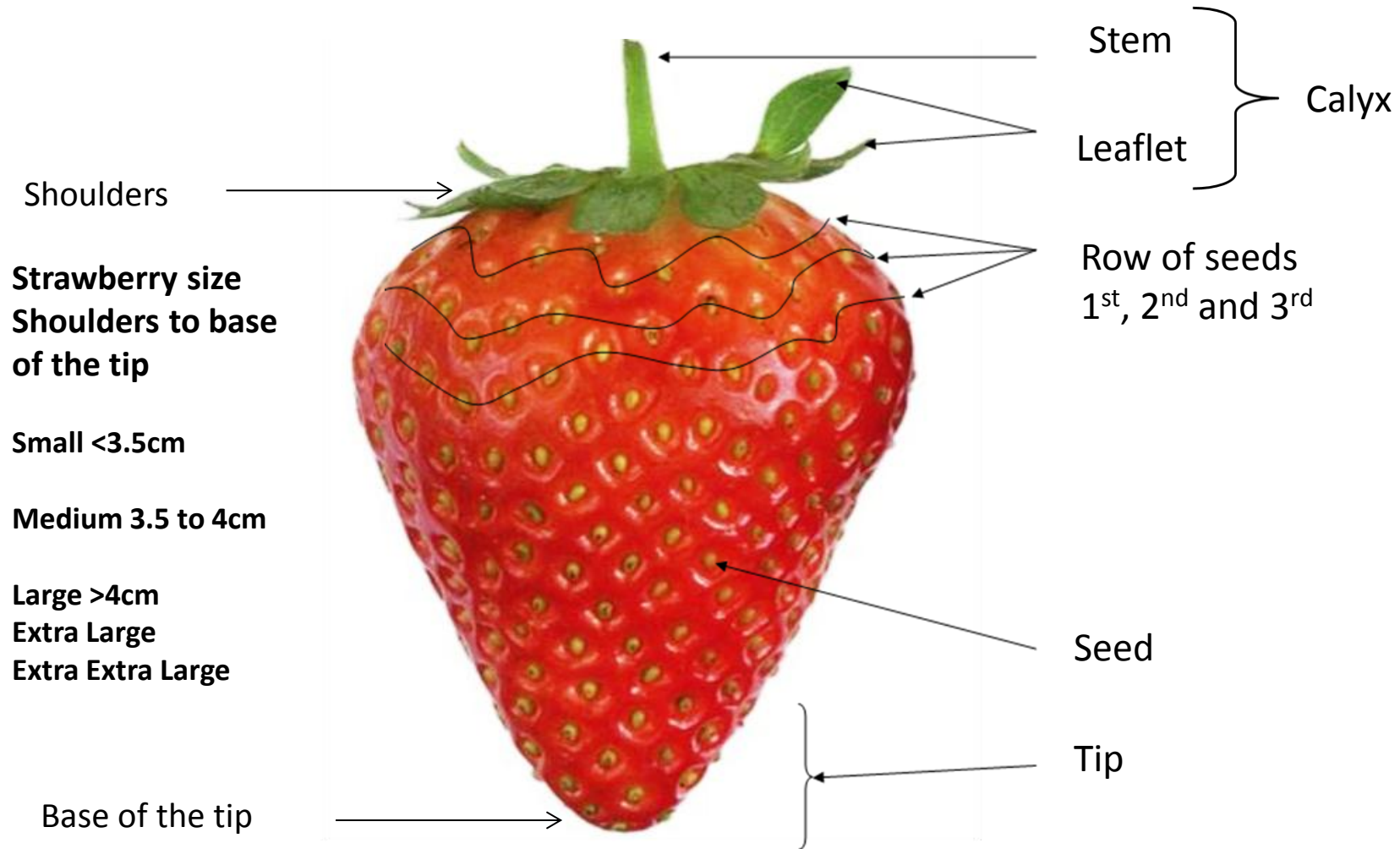




Strawberry Photo Specification

Physiology

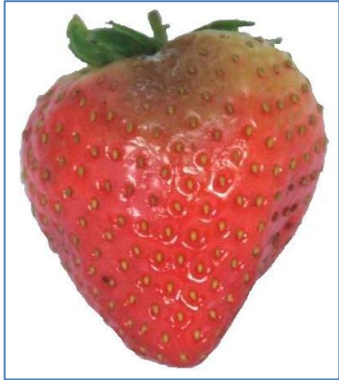


Rot & mould

coles



Level 1



Level 2



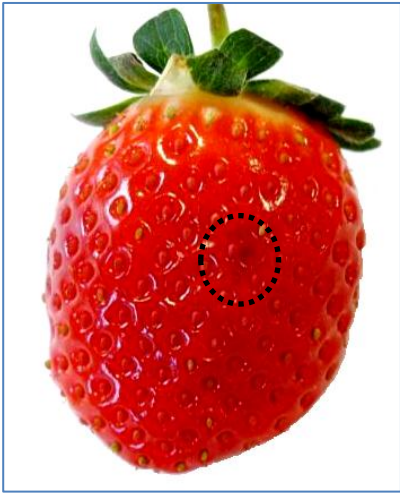
Level 3



Level 4

Starts as a brown patch underneath the calyx (Level 2), or on the surface of the berry (Level 3)
May progress to a grey, fluffy mould on the surface (Level 4) - Caused by an infection of damaged or weakened fruit

