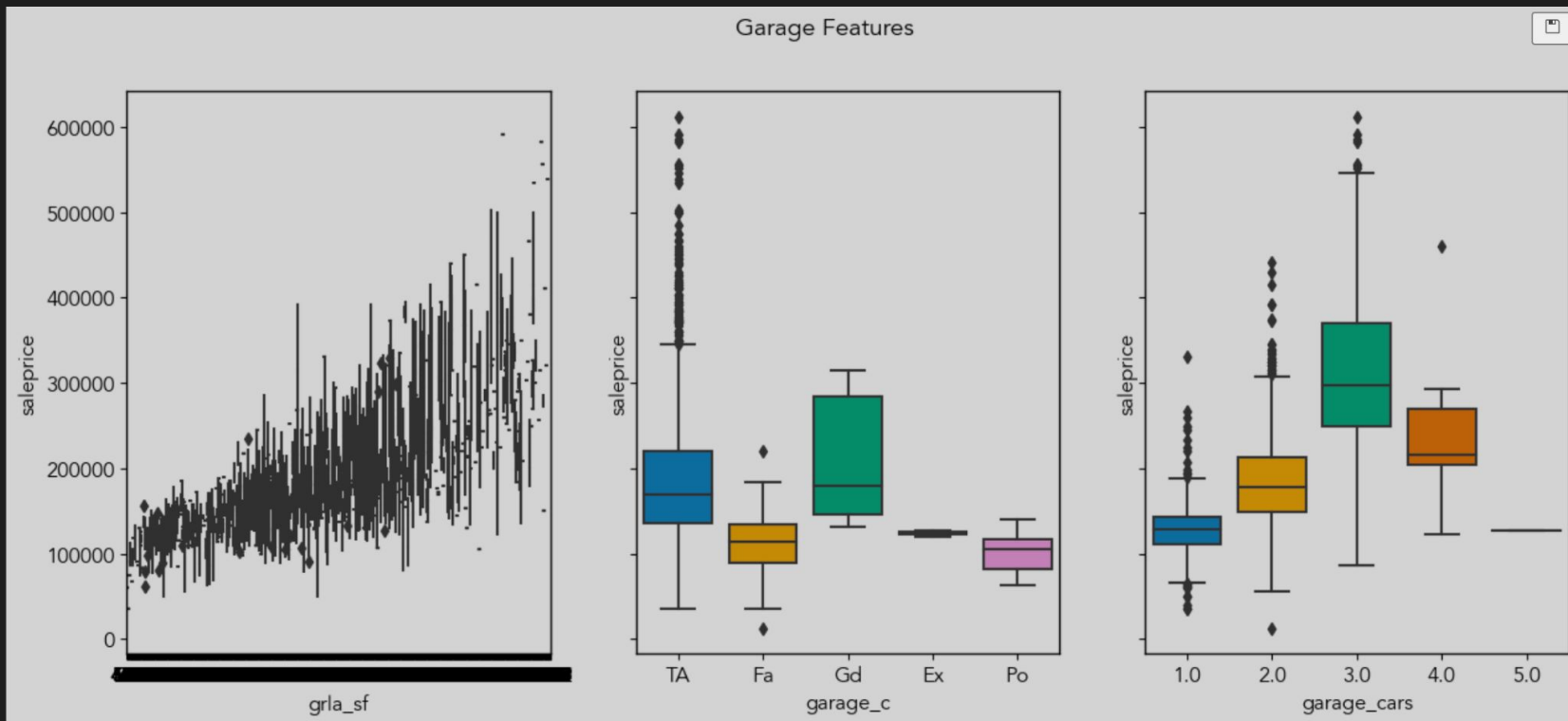


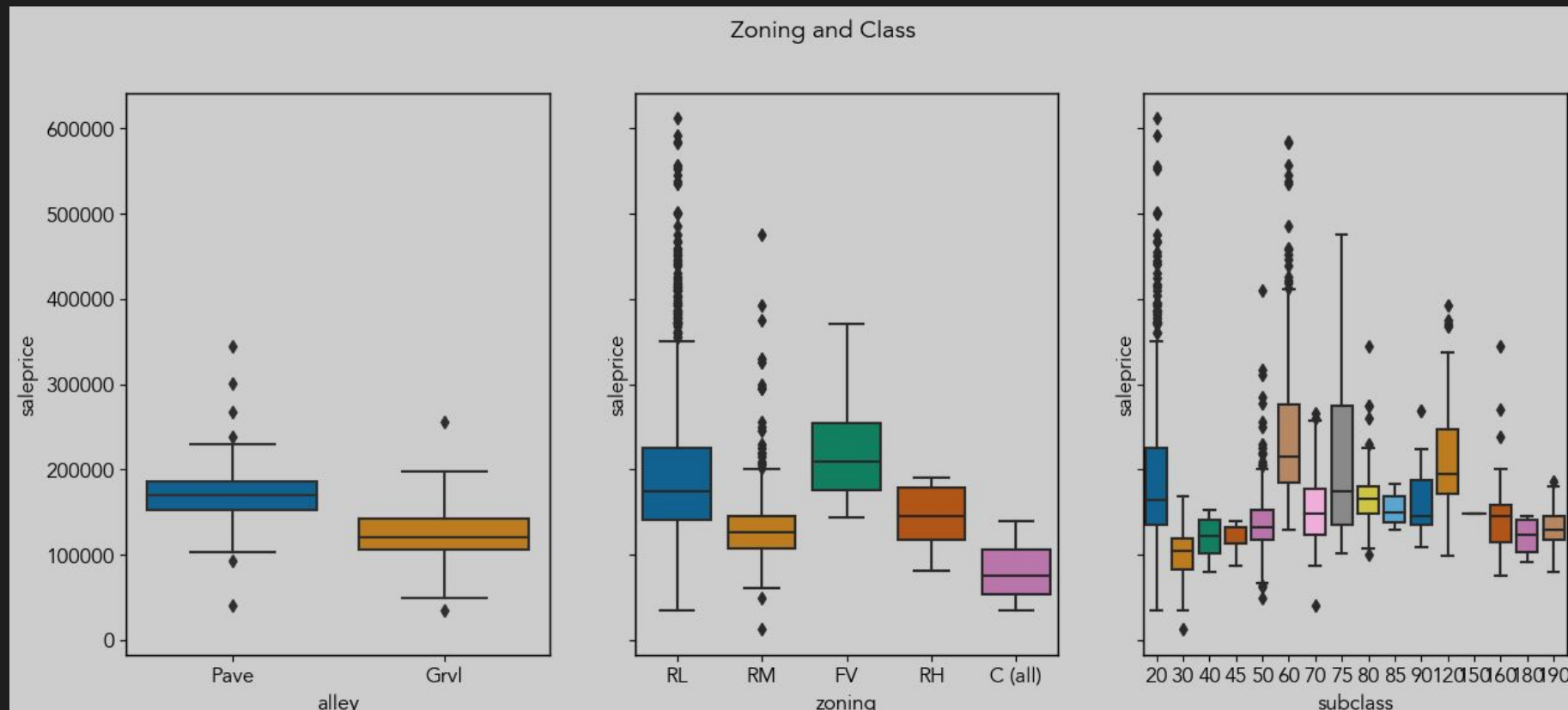
Property Value

Which features predict property value?

