

How Great Leaders Communicate

3 key tips to master communication





1. Active Listening 🦻

- Lean in, avoid distractions, and ask clarifying questions.
- Active listening builds trust, strengthens relationships, and leads to better understanding.

Example phrases

"Tell me more about that."

"So, what I heard is XYZ."



2. Less is More 🖐️

- Be direct and to the point.
- Don't add unnecessary details.
- Concise communication is more effective, memorable and desired.

Example phrases

"The key takeaway here is..."

"The priorities for this [PERIOD] are..."



3. Empower, Don't Rescue 💪

- Coach and guide your team.
- Don't take on their problems.
- Empowering employees to solve problems fosters autonomy, builds confidence, and develops critical thinking skills.

Example phrases

"What are some solutions you think of?"

"Who do you know that overcame similar challenges?"

Follow me for more
**LEADERSHIP, MINDSET,
AND BUSINESS TIPS.**



Luca Senatore