Stem puncture



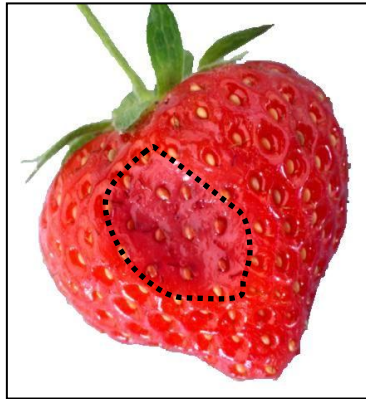
coles

Wet bruises

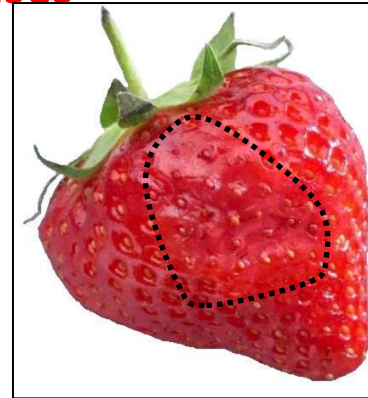
coles



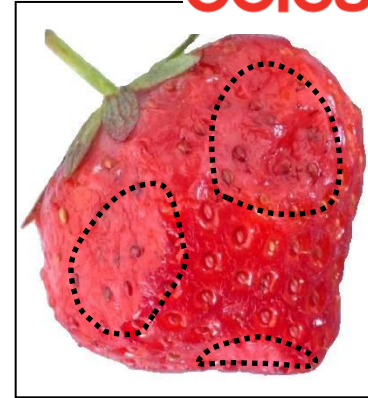
Level 1



Level 2



Level 3



Level 4

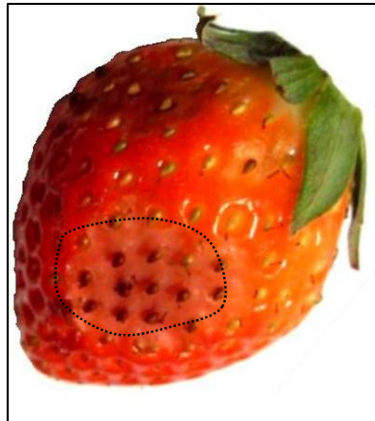
A damaged area of skin which looks wet or bleeds

Caused by picking or contact bruising which is significant enough to cause breakdown

