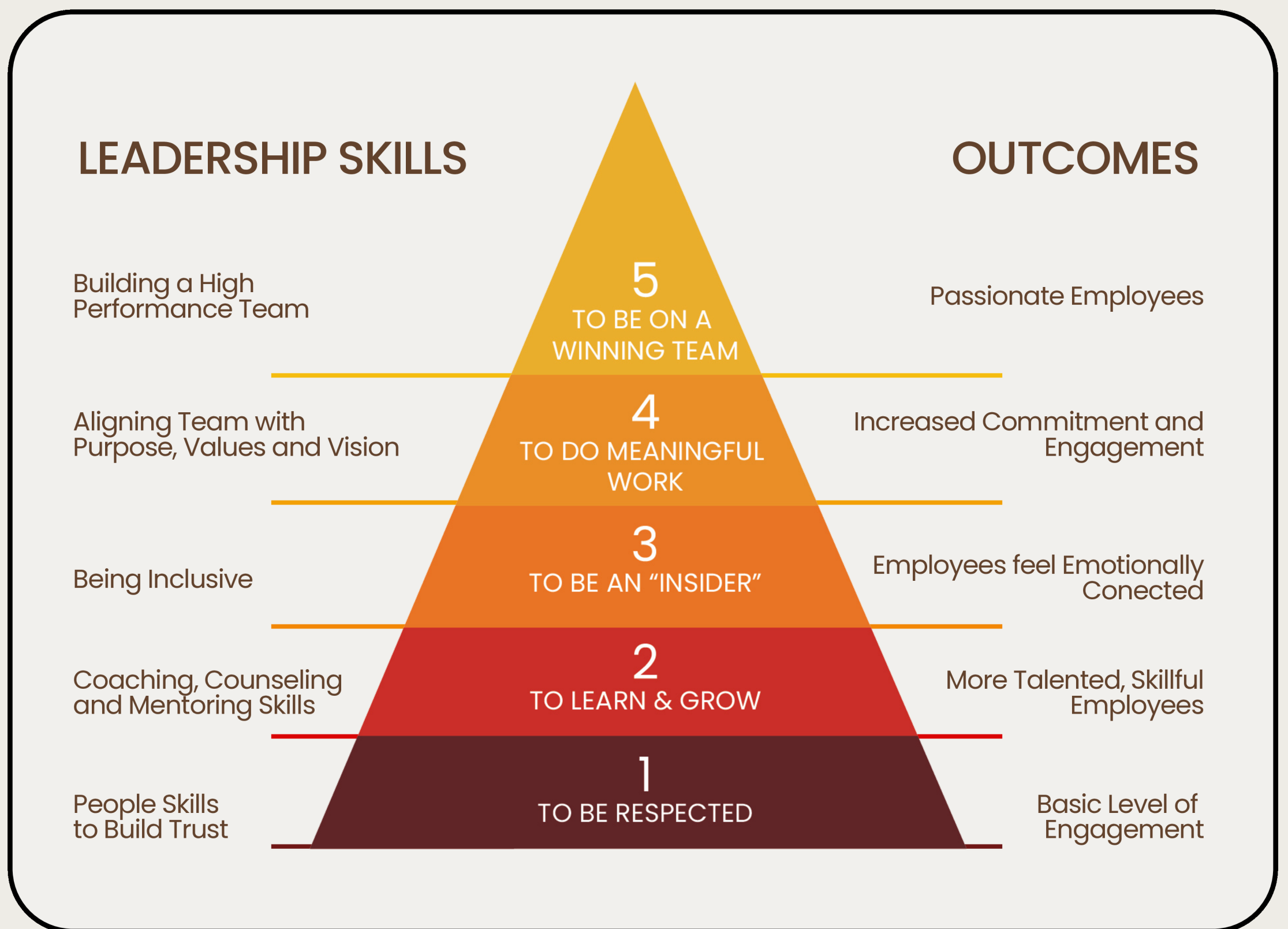


The Passion Pyramid



Source: Integro Leadership Institute

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1. Respect Drives Results

- 79% higher performance when employees feel respected (HBR).
- 2.7x more likely to be highly engaged.
- 3x higher retention rates.

Key Win:

Weekly recognition boosts engagement by 43%

2. Growth Changes Everything

- 94% retention rate when learning opportunities exist.
- 76% seek new roles for growth opportunities.
- 5.4x more likely to be retained when skilled.

Key Win:

Mentored employees get 5x more promotions

3. Belonging Builds Performance

- 56% higher performance with strong belonging.
- 3.5x more likely to contribute at full potential.
- 91% higher customer satisfaction scores.

Key Win:

Team connection lifts productivity
37%

4. Purpose Powers Productivity

- 4.4x higher engagement with purpose alignment.
- 225% higher productivity when work has meaning.
- 73% reduction in turnover risk.

Key Win:

Clear mission drives 49% more commitment

5. Trust Transforms Teams

- 2.3x revenue per employee with high-trust teams.
- 76% more engagement in collaborative cultures.
- 37% higher sales with cohesive teams.

Key Win:

Shared goals amplify results by 72%

The ROI of Passion

McKinsey Research Shows.

Passionate employees are:

- 125% more productive.
- Generate 41% higher customer satisfaction.
- Drive 21% more profitability.
- Create 65% less turnover.

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