



Victor Barreto



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ACADEMIC BACKGROUND

- **Diploma** in Full Stack Web Development from [Lighthouse Labs](#) (2022)
- **Postgraduate** in Business from [FGV/Mrh](#) (2014)
- **Bachelor's** in Communication and Advertising from [Unifor](#) (2008)

NOTABLE SKILLS

- **Languages:** JavaScript, HTML, CSS, Ruby, PostgreSQL
- **Enviroments, Frameworks & Libraries:** NodeJS, ReactJS, Ajax, Express, EJS, jQuery, ActiveRecord, Bootstrap, Rails, SASS
- **Testing:** Storybook, Cypress, RSpec, Jest, Mocha, Chai
- Fluent in English and Portuguese

PERSONAL PROJECTS

[Calgary-Skies](#): A sunset-focused weather app that uses the OpenWeather API for weather information, Google Maps API for bench locations, and Flickr API for Calgary skyline photos.

[Be-More](#): Be-More is a Quote and Advice Generator that uses ChatGPT's API to answer questions. It was designed to look like a portable computer using CSS. Built with React for front-end and ExpressJS for back-end.

[ConcertFYI](#): ConcertFYI is a multi-page app using React, Express, & PostgreSQL that tracks favorite artists' concerts, setlists, locations, and venues with APIs of Setlist, Ticketmaster, and Google Maps.

[Space Musketeers](#): Space Musketeers is a Space Invaders clone done with HTML, CSS and Vanilla JavaScript but with a new story, characters and looks.

CERTIFICATIONS

- **Introduction to User Experience Design** from [Georgia Institue of Tecnology](#)
- **Consumer Behavior and Marketing Management** from [ESPM](#)
- **Financial Controls & Entrepreneurship Seminar** from [SEBRAE](#)
- **Financial Management** from [Praxis Business](#)



EMPLOYMENT HISTORY

- **Sales and Marketing Trainee** at [Diário TV](#) (May 2006 – Nov 2006): I supported advertising sales and marketing teams, assisting in promotions and market research.
- **Marketing** at [B2 Gym](#) (Nov 2006 – Apr 2007): I promoted a gym's services, managed social media, and organized events to increase membership.
- **Marketing Trainee** at [Camed Health Insurance](#) (Nov 2007 – July 2008): I gained experience in marketing, helping develop campaigns, analyze data, and support marketing efforts.
- **Business Manager** at [Sonho dos Pés](#) (Apr 2009 – Oct 2017): I oversaw all aspects of a retail store specializing in footwear, leading staff, managing inventory, and boosting business growth.
- **Financial Adviser** at [Saltos & Sapatos](#) (Nov 2017 – Sep 2018): I provided clients with financial guidance, personalized strategies, and investment advice to secure their financial future.
- **Line Cook and Server** at [Regrub](#) (Jan 2019 – Jul 2020): In a fast-paced restaurant, I cooked and served meals, delivering top-notch food quality and excellent customer service.
- **Overnight Associate** at [The Home Depot](#) (May 2021 – Apr 2022): I ensured store operations ran smoothly overnight, handling restocking, customer assistance, and security.

VOLUNTEER WORK

I volunteered with various organizations to help those in need. This involved working with needy children at [Vila-Mar Project](#) in Brazil and participating in food distribution efforts through [Feeding the Hungry](#) in Hawaii. I also worked with children to promote individual improvement and created artwork for youth events at different church ministries in Brazil.