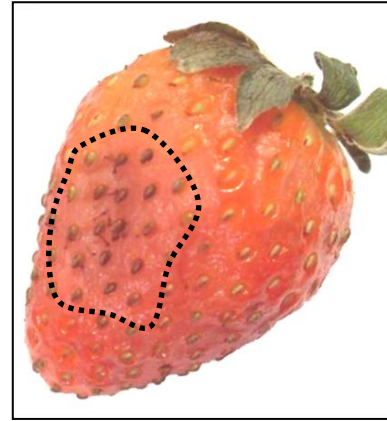
Dry bruises



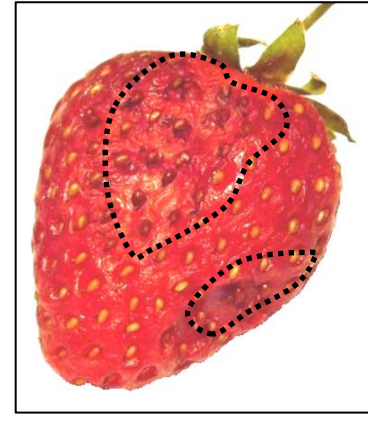
Level 1



Level 2



Level 3



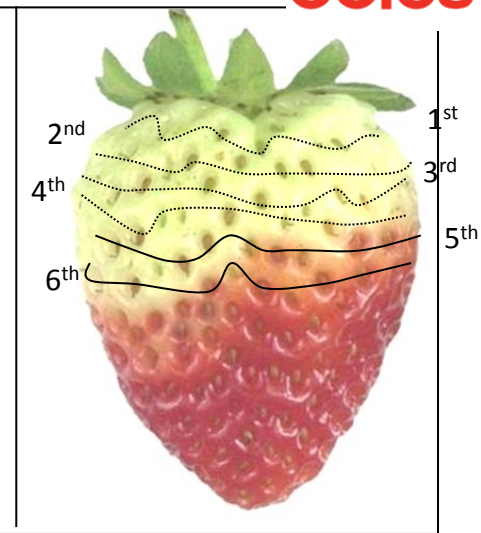
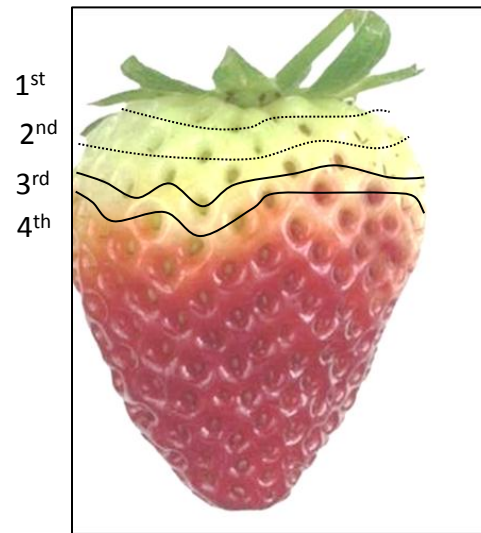
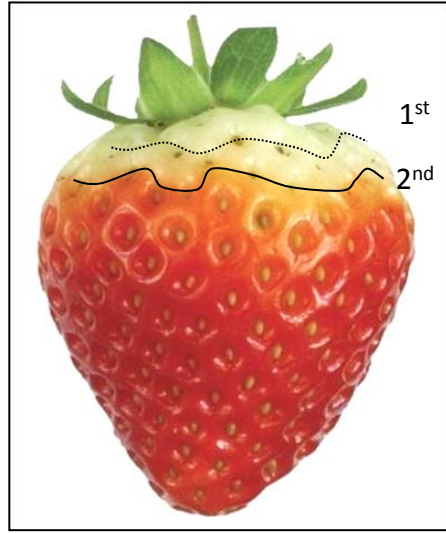
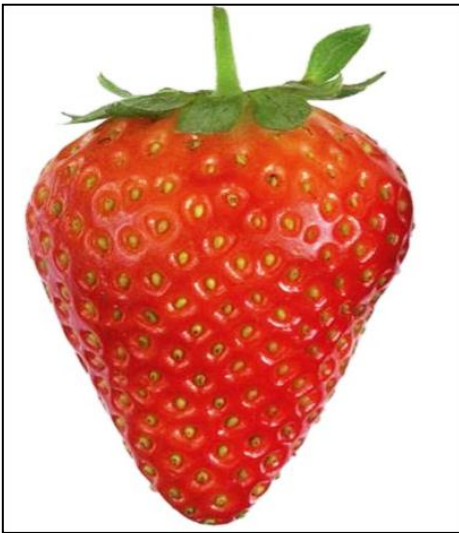
Level 4

Area of the skin with a dull dry appearance that does not bleed

Caused by picking or berry to berry contact bruising which does not damage the flesh underneath significantly

