

Lexicon of Luxury-Vehicle Online Communities

Can trained models successfully classify language associated with vehicle affinity-groups?

Tesla Model X

2015 | 2014 | 2.3k

\$ 115,000 - \$138,000
avg: \$126,000

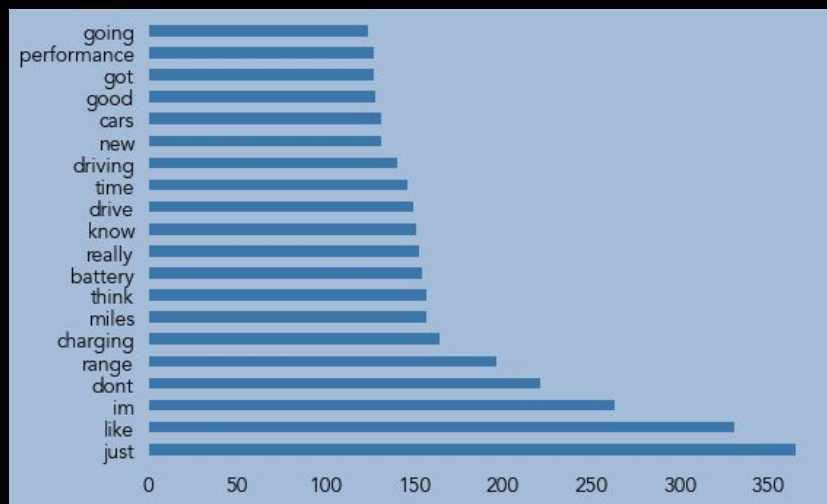
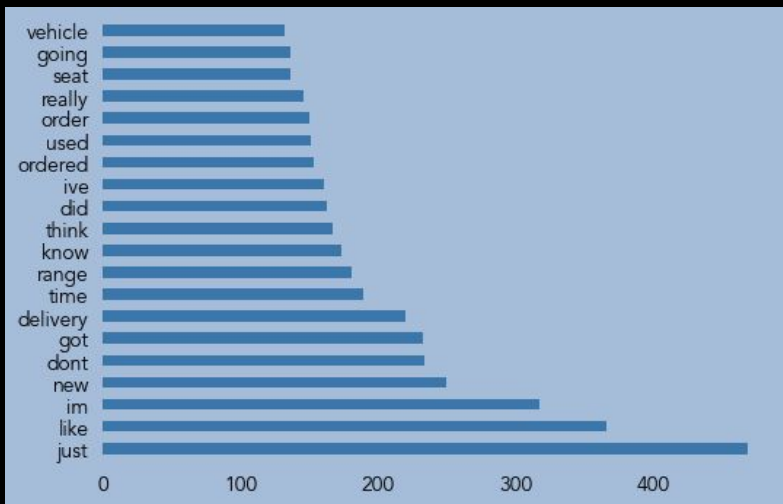