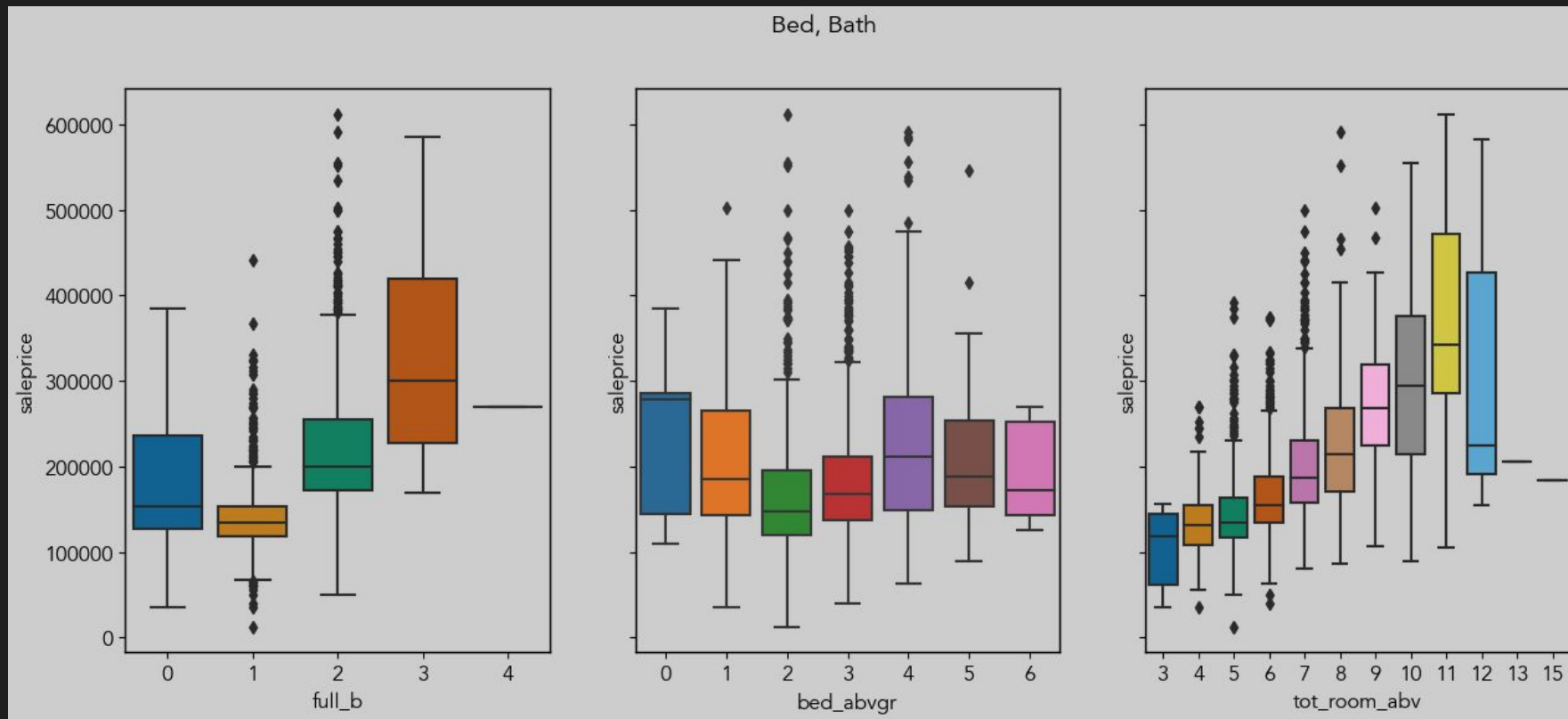
Garage Features: Not Linear



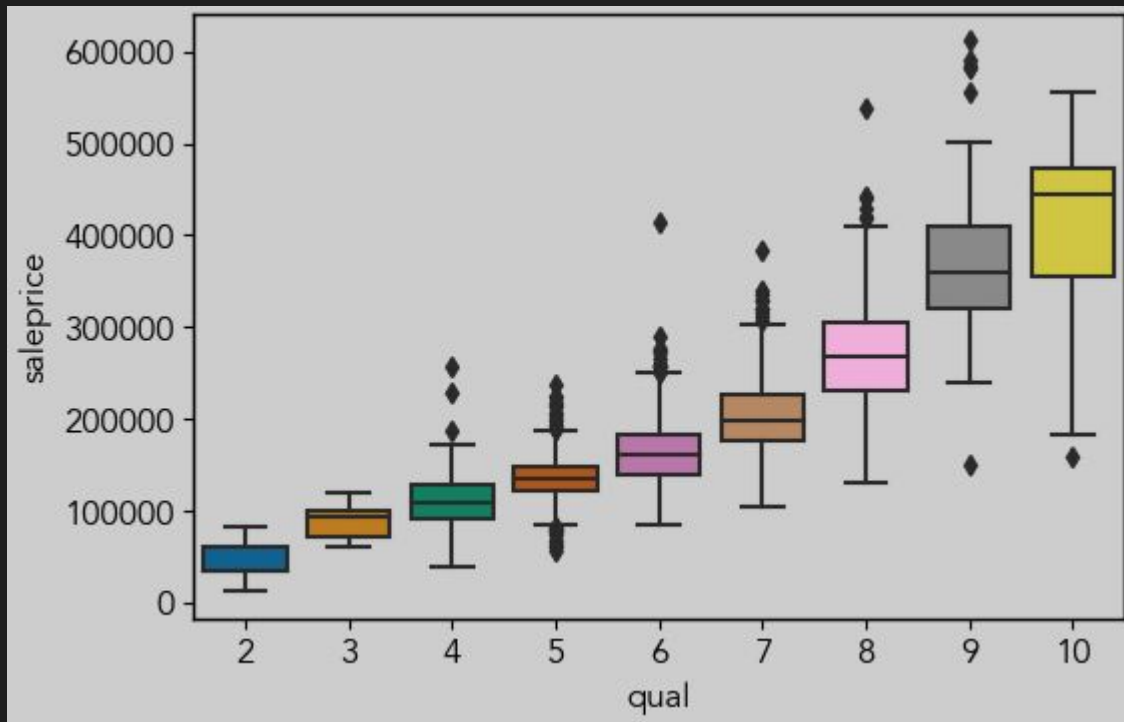
