

Portfolio

Gilang Martadinata

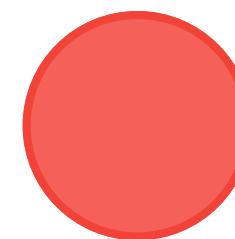
Digital Product and Graphic Design – 2021

833 px

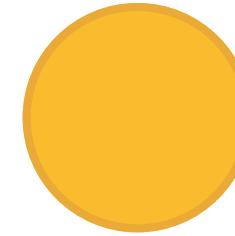
404 px



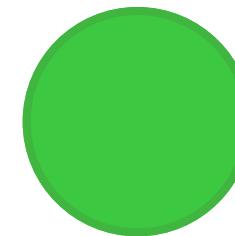
Table of Content



Resume



Graphic Design 



Digital Product Design



Gilang Martadinata

I am a cheerful person both sunny and rainy days. Experience working in the field of facility services as IT Intern, doing UI/UX projects, and actively participating in student organizations at campus.

Cikarang, Kab. Bekasi, Jawa Barat, 17530

+62822 8122 8100

gilangmarta@gmail.com

linkedin.com/in/gilangmarta

gilangmarta.com

Education



President University

August 2018 – Present

Undergraduate Information Technology Student

Current GPA: 3.51

Projects



SADRO (Sayur Hidroponik)

Personal Projects (Aug 2021 – Present)

SADRO (Sayur Hidroponik) is a project that I will develop to provide a platform for hydroponic vegetable farmers to be able to sell their products. My responsibilities are as follows:

1. Branding and Mockups
2. Design Systems and Visual Design
3. Prototype that will enhance the demo experience.



ATLANTIC Mobile Solution

Application Redesign

ATLANTIC Global Services Indonesia – Jul 2021

ATLANTIC Mobile Solution is an application used to monitor workers in the field. My responsibilities are as follows:

1. Rearrange existing pages in previous versions of AMS.
2. Creating a UI for Smart Patrol

Experiences



ATLANTIC Global Services Indonesia

Information Technology Intern

Apr 2021 – Aug 2021

1. Running and assisting Microsoft Azure Active Directory migration project and successfully migrating 120+ devices (PC/Laptop) within 4 months.
2. Create ATLANTIC Smart Patrol UI Design.
3. Installing Windows 10 Pro on 80+ devices to support employee productivity in terms of software compatibility.



Dies Natalis PresUniv 2021

Web Developer and Broadcast Director

Jan 2021 – Apr 2021

1. Website designing, building, and maintaining using the Wix.com platform.
2. Install and operate all equipment, such as audio mixing consoles and media control systems, used to broadcast directly to diesnatalispresuniv.com and YouTube

Software Skills



Figma

Advance



Adobe CC

Intermediate



Affinity Designer

Intermediate



Office 365

Intermediate



President University Student Union

Vice President

Jan 2020 – Dec 2020

1. Lead and manage all the organization's activities.
2. Project Manager of PUSU Care that aims to contribute to Indonesia from the social and political aspect.

Graphic and Web Designer

Jan 2019 – Dec 2019

1. Responsible for all design needs including national day celebration, infographic, etc.
2. Handle and control PUSU's website in order to develop and design the website.

Certifications



BuildWith Angga

Complete UI Designer – Aug 2021

UAN6z5YH2z – [Certificate](#)

Flutter for Designer – Jul 2021

sagMdxny2w – [Certificate](#)



Skill Academy by Ruangguru

UX Designer: Digital Product Dev. – Jan 2021

S1MFQDHATPUOZ – [Certificate](#)

560 px

Graphic Design

1056 px



Student Orientation 2020 as PIC of Design

Responsibilities:

- Create a visual design for social media needs (40+ designs for Instagram Post and Stories, 60+ designs for LINE Official Account)
- Prepare Zoom Webinar for 1000+ participants along with documentation division.
- Being broadcast director and handle 1,3K+ participants on Zoom Webinar.
- Supervise 3 members of the design division.
- Increase 50% participant's awareness about orientation's information (based on social media impressions)



