#### Contact

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Top Skills
CEOs
Strategic Leade

Strategic Leadership Executive Management

# **Jason Paris**

Chief Executive Officer of One New Zealand

Auckland, Auckland, New Zealand

#### Summary

A passionate and proud New Zealander and family man who loves competitive and fast-changing industries that make a positive impact on the countries and the communities that they serve.

I'm very people and customer focused, and always deliver the numbers. Some of the results that my team and I have achieved include:

- Largest ever capital return to shareholders in New Zealand history (Vodafone)
- 2nd largest M&A transaction in New Zealand history (Vodafone)
- Fastest telco EBITDA, ICT and mobile growth in NZ (Vodafone)
- Best cultural, service and IT performance scores on record (Vodafone)
- Launched 5G in NZ and awarded New Zealand's best mobile Network (Vodafone)
- Led the Telecom to Spark rebrand (Spark)
- Developed and launched TVNZ OnDemand (TVNZ)

### Experience

One New Zealand Chief Executive Officer November 2018 - Present (4 years 6 months)

Auckland, New Zealand

Vodafone New Zealand
Chief Executive Officer
November 2018 - March 2023 (4 years 5 months)
New Zealand

Vodafone

Director

April 2018 - November 2018 (8 months)

Page 1 of 3

London, United Kingdom

Spark New Zealand
CEO Home, Mobile and Business
August 2011 - March 2018 (6 years 8 months)
Auckland

Spark HMB generated around two thirds of the revenue and profit for Spark New Zealand at this time (and growing) I led a team of over 2,000 talented people across the Spark and Skinny businesses that provide more than two million New Zealand consumers and SMEs with access to the technology, digital and entertainment services they need to unleash their potential.

Highlights include the transformation of Telecom to Spark, leading Spark to become No.1 in mobile and hold No.1 in broadband, developing and growing a number of our partnerships with global brands such as Spotify and Netflix as well as being the executive sponsor of Spark's Emerging Women Leaders and Diversity programmes.

- General Manager, Spark Home, Mobile and business (August 2014 June 2015)
- Chief Marketing Officer (August 2011 July 2014)

Make-A-Wish Foundation
Board Member
March 2011 - May 2016 (5 years 3 months)

TV3 and FOUR CEO March 2010 - August 2011 (1 year 6 months)

**TVNZ** 

Head of Digital Media, Marketing and Strategy March 2006 - March 2010 (4 years 1 month)

Nokia Head of Consumer Marketing April 2004 - March 2006 (2 years)

Page 2 of 3

## Education

Harvard Business School (2007 - 2008)