

£6.46M

TOTAL REVENUE

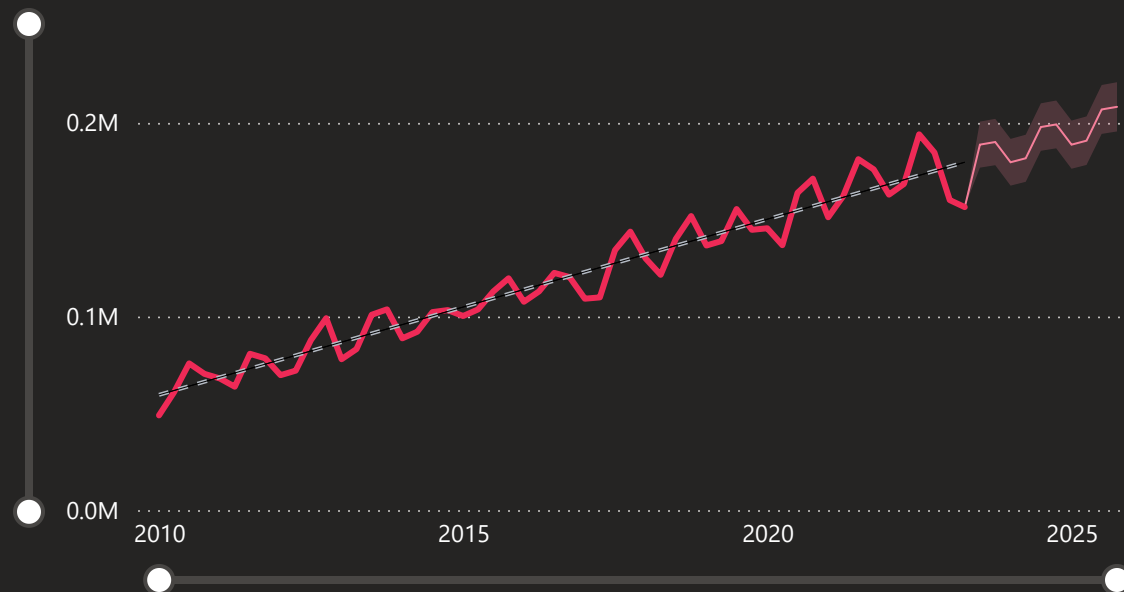
£2.99M

TOTAL PROFIT

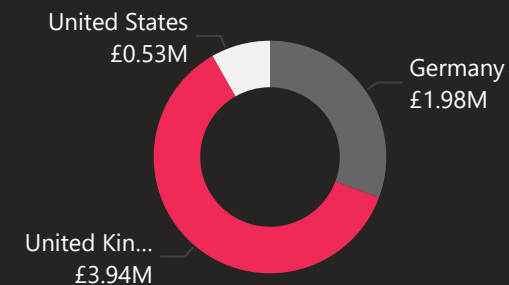
120.0K

TOTAL ORDERS

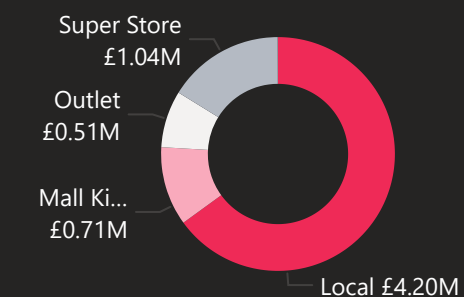
REVENUE TRENDING



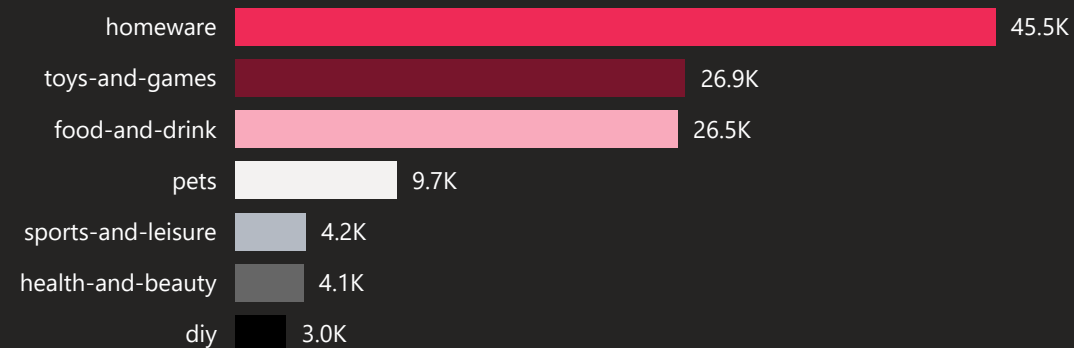
REVENUE BY COUNTRY



REVENUE BY STORE TYPE



ORDERS BY CATEGORY



QUARTERLY REVENUE

£156.5K!

