

Title

Authors*

March 24, 2017

Abstract

Abstract here.

JEL Codes: tk.

Keywords: tk.

*Allcott: New York University, NBER, and JPAL. hunt.allcott@nyu.edu. We thank ... for comments. We are grateful to ... for grant funding. This RCT was registered in the American Economic Association Registry for randomized control trials under trial number tk. The RCT was approved by IRB tk. Replication files are available from tk.

intro here

Section I formally defines a “nudge” and derives a formula for welfare effects.

I Theoretical Framework

References

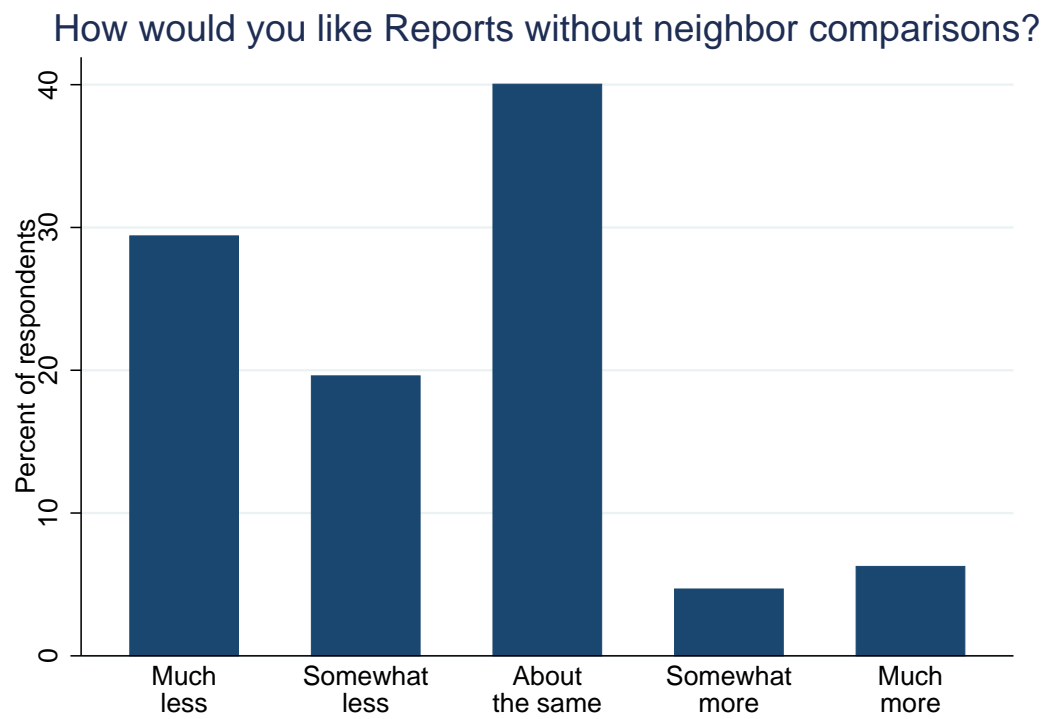
Last, First. Year. "Title." *Journal* Volume#(issue#): pagebegin-pageend.

Table 1: **Bold Title with Headline Capitalization**

tk table here

Notes: Table notes in small font. Robust standard errors in parentheses. *, **, ***: statistically significant with 90, 95, and 99 percent confidence, respectively.

Figure 1: **Bold Title with Headline Capitalization**



Notes: Figure notes in small font.

Online Appendix: Not for Publication

Title

Hunt Allcott and Judd B. Kessler

A Phone Survey Questionnaire

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