Gilberto Reyes

Languages: English, Spanish ‖ Email: gilbertoreyes052@gmail.com ‖ Portfolio https://shorturl.at/lESaS *LinkedIn:*

Skills: ●HTML ●CSS ●Tailwind CSS ●JavaScript ●JSON ●Bootstrap ●React ●Liquid ●Shopify development ●Git ●jQuery

I. Professional Profile

A passionate Front-End Developer with expertise in creating high-performance eCommerce solutions and custom Shopify themes. Proficient in Liquid, HTML, CSS, JavaScript, and React, with a strong focus on front-end development. Experienced in customizing Shopify stores, integrating third-party apps, and enhancing site functionality to improve user experience and conversion rates. Skilled in responsive design and implementing React for dynamic, user-friendly interfaces.

II. Professional Experience

Front-End/Shopify Developer (August 2021 – Present)

- **Two Clothes brand (Feb 2023 – October 2023)**

    - Designed and implemented a custom Shopify theme, resulting in a 20% increase in user engagement and site performance.

- **Aroma Ridge Coffee Roasters (April 2024 – December 2024)**

    - Integrated third-party Shopify apps and custom features to enhance the user shopping experience, leading to a 5% boost in overall conversion rates for clients.

    - Optimized product pages and site navigation through responsive design and SEO strategies, contributing to a 10% increase in organic traffic and mobile responsiveness.

III. Projects

- **Theme Custom Coffee Store Using Dawn Theme**
    - Developed a professional coffee store using the Dawn theme, focusing on clean design and usability.

- **Custom Shopify Store Using Prestige Theme**
    - Created a visually appealing and user-friendly store using the Prestige theme.

IV. Certifications

- Specializations**:**

Specialization in Software Engineering	The Hong Kong University of Science and Technology	3 -Course Specialization (Feb – May 2023)
Specialization in Responsive Website Development and Design	University of London	6 -Course Specialization (April– Aug 2021)