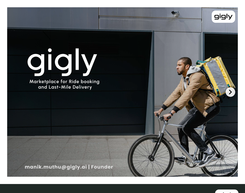

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Summary

Marketplace for Ride Booking and Last-Mile Delivery that connects ride and delivery businesses with drivers and users in large scale

Strong Team
we specialize in ride booking and last mile delivery solutions and have an experienced team to help make it happen

$500B Market Opportunity
The marketplace for ride booking and last mile delivery solutions market is tapping into an immense potential of a $500 Million industry in UAE

Existing Solutions
We are looking to raise $500,000 in investment capital so we can launch our product and reach customers.

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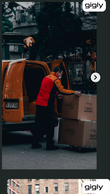
Ride & Last Mile Delivery Problems

- Delayed quick deliveries due to inefficiencies in finding gig drivers and getting them to accept the delivery order
- Limited Access to Delivery Locations, as some areas may be restricted, such as gated communities and apartments, making it difficult for delivery drivers to access them
- Challenges with Delivery Locations, such as apartments or businesses with multiple entrances, which can be time-consuming to navigate
- Inefficient route planning to the customer's doorstep or delivery point.



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Ride & Last Mile Delivery Solutions

- Finding reliable gig drivers and assigning them delivery trips in sub-ms seconds is now possible
- Increased accuracy**is key to providing a great customer experience.
- Increased customer satisfaction → precise delivery location implementation can help to improve customer satisfaction
- delivery providers can leverage their own brands to optimize their delivery fulfillment operations.

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Our Product

Our product core features include on-demand quick delivery trips, optimized route paths for multiple pickups and dropoffs, assigning the trip with gig drivers along with promos and tips

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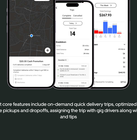
Our Product



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Our White Labeled Product

Our white-labeled and subscription-based product is for last-mile quick and precise delivery.

Potential Market USA

We are a last-mile delivery solutions company currently seeking to raise $500,000 for investment in our company.

$785B Total Available Market

$547B Competitors Market

Our Market

$5 Billion

Potential Market UAE

We are a last-mile delivery solutions company currently seeking to raise $500,000 for investment in our company.

$2.1B Total Available Market

$1.6B Competitors Market

Our Market

$250 Million

Business Model

We charge $99 / user / Month from Delivery Providers and $1 for each delivery from Order Providers

All E-Com, Retail & FMCG, Healthcare, Mall and Package Providers

Order Providers

$

White Labeled, Subscription & SaaS based Apps

Delivery Providers

Competition

Our product is unique, but still have indirect competition

	Amazon	Noon	Talabat	Careem Quick	Deliveroo
Same day delivery	✓	✓	✓	✓	✓
2 hours delivery	✓	✓	✓	✓	✓
30 minutes delivery	✗	✓	✓	✓	✓
15 minutes delivery	✗	✓	✓	✓	✓

Customer Aquisition

defined, focused customer acquisition strategy

- SEO
- Events
- News/Media/PR
- Print Ad
- Digital Marketing
- Sponsorship
- Blogs

THE ASK FOR LAUNCHING OUR PRODUCT

We are seeking to raise $500,000 to fund our sales and marketing efforts and hire additional employees

$500,000

TEAM

Introducing our Talented Team

Vipin Goyal
Architect

Manikandan Muthu
Founder

Somesh Mondal
Product