Social Media Design



Student Orientation 2020



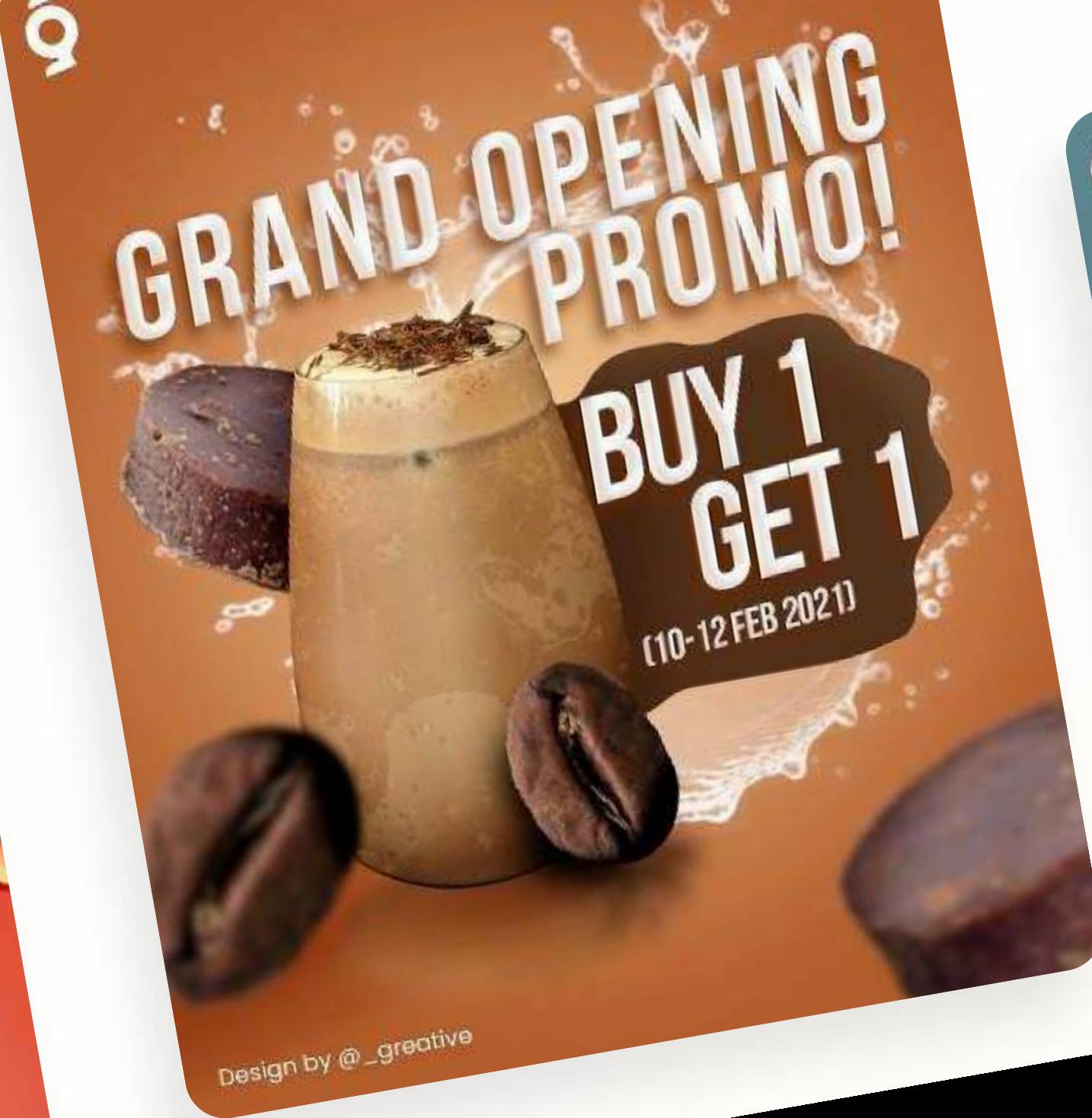
Sponsorship Proposal Design

Instagram Story

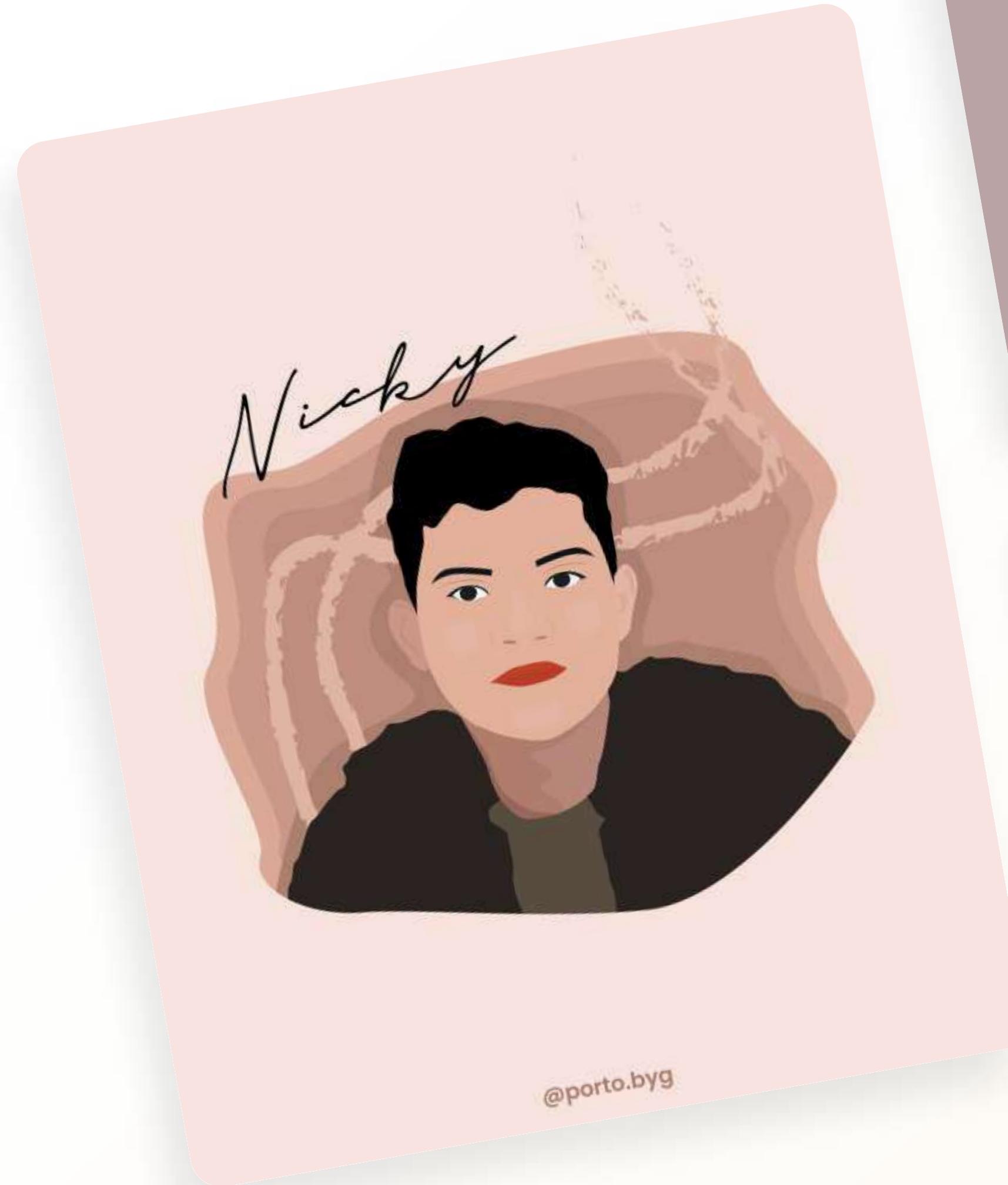


Livestream Overlay

Digital Imaging



Potrait Illustration



560 px

Digital Product Design

1056 px



Pelopor Toko Online Sayur
Hidroponik Pertama di Lampung





Product Explanation

SADRO is a project that prepared to answer the problem of hydroponic vegetable and fruit farmers to sell their goods to a specific target market, which is people who are looking for pest-free, fresher vegetable and fruit