

Proportion of customer churned and retained

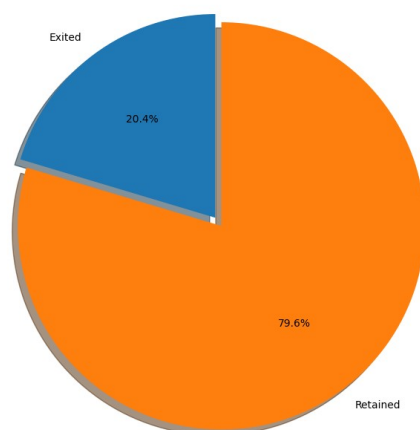


Figure 1. Percentage of customers leaving the bank

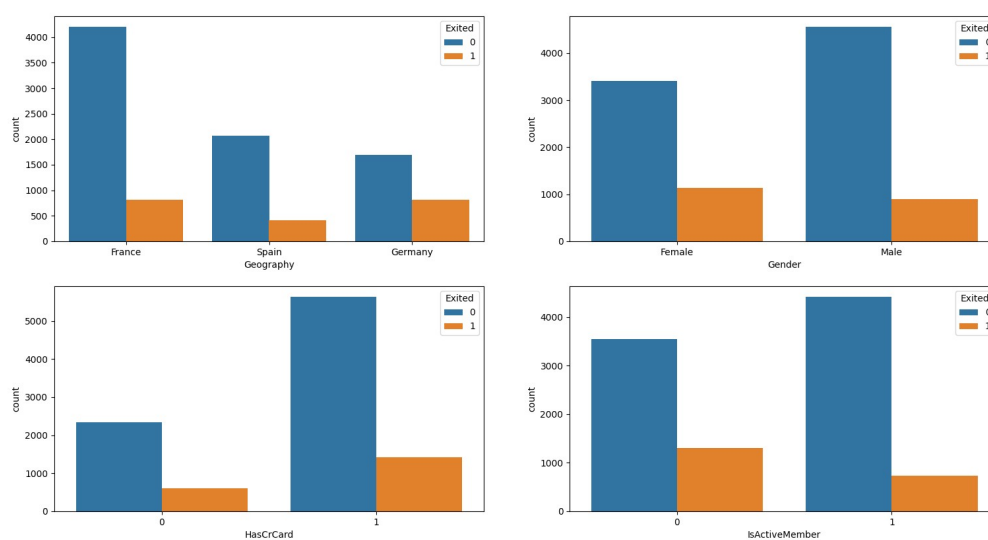


Figure 2. Distribution of the categorical variables with the categories.

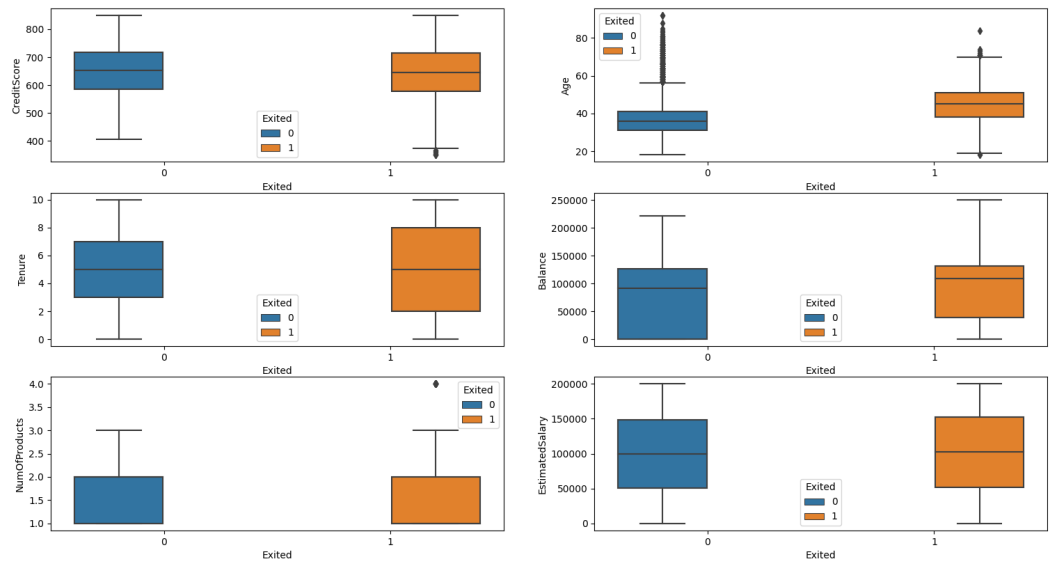


Figure 3. Distribution of the continuous variables with the categories.