Categorical: Lot & Class



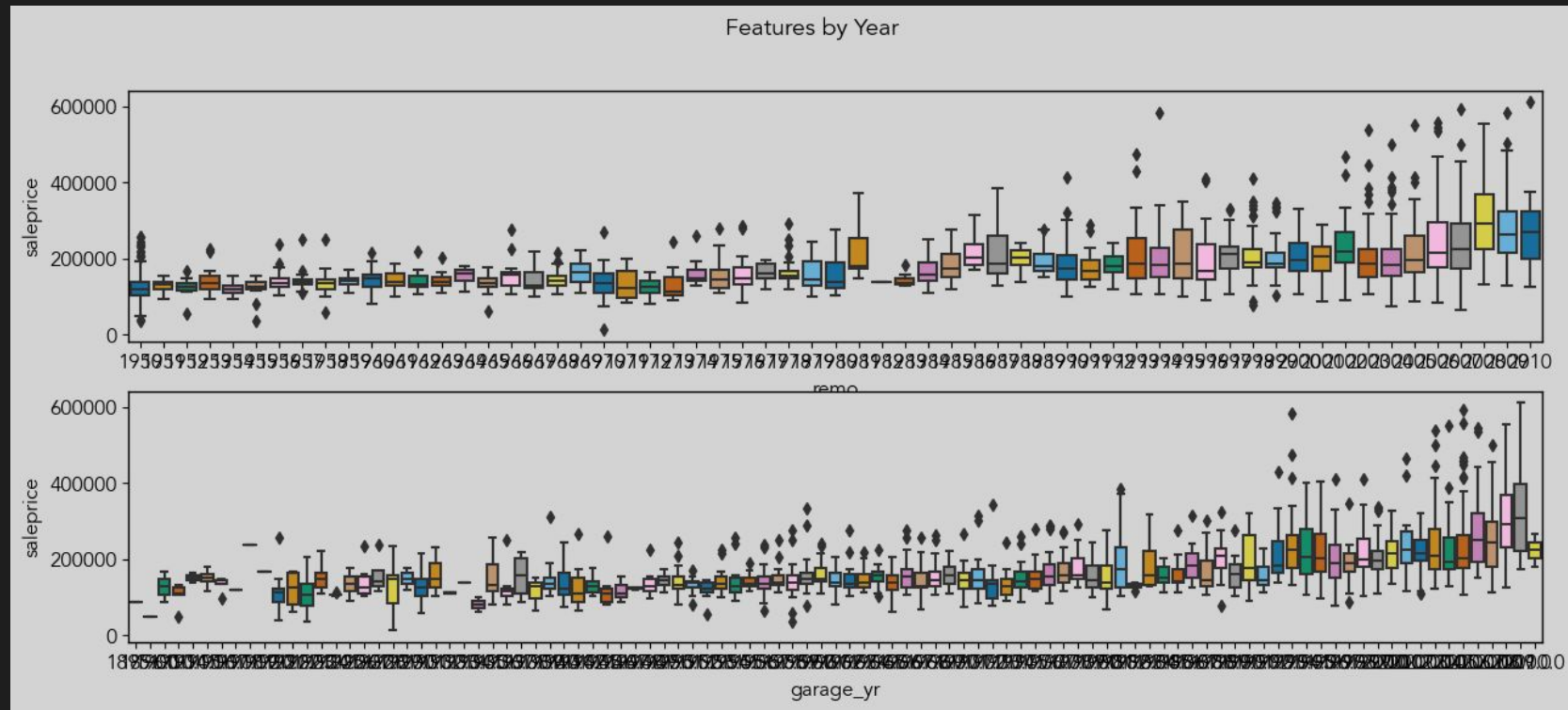
Categorical or Numerical ?



