

Gifty Amoakowaa

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| Accra, Ghana

Summary

As a web developer with a background in sales, I bring a unique blend of technical skills and customer-focused experience to every project. Passionate about creating intuitive and user-friendly web solutions, I leverage my sales expertise to understand client needs and deliver results that exceed expectations.

Skills

Languages: HTML | CSS | JavaScript

Frameworks: Express |

Databases: MongoDB

Software: Built |Hubspot |Microsoft Suite

Other: Git |

Soft Skills: Presentation skills| Sales| Team Player

Experience

Built Financial Technologies, Sales Associate

April 2022-October 2023

- Led activation processes for new financial technologies solutions, coordinating with product development and technical teams to deliver high-quality offerings.
- Managed client on-boarding procedures, including KYC (Know Your Customer) verification and documentation, streamlining the on-boarding journey.
- Conducted product demonstrations and presentations to potential clients, showcasing the Fintech company's innovative solutions and capabilities.

Calbank | National Service

October 2020-November 2021

- Prepared and delivered engaging presentations to clients, effectively communicating the features and benefits of various financial products.
- Assisted in monitoring and ensuring compliance

Access Bank| Marketing Intern|

June 2019- July 2019

Collaborated with teams to facilitate client onboarding, ensuring smooth customer experiences and compliance with regulatory requirements.

Projects

Landing website page for an Airline Agency

Education

Certificate Program in Web Development

Gifty Amoakowaa

MEST Africa

BA Information Studies, Graduation: 11/2016

University of Ghana

Awards & Certifications

IBM SkillBuild