

## Contact

jolie.hodson@spark.co.nz

[www.linkedin.com/in/jolie-hodson-she-her-8248a44a](https://www.linkedin.com/in/jolie-hodson-she-her-8248a44a) (LinkedIn)

## Top Skills

Business Planning

FMCG

Internal Audit

## Honors-Awards

Top 200 Business Awards - Chief Financial Officer of the Year

Fellow of the Institute of Chartered Accountants Australia and New Zealand

Women of Influence Finalist (Board & Management)

Deloitte Top 200 Business Awards - Chief Executive of the Year 2022

# Jolie Hodson (she/her)

CEO Spark New Zealand

Auckland, Auckland, New Zealand

## Summary

We're living in a time of exponential disruption, where technology advancement is providing the opportunity for us to operate in ways we never imagined to create value. Conversely if we don't face the reality of this head on, we expose our business to risk.

As business leaders we need to adapt to the pace of change, creating an environment for our people to build the skills and adopt the practices that will enable them to flourish. Creating teams that bring together different generations, experiences and skills from multi-disciplines and harness their creativity to deliver world class experiences for our customers.

Now more than ever we need to have our eyes up and out, learning as individuals and as organisations, so we can bring the best ideas to bear in New Zealand as well as learning from the many great kiwis.

I have had a diverse career working across executive positions in different industries including professional services, FMCG, telecommunications and digital technology, in both New Zealand and Australia.

I was appointed to Chief Executive of Spark on 1 July 2019, following a number of executive roles over six years in Spark. Previous roles include Customer Director, Chief Executive of Spark Digital for 2 years, and Chief Financial Officer for Spark for 3 years.

I'm passionate about mentoring women in business, a member of Global Women and OnBeingBold an online collective developed by women for women. OnBeingBold has been created to capture and share the personal life journeys of prominent New Zealand business women so that others can be reassured that the squiggly line connecting home life and careers is anything but straight-forward.

Prior to joining Spark as the CFO, I worked for 12 years with the Lion Group, Australasia's largest beverages group.

---

## Experience

### Climate Leaders Coalition

3 years 10 months

### Convenor CLC CEO Steering Committee

July 2022 - Present (10 months)

Auckland, New Zealand

### Steering Committee Member

July 2019 - June 2022 (3 years)

Auckland, New Zealand

### Spark New Zealand

9 years 11 months

### Chief Executive

June 2019 - Present (3 years 11 months)

Auckland, New Zealand

### Board Director Spark

September 2019 - Present (3 years 8 months)

### Customer Director

July 2018 - June 2019 (1 year)

Auckland

### CEO Spark Digital

October 2016 - June 2018 (1 year 9 months)

Auckland, New Zealand

### CFO

June 2013 - October 2016 (3 years 5 months)

Auckland

### SheEO™

### Activator

November 2017 - Present (5 years 6 months)

New Zealand

SheEO is a global community of radically generous women transforming the way we finance, support and celebrate female entrepreneurs who are creating a better world. Since launching in 2015, 4000 women Activators in three countries have collectively loaned out \$4M to support 53 women-led Ventures. Our goal is to reach 1M women Activators and a \$1B perpetual fund which will support 10,000 women-led Ventures each year for generations to come. Are you IN? <https://sheeo.world/>

## On Being Bold

Founder

February 2017 - Present (6 years 3 months)

New Zealand

OnBeingBold founded by a group of business leaders passionate about helping women to succeed in business.

## Global Women (New Zealand)

Member

November 2014 - Present (8 years 6 months)

New Zealand

## Digital Boost Alliance

Chair Digital Boost Alliance Aotearoa Board

January 2022 - November 2022 (11 months)

New Zealand

## Lion Co

12 years 7 months

Finance Director - Lion Beer Spirits and Wine Ltd

April 2008 - May 2013 (5 years 2 months)

Commercial Director Finance - Sales and Marketing

October 2006 - March 2008 (1 year 6 months)

Planning Manager - Lion Nathan Australia

February 2006 - September 2006 (8 months)

Corporate Finance Director - Lion Nathan Ltd

April 2003 - January 2006 (2 years 10 months)

Group Finance Manager - Lion Nathan Ltd

November 2000 - March 2003 (2 years 5 months)

Deloitte New Zealand  
Audit Graduate to Senior Audit Manager  
February 1992 - October 2000 (8 years 9 months)  
Auckland, New Zealand

---

## Education

University of Auckland  
Bachelor of Commerce (B.Com.) · (1989 - 1991)

Macquarie Graduate School of Management  
Strategic Management Program · (2008)

Chartered Accountants Australia and New Zealand  
CA, Fellow of CA, Accounting and Finance · (1995)