Concentric white shoulder

coles



Level 1

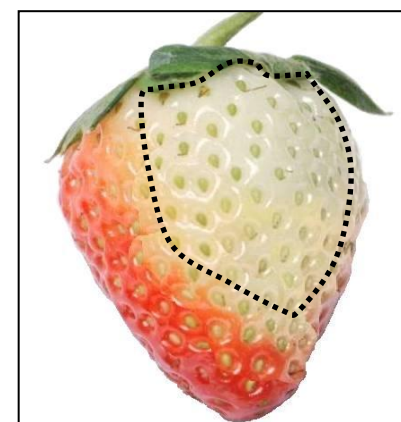
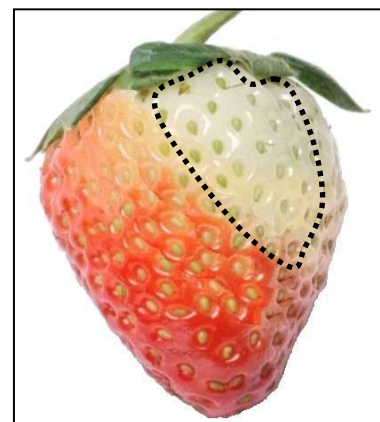
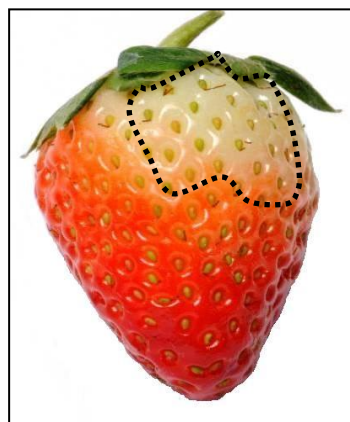
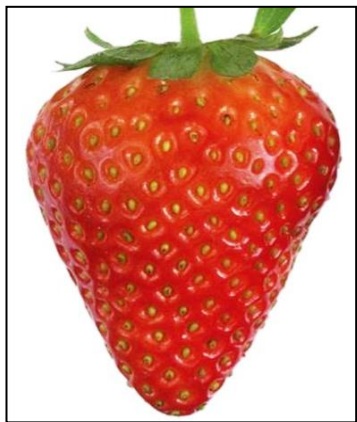
Level 2

Level 3

Level 4

Concentric ring white shoulder is where the white area extends down from the calyx end, on all sides of the berry. Severity is described in relation to the number of seed rings to which the white area extends down the berry. Caused by very cold days and nights on the farm.

Part white area



Level 1

Level 2

Level 3

Level 4

One part of the berry showing part white area. The other side of the berry will be full red colour. This area does not extend around the whole of the calyx and may be just on the side of the berry. Caused by cold weather, with the white area being under-developed, or sunburn.

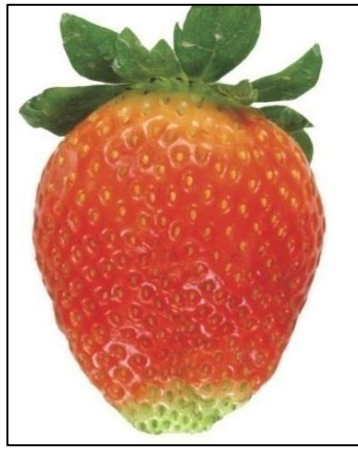
Tip colour

coles

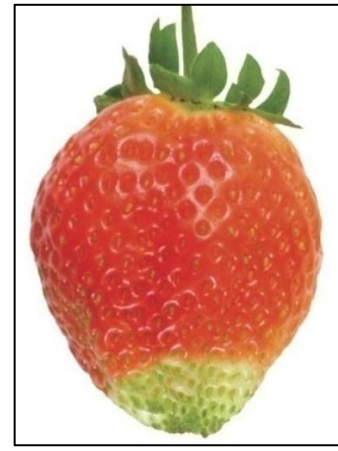


Level 1

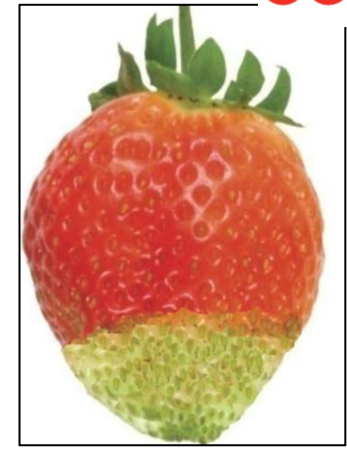
A white area of skin at the tip of the berry with green seeds
Caused by cold weather or immature picking
If the area is pale pink then this will turn red and should not be treated as a defect



