

# VICTOR BARRETO

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## PROFESSIONAL SUMMARY

Multidisciplinary business and technology professional with experience in brand strategy, software development, and business operations. Served as Marketing Manager at Re grub, contributed to web platforms as a Development Analyst at Golden Cloud Tech, and previously managed financial and retail operations, combining creativity, technical skills, and practical problem-solving.

## WORK EXPERIENCE

### Marketing Manager | REGRUB | Jul 2024 – Dec 2024

- Developed and executed marketing strategies across social media, events, and partnerships
- Drove rapid financial results while building long-term brand equity

### Development Analyst | Golden Cloud Tech | Feb 2024 – Jun 2024

- Contributed to LineconsigIT, a responsive web solution for payroll loans
- Utilized Angular, Tailwind, Sass, Java, Spring Boot, and PostgreSQL
- Ensured data responsiveness, security, and performance across the application

### Finance Manager | Saltos & Sapatos | Nov 2017 – Sep 2018

- Developed investment strategies and provided financial guidance
- Maintained strong relationships with clients and suppliers

### Business Manager | Sonho dos Pés | Apr 2009 – Oct 2017

- Supervised store operations, inventory management, and team leadership
- Drove business growth through effective sales and marketing strategies

## CERTIFICATIONS

- Introduction to User Experience Design | Georgia Institute of Technology
- Consumer Behavior and Marketing Management | ESPM
- Financial Controls & Entrepreneurship Seminar | SEBRAE

## VOLUNTEER EXPERIENCE

- **Vila-Mar Project (Brazil):** Worked with underprivileged children
- **Feeding the Hungry (Hawaii):** Participated in food distribution initiatives
- **Church Ministries (Brazil):** Created artwork for youth events and promoted individual improvement

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## FULL STACK WEB DEVELOPER



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### DEVELOPER SUMMARY

Full Stack Web Developer with experience in JavaScript, React, Node.js, Ruby on Rails, and relational databases. Passionate about building scalable, user-centered applications and leveraging diverse background in business and marketing to deliver impactful digital solutions.

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### PERSONAL PROJECTS

#### ConcertFYI | [\[GitHub\]](#) | [\[Live Demo\]](#)

Multi-page React app with Express backend and PostgreSQL to track favorite artists' concerts, setlists, and venues. Integrated multiple external APIs for real-time data.

#### Calgary-Skies | [\[GitHub\]](#) | [\[Live Demo\]](#)

Weather application focused on sunset times using OpenWeather, Google Maps, and Flickr APIs. Features bench locations and dynamic Calgary skyline photos.

#### Be-More | [\[GitHub\]](#) | [\[Live Demo\]](#)

Quote and advice generator using ChatGPT API, styled as a portable computer with pure CSS. Built with React and Express.

#### Space Musketeers | [\[GitHub\]](#) | [\[Live Demo\]](#)

Space Invaders-inspired game developed with HTML, CSS, and Vanilla JavaScript. Includes custom characters, story, and responsive design.

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### ACADEMIC BACKGROUND

- **Diploma in Full Stack Web Development** | Lighthouse Labs
- **Postgraduate in Business** | FGV/Mrh
- **Bachelor's in Communication and Advertising** | Unifor

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### TECHNICAL SKILLS

- **Languages:** JavaScript, HTML, CSS, Ruby, Java, PostgreSQL
- **Frontend:** React, Angular, EJS, jQuery, Bootstrap, Tailwind, SASS
- **Backend:** Node.js, Express, Rails, Spring Boot
- **Testing:** Jest, Mocha, Chai, Cypress, RSpec, Storybook
- **Tools & Methods:** Git, Ajax, ActiveRecord, RESTful APIs