

## CONTENT

About Us	1
Our Values	2
Our Purpose	3
Our Products	4
Our Global Footprint	5
Growing Together	6
Faculty of Learning	7
Sustainability at Witransaf	8
<ul><li>Greening the Charcoal Value Chain</li></ul>	9
<ul> <li>Our Afforestation Initiative</li> </ul>	10
<ul> <li>Better Managed Traditional</li> <li>&amp; Improved Kiln to Improve</li> <li>Efficiency and Sustainability</li> </ul>	11
<ul> <li>Improved Cooking Solution for Rural Communities</li> </ul>	12

## **ABOUT US**



Witransaf is Nigeria's leading exporters of Agricultural products, some of which includes; Raw Cashew Nut (RCN), Dried Split Ginger, Hibiscus, Charcoal.

In 2020, Ditransaf Ltd, the parent company of Witransaf with interest in Real Estate, Oil & Agriculture established Witransaf as a separate company to focus on its thriving Agro Commodity export business.

Lead by Industry leaders with over a decade of experience, Witransaf seeks to reimagine how trade is done by improving each part of our value chain in-line with United Nations Sustainable Development Goals from product sourcing — export with the overall aim to ensure client satisfaction and diligent service to our host communities









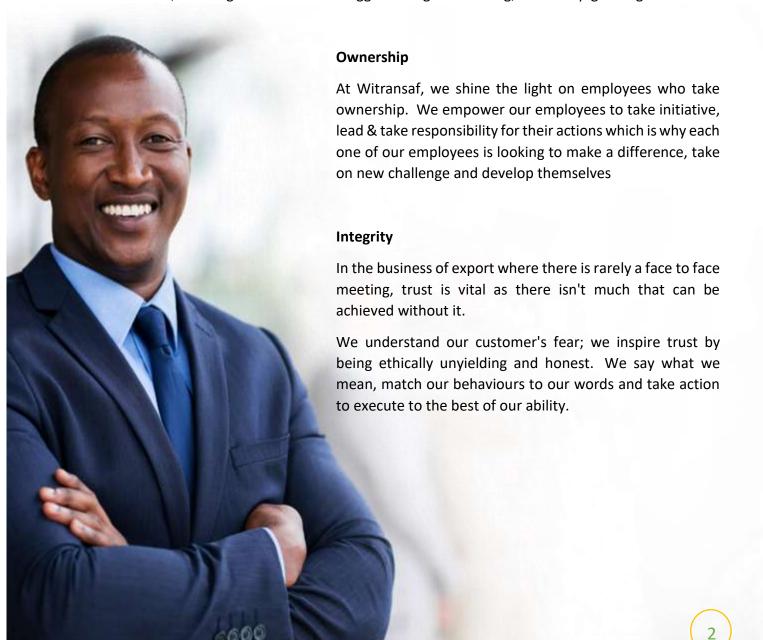


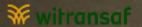
#### **Servant Leadership**

At the core of our values is servant leadership. We believe in our service to our host country communities & farmers. Our "Growing Together" initiative was born to propagate this value.

#### **Learning & Growth Mindset**

We believe our company to be a growing organization and will always be. We strive to make each project better than the last and instill the value of growth by encouraging our team to believe in the process and be open to learning. We respond to challenges with perseverance and enthusiasm, knowing that when we struggle through something, we end up growing.





We are driven by our purpose "Growing Together"
Which is why we aim to address the challenges
involved in meeting the needs of a growing global
population, while achieving positive impact for
farming communities, our planet and all our
stakeholders.

