

ABOUT ME I am passionate about creating products that enable us to do more, be better, and go further. I enjoy discovering underlying customer needs and translating them into solutions that provide value.

SKILLS

- Strengths include relationship building, problem solving, and adaptability
- Conducting lean user validation through interviews, prototypes, and experimentation
- Generating and prioritizing backlogs with user stories and acceptance criteria
- Facilitating team ceremonies including planning, demos, and retrospectives
- Establishing product objectives and key results (OKRs) to track product progress
- Experience with REST APIs, Rally, SAFe, Scrum, Google Analytics, and Facebook Advertising

EDUCATION **University of Iowa, Des Moines, IA**
Master of Business Administration (MBA), December 2015
Graduated with Distinction

Marietta College, Marietta, OH
Bachelor of Science in Computer Science, December 2008
Minor in Management
Graduated Summa Cum Laude

EXPERIENCE **Product Manager | July 2018-Present**
FordLabs, Ann Arbor, MI

- Used lightweight prototypes and user interviews to discover customer needs
- Created backlogs aligned to outcomes and prioritized to validate riskiest assumptions
- Performed A/B tests to validate hypotheses aligned to overall product objectives
- Delivered an eCommerce platform that leverages engaging user generated content to drive automotive accessories sales

Agile Coach | January 2017-July 2018
Ford Motor Company, Dearborn, MI

- Collaboratively defined Ford's agile framework to improve project efficiency
- Developed and led training to help teams increase their familiarity with agile practices
- Created an internal website to share agile tools and techniques within Ford

Sr. Software Test Engineer | July 2014-January 2017
John Deere Intelligent Solutions Group, Urbandale, IA

- Validated telematics and web-based solution for tracking agronomic and machine data
- Led customer validation for new features with identified early adopters, i.e. farmers
- Worked closely with product owners to create user stories and develop acceptance criteria based on customer feedback
- Trained third-party agronomists to use our solution to grow their business

EXPERIENCE **IT Analyst | June 2011-July 2014***Continued***John Deere Financial, Johnston, IA**

- Created solution for running automated user interface tests (Selenium WebDriver and jUnit) with continuous integration tools (Jenkins)
- Championed customer centric process improvement and training within IT department

IT Associate Technology Analyst | January 2010-June 2011**John Deere Information Systems, East Moline, IL**

- Provided on-site and remote application support for John Deere dealers transitioning to our new business management system
- Worked directly with dealerships to develop custom Excel reports based on their unique requirements

VOLUNTEER **Director | October 2018-Present****Foreshadow Foundation**

- Launched the Foreshadow Foundation, a registered 501(c)(3) non-profit dedicated to increasing childhood literacy in rural communities
- Developed brand strategy and content including social media, web design, and advertising
- Established objectives and key results to grow the number of students reached and donations raised each year