Level 2



Level 3



Level 4

Brown dry calyx



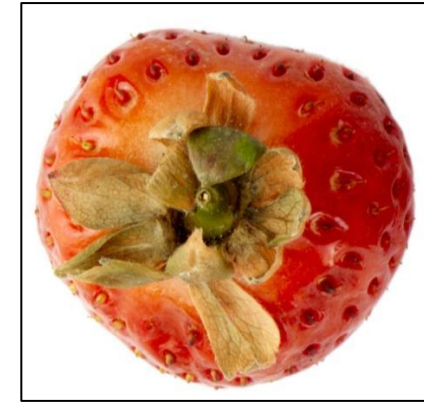
Level 1



Level 2



Level 3

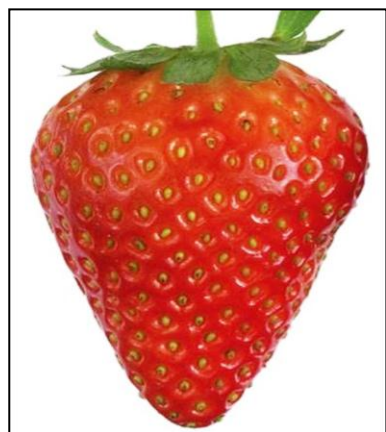


Level 4

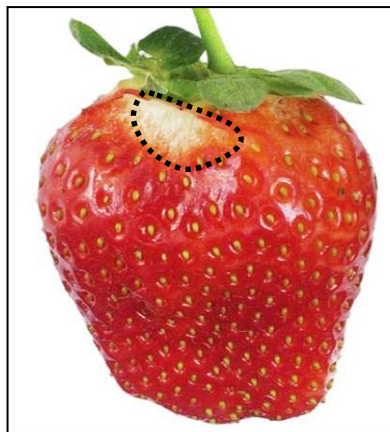
Brown calyx present individual leaflets are totally dry or brown in colour. Not if the tips of the leaflets are affected only
Caused by a number of environmental or soil factors in the field
This defect does not affect the eating quality or the shelf life of the berry and is not an indicator of over maturity

Neck splitting

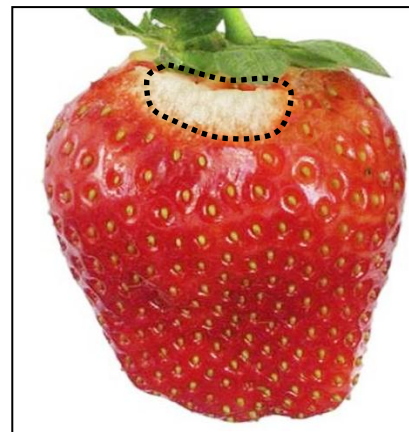
coles



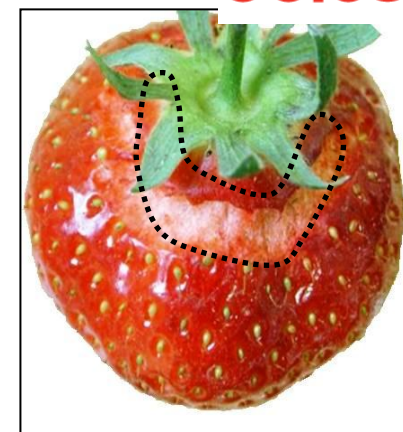
Level 1



Level 2



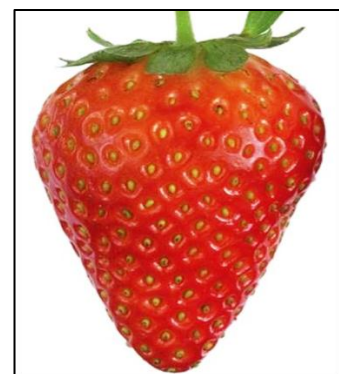
Level 3



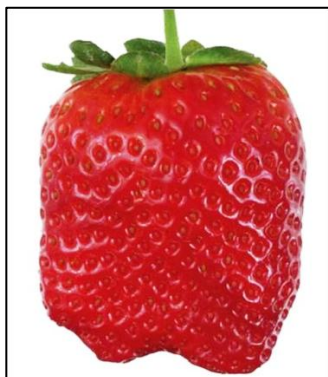
Level 4

Neck Splitting is where the skin around the base of the calyx splits, and white flesh is visible through the crack
Caused when the berry takes in too much water

Misshape (fan shaped fruit)



