

KAREN CAI

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CAREER SUMMARY

From certified practising accountant to a web developer. I'm flexing my passion for problem-solving, while also creating the opportunity to continuously learn something new. It has been challenging, however, it's also been extremely rewarding. I've loved leveraging my skills and experience to design, develop, and create types of technology that turn an idea into a product or service.

SKILLS

Programming Languages: HTML, CSS, JavaScript (ES6), SQL

Libraries & Frameworks: Bootstrap, jQuery, React, Node.js, Express, Handlebars

Tools & Platforms: Git, Heroku, VS code, CMS

Other Skills: Adobe XD, Photoshop, Excel, Tableau, PowerBI

WORK EXPERIENCE

The Good Guys (Digital Marketing)

Web Developer

Oct 2021 - Present

- Write and maintain code to meet content requirements and technical specifications primarily using HTML, CSS, JavaScript, jQuery
- Develop CMS template where required and implement Google Tag Management strategies and search engine optimisation by using Handlebars and Node.js
- Publish content across digital platforms in line with the campaign brief and specified timeframes, ensuring pages and templates are mobile-first and responsive
- Maintain up-to-date knowledge and ensure all published content adheres to The Good Guys' design standards and site usability principles
- Collaborate effectively with marketing, designers and Subject Matter Expertise across the different divisions in identifying and developing the best digital experiences

PERSONAL PROJECTS

HereI - A full-stack application developed by a team of 3

- This app can display all the properties of the trip in an easy-to-use platform: user authentication, waypoints, travel experience screen, Stripe payment gateway, and confirmation email.
- Technologies used were Node.js, Express, PSQl , HTML, CSS & JS.

Cryptocurrency- A simple cryptocurrency tracker

- This app fetches data from coinGecko API and presents an order list for each cryptocurrency by paginating 10 coins per page. Users can search for the coin which they are interested in.
- Deploying the App on CI/CD Pipeline using Heroku and GitHub Actions
- Technologies used were React, Bootstrap, HTML, CSS, Jest,

Karen - Personal portfolio website

- This website provides personal backgrounds and recent projects.
- Technologies used were React, HTML, SCSS, JS

EDUCATION

Jul 2021 | General Assembly

Software Engineering Immersive