



GIGLY AI (OPC) PRIVATE LIMITED

It's about the Experience!



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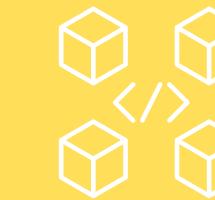
ABOUT US



Gigly is a cutting-edge transportation aggregator platform designed to revolutionize travel businesses. It simplifies launching and scaling operations by offering real-time vehicle fleet management and optimizing efficiency. With advanced search and recommendation engines, Gigly ensures effective ride allocation and intelligent ride matching. This platform streamlines the travel business toolkit, empowering companies to thrive in a competitive market. Gigly is the go-to solution for travel businesses seeking to enhance their operations and provide superior service to their customers.

PROBLEMS

TravelEase solves a range of problems for travelers.



Fragmentation

The industry is highly fragmented with numerous small and medium-sized players, leading to inefficiencies and a lack of standardization in services.



Regulatory Challenges

Companies often face complex and varying regulations across different regions, making it difficult to expand and operate seamlessly.



Customer Expectations

With the rise of digital platforms, customers expect personalized, convenient, and affordable services, challenging traditional business models.

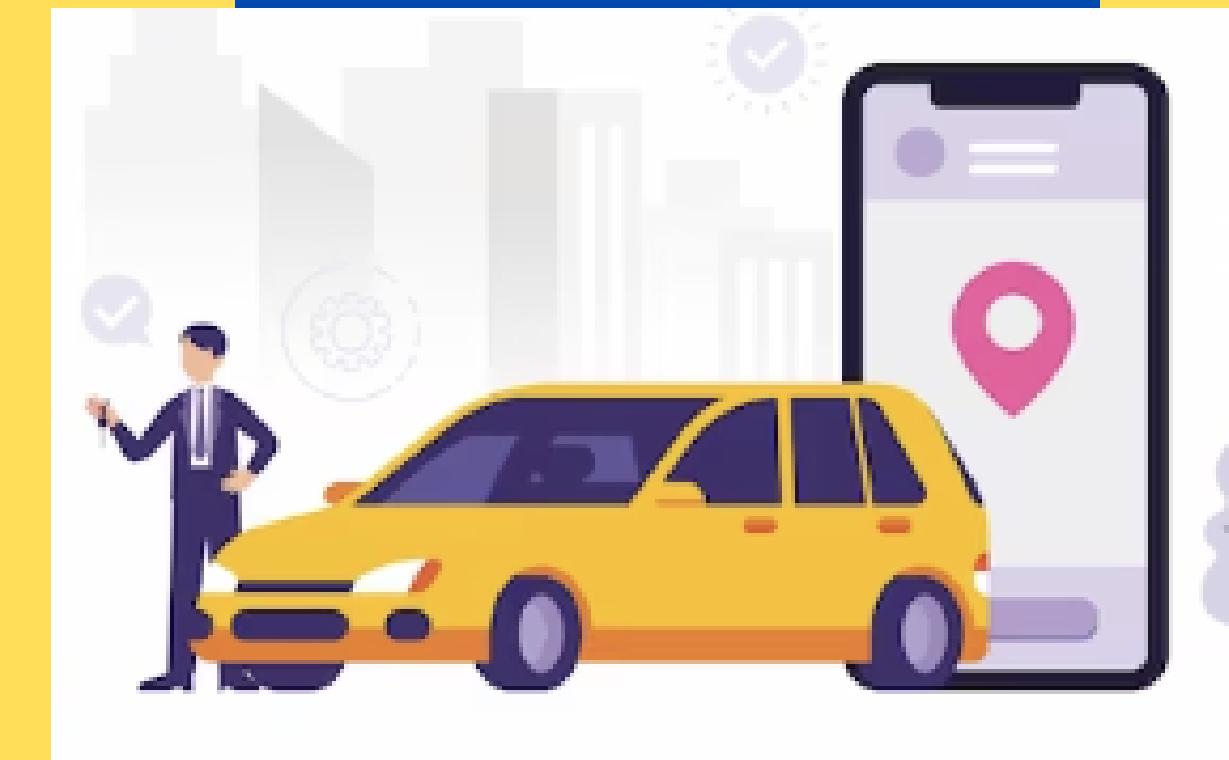


Technological Disruptions

Rapid advancements in technology, such as autonomous vehicles and AI-driven platforms, are disrupting established business practices and require significant investment to keep pace.