Porsche Taycan, Turismo

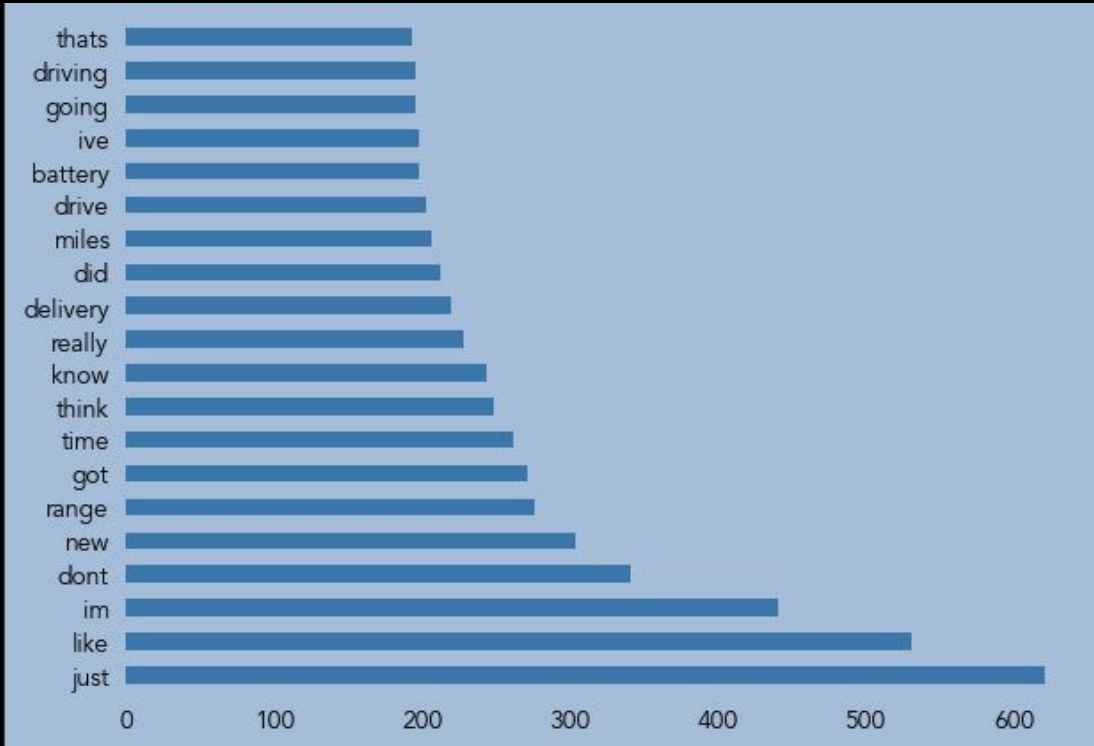
2019 | 2018 | 2.3k

\$ 93,000 - \$ 187,000
avg: \$ 140,500



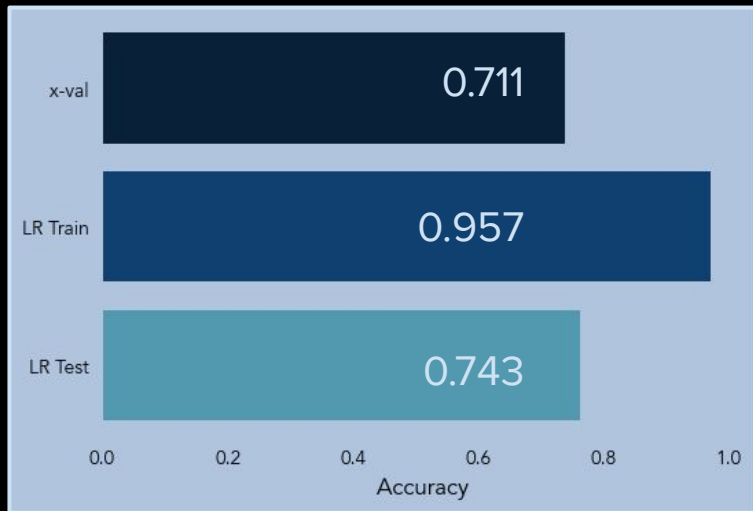


Word distribution, stop words

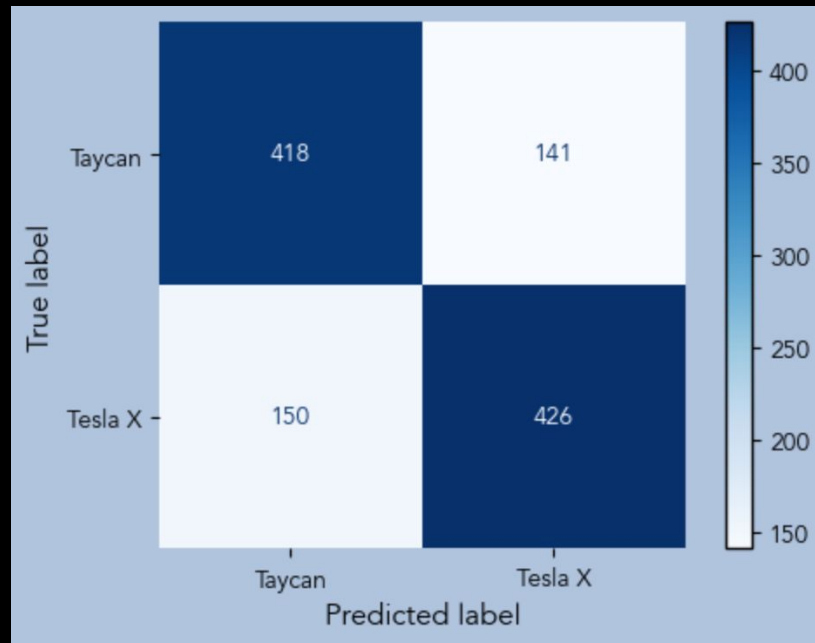


porsche
tesla
taycan
model
xplaid
turbo
turismo

Model 1 $n = 4\,537$

