Gilina McBride

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https://gilinamcbride.github.io/gilina-mcbride-portfolio/ | https://www.linkedin.com/in/gilinamcbride/

SUMMARY

Detail-oriented full stack web developer with a web development certificate from UNC Chapel Hill. Experienced in communications with a strong combination of collaboration, problem-solving, and project management skills, and the ability to design, build, and maintain websites from conception to production. Previous experiences have honed the ability to work in fast-paced and diverse team environments creating solutions and collaborating cross-functionally with several teams towards a single, shared goal. Strengths lie in organization, leadership, and innovation.

TECHNICAL SKILLS

HTML, CSS, JavaScript ES6, Node.js, Express.js, SQL, MySQL, Object Oriented Programming, MVC, Git, MongoDB

PROJECTS

Pregame | https://github.com/gilinamcbride/pregame.git | https://gilinamcbride.github.io/pregame/
- Pregame is an application that helps you search for breweries, concerts, and other events in any major US city.
- Pregame is developed using HTML, CSS, Tailwind, Open Brewery DB API & TicketMaster API.
- My core responsibilities were implementing JavaScript for the project and managing the team repository in Github.

Tech Blog | https://github.com/gilinamcbride/tech-blog.git | https://guarded-plains-27828.herokuapp.com/
- Tech Blog is a full stack blog application deployed to Heroku. This app allows users to create an account and log into the blog site, write, edit, and delete blog posts.
- Tech Blog follows the MVC paradigm in its architectural structure, uses Handlebars.js as the templating language, Sequelize as the ORM, and the express-session npm package for authentication.
- This application was created and designed entirely by me.

Out of Office | https://github.com/gilinamcbride/travel-blog.git | https://sheltered-cliffs-36049.herokuapp.com/
- Out of Office is a traveler-friendly application that allows users to write about their travel experiences and read about others' vacations and explorations. Not sure where to go on your next vacation, Out of Office makes planning your next trip a breeze.
- Out of Office follows the MVC paradigm, uses Handlebars.js as the templating language, Sequelize as the ORM, express-session npm package for authentication, and Pexel API for the photos. Out of Office also has a search feature built into the application.
- My core responsibilities for Out of Office were the back-end development, and CSS design.

ADDITIONAL EXPERIENCE

ServiceMaster Quality Clean and Restore

Boiling Springs, NC
Project Estimator - November 2020 – Present

ServiceMaster is a disaster restoration business primarily dealing with water and fire damage and reconstruction after damage. At ServiceMaster, the Project Estimator is responsible for creating water damage, fire damage, cleaning, and construction estimates for many different Insurance Companies and Adjusters pursuant to ServiceMaster estimating standards and insurance compliance using Xactimate, Xactanalysis, Restore 365, and MICA for insurance agencies.

Additionally, the Project Estimator manages customer restoration and construction projects start to finish and works and communicates with homeowners, insurance adjusters, sub-contractors, and all necessary parties for each project.

- Generate 5-8 weekly estimates and reduced Owner estimate workload by 50%
- Recognized by customers repeatedly for exemplary customer service and industry knowledge.

iResponze
Greenville, SC
Social Media Manager - March 2018 – August 2020
Marketing Coordinator - January 2018 – March 2018

*iResponze is a small digital start-up focused in the hospitality field on providing review responding services and social media services to hotels. At iResponze, the title of Social Media Manager extended far beyond the traditional idea of a social media manager. The position was two-fold: the Manager was responsible for daily activities of iResponze's client-facing Social Media Management Service and all employees, and the Manager supported the marketing and sales team. The Social Media Manager maintained iResponze website content and wrote content for iResponze Blog, designed promotional and advertising materials using Adobe Illustrator & Photoshop, developed strategy and content for social media pages, and supported the development, implementation, and evaluation of marketing/advertising strategy and campaigns using Pardot and Salesforce. Finally, the Social Media Manager a*ssisted with the creation and implementation of iResponze's Social Media Management Service, managed five social media team members across the US and India, and 10 social media clients.

- Promoted from Marketing Coordinator to Social Media Manager to manage new Social Media Team Members
- Created a client/social team management system to streamline tasks for each client per month
- Celebrated by Social Media team members as an excellent leader and support system
- Acknowledged by clients repeatedly for exemplary social media tactics, customer service, and industry knowledge

Limestone College
Gaffney, SC
Marketing Coordinator - April 2016 – December 2017

*Limestone College is a small liberal arts college located in Gaffney, SC. The Marketing Coordinator at Limestone a*ided in the development of a strategic marketing plan for each budget year for the Limestone Extended Campus (online and off campus courses), designed marketing materials for prospective and current students using Adobe Creative Cloud and Microsoft, and developed content for the Limestone website and Limestone College Extended Campus social media.

EDUCATION
University of North Carolina at Chapel Hill Coding Bootcamp – April 2022 - Sept 2022
A 24-week intensive certificate program focused on gaining technical skills in Web Development

University of North Carolina at Chapel Hill
B.A., Journalism and Mass Communication, Public Relations Concentration, Second Major in Political Science