SOLUTIONS

The following solutions are provided for the previously mentioned problems.



Integration and Collaboration

Developing integrated platforms and fostering collaboration among different service providers can help reduce fragmentation and improve efficiency in the industry.



Compliance and Adaptability

Staying updated with regulatory changes and being adaptable to different regional requirements can help companies navigate regulatory challenges more effectively.



Customer-Centric Approach

Implementing advanced data analytics and personalization technologies can help companies better understand and meet customer expectations, offering tailored and convenient services.

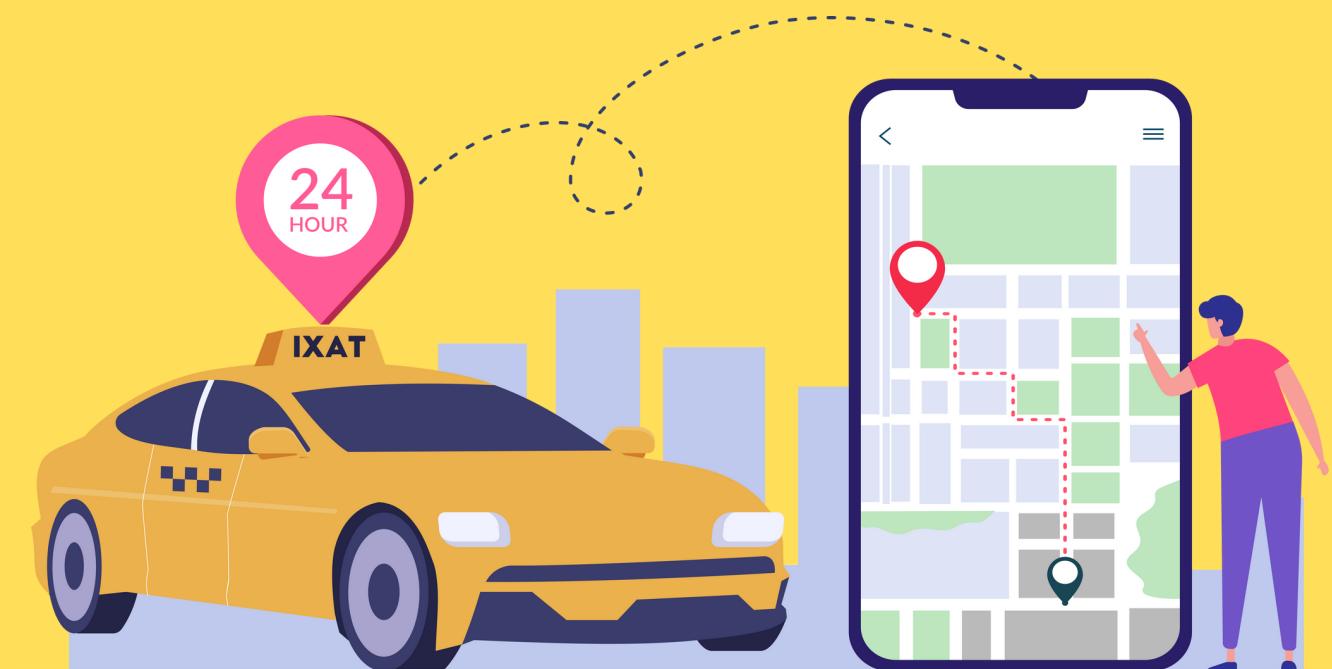


Technological Innovation

Investing in research and development to adopt disruptive technologies like AI, IoT, and autonomous vehicles can help companies stay competitive and offer cutting-edge services to their customers.

