

# SAVOIR --- FAIRE

by

Maureen LABRO

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# HERITAGE

**Savoir-Faire** was founded in 1981, when its president Maureen Labro decided to import art materials made by **Sennelier** to the United States.

Founded in 1887 in a shop just steps away from the **École des Beaux Arts** in Paris, **Sennelier** began when its founder **Gustave Sennelier** began to mix oil colors and watercolors for the most important painters of the time, including **Cézanne**, **Gauguin**, **Picasso** and **Kandinsky**, as well as for nearby students.



# VISION

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For 30 years **Savoir-Faire** has been working to bring the finest art supplies the world has to offer to American artists.

Our people, our process, our passion, Savoir-Faire brings art to life for every retailer, every student, every master

# MISSION

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HELPING PEOPLE ENHANCE THEIR  
CREATIVE EXPERIENCE

**Savoir-Faire** is dedicated to helping artists reach their vision by providing the finest art materials available



# VALUES

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PASSION

TRADITION

QUALITY

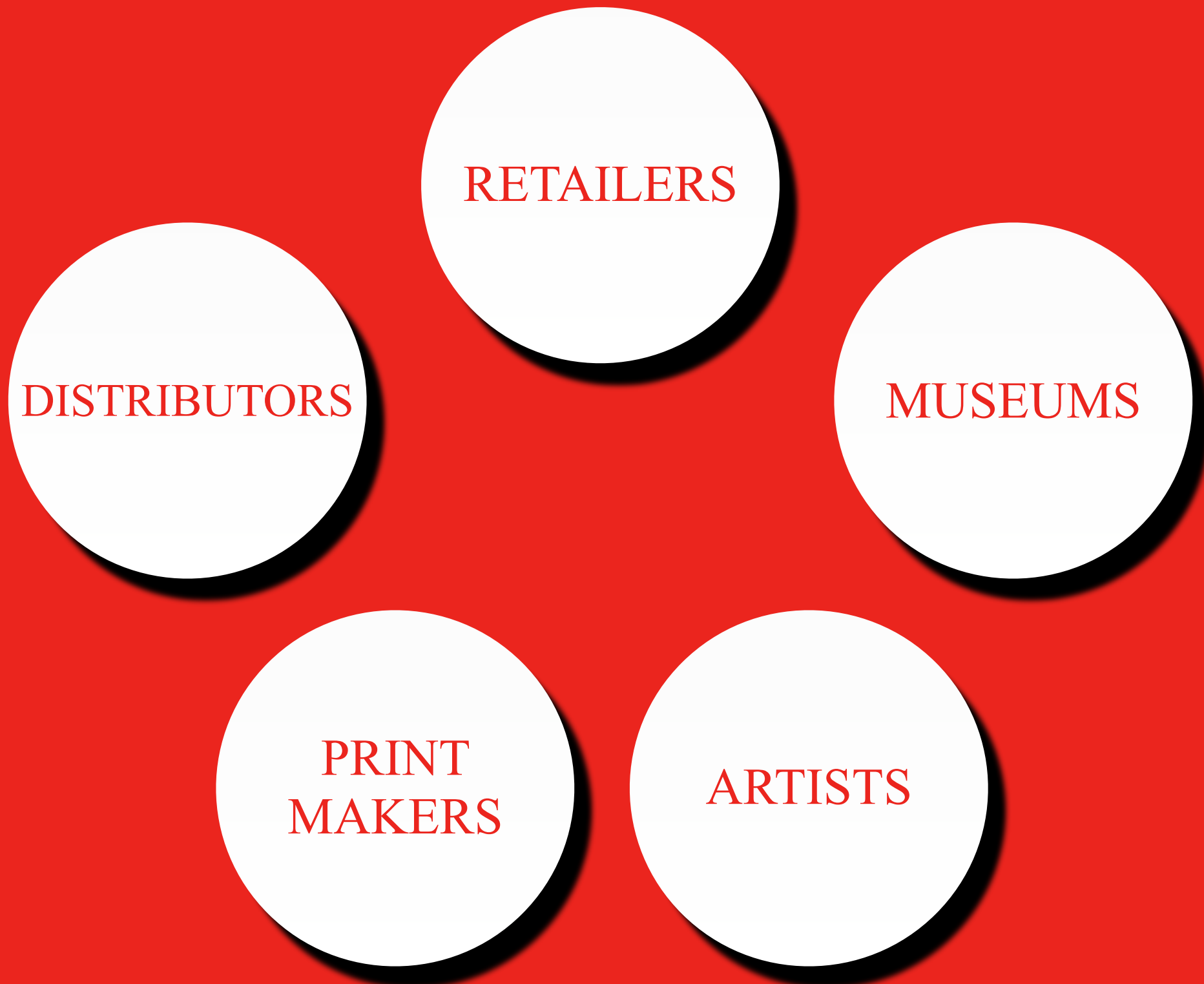
VALUE

COMMITMENT

EXCLUSIVITY

# TARGETS

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# SAVOIR-FAIRE'S NUMBERS

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6600

Products

1981

Date of creation

