

Diabetic retinopathy

Optimization of Brolucizumab phase II clinical program

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2020-03-04 13:03:46

Background

- Clinical trials are costly (\$50,000 per patient in oncology) and time consuming
- Often carried out with delays and cost overruns
 - screening failure
 - under recruitment
 - drop out
- Clinical trial data of varying quality
 - lack of screening oversight (low screening failure rate)
 - trial patients not representative of target population (high screening failure rate)
 - departure from trial protocol

Clinical program optimization problem

Identify physicians and trial sites likely to provide

- high quality trial data
- complying with budget
- on time

Clinical program optimization problem (cont')

Best predictor of performance in the future is performance in the past.

Data analytics objectives:

- Identify *performance indicators* in database
- Extract signal from data
- Identify physicians and trial sites best in terms of those indicators

Data at hand

Excel file [Health_Insights_Case_Study__TSO](#) containing three datasets (sheets)

- Set A: 139 US physicians
 - some replicates in gpharma_HCP_ID
 - Patient_Count
 - 11 specialties incl. OPHTHALMOLOGY
 - admin. / geog. data

Data at hand (cont')

- Set B: 365 contributions to studies
 - Contribution = PI working in a CENTER
 - Performance indicators:
 - pat_TARGET_TREATMENT and pat_ENTERED_TREATMENT
 - # of competitor trials by PI (active)
 - # of Supporting Staff
 - PI Tier 1,2,3
 - PI Risk Score H/M/L
 - Admin. / geog. data
 - Uninformative columns:
 - Trial_STATUS_DESC all completed
 - Performance ratio of ENTERED/TARGET
 - PI Availability fully missing

Data at hand (cont')

- Set C: correspondance gpharma_HCP_ID (set A) to Doctor ID (set B)
- PI Affiliation: count of occurrence of physicians

Big data usually defined as: large, complex structure, real-time, messy

Method

- Set A
 - Patient_Count not documented
 - does not seem to match any of
 - pat_TARGET_TREATMENT or
 - pat_ENTERED_TREATMENT
 - even after various summations
- Set C document link between A and B
- Sheet “PI Affiliation”
 - Count of HCP_Last_Name not documented
 - does not seem to match physician occurrences in A or B
- Only Set B considered in the sequel

Result

Conclusion

Supplementary material

All documents available on the github repository [GiantPharma](#)

- R code for data analysis: [load.R](#)
- Slides in R markdown under Rstudio: [GPharma.Rmd](#)

THANK YOU!