

SmartShopper

For those who want to shop smarter

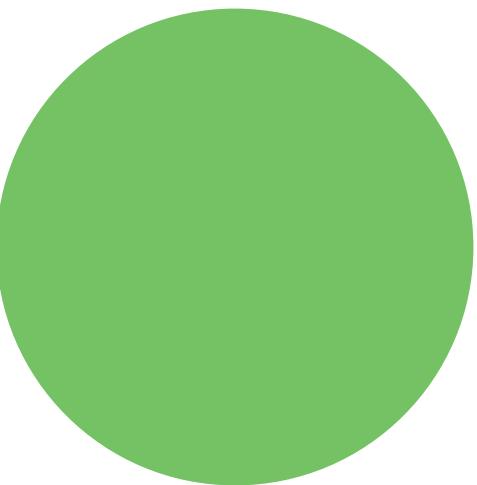
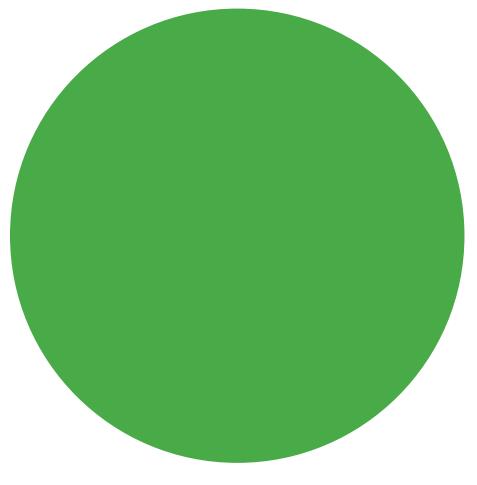
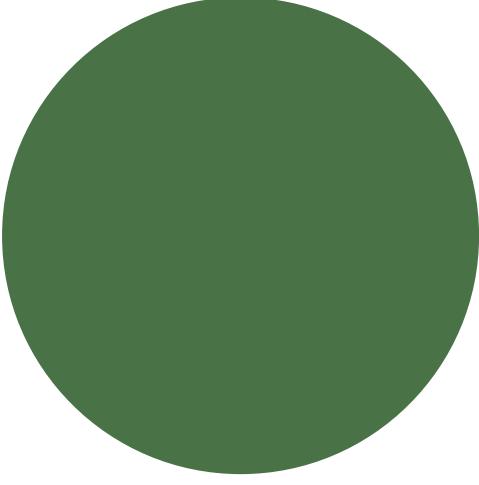
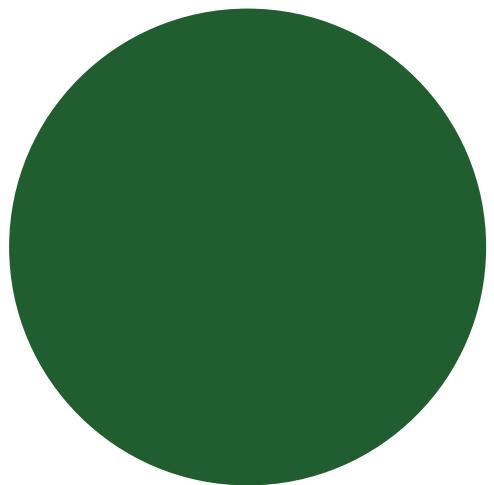
Purpose: SmartShopper lists the cheapest prices for a given item at the nearest stores.

Features:

- Sort list by price and distance to the store
- Filter prices utilizing coupons
- Visualize closest stores using built in map
- View actual in-store items
- Opportunities to win coupons by using the app

Look and Feel: SmartShopper has a user-friendly interface containing helpful information in a clean format. It also has an overall green theme to illustrate the app's money saving capabilities.





SmartShopper
SmartShopper

SIMPLE
simple
Simple

CLEAN
clean
Clean

SmartShopper
SmartShopper
SmartShopper



Avenir Next Condensed
Avenir Next
Avenir

Final Assets: Needed buttons
Store Logos
Semi-Functional App
-possibly using Android Studios
-uses fake data



Find Gas by City or Zip



Find Gas Near Me



Win Gas



Share



Challenges

GasBuddy is free to use

Back

List

Map



Regular Gas Near Me by Distance

2.29⁹



BP



40 mins ago
by boybil

2625 Alexandria Pike & Hidden Vall...

Highland Heights, KY 0.78 mi

2.09⁹



United Dairy...