SERVICES

Our Platform provides:-



Real-Time Fleet Management

Ride Allocation and Matching

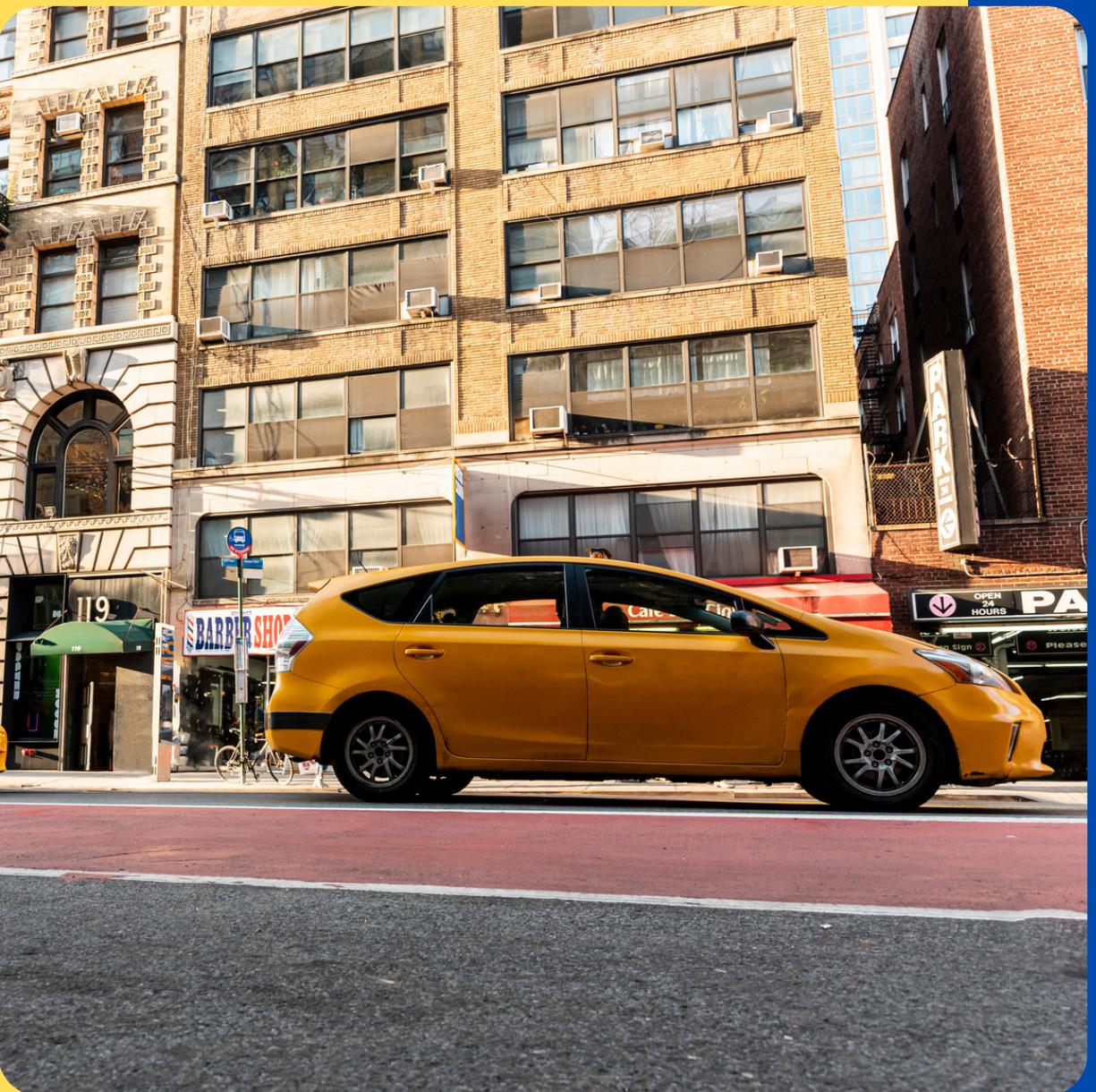
Operational Optimization

Customer Engagement

Data Analytics

UNIQUE SELLING POINT

- **All-in-One Platform:** Combines multiple transportation management tools into one comprehensive platform, streamlining operations and reducing the need for multiple software solutions.
- **Real-Time Fleet Management:** Offers advanced real-time tracking and management of vehicle fleets, ensuring efficient utilization and maintenance.
- **Intelligent Ride Matching:** Utilizes powerful algorithms for efficient ride allocation and smart ride recommendations, enhancing customer satisfaction and operational efficiency.
- **Data-Driven Insights:** Provides robust data analytics and reporting capabilities, enabling travel companies to make informed decisions and optimize their services.



GO TO MARKET STRATEGY

- **Partnerships:** Collaborating with established travel and transportation companies to integrate GIGLY's platform into their operations, leveraging their existing customer base.
- **Digital Marketing:** Utilizing online advertising, social media, and content marketing to raise awareness of GIGLY's unique offerings and attract travel companies.
- **Industry Events:** Participating in travel and technology trade shows and conferences to showcase the platform's capabilities and network with potential clients.
- **Targeted Outreach:** Conducting direct outreach to travel companies, offering demos and trial periods to demonstrate the platform's value and efficiency gains.





MARKET SIZE

The global travel technology market size was USD 8400 million in 2021 and the market is projected to touch USD 13000 million by 2027, exhibiting a CAGR of 7.55% during the forecast period.

Source



TARGET MARKET

Travel Companies

Fleet Operators

Ride-Sharing Services

Corporate Clients

Tourism Boards and Municipalities

AIM TO SCALE UP

- **2025: Expand Geographic Reach:** Focus on expanding the service to new regions or countries, increasing the platform's user base and market presence.
- **2026: Enhance Technological Capabilities:** Invest in further developing the platform's technology, such as incorporating AI and machine learning for more advanced ride matching and predictive analytics.