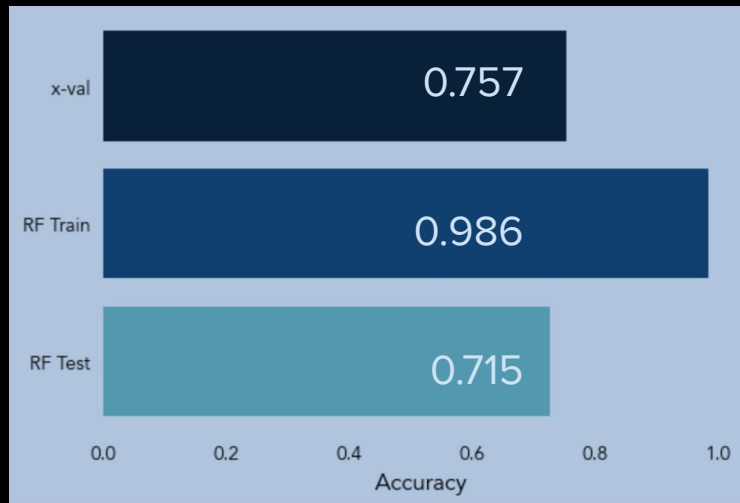


Transformer: Count Vectorizer
Estimator: Logistic Regression
Parameters: Default

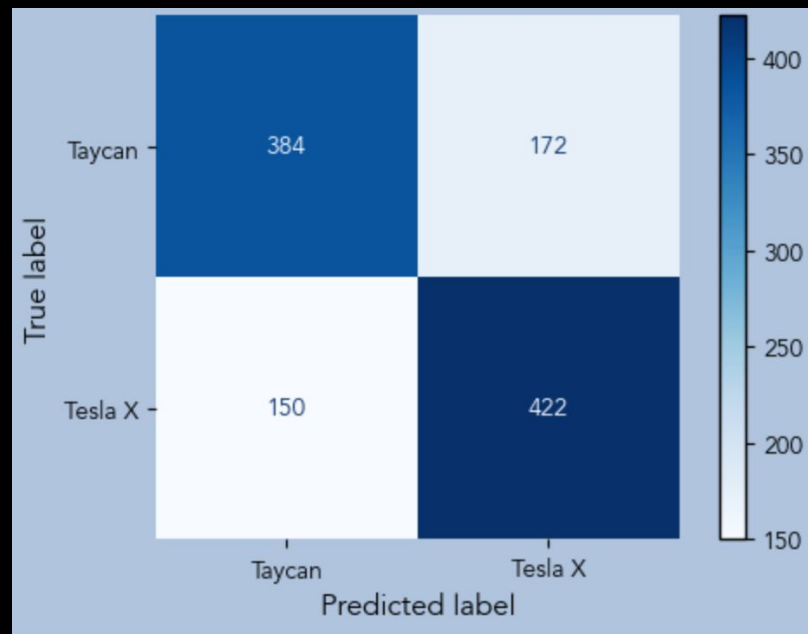


- *mine just moved to july this morning*
- *this looks amazing*
- *that is confirmed to be the case*
- *this couldn't agree more*

