
GiglyAI

AI-powered Partner Platform for Travels, Delivery, Shopping & Local Services

About

[Gigly.ai](#) - Powering the Next Generation of Business Partners

Verticals:

- **BakerPartner** – Online storefronts, order management, and delivery sync for home bakers
- **ApparelSX Partner** – Boutique store manager with catalog, sizing, and variant tools
- **TravelSX Partner** – Travel agent portal for bookings, routes, and aggregation
- **DeliversX Partner** – Delivery company builder with GPS, dispatch, and fleet aggregation
- **TravelSX Driver** – Driver-focused booking and tracking app

Empowering entrepreneurs with plug-and-play digital storefronts & operations tools.

Problem

Local entrepreneurs (bakers, boutique sellers, delivery agents, travel operators) face:

- Lack of digital storefronts & tools
 - High setup cost for travels, ecommerce delivery apps
 - No access to seamless logistics & customer reach
 - No technical knowledge or onboarding support
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Our Solution

[Gigly.ai](#) Partner Platform

A suite of partner-first mobile & web apps, empowering niche entrepreneurs to:

- Start a Travels and Delivery company, Launch a store or service in under 5 minutes
 - Manage travels, bookings, orders, deliveries, and promotions
 - Accept payments and offer discounts
 - Onboard easily through WhatsApp or mobile UI
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Product Snapshot

Built for Multiple Verticals

- **TravelsX Partner:** Bookings, driver/vehicle onboarding, route tracking, aggregation
- **BakerPartner:** Online storefronts, cake management, delivery sync, Instagram-style feed
- **ApparelsX Partner:** Catalog management, size/variant options, affiliate integrations
- **DeliversX Partner:** Build your own delivery fleet or aggregate others with GPS, order flow, reporting
- **TravelsX Driver:** Real-time ride handling and route support for travel fleet drivers

Each vertical is customized, but powered by a shared tech backbone.

Business Model

- **Freemium SaaS:** Free to start, pay to scale
 - **Commission Model:** Small % on orders or trips made via our platform
 - **Premium Services:** Delivery support, promotion boosts, branded domains
 - **White-label Licenses:** Offer custom partner portals to local franchises or businesses
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Traction & Learnings

- Apps live on Android, iOS, and major OEM stores in India
 - Over 500+ partners signed up across verticals (pre-launch pilots)
 - 40% onboarding dropoff led us to build WhatsApp-based onboarding flow (now in testing)
 - Strong inbound interest from home bakers, delivery groups, and travel agencies in UAE & India
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Go-to-Market Strategy

Phase 1 (2025 Q2-Q3):

- Double down on BakerPartner — solve onboarding, generate GMV, build case study
- Run social + WhatsApp onboarding campaigns in India and UAE

Phase 2 (Q4):

- Expand DeliversX and TravelSX with aggregator partnerships
- Launch premium subscriptions + licensing

Phase 3 (2026):

- Scale to other partner verticals: salons, tutors, photographers, etc.

Competitive Advantage

- Multi-vertical from Day 1, but unified platform
 - Hyperlocal onboarding & delivery integration
 - Human-assisted onboarding (WhatsApp + demo stores)
 - Low-code partner portal setup — 5 minutes or less
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The Team

- **Manik Muthu** - Founder | Product & Strategy
 - 5-member marketing & outreach team active in onboarding
 - Lean dev team building across Flutter, Node.js, Angular, Azure
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Ask & Use of Funds

Seeking: \$150K pre-seed to scale onboarding + GTM

- Build AI onboarding agent + in-app guides
 - Localize UI/UX for UAE, MENA
 - Run hyperlocal marketing campaigns
 - Hire sales support & launch partner success program
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Vision

[Gigly.ai](#) will be the go-to platform powering local, partner-led businesses.

From bakers to drivers, boutique sellers to tour guides — we give them the tools, storefront, and scale.

"A partner platform that helps local heroes go digital and grow global."

Thank You

Contact:

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Let's build the partner economy together.