products. SADRO became the pioneer of the first online store for hydroponic products in Lampung.

Main Problem

<http://www.urbanhidroponik.com> › c... ▾ Translate this page

Cara Memasarkan Sayuran Hidroponik Bagaimana Sih?

Cara Menjual Sayur Hidroponik, Pelatihan hidroponik, Kiat Jualan Sayur ... yang harus dipenuhi bila Anda ingin menjual sayuran hidroponik ke pasar sana.

"How to sell hydroponics vegetables?"

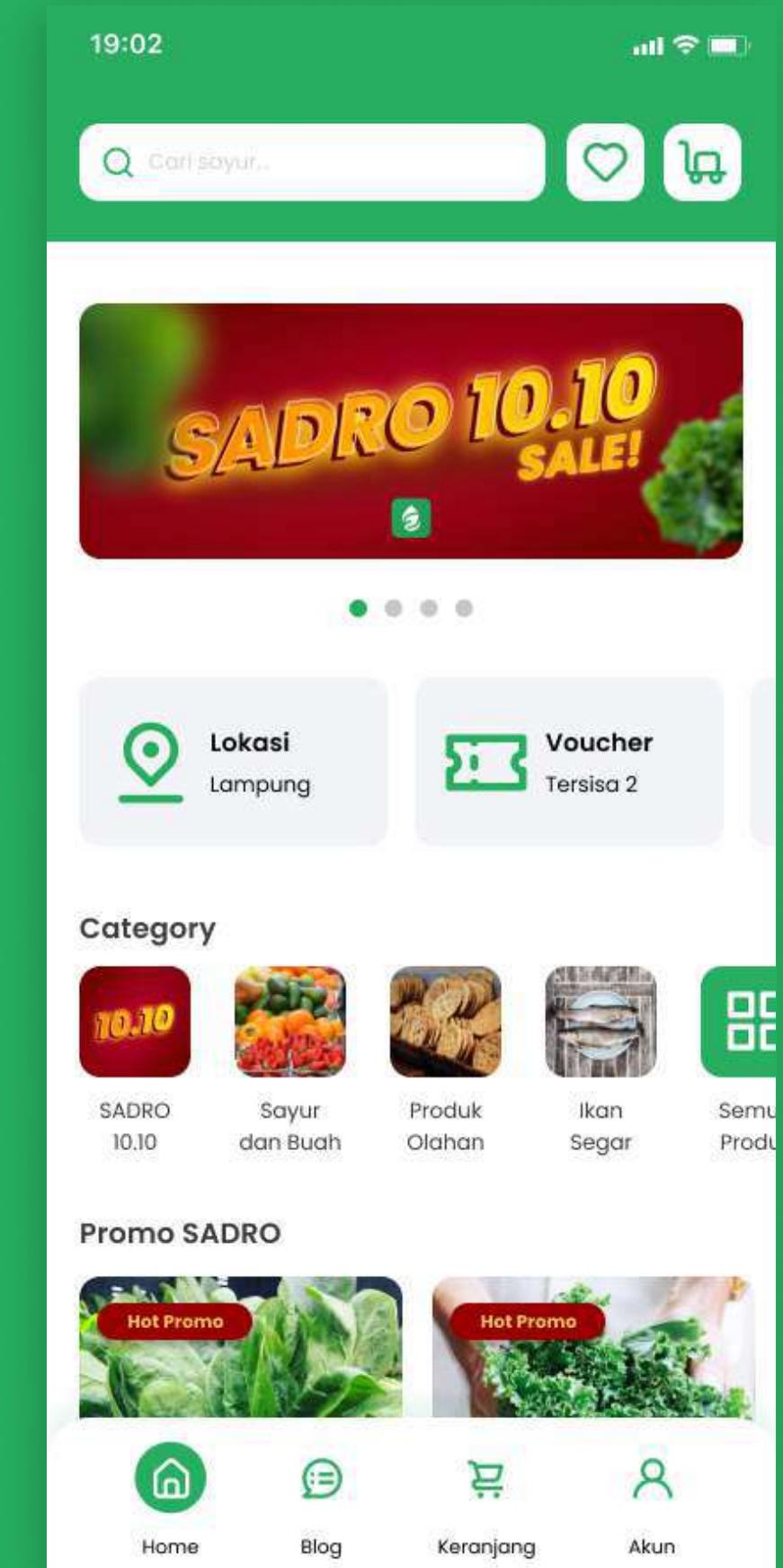
<https://infopublik.id> › nusantara › bu... ▾ Translate this page

Budi Daya Sayuran Hidroponik Jadi Tren di Tengah Pandemi ...

