

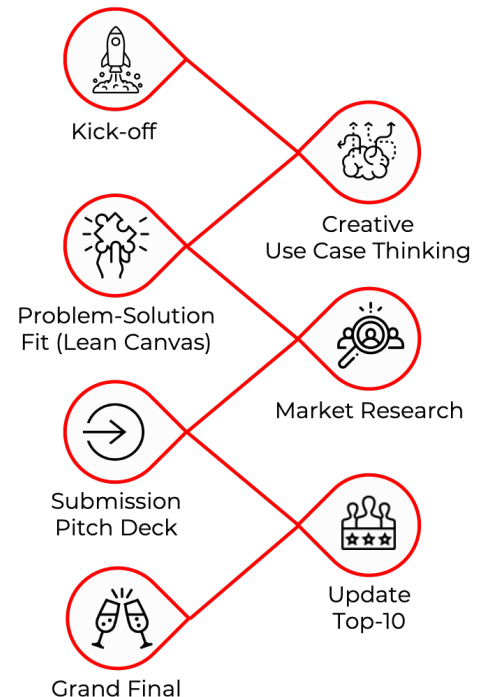
IDEATOR CERTIFICATE

SIC.2020


Together with Guillaume Girofflé we shared a great experience in Student Ideation Challenge 2020.

Within the four weeks of Student Ideation Challenge 2020, Guillaume developed a use case for an innovation challenge provided by our company partner Schaeffler. His task was to develop an inspiring use case to support engineers with remote machine maintenance.. We as ZOLLHOF provided various webinars and individual coaching to support him on his learning journey. The outcome of this journey was a 10 slides pitch deck which covered all the important aspects of a business use case. Including a problem definition, proposed solution, market & competitor analysis and revenue model. With his use case he reached the Grand Finale, pitched it in front of an expert jury and made it to 1st place.

It was our pleasure to meet Guillaume during Student Ideation Challenge 2020 and we wish him all the best for his future.



Nuremberg, June 10th 2020
Place, Date


Sebastian Engel
Head of Education

ZOLLHOF
Tech Incubator