

iPad, Canon T5i, Nike Shoes

10 of 10 Search Results

"Gaspari Nutrition" "Myofusion Elite Protein Series Milk Chocolate 26 Servings By Gaspari Nutrition"  
\$31.99 From 1 seller

"Gaspari Nutrition" "Myofusion Elite Protein Series Milk Chocolate 50 Servings By Gaspari Nutrition"  
\$49.99 From 1 seller

Acidophilus Probiotic Blend With Pectin Caplets By Food Plus - 60 Ea  
\$8.03 From 1 seller

CytoSport Cytosport Muscle Milk 4.94 Lbs. - Vanilla Creme CYTO520066  
\$39.86 From 1 seller

CytoSport Cytosport Muscle Milk 2.47 Lbs. - Strawberry

Google app — Search made ...  
FREE INSTALL

Deals Search Scan Coupons More

BuyVia is rather cluttered with too much information. The search was also unhelpful when I searched "milk."

The home screen also had too much information which made it hard to search for the desired product.

SmartShopper avoids these qualities.