Model 2 $n = 4\,537$

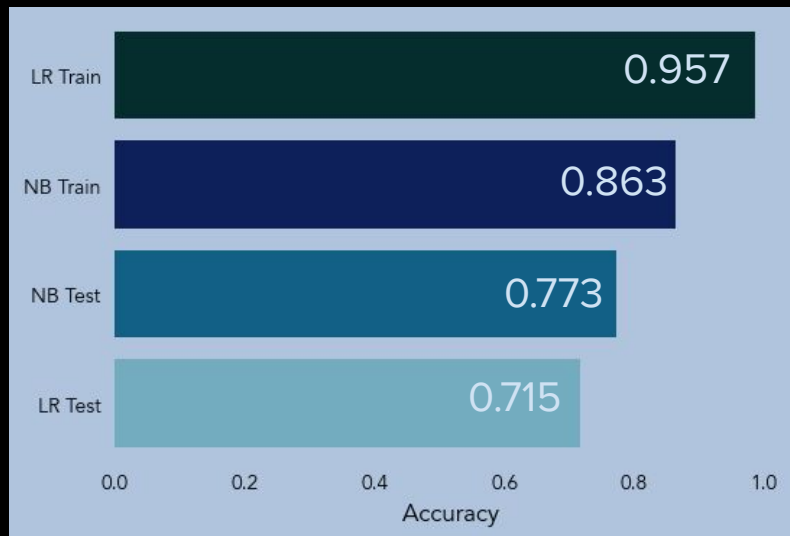


Transformer: Count Vectorizer
Estimator: Random Forests
Parameters: Default

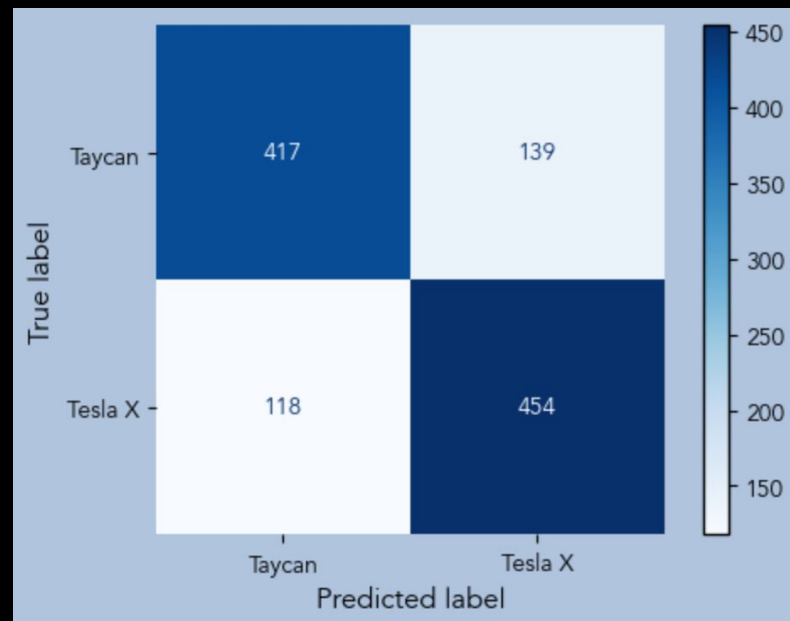


*i think about it some of my favorite conversations
with my daughter when were cruising on the hwy
and shes just making random observations about
what she sees out the window i would be a fool
to cede that to peppa pig voluntarily*

