

## **CURRENT AND TARGET CLIENTS –INDUSTRIES WE SERVE TODAY**

Senior living operators

REITS - Senior living real estate owners

Senior living or senior care management companies

Senior living or senior care ancillary service providers (rehab providers, pharmacy, physician practice groups, respiratory services, dining services,)

Home Health or Home Care providers

Capitalized or venture-backed startups (healthtech or healthcare startups, AgeTech Startups)

FIRST AND FOREMOST THEY ARE LOOKING FOR THE PERSON NOT A SERVICE they may THEN LOOK FOR A SERVICE SOLUTION

Accounting help

Accountant

Accounting service

Accounting agency

Hire an accountant

Hire accounting help

Marketing

HR/Human Resources/Talent Acquisition/Recruiting

## **TEAMS WE BUILD**

(SEE ONE PAGER OF ROLES AND TEAM CATEGORIES)

## **MEZTAL MODEL**

### **MEZTAL COMMUNITY (CULTURE/PEOPLE)**

(add the language from NOEMI's MEZTAL WELCOME KIT, add language from our employee onboarding deck about our community and the importance of all we offer across all dimensions of wellness - we care about our employees and the community we are building so that they can care for your communities in the US.

## **CAREERS**

## **TESTIMONIALS AND CASE STUDIES**

