



# WHO IS CHARM

To help people confidently enjoy social connections without alcohol, offering wellness-focused alternatives that fit their lifestyle

## Health First →

Prioritizing products that support physical and mental well-being

## Confidence →

Empowering students to overcome social pressure and make mindful choices

## Inclusivity →

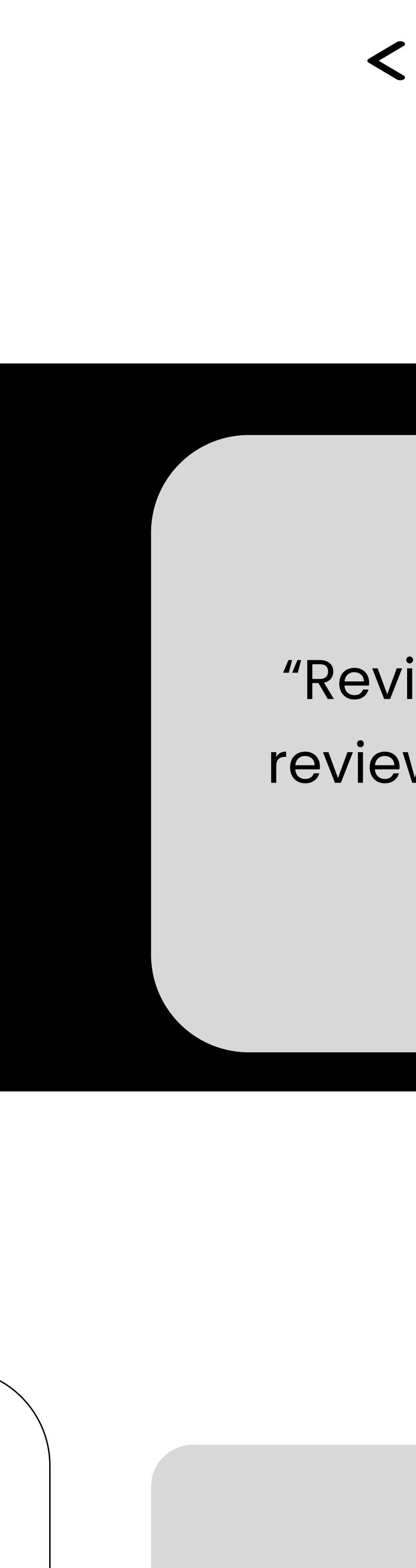
Providing options for all, regardless of drinking habits or preferences

# INGREDIENTS

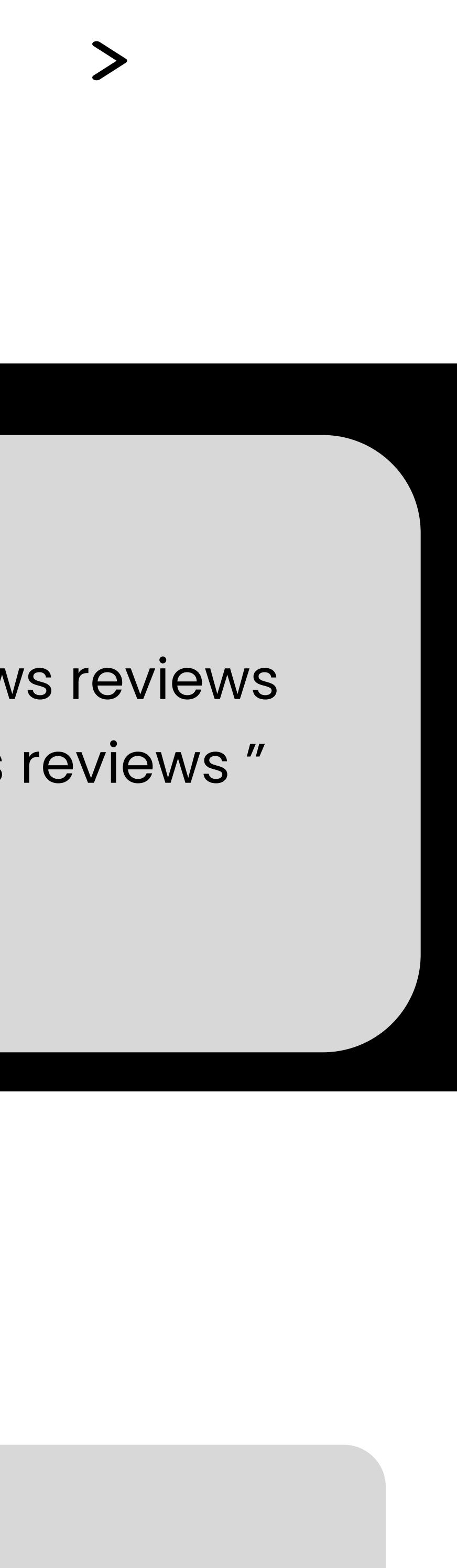
Prioritizing products that support physical and mental well-being