Goal: £168.1K (-6.91%)

QUARTERLY ORDERS

2936!

Goal: 3.3K (-10.26%)

QUARTERLY PROFIT

£72.2K!

Goal: £78.3K (-7.74%)

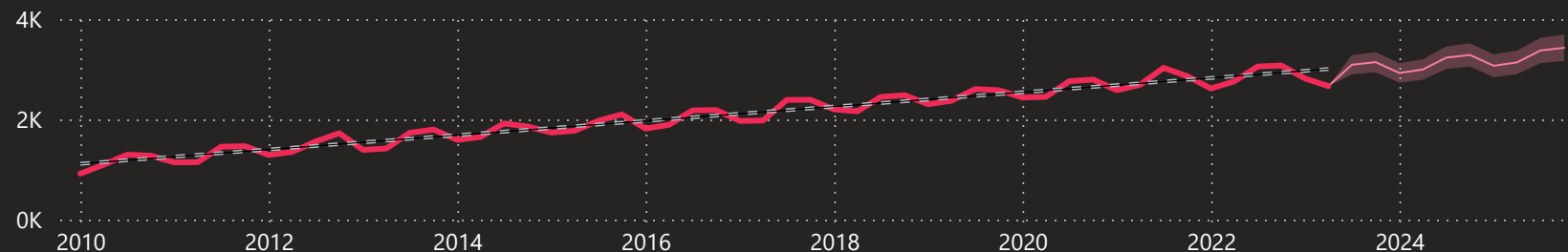
15284

UNIQUE CUSTOMERS

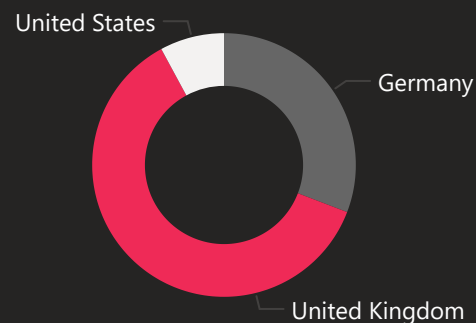
£422.42

REVENUE PER CUSTOMER

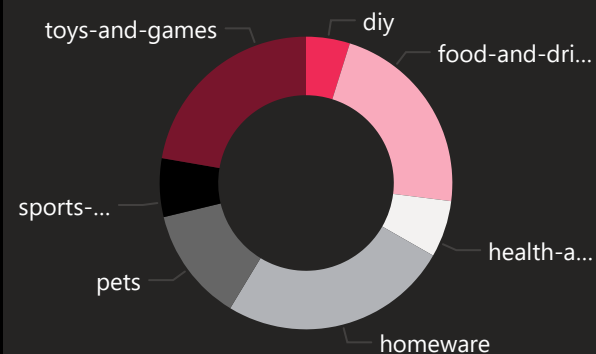
CUSTOMERS TRENDING



TOTAL CUSTOMERS BY COUNTRY



TOTAL CUSTOMERS BY PRODUCT CATEGORY



TOP 20 CUSTOMERS

Full Name	Total Revenue	Total Orders
Conor Williams	£4,494.09	13
Jade Harris	£4,209.17	21
Lothar Reinhardt	£3,761.03	9
Thomas Smith	£3,383.35	7
Charlie Ford	£3,379.15	6
Emilie Lange	£3,165.18	8
Bayram Fritsch	£2,894.76	10
Owen Bell	£2,726.96	12
Nicholas Allen	£2,668.47	20
Diane Marsh	£2,599.95	10
Elenore Hendriks	£2,578.92	8
Grace Smith	£2,517.00	39
Stephen Hudson	£2,442.34	5
Tyler Hughes	£2,429.51	12
Eleanor Williams	£2,401.87	39
Rosie Wright	£2,335.46	18
Melissa Johnson	£2,301.05	23
Mandy Powell	£2,288.40	10
Gustav Scheuermann	£2,285.91	13
Aaron Carter	£2,269.55	26

