

Gilberto Reyes

Resume

2025

Languages: English, Spanish || Email: gilbertoreyes052@gmail.com || Website: <https://shorturl.at/IESaS> LinkedIn: <https://shorturl.at/RXYG0>

Skills: •HTML •CSS •Tailwind CSS •JavaScript •JSON •Bootstrap •React •Vue.js•Liquid •Shopify development •Git •jQuery

I. Professional Profile

A passionate Shopify developer with expertise in creating high-performance eCommerce solutions and custom Shopify themes. Proficient in Liquid, HTML, CSS, JavaScript, and React, with a strong focus on front-end development. Experienced in customizing Shopify stores, integrating third-party apps, and enhancing site functionality to improve user experience and conversion rates. Skilled in responsive design and implementing React for dynamic, user-friendly interfaces. A fast learner with a proactive mindset, dedicated to delivering innovative solutions and staying current with the latest web development trends.

II. Professional Experience

Shopify Developer (August 2022 – Present)

Designed and implemented custom Shopify themes for various eCommerce businesses, resulting in a 20% increase in user engagement and site performance.

Integrated third-party Shopify apps and custom features to enhance the user shopping experience, leading to a 4% boost in overall conversion rates for clients.

Optimized product pages and site navigation through responsive design and SEO strategies, contributing to a 10% increase in organic traffic and mobile responsiveness.

III. Projects

- **Theme Custom Coffee Store Using Dawn Theme**
 - Created a visually appealing and user-friendly store using the Prestige theme.
 - Added advanced custom features and integrated third-party apps to improve functionality and boost conversion rates by 4%.
- **Custom Shopify Store Using Prestige Theme**
 - Developed a professional coffee store using the Dawn theme, focusing on clean design and usability.
 - Enhanced product pages, navigation, and mobile responsiveness, leading to a 20% increase in user engagement and a 10% rise in organic traffic.

IV. Certifications

- Specializations:

[Specialization in Software Engineering](#)

The Hong Kong University
of Science and Technology

3 -Course Specialization
(Feb – May 2023)

[Specialization in Responsive Website Development and Design](#)

University of London

6 -Course Specialization
(April– Aug 2021)