



MEZTAL
WORLD STAFFING SOLUTIONS

MezTal helps you find exceptional talent and builds a connected community for mission-driven teams.

A message from MezTal CEO, Sarah Thomas:

As we enter the second half of 2024, I want to take a moment to reflect on our journey and express my gratitude for your resilience and dedication. This year has presented us with many changes and our ability to adapt and grow has been truly inspiring.

Together, we have achieved outstanding results. Our collective strength and unwavering commitment have driven us to surpass our goals and set new benchmarks for excellence as a community.

Thank you for your relentless hard work and trust. Let's continue to approach this year with a spirit of collaboration and collective efforts, confident in our ability to achieve even greater success together.

"It is really wonderful how much resilience there is in human nature. Let any obstructing cause, no matter what, be removed in any way, even by death, and we fly back to first principles of hope and enjoyment."

– Bram Stoker

Sincerely,

Sarah Thomas, MezTal, CEO & Partner

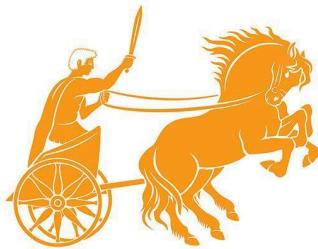
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Culture: Olympic Games 2024

The International Summer Olympics and the Winter Olympics are the biggest sporting events in the world. They each are held every four years. Cities around the world compete for the honor of hosting this huge 14-day event. Once every four years, the world's top athletes meet, to compete in the Summer Olympics games for the gold medal and bragging rights, as they represent their country in a wide range of sporting events.



1. The first Olympic Games took place in 776BC

The original Olympics began as part of an Ancient Greek festival, which celebrated Zeus, the Greek God of sky and weather. The whole competition lasted for up to six months, and included games like wrestling, boxing, long jump, javelin, discus and chariot racing.

2. In 393 AD, the Olympic Games were cancelled and didn't start up again for over 1,500 years!

Emperor Theodosius I, a Roman ruler, banned the Greek Olympics due to the religious element of the celebration. He considered the Olympics to be a pagan festival, which had no place in his Christian country.

3. The Olympic torch is a reminder of the Games' Greek origins

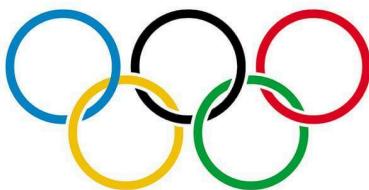
In ancient times, a flame burned throughout the Games as a tribute to the goddess, Hestia. Since 1928, this tradition has continued in the modern Games, but instead of an altar, the flame burns in a special torch.

The torch flame is always lit by the sun in Olympia, Greece, as this is where the first Greek Games was held.



4. The first Summer Olympic Games had just 14 participating countries

Teams from 11 European countries originally joined those of Australia, Chile, and the USA at the first host city, Athens. Now, more than 200 countries compete in the Olympics each year!



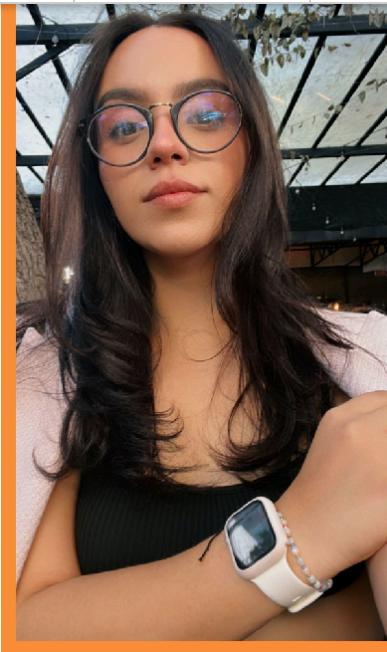
5. The Olympic symbol was designed to include everyone

The Olympic rings were first produced in 1913, from a design created by the Games' modern founder – Baron Pierre de Coubertin! Their five colours (along with the white backdrop) reflect colours found on the flags of all participating nations, so everyone is represented. The overlaps also represent international cooperation, and the coming together of athletes from all over the world.