Model 3 $n = 4\,537$

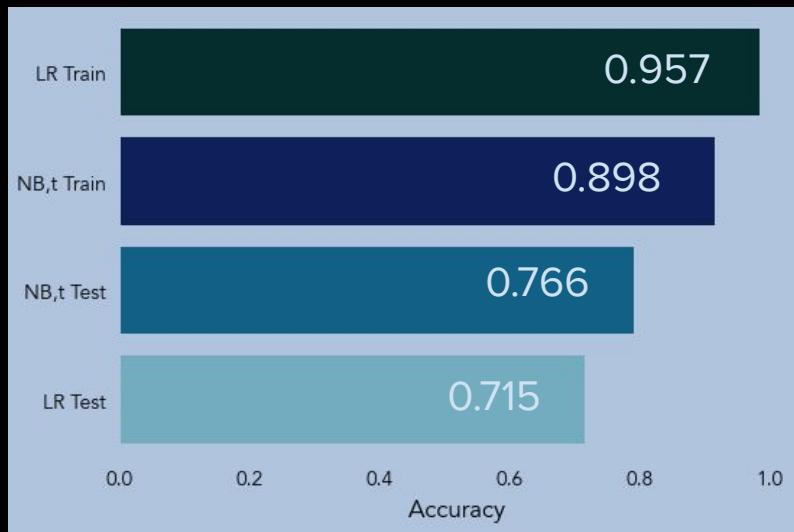


Transformer: Count Vectorizer
Estimator: Naïve Bayes
Parameters: Default

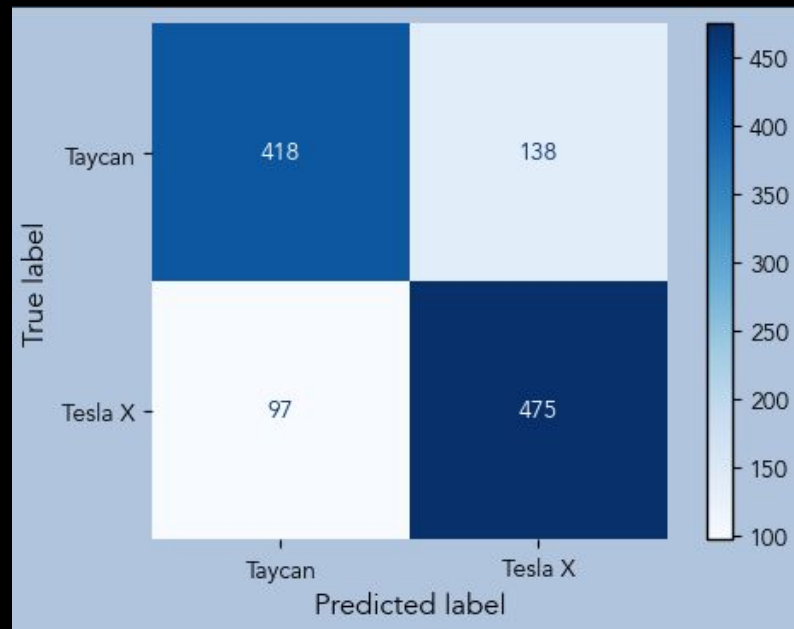


"i think its debatable as to whether its technically allowed under current laws but i think it will be terrible in practice really"