2010

2023

TOP CUSTOMER BY REVENUE

Conor Williams

ORDERS

13

REVENUE

4.49K

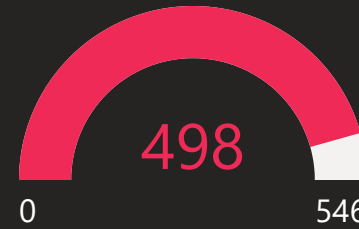
homeware

Category Selection

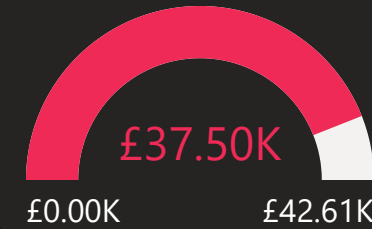
United Kingdom

Country Selection

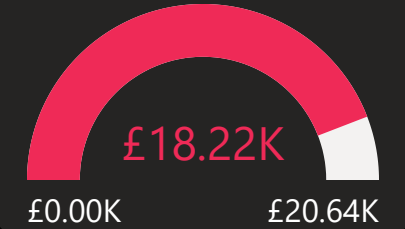
QUARTERLY ORDERS VS TARGET



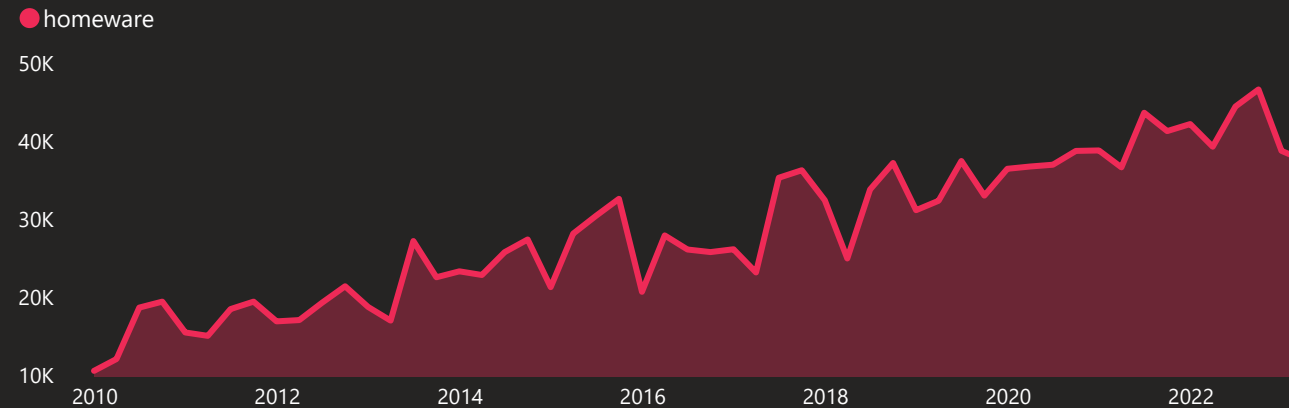
QUARTERLY REVENUE VS TARGET



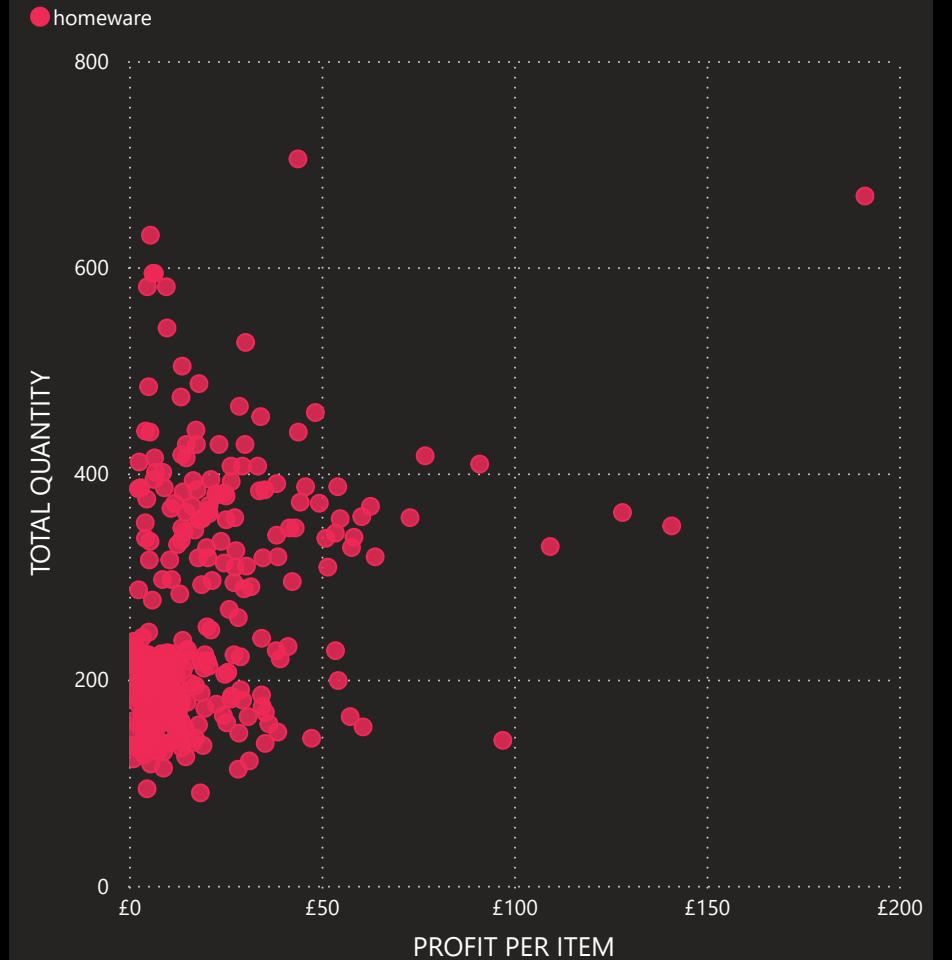
QUARTERLY PROFIT VS TARGET



TOTAL REVENUE BY PRODUCT CATEGORY



ORDERS VS PROFITABILITY



Top 10 Products

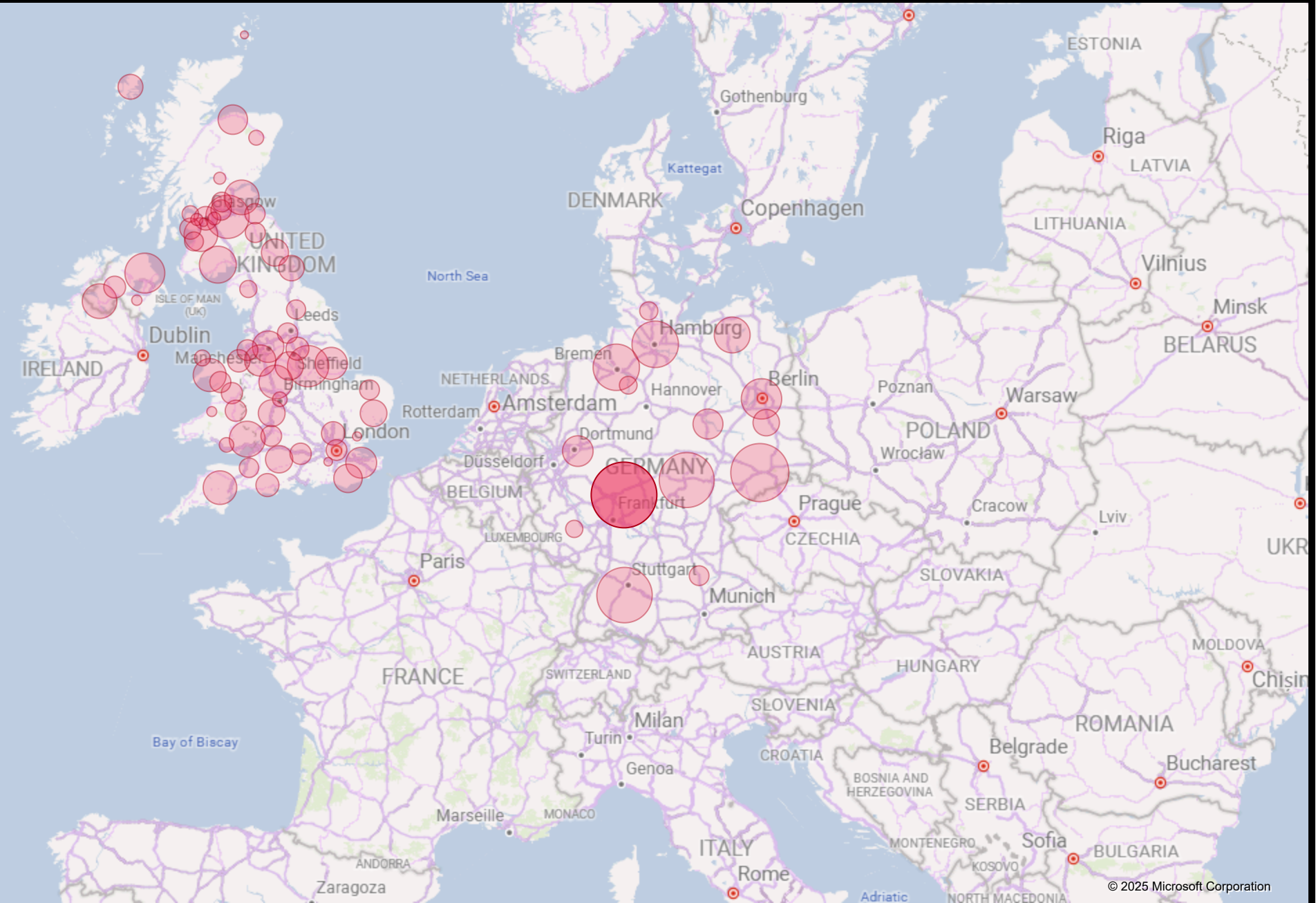
	Category	Total Revenue	Total Orders	Total Profit
Tower Vortx Dual Basket Air Fryer 7.6L	homeware	£66,231.00	172	£32,880.10
Coberg Bench Dining Set 3pc	homeware	£25,080.00	47	£2,520.81
Blaupunkt Rapid Air Fryer 4.5L	homeware	£22,491.00	97	£4,695.42
Avesta Executive Office Chair	homeware	£17,600.00	50	£1,964.35
Fleece Cable Knit King Duvet Set - Cream	homeware	£15,925.00	108	£3,692.74
Tower Compact Oven 15L	homeware	£15,615.00	80	£3,453.84
Michigan Coat Rack With Shoe Storage	homeware	£15,480.00	92	£4,989.03
Lokken Shoe Storage	homeware	£14,820.00	93	£3,567.48
Brody Swivel Chair	homeware	£14,800.00	41	£1,411.11
Norvik Desk with Shelves	homeware	£14,400.00	59	£2,032.23

