Joshua Gilbert

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ABOUT ME

I am passionate about creating products that enable us to do more, be better, and go further. I thrive on uncovering customer needs and working with business and engineering teams to translate them into valuable solutions.

SKILLS

- Strengths include relationship building, facilitation, problem solving, and adaptability
- Conducting lean user validation through interviews, prototypes, and experimentation
- Creating and prioritizing backlogs of user stories and acceptance criteria
- Facilitating team ceremonies including planning, demos, and retrospectives
- Establishing product objectives and key results (OKRs) to track progress
- Developing outcome driven roadmaps to foster communication and prioritization
- Experience with REST APIs, Rally, Jira, SAFe, Scrum, Amplitude, Facebook advertising, TestFlight, Apple and Google app stores

EDUCATION

University of Iowa, Des Moines, IA
Master of Business Administration (MBA), December 2015
Graduated with Distinction

Marietta College, Marietta, OH
Bachelor of Science in Computer Science, December 2008
Minor in Management
Graduated Summa Cum Laude

EXPERIENCE

Sr. Product Manager | May 2022-Present
Canopy, Detroit, MI (Working remotely)
- Created prioritized feature roadmap to support direct-to-consumer launch of the company's first product, Canopy Pickup Cam
- Led team creating the mobile app for our connected vehicle security camera
- Worked collaboratively with research team to pilot our product and incorporate improvements to the onboarding experience within our mobile app
- Facilitated launch of new team structure to better support growth across tech stack

Product Owner | March 2021-May 2022
Ford Motor Company, Dearborn, MI (Working remotely)
- Created a real-time, vehicle data dashboard for leadership to act upon
- Worked across departments to understand vehicle data needs and deliver a solution that meets the needs of multiple stakeholders
- Ran lean experiments to validate solutions prior to actual software development

Product Manager | July 2018-March 2021
FordLabs, Ann Arbor, MI
- Worked with product teams focused on initial discovery and delivery (first 3-6 months)
- Created backlogs aligned to outcomes and prioritized to validate riskiest assumptions
- Performed A/B tests to validate hypotheses aligned to overall product objectives
- Delivered an eCommerce platform that leveraged engaging user generated content to drive automotive accessories sales (~$1.5m in revenue)

EXPERIENCE
Continued

Agile Coach | January 2017-July 2018
Ford Motor Company, Dearborn, MI
• Collaboratively defined Ford's agile framework to improve project efficiency
• Developed and led training to help teams increase their familiarity with agile practices
• Built an internal website to share agile tools and techniques within Ford

Sr. Software Test Engineer | July 2014-January 2017
John Deere Intelligent Solutions Group, Urbandale, IA
• Validated telematics and web-based solution for tracking agronomic and machine data
• Led customer validation for new features with identified early adopters, i.e. farmers
• Worked closely with product owners to create user stories and develop acceptance criteria based on customer feedback
• Trained third-party agronomists to use our solution to grow their business

IT Analyst | June 2011-July 2014
John Deere Financial, Johnston, IA
• Created solution for running automated user interface tests (Selenium WebDriver and jUnit) with continuous integration tools (Jenkins)
• Championed customer centric process improvement and training within IT department

VOLUNTEER

Director | October 2018-Present
Foreshadow Foundation
• Launched the Foreshadow Foundation, a registered 501(c)(3) non-profit dedicated to increasing childhood literacy in rural communities
• Developed brand strategy and content including social media, web design, and advertising
• Established objectives and key results to grow the number of students reached and donations raised each year
• Successfully collected and donated over 2,000 books to children in need across Appalachian Ohio