To learn more facts of the Olympics, visit:

[10 Facts about the Olympics!](#)

Meet the Members: Diana Sofia Rueda Gómez



Specialist here at MezTal. Drawn to the opportunity to work with an international team and improve her professional English, Sofía is motivated by her ambition to achieve her future goals and her continuous desire to learn more about her field. Organized and detail-oriented, she loves to keep everything in order and color-coded.

Currently, Diana is expanding her knowledge in data analysis and envisions herself in a semi-senior position within five years, owning a house and dogs while continuing to reach her aspirations. Inspired by Taylor Swift, Diana admires her resilience and ability to overcome challenges, which she finds motivating.

In her free time, Diana enjoys dancing, cooking, baking, crocheting, and spending quality time with her loved ones. A fan of TV shows like "Friends," "Stranger Things," and "Mindhunter," she also loves indulging in enchiladas verdes, spicy snacks, chai, and guanabana water. Her favorite dining spot is Mutante, and she enjoys listening to pop music, especially by Taylor Swift, Sabrina Carpenter, and The Weeknd.

Passionate about animal welfare, Diana dreams of making the world a better place by rescuing animals from suffering.

Help us welcome the new MezTal Members who joined us in June 2024:

- **María José Torres Rivera**, Marketing Automation Specialist.
 - **Mario Samano Espinoza**, Senior Accountant.
 - **Juan Oscar Martínez Casillas**, AP Specialist.
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Explore your benefits: Romio Car Rental



We're thrilled to announce a fantastic new benefit for all MezTal team members. We've partnered with Romio, a leading rental platform in Mexico, to offer you an exclusive 20% discount on your next car rental. Romio provides safe and affordable car rentals, making your travel more convenient and budget-friendly.

1. Visit the website: <https://romio.mx>
2. Create your account.
3. Select the car you want to rent.
4. Add the special rate code: WEWORK2024

Enjoy the freedom and convenience of having a car at your fingertips with this new MezTal benefit.

Happy travels!

Tip of the Month: 8 Tips for Team Leaders

Whether you're heading up a new team or taking the reins of an existing one, leading a team for the first time can be daunting. There's no bedrock of personal experience to build on. If you're a first-time team leader then you're probably either relishing the challenge or considering a run for the door—or a bit of both. Plus, more teams are working remotely and/or are embracing a hybrid model of in-office and at-home work. There is a lot more on the plate for new leaders to manage today.

1. Make Time To Lead

To be effective, team leaders need to invest time in the role. Too often, this responsibility is simply added onto someone's already lengthy task list, thus setting the new leader up for failure.



2. Get To Know Your Team

Take time to listen to your team members; find out what their issues and aspirations are, gather ideas, and identify potential strengths and weaknesses.



3. Communicate, Communicate, Communicate

When new team leaders communicate often and effectively, they often find more engagement from the team. This is because they see you investing time in them and showing interest in their activities.

4. Lead By Example As a team leader, you're the role model, so what you say and do will impact the team's work habits and attitudes. It's important to be yourself and to believe in yourself.

5. Reward The Good And Learn From The Bad

appropriate. You might not be in a position to hand out pay raises and promotions but a little bit of verbal praise goes a long way in showing your team you are both aware of and appreciative of their achievements.



6. Delegate

Trust your team to do its job.

7. Be Decisive

When it comes to producing results, don't procrastinate. Grab the nettle when you need to. It's all too easy to defer difficult decisions, but ultimately costly for the job in hand and how you're viewed as a leader.

8. Enjoy It!

Team leadership is often challenging but frequently rewarding. By bringing the right people and processes together, you're creating an environment that fosters success and personal growth.

Learn more about this topic:

[8 Tips for New Team Leaders](#)

Prior MezTal Events:

Father's Day.



Corporate Masters Conference





Pride Month Conference



Date**Location****Event**

Sharing MezTal Moments: Digital Choice

We are excited to share that Nanda Zipp, the VP of engineering of our client Digital Choice, recently visited his team in Guadalajara during the month of June. This visit was not only a productive time for collaborative work but also an opportunity to forge stronger personal connections.

Throughout the visit, our client engaged deeply with the team, working together to advance our projects and align on future goals. These professional interactions were highly beneficial, allowing us to streamline processes and enhance our strategies.

This visit was a wonderful blend of work and camaraderie, and it has undoubtedly left a positive impact on our team. We look forward to continuing this strengthened partnership and achieving even greater success together.

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