

SAVOIR --- FAIRE

by

Maureen LABRO

Pierre GUIDETTI

HERITAGE

Savoir-Faire was founded in 1981, when its president Maureen Labro decided to import art materials made by **Sennelier** to the United States.

Founded in 1887 in a shop just steps away from the **École des Beaux Arts** in Paris, **Sennelier** began when its founder **Gustave Sennelier** began to mix oil colors and watercolors for the most important painters of the time, including **Cézanne**, **Gauguin**, **Picasso** and **Kandinsky**, as well as for nearby students.



VISION



For 30 years **Savoir-Faire** has been working to bring the finest art supplies the world has to offer to American artists.

Our people, our process, our passion, Savoir-Faire brings art to life for every retailer, every student, every master

MISSION



HELPING PEOPLE ENHANCE THEIR
CREATIVE EXPERIENCE

Savoir-Faire is dedicated to helping artists reach their vision by providing the finest art materials available

VALUES

PASSION

TRADITION

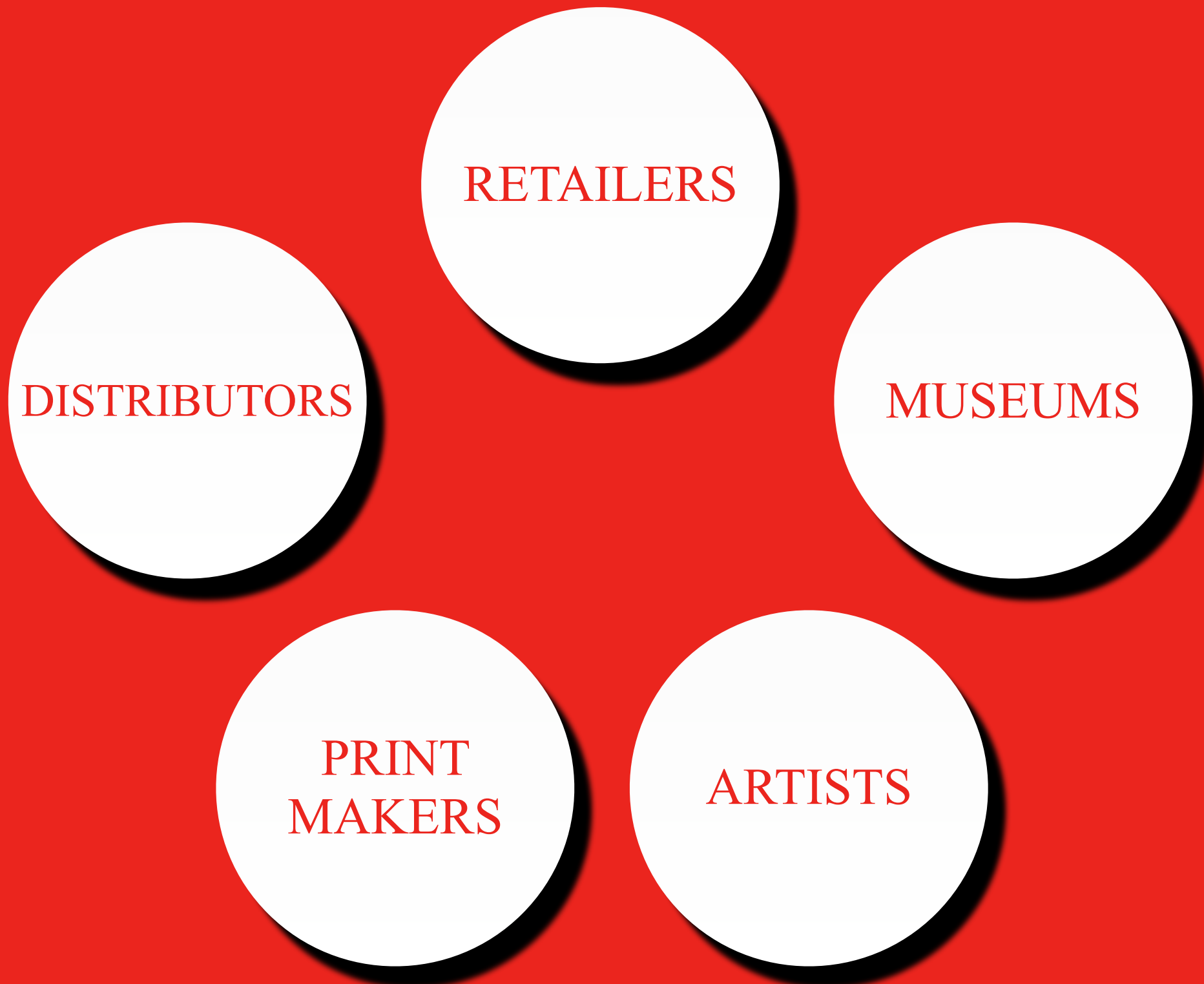
QUALITY

VALUE

COMMITMENT

EXCLUSIVITY

TARGETS



SAVOIR-FAIRE'S NUMBERS