52 mins ago
by B4bikes

1135 Steffen Ln & AA Hwy

Wilder, KY 1.08 mi

2.09⁹



Thorntons

52 mins ago
by B4bikes

1005 Town St & AA Hwy

Wilder, KY 1.18 mi

Drive & Earn up to \$35/hr Ad

Earn Money Driving On Your Own

Schedule. Apply Now & Get a \$200 Bonus

Signup Now

2.29⁹



Marathon

40 mins ago
by boybil

2301 Alexandria Pike near Blange Rd

Highland Heights, KY 1.22 mi

2.29⁹



Shell



35 mins ago
by boybil

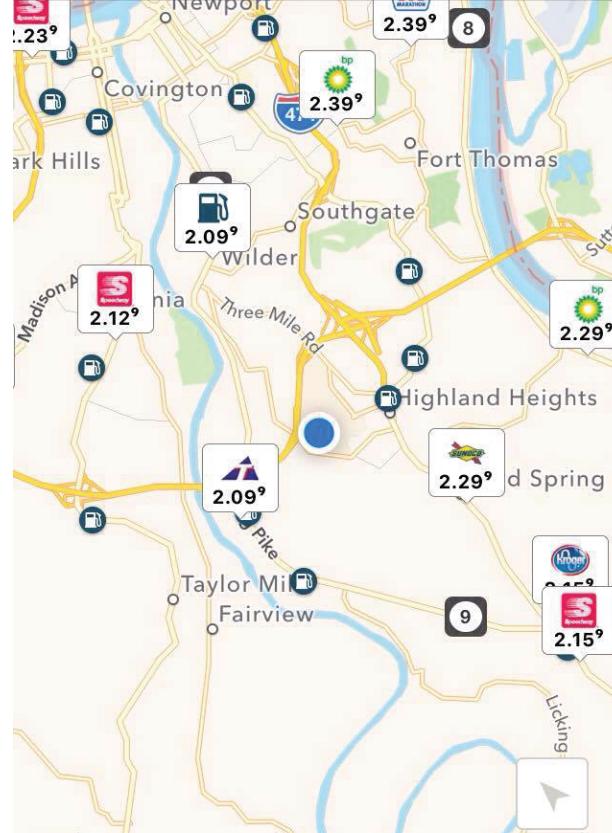
3906 Alexandria Pike near Geiman...

Cold Spring, KY 1.25 mi

By Distance Reload

List

Map



FREE \$100,000

PLAY NOW

Eligibility Restrictions Apply.
See Website for Details

Informative Adaptive Interactive Incentive

Gasbuddy is a similar app listing prices for gas in the immediate area

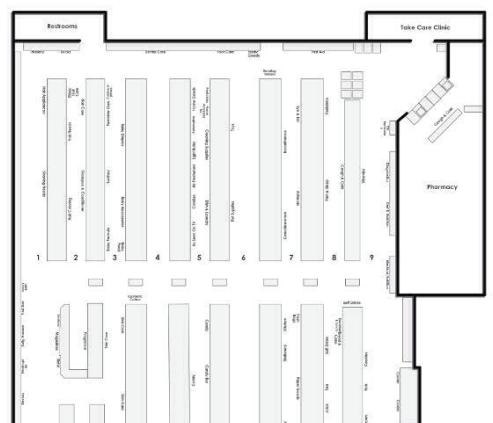
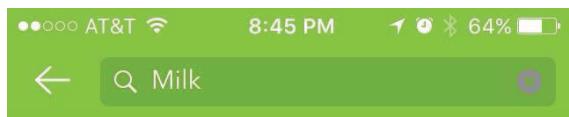
SmartShopper is modelled after GasBuddy's informative, adaptive, and interactive interface.

SmartShopper will also have a similar incentive for users to confirm prices. SmartShopper will offer coupons to those who modify changed prices and take pictures of products on the shelves.



Find products in stores nearby.

Search for a product...



Address

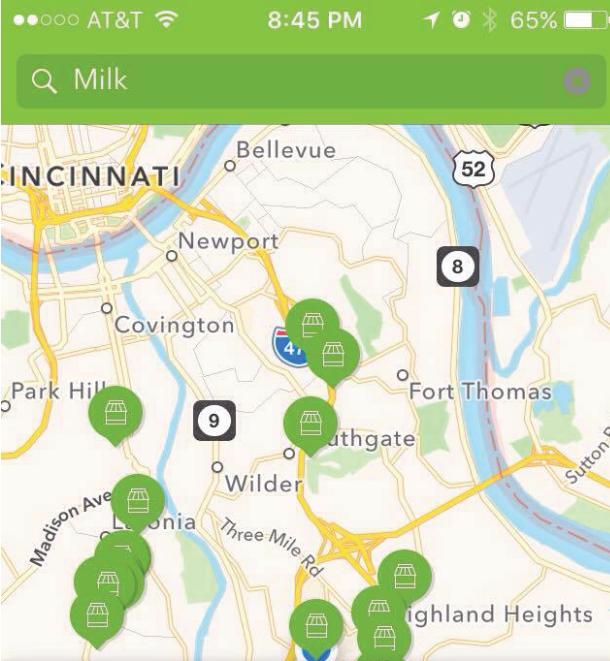
20 Kenton Drive
Highland Heights, Kentucky 41099