Level 1



Level 2



Level 3



Level 4

A misshape is a berry which does not resemble the typical conical or rounded shape, and has more than 2 distinct tips, has full length clefts or other severe malformations

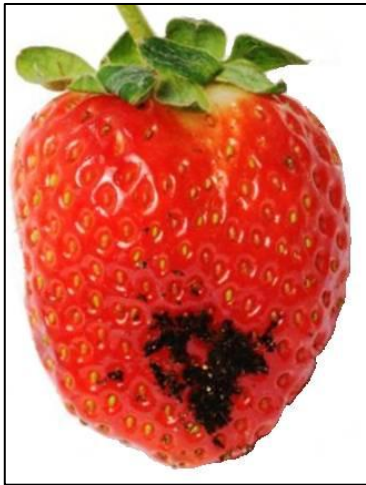
Caused by a number factors, including poor pollination, insect damage of the flower, or excessive fruit growth

Soiling (mud)

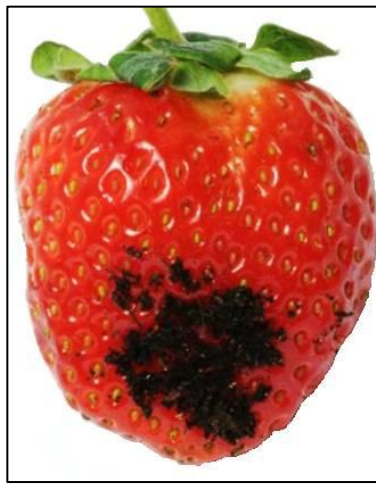
coles



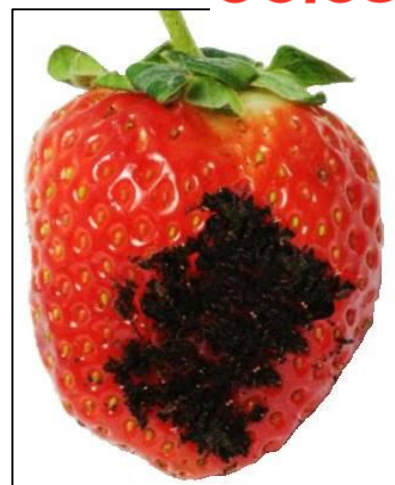
Level 1



Level 2



Level 3



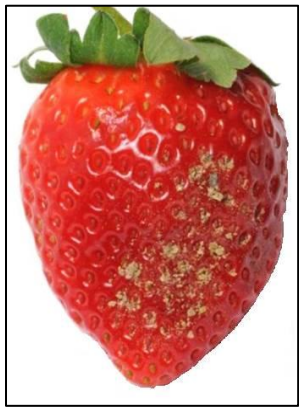
Level 4

Soiling applies to mud attached to the skin of the berry
It does not apply to dust on the berry or the calyx

Soiling (sand)



Level 1



Level 2



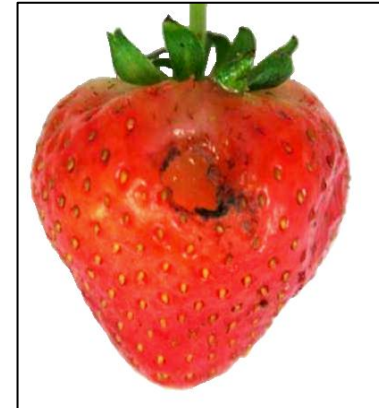
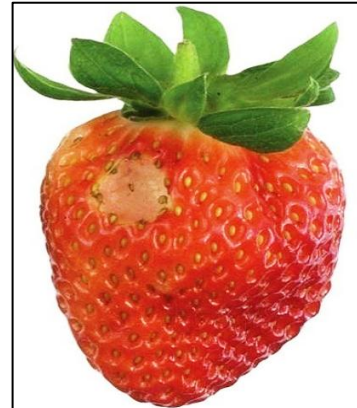
Level 3



Level 4

Soiling applies to sand attached to the skin of the berry
It does not apply to dust on the berry or the calyx

Pest damage



Level 1

Level 2

Level 3

Level 4

Any wound on the surface of the berry, associated with pest damage, but not neck cracking (has its own photospec)

Bird damage characterised by seeds missing, peck marks, and a dull skin appearance in affected area

Stem punctures should not be included as damage

Slug damage characterised by a small hole with the white flesh visible underneath.

It can be either dry (Level 3) or unhealed and wet (Level 4).