

# Gilberto Reyes

## Resume

2025

Languages: English, Spanish || Email: [gilbertoreyes052@gmail.com](mailto:gilbertoreyes052@gmail.com) || Website: <https://shorturl.at/IESaS> LinkedIn: <https://shorturl.at/RXYG0>

**Skills:** •HTML •CSS •Tailwind CSS •JavaScript •JSON •Bootstrap •React •Liquid •Shopify development •Git •jQuery

### I. Professional Profile

A passionate Front-End Developer with expertise in creating high-performance eCommerce solutions and custom Shopify themes. Proficient in Liquid, HTML, CSS, JavaScript, and React, with a strong focus on front-end development. Experienced in customizing Shopify stores, integrating third-party apps, and enhancing site functionality to improve user experience and conversion rates. Skilled in responsive design and implementing React for dynamic, user-friendly interfaces. A fast learner with a proactive mindset, dedicated to delivering innovative solutions and staying current with the latest web development trends.

### II. Professional Experience

Front-End/Shopify Developer (August 2021 – Present)

**Designed** and implemented custom Shopify themes for various eCommerce businesses, resulting in a 20% increase in user engagement and site performance.

**Integrated** third-party Shopify apps and custom features to enhance the user shopping experience, leading to a 5% boost in overall conversion rates for clients.

**Optimized** product pages and site navigation through responsive design and SEO strategies, contributing to a 10% increase in organic traffic and mobile responsiveness.

### III. Projects

- **Theme Custom Coffee Store Using Dawn Theme**
  - Created a visually appealing and user-friendly store using the Prestige theme.
  - Added advanced custom features and integrated third-party apps to improve functionality and boost conversion rates by 5%.
- **Custom Shopify Store Using Prestige Theme**
  - Developed a professional coffee store using the Dawn theme, focusing on clean design and usability.
  - Enhanced product pages, navigation, and mobile responsiveness, leading to a 20% increase in user engagement and a 10% rise in organic traffic.

### IV. Certifications

- Specializations:

[Specialization in Software Engineering](#)

The Hong Kong University  
of Science and Technology

3 -Course Specialization  
(Feb – May 2023)

[Specialization in Responsive Website Development and Design](#)

University of London

6 -Course Specialization  
(April– Aug 2021)