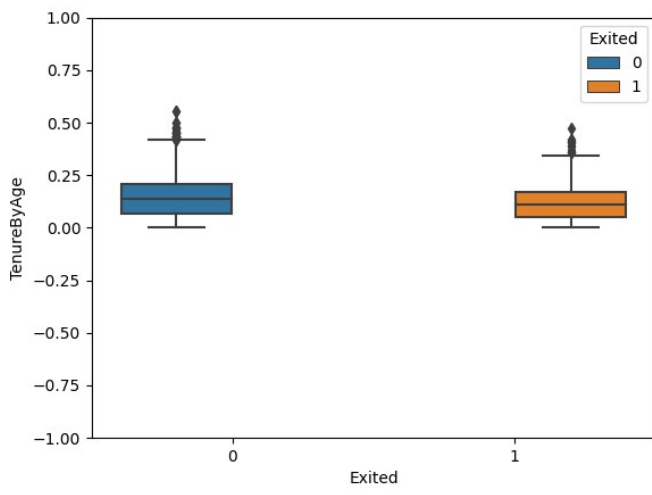


Figure 4. Ratio of tenure to age is calculated and studied how it varies with the churn of the customers.

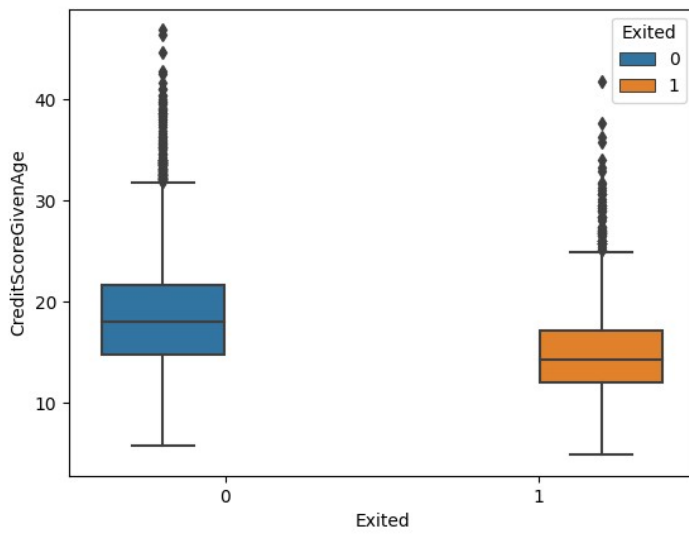


Figure 5. Ratio of the credit score to age is calculated and studied how it varies with the churn of the customers.

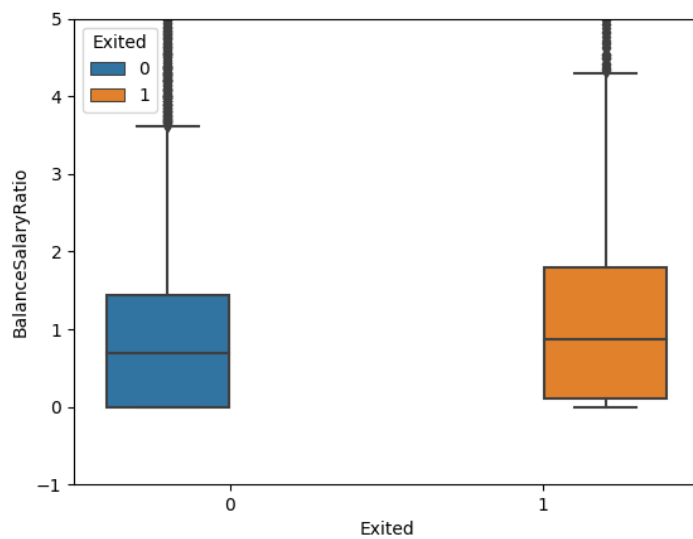


Figure 6. Ratio of the balance to salary is calculated and studied how it varies with the churn of the customers.