Model 4 $n = 4\,537$

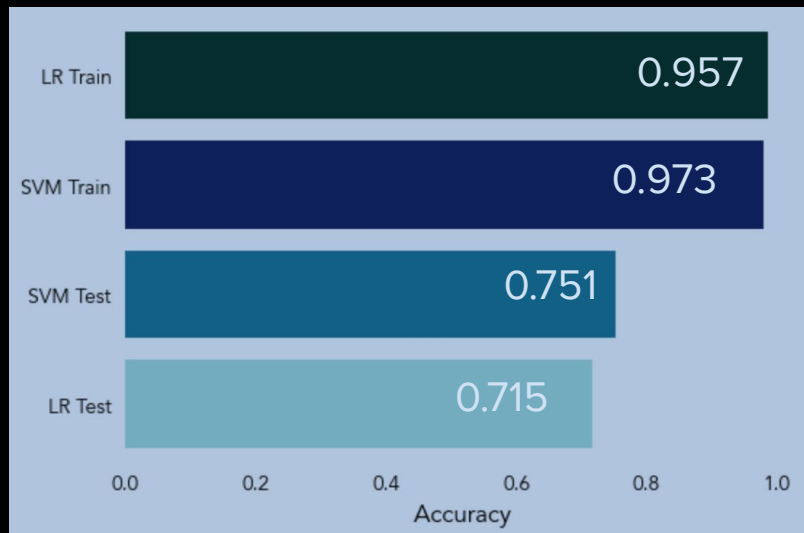


Transformer: TF-IDF
Estimator: Naïve Bayes
Parameters: Default

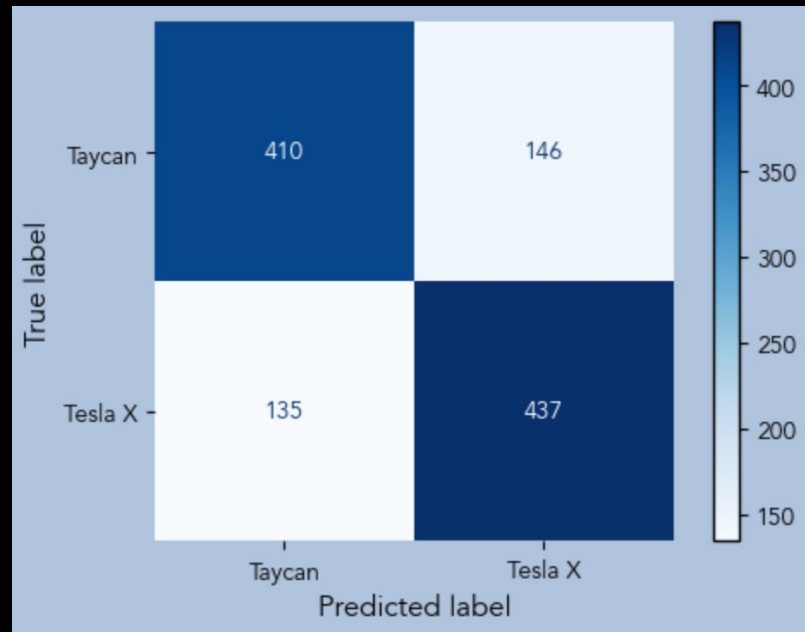


“i think its debatable as to whether its technically allowed under current laws but i think it will be terrible in practice really”

