

# Marilia GilP

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## PROFILE

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Graphic designer with experience in multidisciplinary companies and in the advertising industry. Organized, adaptable, positive, with self-starter attitude and a strong ability to deliver creative design projects involving the marketing team and the final customers.

## SUMMARY OF QUALIFICATIONS

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- Designed mockups using provided wireframes for 8 projects;
- Produced responsive web designs that translate to mobile, tablets, and all devices using HTML and CSS for 10 clients.
- Excellent media and technology skills related to social media, web design, ad campaigns, working with 2 worldwide companies.

## RELATED EXPERIENCE

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### Graphic Designer 2019 – Current

Canoa Digital

- Worked with a team of four to develop more than 20 websites and media campaigns;
- Responsible for creating visual identity manual and applying it to all aspects of the brand.

### Product Designer 2018

Nerdstore

- Presented market research analyzes searching for new tendencies to apply in the company's material while developing new products;
- Put together a team of freelancers committed to achieve the best standard of art and product production.

### Creative Art Director 2017

Isobar

- Provided visual identity to small and medium companies strengthening their online presence;
- Helped to create unique solutions using design thinking concepts to handle communications between customer and business companies.

### Creative Art Director

Tudo Agency 2015 – 2017

Bullet Agency 2012 – 2014

- Worked independently and with a team to develop design solutions to business fairs increasing customer interaction for more than 40 clients.

## EDUCATION

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### Diploma in Interactive Media Design

2019 – Current

Algonquin College

- Develop creative and technical skills to create engaging digital media for careers in the media industry.
- Industry-driven program providing a diverse skillset across sectors such as web design and programming, UX design and project management.

### Bachelor in Media with emphasis on Digital Design

2007

University Centre Ibero-Americano

- Program with interdisciplinary disciplines that promotes professional development in areas such as editorial design, visual identity, web design and photo and video.

## OTHER EXPERIENCES

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### Student Leadership Program

2020

Participated in a series of experiential workshops and leadership opportunities to explore and enhance leadership skills and help to gain the knowledge of how to lead on campus, career, and in the community.

### Community Project: Stars in Jars

2019

Helped to prepare encouraging messages of hope for 40 cancer patients.

### Volunteer Project: Smile Project

2015 – 2017

Visited 3 hospitals, one orphanage, and 2 nursing homes on monthly bases dressed as a clown to bring happiness to people.

### Boy Scouts of Brazil

1997 – 2011

Led a team of 40 children to teach them how to learning by doing, provided team system experiences and helped to enhance each participant's leadership skills.

## REFERENCE

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### Raul Costa

Canoa Digital

Marketing Manager

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