Gifty Gyimah

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LinkedIn: https://www.linkedin.com/in/giftygyimah | GitHub: https://github.com/giftilicious |
Portfolio: https://giftilicious.github.io/GiftyGyimah-Portfolio/

Full Stack Web Developer with experience in professional writing and content creation. Effective in problem solving and collaborating with others to create user-friendly web applications. Highly motivated to deliver results under tight deadlines, independently and within a team.

Technical Skills

Frontend: HTML5, CSS, JQuery, Javascript, Bootstrap, Tailwind
Backend: MySQL, MongoDB, Express, React, Node, Handlebars

Projects

Dollars For Scholars | https://github.com/giftilicious/scholarship-app | https://aqueous-ocean-45024.herokuapp.com
Frontend
- MERN web application that helps underserved students find funding for college or university
- Implemented client side elements and functionality; coordinated timely execution of project as team lead
- JavaScript, MongoDB, Express, React, Node, CSS

In Or Out | https://github.com/giftilicious/in-or-out | https://inout-app.herokuapp.com
Backend
- Web application generates various indoor and outdoor activities based on user preference
- Built the server-side API and database connection for this full-stack web application
- JavaScript, MySQL, Sequelize, Node, Express, CSS, Handlebars, Bootstrap

Relevant Work Experience

Gifty Gyimah Media   2016-2019
Web Designer, Freelance   Toronto, ON
- Created business websites, landing pages and e-commerce sites for clients based on needs and specifications
- Optimized client websites using HTML, PHP and Google Analytics to increase audience engagement

Partners for Planning   2014-2016
Partnership Manager   Toronto, ON
- Doubled number of partnerships by designing and creating content for promotional website
- Developed and wrote copy for promotional print materials, e-newsletters and social media, increasing brand awareness and audience engagement

Additional Work Experience

SE Health   2019-2021
Service Coordinator   Whitby, ON

Education

University of Toronto, Toronto, ON
Certificate, Full Stack Web Development

York University, Toronto, ON
Bachelor of Arts (Honours), Professional Writing