6600 Products

1981 Date of creation

2460 Retail locations in
North America

30 Members of staff

7 Countries of origins

10 Trade shows per year

11 Manufacturers

525 Number of soft pastel
color
largest color range in the world

MANUFACTURERS

SENNELIER

FABRIANO®



Awagami
Papers®



ARTFIX
canvas for the arts

Lascaux
the spirit of colours

Brevillier's
CRETACOLOR®

Raphall



LAMALI

ISABEY

PRODUCTS

PAINTING

BRUSHES

PRINTMAKING

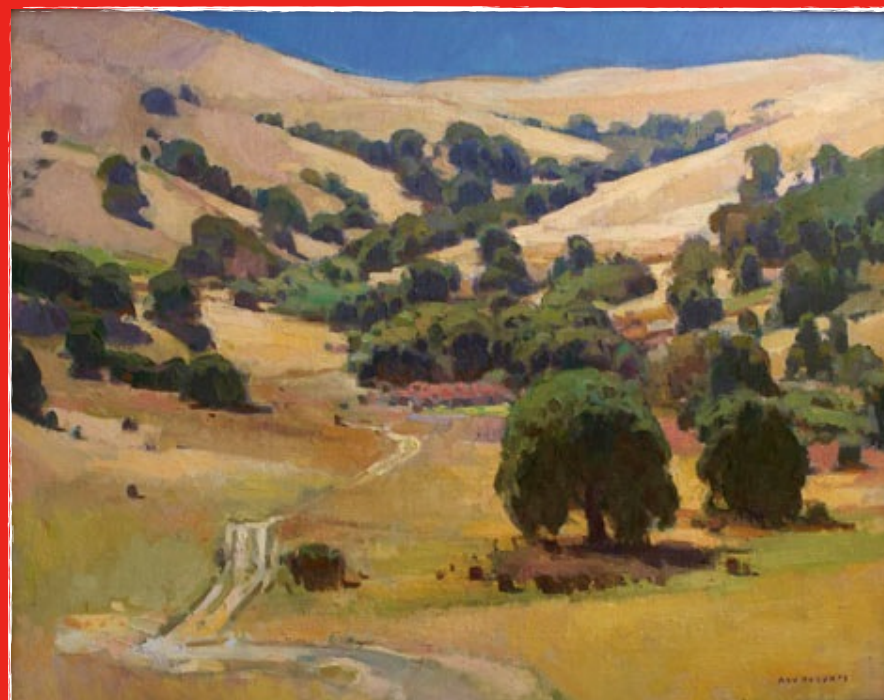
DRAWING

PAPERS
&
CANVAS

STATIONERY
&
GIFT

SAVOIR FAIRE'S AMBASSADORS

Peter Adams
Bill Buchman
Scott Burdick
John Burton
Diana Cadwallader
Cathy Carey
John Cosby
Kevin Courter
Sterling Edwards
Debra Huse



David Kassan
Daniel Keys
Paul Kratter
Susan Lyons
Jesse Powell
Peggi Kroll-Roberts
Ray Roberts
Vanessa Rothe
Alexey Steele
Vincent Xeus

WHERE TO FIND SAVOIR-FAIRE

Savoir-Faire
40 Leveroni Court
Novato, CA 94949

Hours of operations: 8am-5pm, Monday through Friday

phone: 415.884.8090
fax: 415.884.8091

WEB :

savoirfaire.com

Facebook: Savoir-Faire

Twitter: @SavoirFaireCA

For more information: customerservice@savoirfaire.com