Select all

Germany

United Kingdom

United States

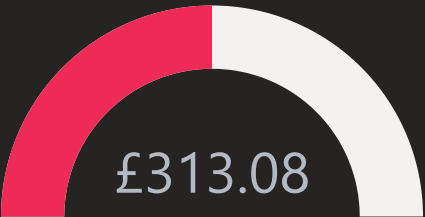




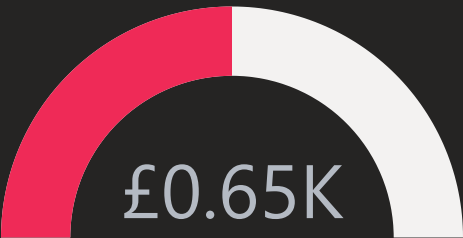
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Store Selection

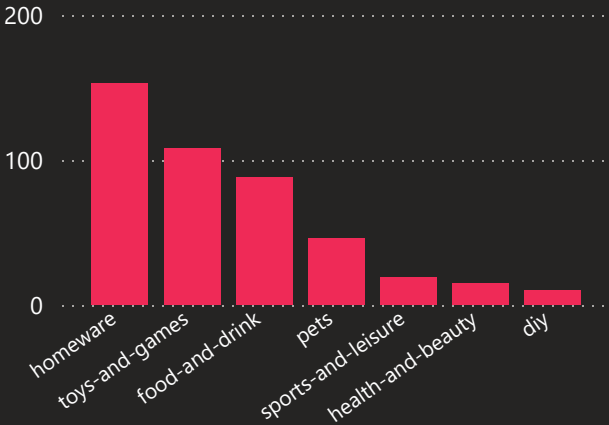
PROFIT YTD AND PROFIT GOAL



REVENUE YTD AND REVENUE GOAL



TOTAL ORDERS BY CATEGORY



TOP 5 PRODUCTS

Description	Profit YTD	Total Orders	Total Revenue
LEGO Formula E Porsche 99X Electric	£62.42	1	£149.95
Kent Woven Blackout Panel 54 x 86" - Navy"	£50.70	1	£100.00
Master Lock Excell Octagonal Shackle Padlock	£27.68	2	£79.92
Master Lock Excell Round Padlock 70mm	£20.17	2	£49.95
Luxury Faux Fur Rug 100 x 150cm - Charcoal	£20.25	1	£45.00

PROFIT YTD AND PROFIT GOAL