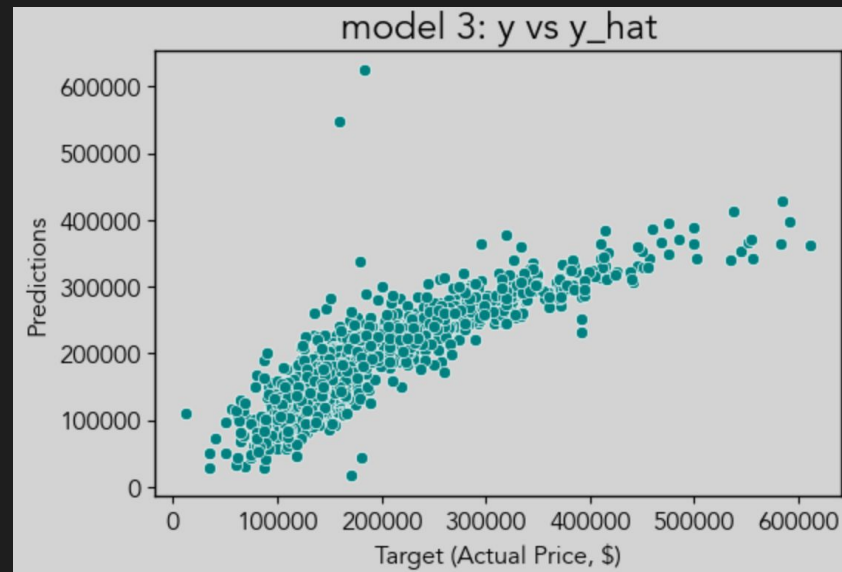
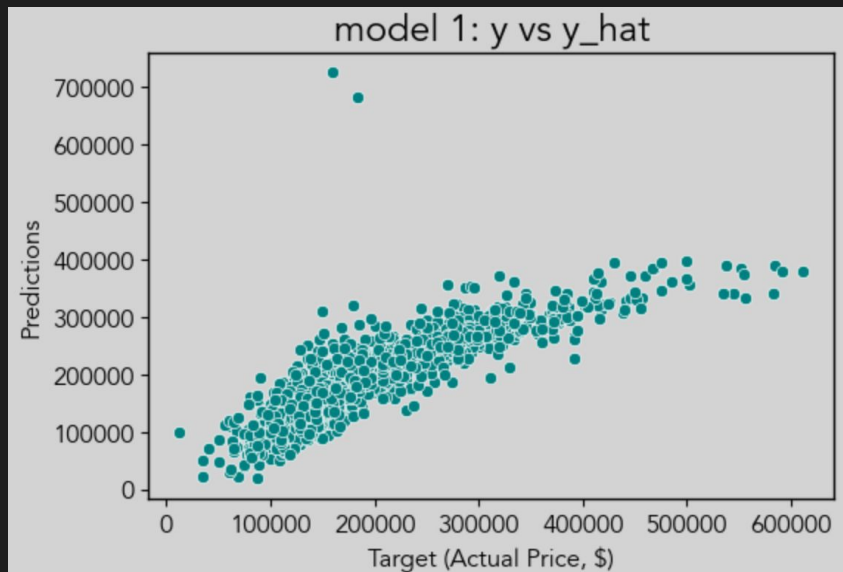
Categorical: Quality



Deviation increases over time

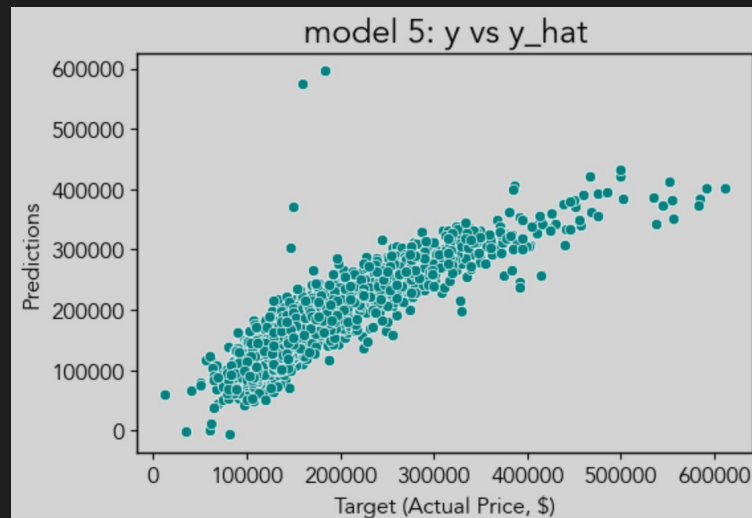
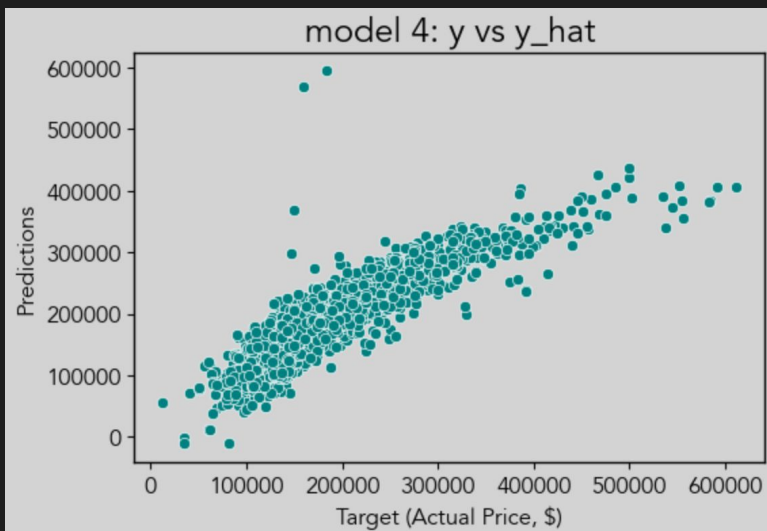