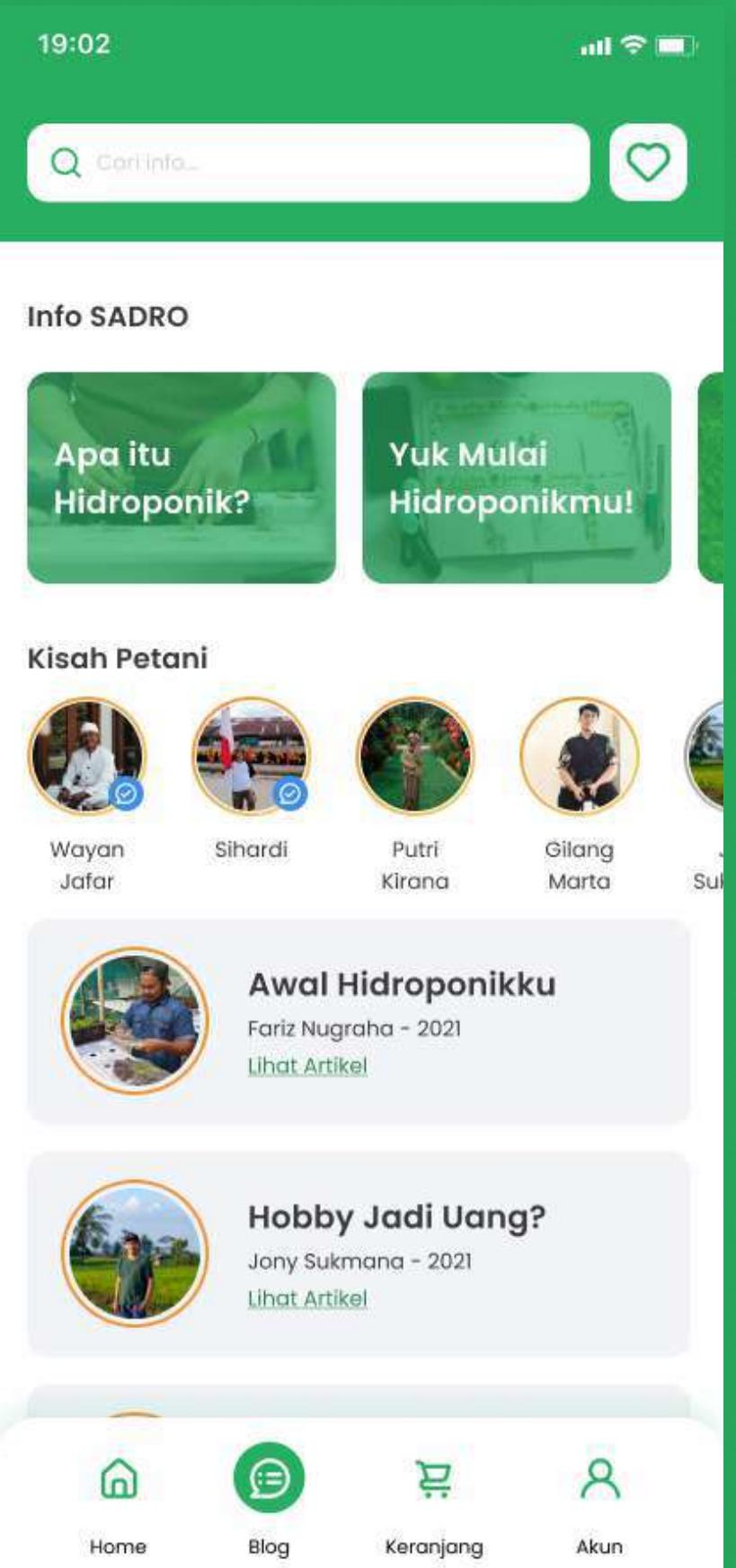
Jan 31, 2021 — "Segmen pasar sayuran ini, selain dibeli perorangan, banyak juga dari mereka adalah resto lokal dan pedagang kuliner lain seperti penjual kebab ..."

"Hydroponic cultivation is becoming a trend in the midst of a pandemic"

Solutions offered by SADRO



E-commerce



Hydroponics Forum



Competitive Price



Branding & Mockup



Pelopor Toko Online Sayur
Hidroponik Pertama di Lampung



Sayur Hidroponik
Hydroponics Vegetables



Ditanam dengan media air
Planted with water-based



Sayuran hijau segar
Fresh vegetables





Visual Design



SADRO

The portion of my effort to this project:

