RODRIGO SANCHEZ ISUNZA

Fullstack Developer

CAREER GOALS

Become an e-commerce product specialist. Involve myself in artificial intelligence projects, that will help me grow as a developer.

CORE STRENGTHS

- E-commerce developer
- React frontend capabilities
- Agile development

TECHNICAL STRENGTHS

- Frontend skills: React, CSS, D3
- Backend skills: Python, Django
- DevOps skills: AWS, GCP, kubernetes

CERTIFICATIONS

AWS Certified Cloud Practitioner

UX501x: Introduction to User Experience

Scrum Product Owner Certified

LANGUAGES

EFSET-Certificate C1

Zertifikat Deutsch B1

CONTACT DETAILS:

https://gigs13.github.io/
rodrigoisunza@gmail.com
+ 52 (55) 48541120

EMPLOYMENT HISTORY

Drop Climbing

Tech Lead, 01.2024 Current

E commerce site for Drop Climbing physical store.
- Led the development of a scalable e-commerce platform for Drop Climbing using GCP, and kubernetes boosting online sales by 20% in the first quarter.
- Customized the self-hosted Saleor.io solution, integrating it with a Python backend (Django REST) and a React/GraphQL frontend for seamless user experiences.
- Maintained a 99.9% accurate product catalog, improving inventory management and customer satisfaction.

Santander

Team Lead, 06.2021 07.2023

Santander Web & Movil - New web and mobile channel for Santander Bank end-users.
- Led the Agile team in developing a new web and mobile channel for Santander Bank, resulting in a 25% reduction in time-to-market for new features.
- Managed and optimized the primary user website for Santander's electronic banking platform, enhancing performance and user experience for 20.5 million customers in Mexico.
- Spearheaded the frontend development using TypeScript with Angular and the backend API using Java, delivering a high-quality platform that significantly improved user engagement and satisfaction.

ABRAXAS

Scrum Master, 05.2019 04.2021

Bimbo — Maptiq.
- Led the development of Maptiq, an AI-driven commercial intelligence map for Grupo Bimbo, using React, Mapbox, and AWS, resulting in a 15% increase in sales impact per point of sale across 2.5 million locations in Mexico, Brazil, and Peru.
- Facilitated the Agile team as Scrum Master, removing impediments and enhancing team productivity to consistently meet sprint goals and deliverables for high-impact projects.

Fullstack Developer, 12.2018 04.2021

Price Optimization Web-app for Cinepolis & Bimbo Canada
- Developed and managed a dynamic pricing optimization web app for Cinepolis, leveraging React, MUI, and D3.js on the frontend, and Python Django REST with AWS on the backend, which improved price elasticity visibility and increased sales by 15% across 800+ cinemas.
- Enhanced data visualization capabilities for Bimbo Canada by integrating D3.js libraries with React, improving the granularity and clarity of dynamic pricing insights, leading to more informed decision-making.

freelancer.mx

FullStack Developer, 10.2017 11.2018

PepsiCo – Cars II
- Implemented the Cars Tool, a Java-based fleet management system using Spring, which optimized vehicle usage and resulted in an 8% reduction in operational costs.

FullStack Developer, 05.2017 09.2017

Phillip Morris – Carreer Journey.
- Developed Customer Journey, a web platform using HTML5, jQuery, Bootstrap, and Sass, enhancing the user experience for approximately 1,800 employees and significantly improving their professional development opportunities within the company.

ACADEMIC HISTORY

La Salle University, Mexico

Cybernetic Engineering and Computer Systems.

2011-2015

Intercultural Exchange Rotary International

Germany Rotex 1800

2009-2010