Models 1, 2, 3: 20 Features



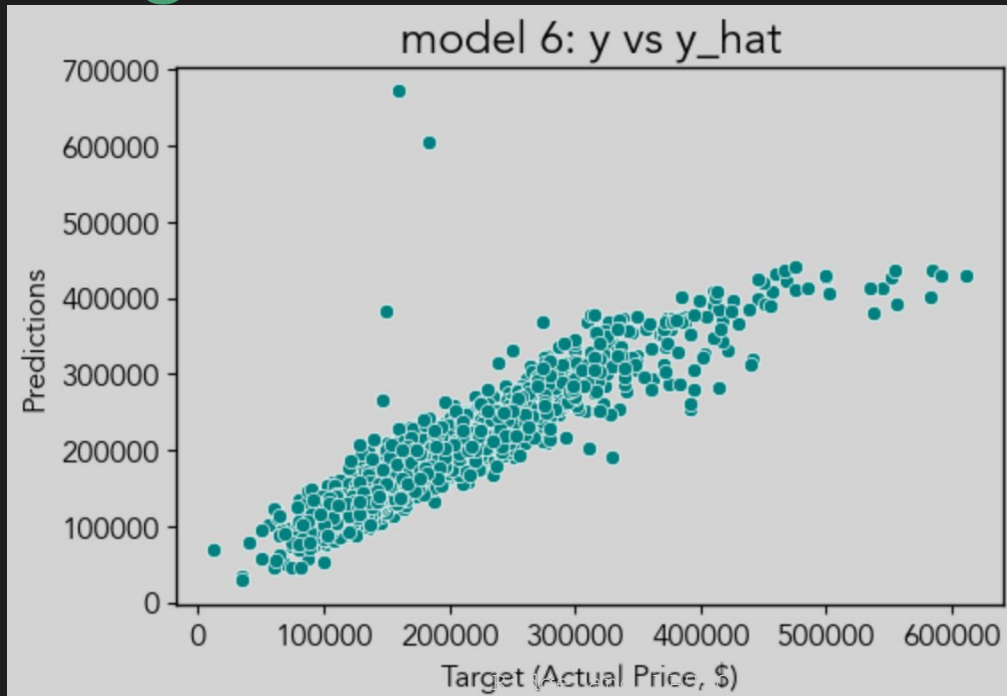
Model	Feature Engineering	R2	R2, X-val	RMSE	Slope	Intercept
1	All Numeric	0.7241	0.7109	41317	19.94344	-1364941
2	Standard Scalar	0.7241	0.7109	41317	19.94344	-1364941
3	Included frontage but dropped all null, 1556 observations	0.7398	0.7174	41875	-24.2397	-1123871

Models 4, 5: 20 Features



Model	Feature Engineering	R2	R2, X-val	RMSE	Slope	Intercept
1	All Numeric	0.7241	0.7109	41317	19.94344	-1364941
2	Standard Scalar	0.7241	0.7109	41317	19.94344	-1364941
3	Included frontage but dropped all null, 1556 observations	0.7398	0.7174	41875	-24.2397	-1123871
4	High Corr. features, and 4 categorical, dummified	0.7776	0.7665	37100	4135	-100827
5	Only categorical feature is zoning	0.7748	0.7701	37333	3180	-109936