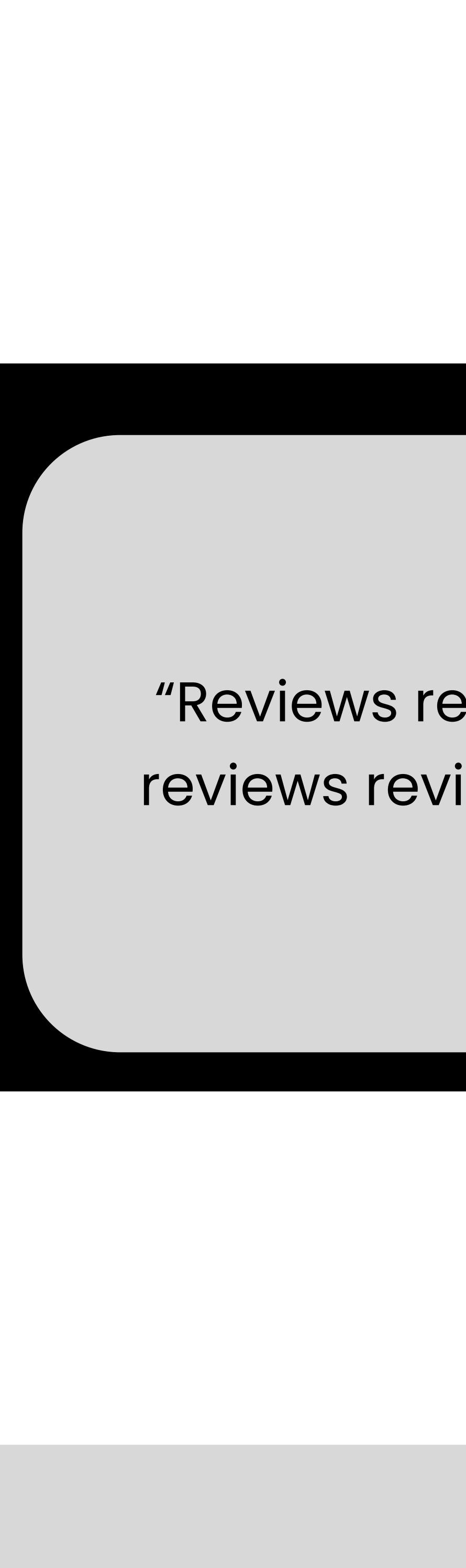
LIONEMANE



ASHWAGANDHA



LEMON BALM



L-THEANINE

# OUR FLAVORS



SHOP NOW

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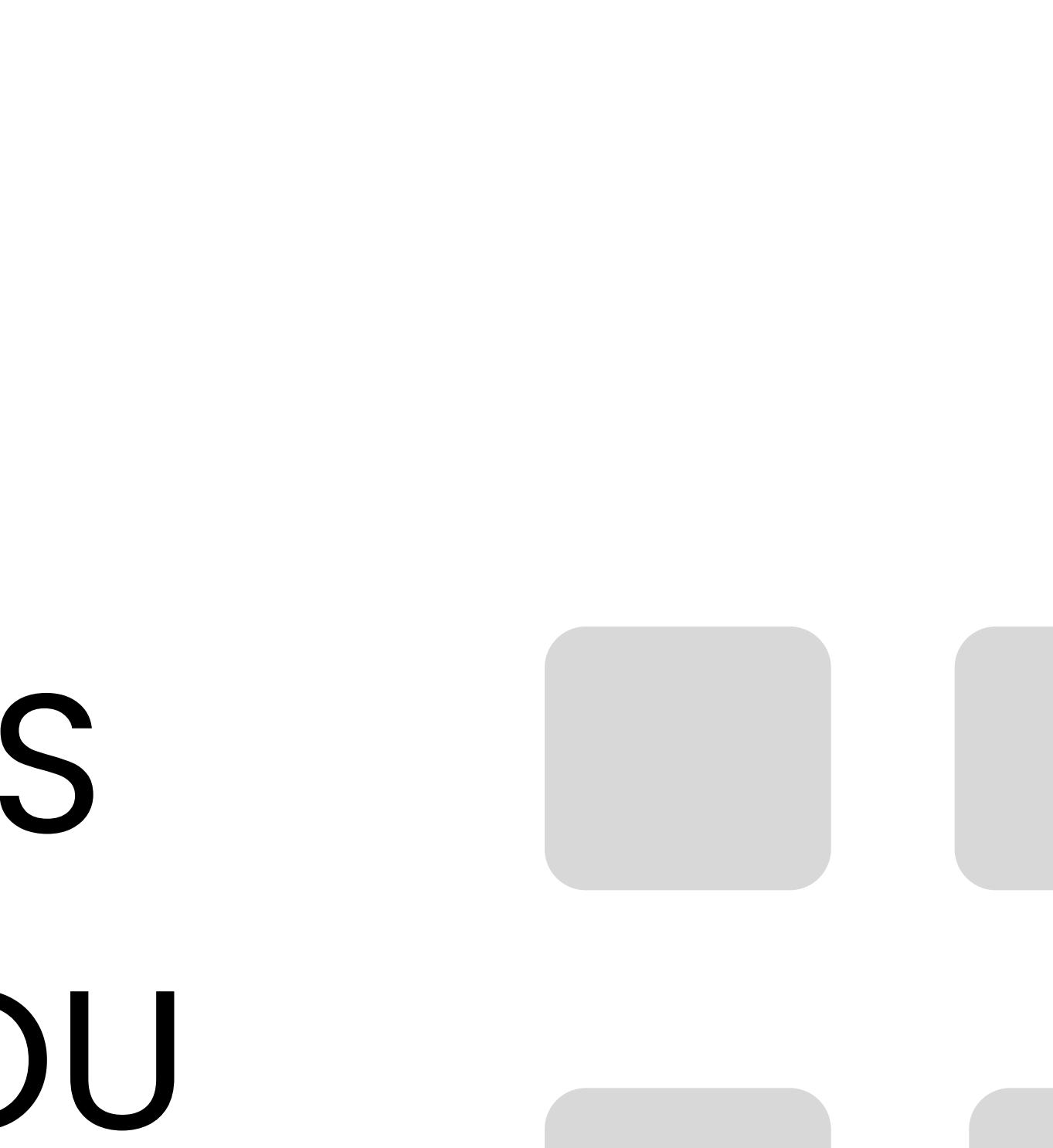
SHOP NOW

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# L I F E S T Y L E

CHARM

"Reviews reviews reviews reviews "



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