Branding



Design System, Component,
and Wireframe



Visual Design



Digital Imaging

Gilang Martadinata

Illustration

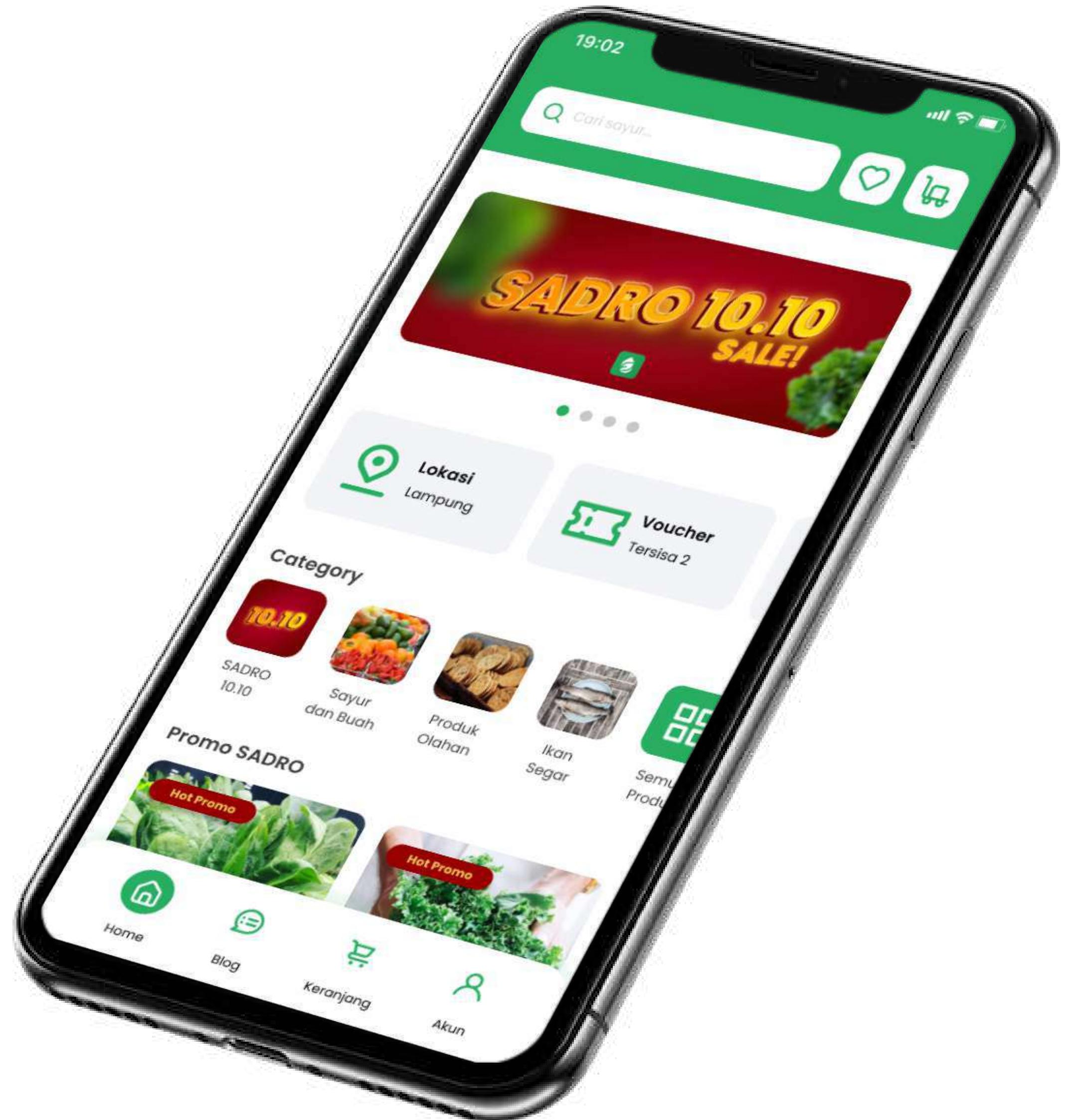
undraw.co

Icons

Iconscout under Apache 2.0 license

Prototype Link

<https://bit.ly/sadro-demo>





Redesign and Smart Patrol UI





Brief Explanation

This project was given when I had an internship at ATALIAN as an IT intern. I was given the challenge to redesign the UI of the ATALIAN Mobile Solution application and create a UI prototype for the Smart Patrol by AMS project. I finished this project in 2 weeks.

