

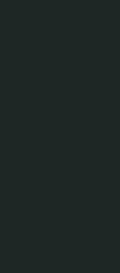


Empowering Mobility Entrepreneurs

Vision

To create an inclusive, AI-powered platform that empowers small mobility businesses, travel operators, and fleet owners to launch and scale digitally—with multilingual, white-label, and low-code tools.

- Small-scale taxi owners, travel agents, and delivery partners lack access to affordable, scalable AI technology.



- Existing aggregator platforms offer minimal ownership, visibility, or control.

- Language barriers and tech illiteracy prevent large segments from benefiting from digital transformation.

Solutions

- A plug-and-play SaaS platform for launching ride booking, fleet dispatch, or delivery apps within minutes..



- AI-powered features: dynamic pricing, driver tracking, automated customer support, multilingual UI.

- Complete ownership for entrepreneurs: brandable apps, control over pricing, user data, and more..

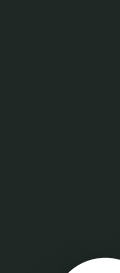
Our Products and Features

- TravelX: For taxi & travel booking with real-time tracking.
- Delivers Partner: For starting a hyperlocal delivery business.
- AI Dispatch Engine: Smart allocation of trips & deliveries.
- White-label Storefronts: Branded apps/web for each partner.
- Regional Language Support: UI in 10+ Indian languages.
- Onboarding via WhatsApp: No-code setup for MSMEs.



Innovativeness

- AI + Language-first mobility solution.
- First-of-its-kind super app framework focused on ownership-first aggregation.
- Decentralized platform model that enables entrepreneurs, not replaces them.
- Offline-to-online upliftment for underserved sectors.



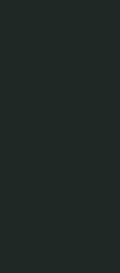
Revenue Model

- SaaS Subscription: Tiered pricing based on features.
- Transaction Commission: % per completed booking.
- White-label Setup Fees: One-time customization fees.
- Add-on Services: Premium analytics, advertising credits.
- Ad Platform: For partners to promote their stores & services regionally.



Market Opportunity

- India's mobility & logistics SaaS market: \$4B+ by 2028.
- 5M+ small fleet operators and MSMEs underserved.
- Explosive smartphone + UPI adoption enables digital onboarding.



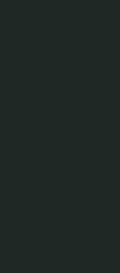
Social Impact

- Empowers non-tech-savvy mobility entrepreneurs.
- Drives women-led and rural micro-enterprises.
- Promotes shared mobility and fleet efficiency.
- Advances financial inclusion via digital billing & payments.



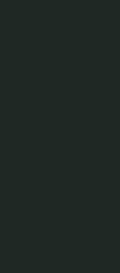
Go-to-Market Strategy

- Partner onboarding through regional business groups & transport associations.
- WhatsApp & multilingual digital campaigns.
- Collaboration with local influencers, mobility aggregators.
- Marketplace listing (e.g., Microsoft Marketplace, AWS, Zoho).



Traction

- 500+ SMB sign-ups across Tamil Nadu, Kerala, Telangana.
- Live apps running on Azure & App Stores.
- Partnerships underway with aggregator APIs and fuel card networks.



Team

- Founder: Manikandan Muthu – Serial tech entrepreneur with deep mobility SaaS experience.
- Advisors: Experts in logistics, AI, and enterprise sales.
- Team: 5-member dev/sales ops team operating out of India.

Ask

- Seeking INR 2 Crores / USD \$250K for:
 - Expanding dev team
 - Regional language integrations
 - Marketing & partnership onboarding