Ridge + Lasso: Benchmark



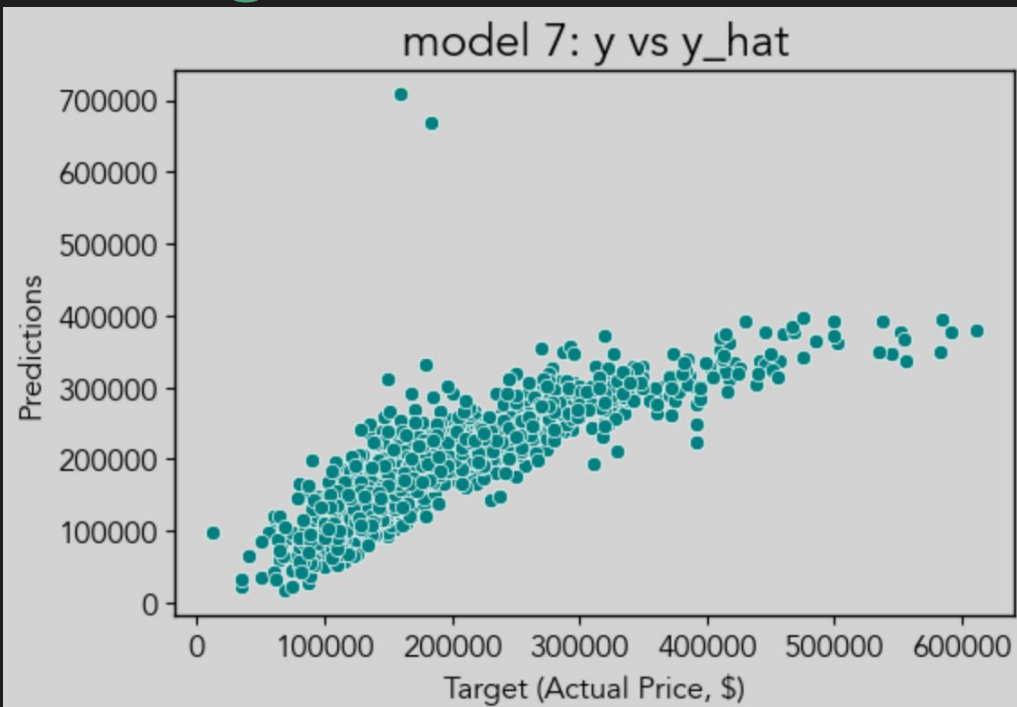
NUMERIC:

Basement Area
1st Floor Area
2nd Floor Area
Basement Full Bath
Full Bath Total
Half Bath Total
Total Room Above Ground
Fireplaces
Garage Year
Car Garage
Garage Area
Wood Deck Area
Open Porch Area
Enclosed Porch
Screened Porch
Pool Area
Month of Sale

r2 0.7244
rmse 41301
intercept -0.000001
slope 1.89

Ridge Train 0.737051
Ridge Test 0.691658
LASSO Train 0.740855
LASSO Test 0.689215

Ridge + Lasso: Model 2



```
r2    0.7307
rmse  40 825
intercept -0.000001
slope  1.909096e+01
```

```
Ridge Train  0.742372
Ridge Test   0.699286
LASSO Train  0.747558
LASSO Test   0.694796
```

NUMERIC

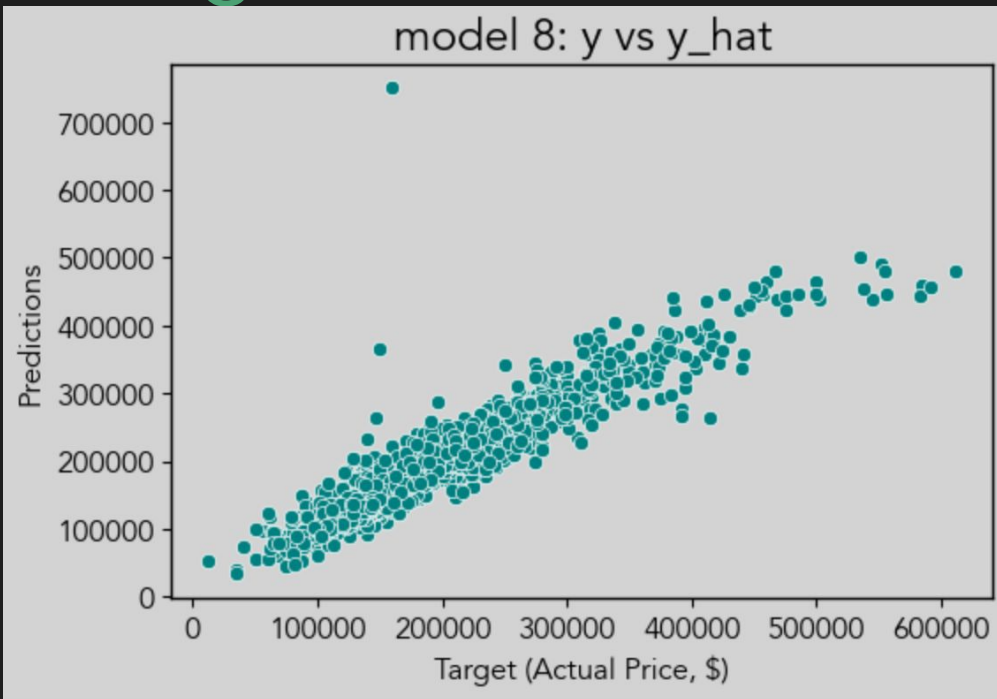
Basement Area
1st Floor Area
2nd Floor Area
Basement Full Bath
Full Bath Total
Half Bath Total
Total Room Above Ground
Fireplaces
Garage Year
Car Garage
Garage Area
Wood Deck Area
Open Porch Area
Enclosed Porch
Screened Porch
Pool Area
Month of Sale