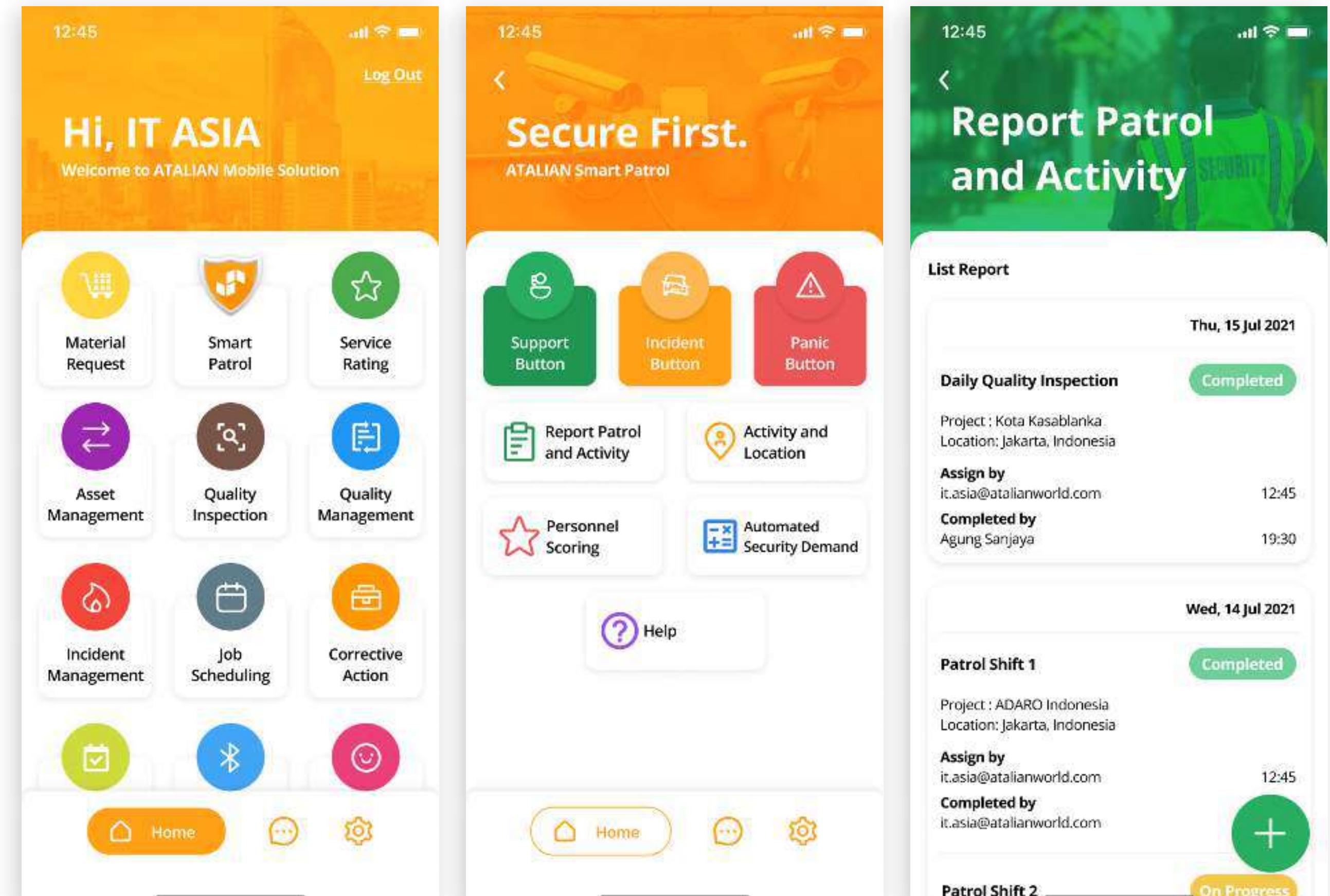
Problem

Many complaints from clients for the design of the ATALIAN Mobile Solution application which performance is slow and looks less professional. For that, the IT team divides the problem into 2 responsibilities. I had a UI design issue, and the dev team resolved a performance issue.

Application Link

[Google Play Store](#)