0.1 mi

Store Hours

Mon: 07:00-21:00
Tue: 07:00-21:00

Search for a product



- AT&T 8:45 PM 65% Milk
- Walgreens Mid Temp Dairy/deli 0.7 mi 2840 Alexandria P...
- bp BP Dairy/juice 0.7 mi 2625 Alexandria
- Kroger Kroger Dairy 0.7 mi 70 Martha Layne...
- Marathon Marathon Dairy/juice 1.2 mi 2301 Alexandria P...
- Speedway Speedway Dairy/juice 1.5 mi 1430 Gloria Terrell...

Map



Near 41099

A
Shops displays an indoor map of Walgreens which is not available in SmartShopper. However, displaying a map for only one store is not worth the extra effort.

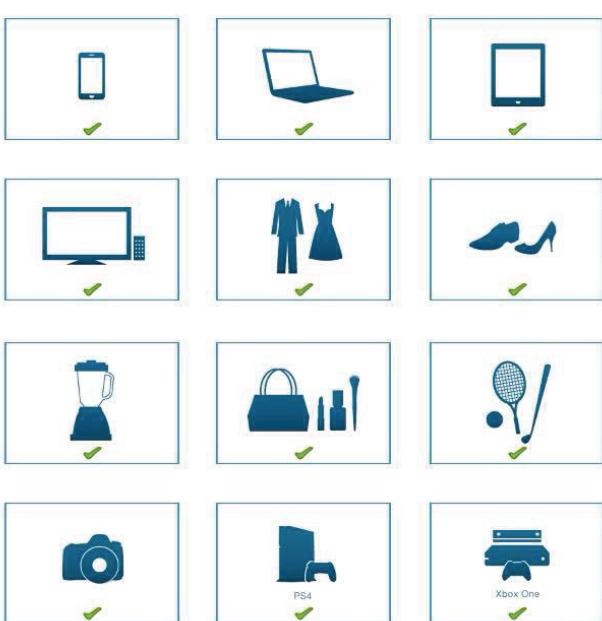
Clean
Simple
Easy

Differences:
Sorting capabilities
Price Listings
Indoor Map

Similarities:
Display of Store Information
Look and Feel
Home Screen

BuyVia finds deals for you

Start us off with items you're interested in:



Done

Home Screen

too much information
cluttered
not helpful
assumptive

BuyVia

My Deals Nearby Clothes Home S ▶

Hot Deals See All >

iPad Air 2 16GB 4G LTE Refurbished Sale 23 ★
\$348.95 Free Shipping (Save 30%) ▶
Posted: Fri, 12 PM From Walmart

Barnes & Noble Extra 40% Off 1 Item 19 ★
Free Shipping ▶
Posted: Fri, 11 AM From Barnes & Noble

Up to 75% Off + Extra 20% Off Sitewide 100 ★
Free Shipping ▶
Posted: Fri, 9 AM From Macy's

Walgreens Free 8x10 Print 20 ★
Free Free Shipping (Save 100...) ▶
Posted: Fri, 8 AM From Walgreens

Deals See All >

Deals Search Scan Coupons More

Milk

10 of 10 Search Results

"Gaspari Nutrition" "Myofusion Elite Protein Series Milk Chocolate 26 Servings By Gaspari Nutrition" \$31.99 From 1 seller ▶

"Gaspari Nutrition" "Myofusion Elite Protein Series Milk Chocolate 50 Servings By Gaspari Nutrition" \$49.99 From 1 seller ▶

Acidophilus Probiotic Blend With Pectin Caplets By Food Plus - 60 Ea \$8.03 From 1 seller ▶

CytoSport Cytosport Muscle Milk 4.94 Lbs. - Vanilla Creme CYTO520066 \$39.86 From 1 seller ▶

CytoSport Cytosport Muscle Milk 2.47 Lbs. - Strawberry ▶

Google app — Search made ... FREE INSTALL

Deals Search Scan Coupons More

BuyVia is rather cluttered with too much information. The search was also unhelpful when I searched "milk."

The home screen also had too much information which made it hard to search for the desired product.

SmartShopper avoids these qualities.