2460

Retail locations in  
North America

30

Members of staff

7

Countries of origins

10

Trade shows per year

11

Manufacturers

525

Number of soft pastel  
colors  
largest color range in the world

# MANUFACTURERS

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SENNELIER

FABRIANO®



Awagami  
Papers®



**ARTFIX**  
canvas for the arts

**Lascaux**  
the spirit of colours

*Brevillier's*  
**CRETACOLOR®**

*Raphaël*



LAMALI

ISABEY



# PRODUCTS

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PAINTING

BRUSHES

PRINTMAKING

DRAWING

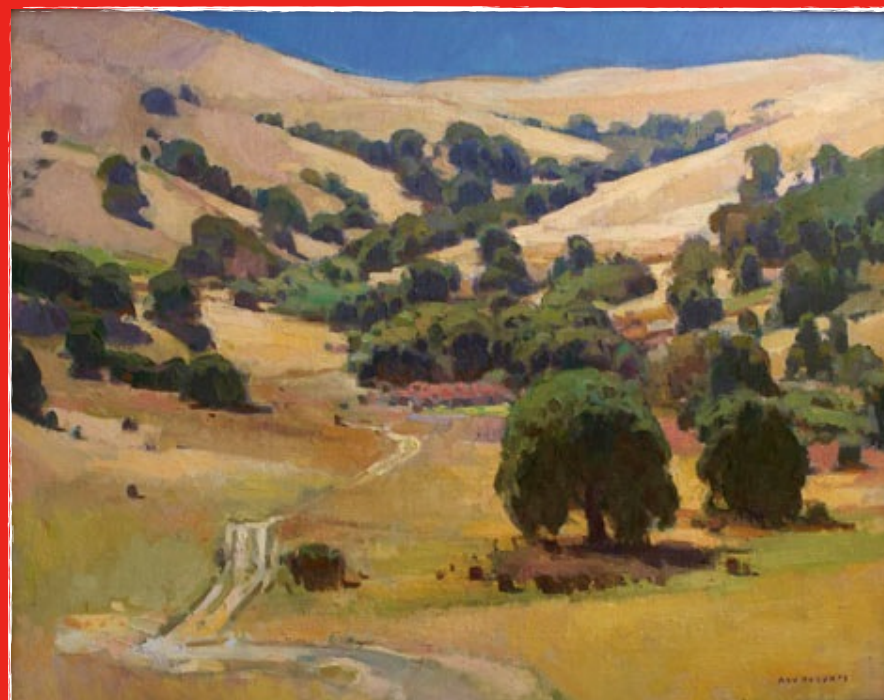
PAPERS  
&  
CANVAS

STATIONERY  
&  
GIFT

# SAVOIR FAIRE'S AMBASSADORS

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Peter Adams  
Bill Buchman  
Scott Burdick  
John Burton  
Diana Cadwallader  
Cathy Carey  
John Cosby  
Kevin Courter  
Sterling Edwards  
Debra Huse



David Kassan  
Daniel Keys  
Paul Kratter  
Susan Lyons  
Jesse Powell  
Peggi Kroll-Roberts  
Ray Roberts  
Vanessa Rothe  
Alexey Steele  
Vincent Xeus

# WHERE TO FIND SAVOIR-FAIRE

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Savoir-Faire  
40 Leveroni Court  
Novato, CA 94949

Hours of operations: 8am-5pm, Monday through Friday

phone: 415.884.8090  
fax: 415.884.8091

## WEB :

[savoirfaire.com](http://savoirfaire.com)

**Facebook:** Savoir-Faire

**Twitter:** @SavoirFaireCA

For more information: [customerservice@savoirfaire.com](mailto:customerservice@savoirfaire.com)