Overview



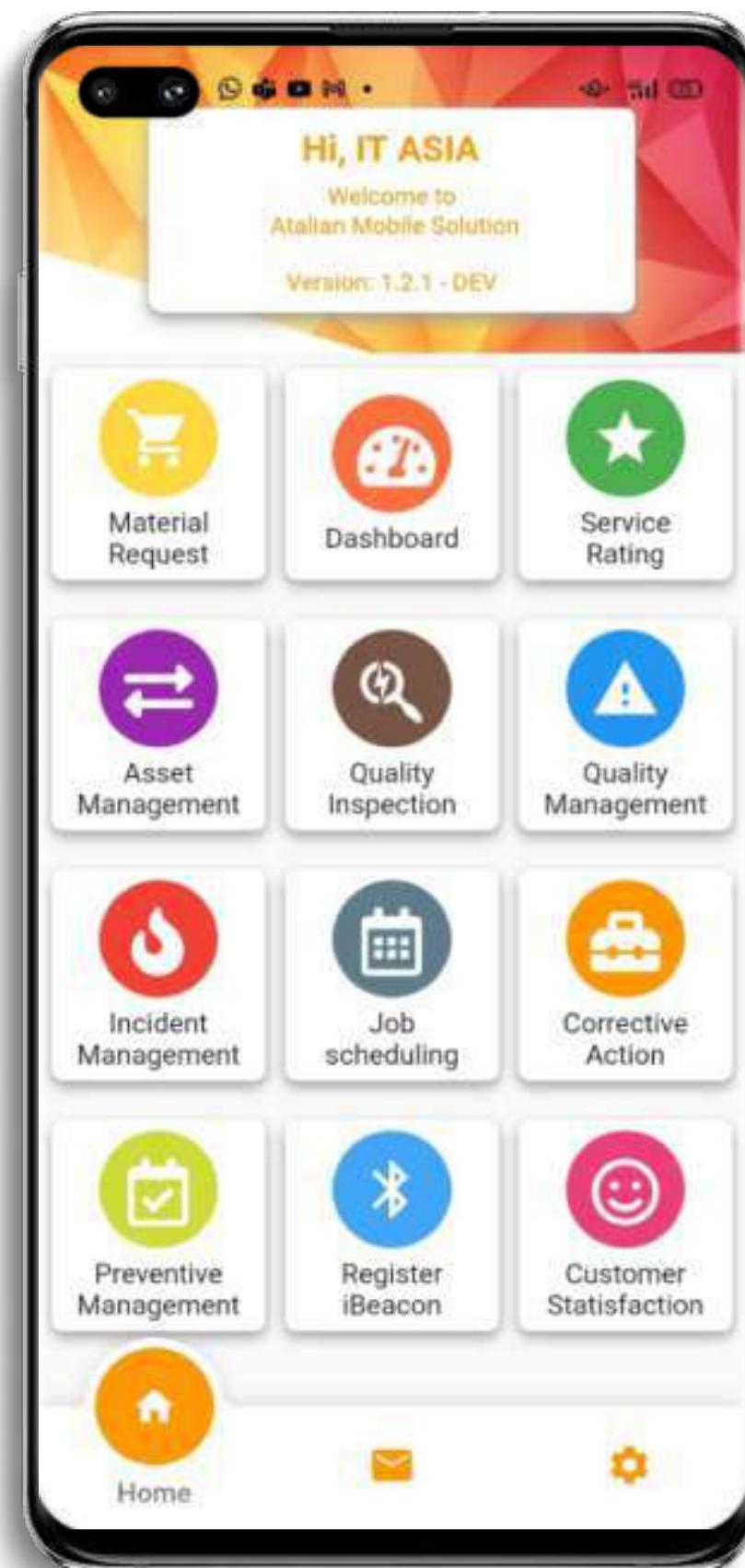
Dashboard

Smart Patrol

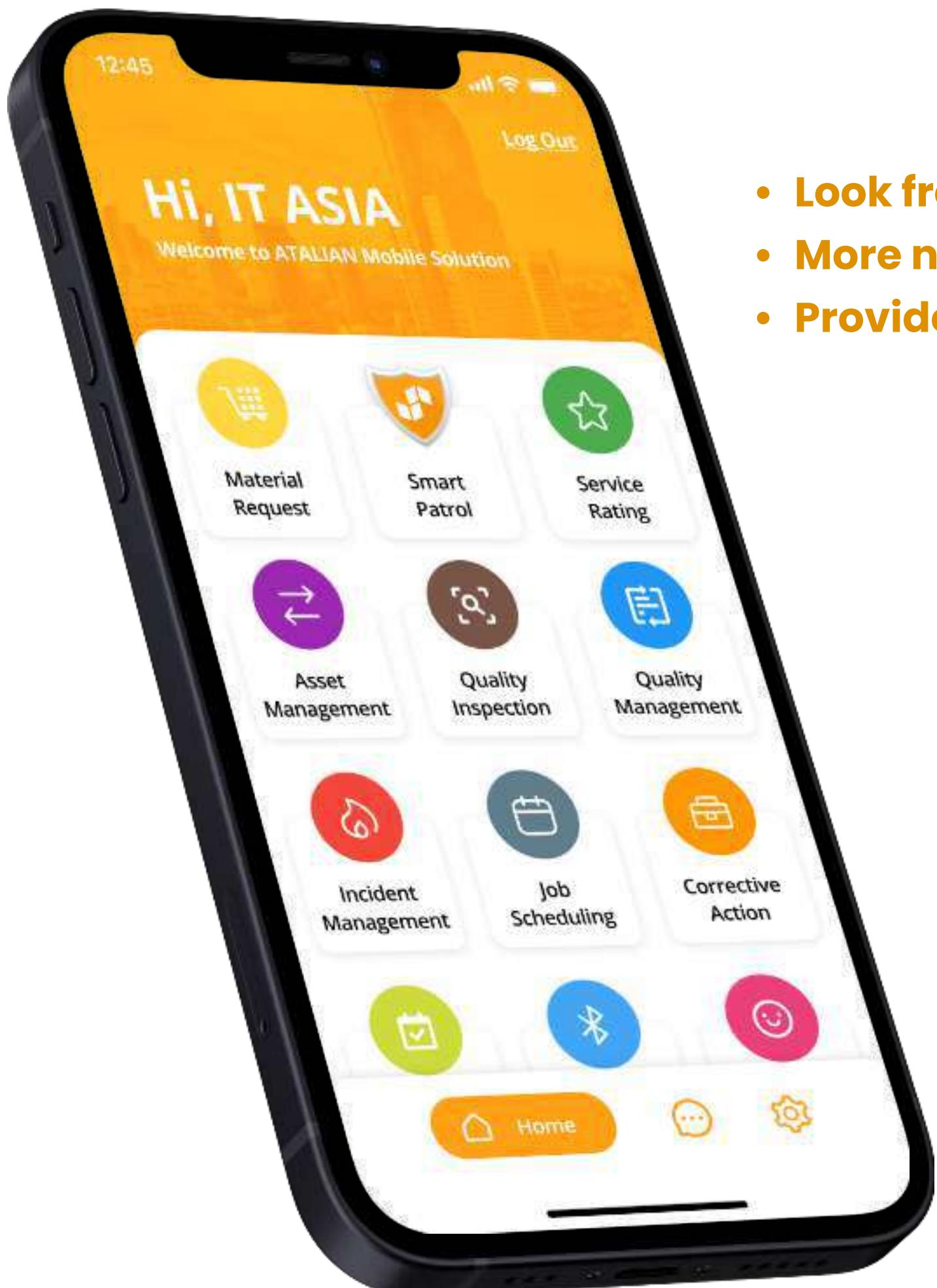
Report Patrol

Result

Before



After



- Look fresh
- More neat and modern
- Provide the best experience for users



ATALIAN
MOBILE SOLUTION

Visual Design

The visual design of the Atalian Smart Patrol mobile application is clean and modern, featuring a color palette of orange, yellow, green, and red. The interface is organized into several key sections:

