

Joshua Gilbert

Sr. Product Manager

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West Chester, OH, 45069, USA

Skilled product manager with strong organizational, communication, and analytical skills. Experienced in identifying customer needs, developing valuable solutions with business/engineering teams, backlog prioritization, team planning, and establishing OKRs. Knowledgeable in REST APIs, Jira, SAFe, Scrum, Amplitude, TestFlight and app stores.

Work Experience

Sr. Technical Program Manager

Jul 2024 - Present

Canopy | Detroit

- Managed development tasks for backend platform team across multiple products
- Facilitated collaboration between internal team and API consumers
- Directed quarterly planning for effective product strategy execution

VOLUNTEER Director

Oct 2018 - Present

Foreshadow Foundation

- Launched the Foreshadow Foundation, a registered 501c3 non-profit dedicated to increasing childhood literacy in rural communities
- Developed brand strategy and content including social media, web design, and advertising
- Established objectives and key results to grow the number of students reached and donations raised each year
- Successfully collected and donated over 2,000 books to children in need across Appalachian Ohio

Sr. Product Manager

May 2022 - Jul 2024

Canopy | Detroit

- Created feature roadmap for the Canopy Pickup Cam's direct-to-consumer launch
- Led mobile app product development for vehicle security camera
- Collaborated with research team to enhance the onboarding experience in the mobile app
- Launched new team structure to better support digital product growth across tech stack

Product Owner

Mar 2021 - May 2022

Ford Motor Company | Dearborn

- Created a real-time, vehicle data dashboard for leadership team to act upon
- Analyzed data and developed solutions to meet the needs of various stakeholders across departments
- Validated solutions through experimentation before software development

Product Manager

Jul 2018 - Mar 2021

FordLabs | Ann Arbor

- Directed early stage product teams through discovery, prototyping, and delivery
- Developed and prioritized outcome-based backlogs to validate risks and assumptions
- Performed A/B tests to validate hypotheses aligned to overall product objectives
- Developed an ECommerce platform leveraging user-generated content boosting automotive accessories sales to \$1.5m

Agile Coach

Jan 2017 - Jul 2018

Ford Motor Company | Dearborn

- Collaboratively defined Ford's agile framework to improve project efficiency

- Developed and led agile training to help teams increase their productivity and efficiency
- Created an internal website for sharing agile tools across Ford

Sr. Software Test Engineer

Jul 2014 - Jan 2017

John Deere Intelligent Solutions Group | Urbandale

- Validated telematics and web-based solution for tracking agronomic and machine data
- Directed customer validation of new features with early adopter farmers
- Collaborated with product owners to develop user stories and acceptance criteria from customer feedback
- Trained third-party agronomists to use our solution to grow their business

IT Analyst

Jun 2011 - Jul 2014

John Deere Financial | Johnston

- Reduced quality assurance overhead with automated UI tests using Selenium WebDriver, JUnit, and Jenkins
- Championed customer centric process improvement and training within IT department

Education

University of Iowa

Dec 2015

Master of Business Administration

Marietta College

Dec 2008

Bachelor of Science Computer Science