

**Digital Business Models for Online learning in the Healthcare
education market: Core elements and key success factors to
meet the needs of the Education 4.0 paradigm**
A qualitative analysis

Master thesis
Free scientific thesis to obtain the academic degree of
Master of Marketing Management

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Chair of Industrial Management
Prof. Dr. Kai-Ingo Voigt

Instructor: Prof. Dr. Kai-Ingo Voigt
Advisor: Alina Hofmann
Student: Guillaume Girofflé
Weihergartenstraße 10
90427 Nürnberg

21987353
Marketing Management