- Sign In and Sign Up:** The app begins with a "Welcome" screen, followed by "Sign In" and "Sign Up" forms. The sign-in form includes fields for "Username / Email" and "Password", along with "Forgot password?" and "Sign Up" buttons. The sign-up form includes fields for "Email", "Password", and "Confirm Password", along with "Already have an account?", "Login", and "Sign Up" buttons.
- Main Dashboard:** After logging in, users are greeted with "Hi, IT ASIA" and "Welcome to ATALIAN Mobile Solution". The dashboard features a grid of service icons: Material Request, Smart Patrol, Service Rating, Asset Management, Quality Inspection, Quality Management, Incident Management, Job Scheduling, Corrective Action, Home, Help, and Settings.
- Service Screens:** The app includes several specialized screens:
 - Support Button:** Shows "Stand By Security Personnel" (Agung Sanaya, Joshua Sarno, Benson Polawi).
 - Panic Button:** Shows a large red "S.O.S" button.
 - Report Patrol and Activity:** Shows a "List Report" section with entries for "Daily Quality Inspection" (Completed), "Patrol Shift 1" (Completed), and "Patrol Shift 2" (In Progress).
 - Activity and Location:** Shows activity logs for "Project Koca Kasablanka", "Project ADARO Indonesia", and "Project Transgabkarta Indonesia", each with personnel profiles.
 - Personnel Rating:** Shows personnel profiles for "Project Koca Kasablanka", "Project ADARO Indonesia", and "Project Transgabkarta Indonesia".
 - Automated Security Demand:** Shows building information and a "Count" button.



ATALIAN
MOBILE SOLUTION

The portion of my effort to this project:

Brainstorm and Ideas



Visual Design



Documentation



Layout and UI

Gilang Martadinata

Photography

unsplash.com

Icons

Iconify

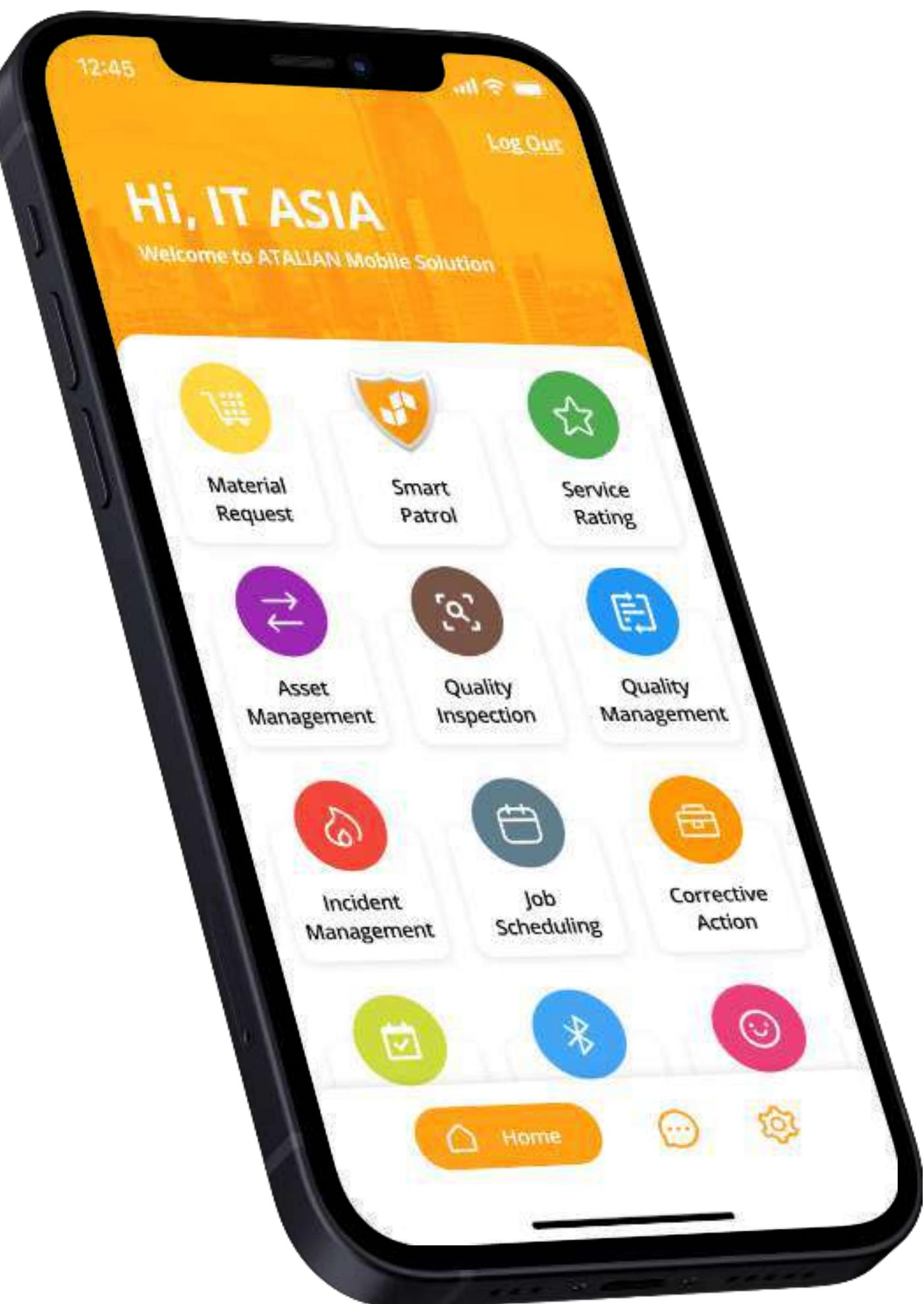
Font

Open Sans

Prototype Link

[Click Here](#)

*Disclaimer: This project has been given permission for me to be used as a portfolio and I have to spread it wisely.



Thank you for your time!



Gilang Martadinata - 2021



linkedin.com/in/gilangmarta



[+62822-8122-8100](tel:+6282281228100)



gilangmarta@gmail.com



gilangmarta.com