



# SOUPMOBILE

## MEDIA ADVISORY

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## **JESUS, HOCKEY AND THE HOMELESS: A UNION THAT'S HEAVEN-SENT**

*Dallas Stars and SoupMobile play host to 200 homeless men & women **TOMORROW***

**Dallas, TEXAS — Jesus, Hockey and the Homeless?** This unusual union will come to life on **Sunday, March 3rd**, as the Dallas Stars and the SoupMobile host 200 homeless men and women for a one-of-a-kind afternoon of heart-pounding hockey, hearty concessions and heart-warming Gospel.

**WHAT:** “Jesus, Hockey and the Homeless:”  
*SoupMobile and Dallas Stars host 200 Dallas-area homeless*

**WHERE:** American Airlines Center

**WHEN:** Sunday, March 3, 2013  
12:30 p.m. Festivities Begin At AAC  
2 p.m. Game Time

**DETAILS:** Homeless guests will arrive by bus at the American Airlines Center, where they will walk the Red Carpet and meet up with the SoupMobile volunteers who will greet and accompany them for the afternoon.

Guests will feast on game-day fare at a private celebration hosted by the Stars, then move into their exclusive seats to enjoy some hockey and heart-warming fellowship with SoupMobile volunteers.

“When Jesus called upon His followers to spread the Good News to all the land, I’m not sure whether He had hockey in mind,” said SoupMobile Executive Director David Timothy, better known as ‘The SoupMan.’ “But a Dallas Stars hockey game is exactly where we will be demonstrating the love of Jesus to our homeless friends, thanks to the generosity of the Stars and 100 community volunteers with a heart for service.”

“The Dallas Stars are honored to welcome the guests of the SoupMobile to enjoy a great Sunday afternoon hockey game, entertainment and fellowship,” stated Dallas Stars Chief Marketing Officer Mike McCall.

## **ABOUT THE SOUPMOBILE**

Founded in 2003 by David Timothy, (a.k.a. “The SoupMan”), the SoupMobile is a non-profit mobile soup kitchen that serves meals to Dallas homeless Monday through Friday in rain, sleet or snow. In addition to serving 200,000 meals per year, the SoupMobile also provides shelter for homeless people through its SoupMobile Village Program. SoupMobile Village is comprised of 7 group homes and was established to help homeless men, women and entire families get out of homelessness and become working, productive members of the community. SoupMobile believes in offering a “Hand Up” not a “Hand Out.”

To schedule an advance interview, contact Lon Ricker, 214-498-7340, [lon@soupmobile.org](mailto:lon@soupmobile.org), or Justine Sweeney, 214-542-5571, [jsweeney@dallasstars.com](mailto:jsweeney@dallasstars.com). Learn more at [www.soupmobile.org](http://www.soupmobile.org).

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