SAVOIR FAIRE

by

Maureen LABRO Pierre GUIDETTI

SAVOIR
FAIRE

HERITAGE

Savoir-Faire was founded in 1981, when its president Maureen Labro decided to import art materials made by **Sennelier** to the United States.

Founded in 1887 in a shop just steps away from the **École des Beaux Arts** in Paris, **Sennelier** began when its founder **Gustave Sennelier** began to mix oil colors and watercolors for the most important painters of the time, including **Cézanne**, **Gauguin**, **Picasso** and **Kandinsky**, as well as for nearby students.

SAVOIR
FAIRE

VISION

For 30 years **Savoir-Faire** has been working to bring the finest art supplies the world has to offer to American artists.

Our people, our process, our passion, Savoir-Faire brings art to life for every retailer, every student, every master

SAVOIR
FAIRE

MISSION

HELPING PEOPLE ENHANCE THEIR CREATIVE EXPERIENCE

Savoir-Faire is dedicated to helping artists reach their vision by providing the finest art materials available

SAVOIR
FAIRE

VALUES

PASSION

TRADITION

QUALITY

VALUE

COMMINTMENT

EXCLUSIVITY

SAVOIR
FAIRE

TARGETS

RETAILERS

DISTRIBUTORS

MUSEUMS

PRINT
MAKERS

ARTISTS

SAVOIR
FAIRE

SAVOIR-FAIRE'S NUMBERS

6600 Products

1981 Date of creation

2460 Retail locations in North America

30 Members of staff

7 Countries of origins

10 Trade shows per year

11 Manufacturers

525 Number of soft pastel color
largest color range in the world

SAVOIR FAIRE

MANUFACTURERS

SENNELIER

FABRIANO®

CHARBONNEL
L'artisanat d'art
FONDÉ EN 1862

Awagami Papers®

ARTFIX
canvas for the arts

Lascaux
the spirit of colours

Brevillier's
CRETACOLOR®

Raphael

SAVOIR FAIRE

LAMALI

ISABEY

SAVOIR
FAIRE

PRODUCTS

PAINTING

BRUSHES

PRINTMAKING

DRAWING

PAPERS
&
CANVAS

STATIONERY
&
GIFT

SAVOIR
FAIRE

SAVOIR FAIRE'S AMBASSADORS

Peter Adams
Bill Buchman
Scott Burdick
John Burton
Diana Cadwallader
Cathy Carey
John Cosby
Kevin Courter
Sterling Edwards
Debra Huse

David Kassan
Daniel Keys
Paul Kratter
Susan Lyons
Jesse Powell
Peggi Kroll-Roberts
Ray Roberts
Vanessa Rothe
Alexey Steele
Vincent Xeus

SAVOIR
FAIRE

WHERE TO FIND SAVOIR-FAIRE

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40 Leveroni Court
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Twitter: @SavoirFaireCA

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