GIFT AJAYI

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EDUCATION

Machine Learning Analyst   June 2025
Norquest College, Edmonton, Canada.

Master of Library and Information Studies   July 2019
University of Ibadan, Nigeria.

EXPERIENCE

Data Analyst – Client Return Classification   Jan 2025 – Apr 2025
Norquest College/IFSSA, Edmonton, Canada

- Created Power BI dashboards to monitor key SLAs, pickup schedules, and client return behavior.
- Built predictive models achieving 80%+ accuracy in identifying client return likelihood within 3 months.
- Applied structured assessment methodologies to evaluate client return behavior.

Data Analyst – Predictive Modeling   Sept 2024 – Dec 2024
Norquest College/GoAuto, Edmonton, Canada

- Analyzed large data, transformed into information and knowledge that were used to uncover trends in customer behavior and product usage.
- Applied machine learning models (Random Forest, SVM) to predict customer return patterns.
- Provided stakeholders with KPIs and reports to optimize service provision, system improvement, performance monitoring, and strategic planning.

Page – Information Sorting and Processing   Oct 2022 – Oct 2023
Edmonton Public Library, Edmonton, Canada

- Supported categorization and organization of library assets to improve access and system efficiency.
- Collaborated with 20+ staff to create visual displays that improved user engagement.
- Assisted with process improvement for inventory and service delivery.

Junior Data Analyst   Jul 2020 – Apr 2022
Stack Diagnostics Ltd, Abuja, Nigeria

- Conducted quantitative data analysis by validating and cleaning national-level health datasets used in compliance reporting and evidence-based decision making.
- Produced analytical documentation, trend reports, and data summaries to support executive-level strategy and performance measurement.
- Applied data wrangling and statistical techniques to prepare datasets for visualization and reporting.

SKILLS

Programming & Tools
SQL, Python, Excel, Git, Jupyter Notebook, Scikit-learn

Data Visualization

Power BI, Tableau, Matplotlib, Seaborn

Cloud Platforms

Microsoft Azure, Google Cloud Platform

Advanced Analysis
Machine Learning, Deep Learning

Tools
Tableau, Power BI, Visio

CERTIFICATION

Microsoft

Microsoft Azure Fundamentals, 2023

IBM
IBM Data Analyst Professional Certificate, 2023

STRENGTHS

Strong experience with data and machine learning analytics.

Strong technical, written, and verbal communication skills.

Effective work planning and delivers result in a fast-paced and dynamic environment.

Strong attention to detail, passion to grow, self-motivation, and highly inquisitive.

Great team player, dedicated, and keen to joining a successful team committed to improving consumer's experience.