Model 5 $n = 4\,537$

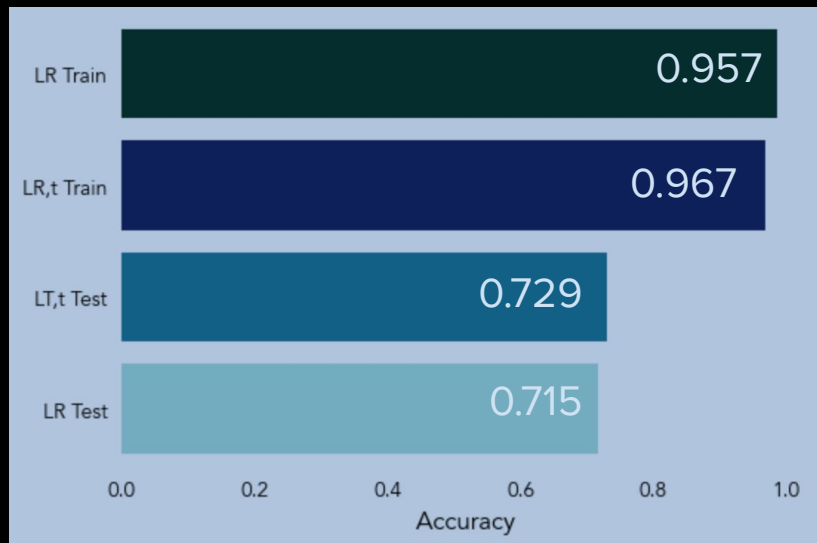


Transformer: TF-IDF
Estimator: SVM
Parameters: Default

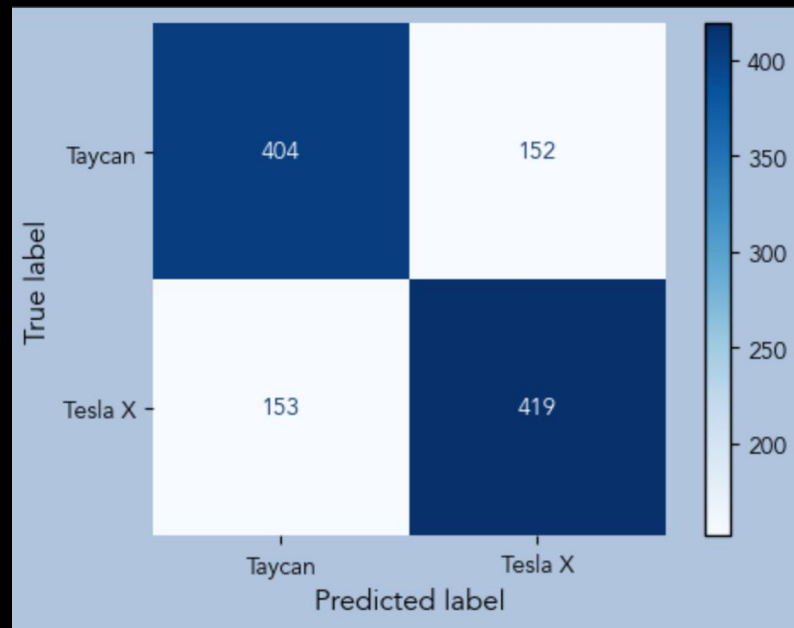


*wtf this subreddit is for the
tesla model x what is this*

Model 6 $n = 4\,537$

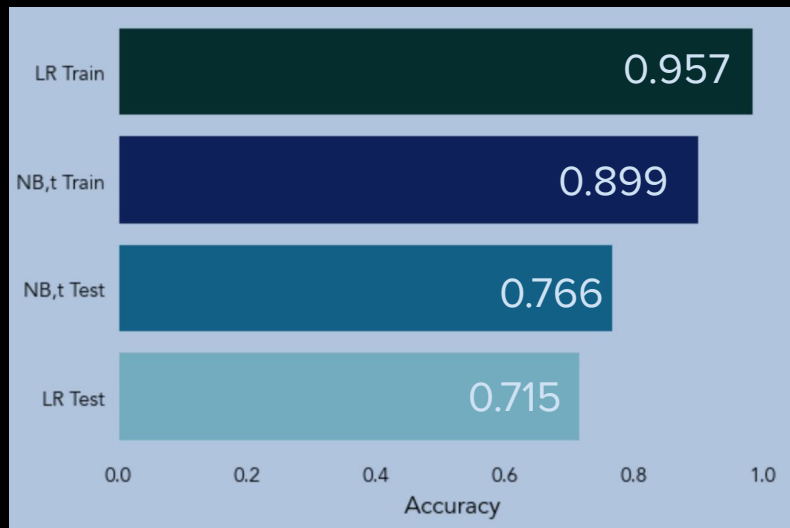


Transformer: TF-IDF
Estimator: Logistic Regressor
Parameters: Default

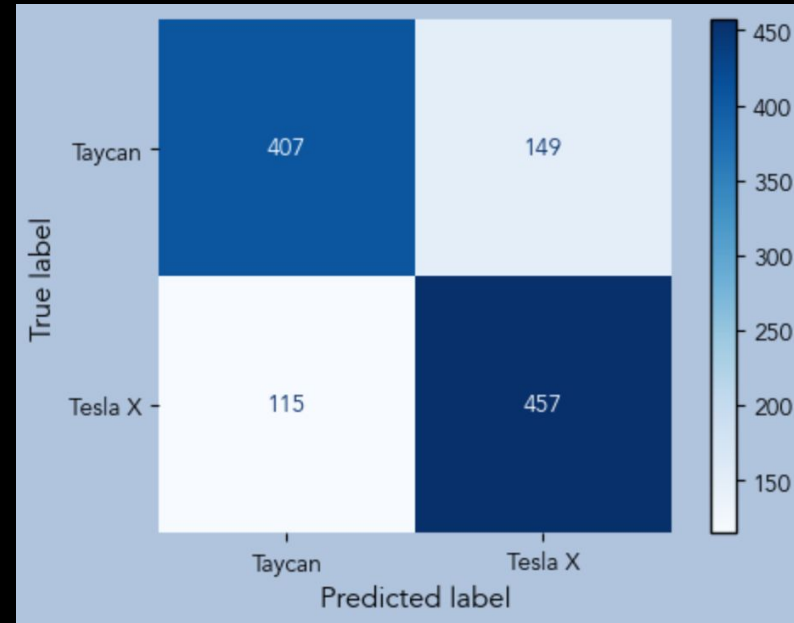


i dont know all the specifics except that they have to update multiple computers and that sometimes it doesnt take and they have to do a complete reset rebuild

