Gift Ajayi

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Data Analytics | Business Intelligence | Cloud Data Analysis | Power BI Dashboards
Portfolio: Https://Giftajayi.Github.Io/ | **LinkedIn:** https://tinyurl.com/2wb827x6 |**Edmonton, AB**

QUALIFICATION SUMMARY

I am a detail-oriented Data Analyst with hands-on experience in dashboard creation, reporting, and data visualization to support business intelligence and decision-making. Proficient in SQL, Excel, and Python for data extraction and automation. Skilled in collaborating with cross-functional teams to address data requests, set up new data sources, and maintain data accuracy. Passionate about transforming raw data into actionable insights to improve operational outcomes.

TECHNICAL SKILLS

- **Languages & Tools**: SQL, Excel, Python, Git, Jupyter Notebook
- **Data Visualization**: Power BI, Tableau, Matplotlib, Seaborn, Streamlit
- **BI & Cloud Platforms**: Microsoft Azure, Google Cloud Platform (GCP), Snowflake (basic)
- **Analytics & Modeling**: Pandas, NumPy, Scikit-learn, Classification, Regression, KPI/SLA Analysis
- **Data Management**: MySQL, SQLite, SharePoint

SOFT SKILLS

- **Strong Verbal & Written Communication**
- **Data-Driven Thinking & Analytical Reporting**
- **Collaboration with Internal Teams**
- **Attention to Detail & Data Hygiene**
- **Problem Solving & Self-Motivation**

PROJECTS

Data Analyst – Client Return Classification Project for IFSSA   **Jan 2025 – Apr 2025**
NorQuest College

- Created Power BI dashboards to monitor key SLAs, pickup schedules, and client return behavior.
- Built predictive models achieving 80%+ accuracy in identifying client return likelihood within 3 months.
- Ensured data accuracy and cleanliness during feature engineering and model evaluation.

Data Visualization Analyst – ElectroMetrics Sales Dashboard　　　　　　　**Feb 2025**
Freelance

- Designed a dynamic Power BI dashboard tracking performance across regions, product lines, and periods.
- Modeled and cleaned large datasets, integrating them using a star schema to support reporting automation.
- Collaborated with business stakeholders to identify key reporting metrics and KPIs.

Data Analyst – Predictive Modeling Project for GoAuto　　　　　　　**Sept 2024 – Dec 2024**
NorQuest College

- Processed and analyzed large-scale vehicle data to detect trends in customer behavior and product utilization.
- Created automated reporting tools to track data anomalies and exceptions across multiple channels.
- Applied machine learning models (Random Forest, SVM) to forecast customer return patterns.

OTHER PROFESSIONAL EXPERIENCE

Information Sorting and Processing　　　　　　　**Oct 2022 – Dec 2022**
Edmonton Public Library

- Collaborated with 20+ staff members to create engaging displays that enhanced visibility and access to key resources.
- Ensured accurate categorization and organization of physical assets to support system efficiency.
- Partnered with teams to implement process improvements for inventory and service delivery.

Data Associate　　　　　　　**Jul 2020 – Apr 2022**
Stack Diagnostics Ltd.

- Validated and cleaned public health data for national-level reporting and compliance tracking.
- Supported cross-functional documentation and analytics, including visual summaries for decision-makers.
- Supported secure handling of sensitive datasets in line with compliance standards.

EDUCATION

Diploma, Machine Learning Analyst　　　　　　　**June 2025**
Norquest College　　　　　　　Edmonton, AB

MLIS, Library and information Studies　　　　　　　**May 2019**
University of Ibadan　　　　　　　Ibadan, Nigeria

CERTIFICATION

Microsoft Azure Fundamentals Professional Certificate　　　　　　　**2023**
IBM Data Analyst Professional Certificate　　　　　　　**2023**