CATEGORICAL

Month of Sale
Fireplace
Zoning

FEATURES: 20

Ridge + Lasso: Model 3



NUMERIC

Basement Area
1st Floor Area
2nd Floor Area
Basement Full Bath
Full Bath Total
Half Bath Total
Total Room Above
Fireplaces
Garage Year
Car Garage
Garage Area
Wood Deck Area
Open Porch Area
Enclosed Porch
Screened Porch
Pool Area
Month of Sale

CATEGORICAL

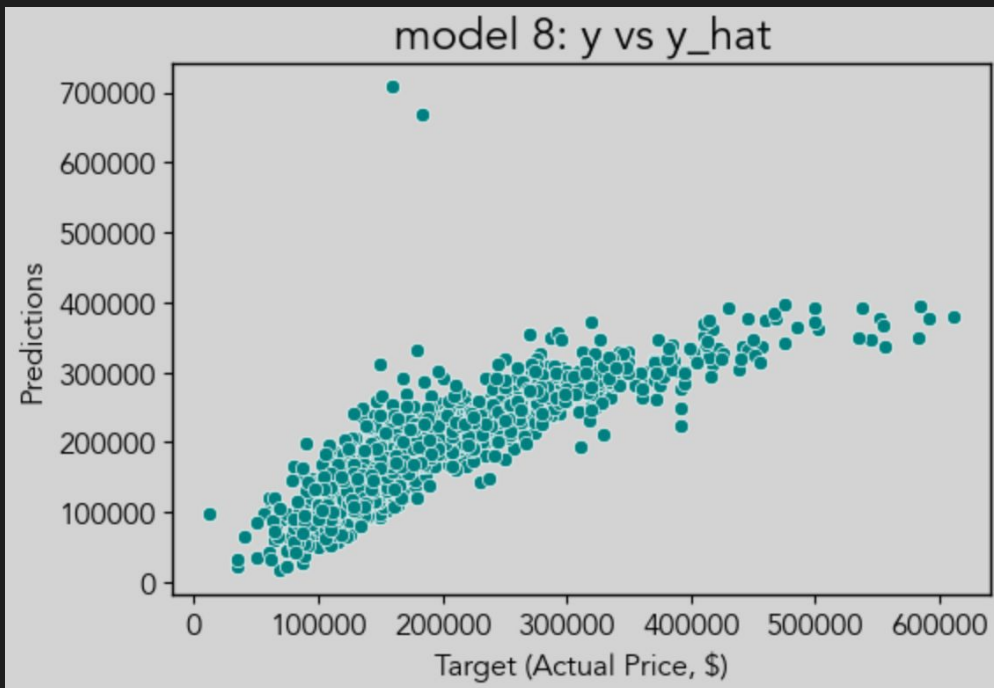
Month of Sale
Fireplace
Zoning
Subclass
Quality
Total Room Above
Neighborhood

r2 0.8758
rmse 27 718
intercept -5000
slope 2.409

Ridge Train 0.899396
Ridge Test 0.827300
LASSO Train 0.907058
LASSO Test 0.810956

FEATURES : 25

Ridge + Lasso: Model 4



NUMERIC

Basement Area
1st Floor Area
2nd Floor Area
Basement Full Bath
Full Bath Total
Half Bath Total
Total Room Above
Fireplaces
Garage Year
Car Garage
Garage Area
Wood Deck Area
Open Porch Area
Enclosed Porch
Screened Porch
Pool Area
Month of Sale

CATEGORICAL

Month of Sale
Fireplace
Zoning
Subclass
Quality
Total Room Above
Neighborhood
Full Bath Total

r2 0.8393
rmse 31 532
intercept -56277
slope 1.77

Ridge Train 0.845928
Ridge Test 0.812917
LASSO Train 0.851119
LASSO Test 0.814394

FEATURES: 25

Conclusion

- HIGH-QUALITY CATEGORICAL IS SIGNIFICANT