Model 7 $n = 4\,537$

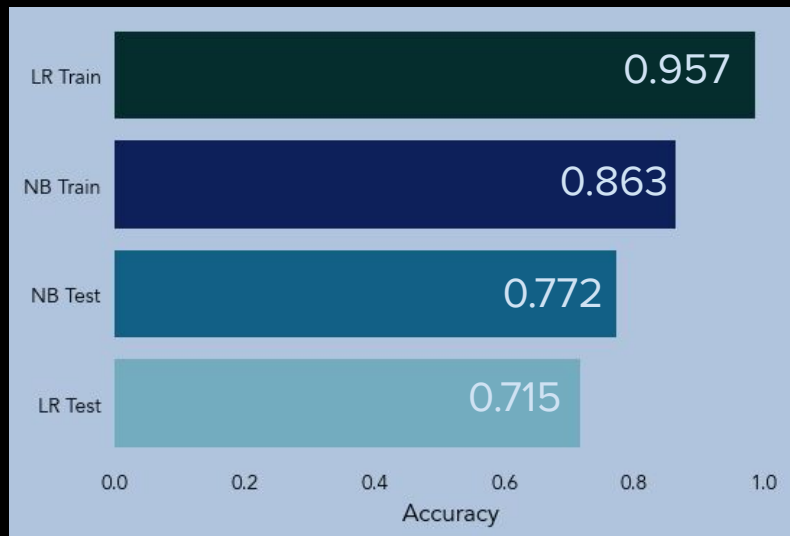


Transformer: TF-IDF
Estimator: Naïve Bayes
Parameters: Default

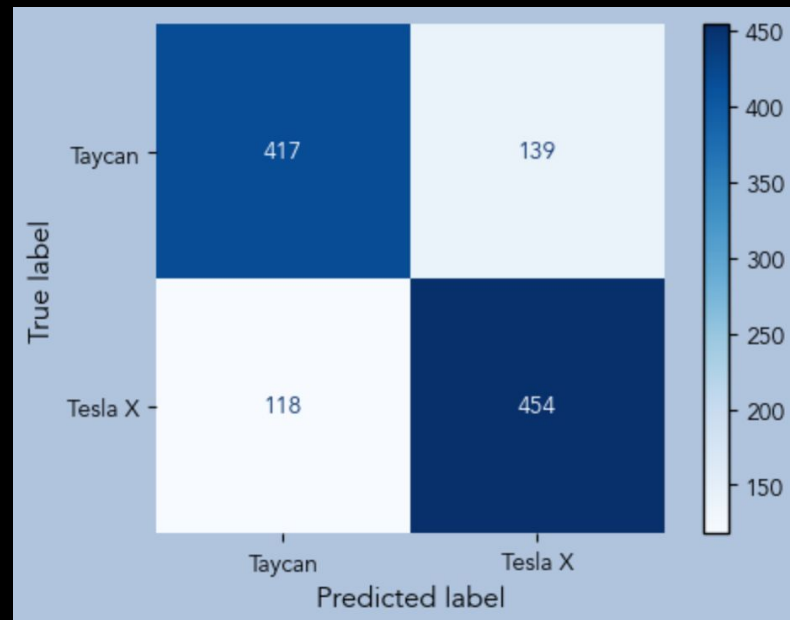


not according to my research do you have anything to back your claim up

Model 8 *elon*



Transformer: Count Vectorizer
Estimator: Naïve Bayes
Parameters: Default



i think they should at least be less conservative

Parameters

```
max features 2000, 3000, 4000, 7000
min df       2, 3, 4
max df       0.7, 0.8, 0.9, 0.95
n_gram       (1,1), (1,2), (1,3)
```

Conclusion

- Language distinct enough for further analysis
- Source data from different venues