- **2027: Diversify Services:** Introduce additional services or features, such as cargo transportation or integration with public transportation systems, to cater to a wider range of transportation needs.
- **2028: Establish Strategic Partnerships:** Form partnerships with major travel companies, government agencies, or technology providers to leverage their networks and enhance the platform's offerings.





COMPETITOR ANALYSIS

Feature	GIGLY AI (OPC) PRIVATE LIMITED	Jugnoo	Ola	Uber
Main Services	All-in-one transportation aggregator platform	Auto-rickshaw hailing service	Ride-hailing, auto-rickshaws	Ride-hailing, food delivery
Technology Focus	AI-driven fleet management and ride matching	Auto-rickshaw aggregation	Ride-hailing technology	Advanced ride-hailing technology, autonomous vehicles
Market Presence	Focused on streamlining travel businesses	Primarily in India	Strong presence in India, expanding internationally	Global presence in over 60 countries
Unique Selling Points	Comprehensive platform for travel companies, real-time fleet management, intelligent ride matching, data-driven insights	Focus on auto-rickshaw market, hyperlocal services	Wide range of services, strong local market understanding	Technological innovation, diverse service offerings, global brand recognition

REVENUE MODEL

- **Subscription Fees:** Charging travel companies and fleet operators a monthly or annual subscription fee for access to the platform's features and services.
- **Transaction Fees:** Implementing a fee for each ride or transaction processed through the platform, providing a steady revenue stream based on usage.
- **Premium Features:** Offering advanced features or additional services for a premium price, catering to businesses that require more specialized solutions.
- **Data Analytics Services:** Providing customized data analytics and reporting services to help companies optimize their operations and make informed decisions, for an additional fee.



G2M STRATEGIES



Gigly's go-to-market strategy focuses on leveraging digital marketing channels, partnerships with key industry players, and targeted outreach to travel companies and fleet operators. By showcasing the platform's comprehensive features and benefits, Gigly aims to position itself as a must-have solution for optimizing transportation operations in the travel industry.



MEET OUR DIRECTOR

gigLy



MANIKANDAN MUTHU

Director

Qualification:- BE, Computer Science Engineering

Experience:- 20 years of experience in Technology sector