

# GIFT AJAYI

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<https://giftajayi.github.io/> | | Edmonton, Alberta, CA.

## EDUCATION

<b>Machine Learning Analyst</b> Norquest College, Edmonton, Canada.	June 2025
<b>Master of Library and Information Studies</b> University of Ibadan, Nigeria.	July 2019

## EXPERIENCE

**Data Analyst – Client Return Classification** Jan 2025 – Apr 2025  
*Norquest College/IFSSA, Edmonton, Canada*

- Created Power BI dashboards to monitor key SLAs, pickup schedules, and client return behavior.
- Built predictive models achieving 80%+ accuracy in identifying client return likelihood within 3 months.
- Applied structured assessment methodologies to evaluate client return behavior.

**Data Analyst – Predictive Modeling** Sept 2024 – Dec 2024  
*Norquest College/GoAuto, Edmonton, Canada*

- Analyzed large data, transformed into information and knowledge that were used to uncover trends in customer behavior and product usage.
- Applied machine learning models (Random Forest, SVM) to predict customer return patterns.
- Provided stakeholders with KPIs and reports to optimize service provision, system improvement, performance monitoring, and strategic planning.

**Page – Information Sorting and Processing** Oct 2022 – Dec 2022  
*Edmonton Public Library, Edmonton, Canada*

- Supported categorization and organization of library assets to improve access and system efficiency.
- Collaborated with 20+ staff to create visual displays that improved user engagement.
- Assisted with process improvement for inventory and service delivery.

**Junior Data Analyst** Jul 2020 – Apr 2022  
*Stack Diagnostics Ltd, Abuja, Nigeria*

- Conducted quantitative data analysis by validating and cleaning national-level health datasets used in compliance reporting and evidence-based decision making.
- Produced analytical documentation, trend reports, and data summaries to support executive-level strategy and performance measurement.
- Applied data wrangling and statistical techniques to prepare datasets for visualization and reporting.

## SKILLS

### Programming & Tools

SQL, Python, Excel, Git, Jupyter Notebook, Scikit-learn

### Data Visualization

Power BI, Tableau, Matplotlib, Seaborn

### Cloud Platforms

Microsoft Azure, Google Cloud Platform

### Advanced Analysis

Machine Learning, Deep Learning

### Tools

Tableau, Power BI, Visio

## CERTIFICATION

### Microsoft

Microsoft Azure Fundamentals, 2023

### IBM

IBM Data Analyst Professional Certificate, 2023

## STRENGTHS

Strong experience with data and machine learning analytics.

Strong technical, written, and verbal communication skills.

Effective work planning and delivers result in a fast-paced and dynamic environment.

Strong attention to detail, passion to grow, self-motivation, and highly inquisitive.

Great team player, dedicated, and keen to joining a successful team committed to improving consumer's experience.