At Witransaf, we believe that success can only be achieved through communal growth. This means growth not just for us but for stakeholders in our business which includes our host community, famers/producers, customers & consumers

This is why we seek to reimagine how business in done in our sector. We have a responsibility to help create a better world and we intend to achieve this by tackling some of the major challenges in our host community and in our sector. By doing this, we hope to contribute our quota towards creating;

Economic opportunities

Better climate for all

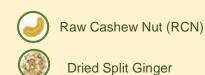
Improved health and well being

## OUR PRODUCTS



PRODUCT NAME	ABOUT	VISUAL	SPECIFICATION	PAYMENT/DELIVERY TERMS
RAW CASHEW NUT (RCN)	We offer the best quality Raw Cashew Nut with nut count ranging from 180- 200nuts/kg, sourced from farms in Ogbomosho, Osun etc & packed in dry jutebags. We deliver your desired quantity at your request ranging from 16 Metric & more		Outturn: Minimum of 47+  Nut Count: 170 to 200 per kilogram  Moisture: Maximum of 10%  Inspection: SGS	Payment: 100% irrevocable L/C at sight from a top 50 prime bank  Shipping Time: 15 to 30 days after confirmation of L/C  Loading Port: Niger
CHARCOAL	We deliver the best grade Barbeque, Shisha & Restaurant charcoal sustainably sourced from woodlands & produced thoughtful in- line with the UN's SDG & Nigeria's afforestation initiative.		Hardwood Charcoal  Fixed carbon > 75%  Volatile matters: 15.5%  Ash content < 7%  Moisture content < 8%  Heating level: Kcal/Kg 7000  Burning time: 4-5 hrs  Shape: irregular, lumpy, fingers, etc Wood: Non sparkling wood types (mainly Ayin).  Charcoal Sizes: 30mm-150mm  Type: Ayin	Payment Method: 100% irrevocable SBLC or L/C at sight from a top 25 prime bank.  Shipping Time: 15 - 30 days after confirmation of L/C
DRIED HIBISCUS	Our dried hibiscus flower is perfectly dried to contain less than 10% moisture and less than 2% impurities.		Impurities: Maximum of 2% Moisture: Maximum of 10% Inspection: SGS	Payment Method: 100% irrevocable & Confirmed L/C at Sight Shipping Time: 15 to 25 days after confirmation of L/C Loading Port: Lagos, Nigeria
GINGER	Our split ginger is naturally sun dried to contain less than 10% moisture to promote a lasting shelve life. We deliver across the globe starting from 14 Metric tons for your trial order packed in a 20ft container		Type: FAQ & ASTA  Impurities: Maximum of 2%  Moisture Content: Maximum of 10% Drying Process: Sun-dried  Inspection: SGS	Payment Method: 100% irrevocable and confirmed L/C at sight  Shipping Time: 15 to 25 days after confirmation of L/C Loading Port: Lagos, Nigeria

# OUR GLOBAL FOOTPRINT

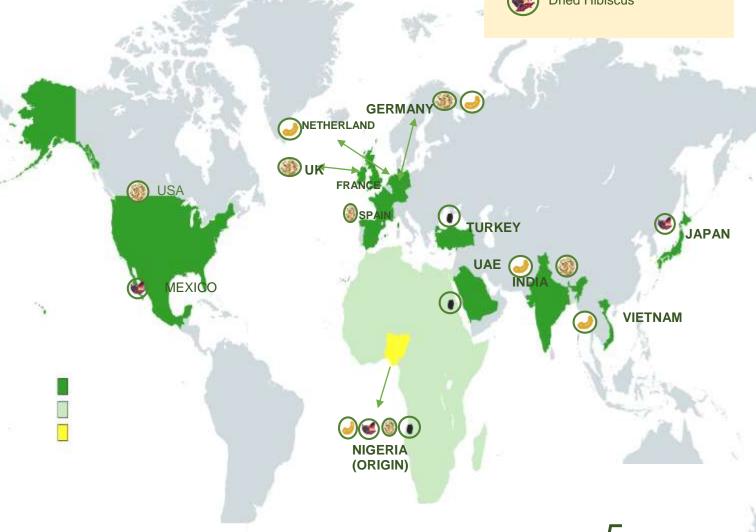




Charcoal



Dried Hibiscus



NORTH AMERICA

2 COUNTRIES SERVED



POPULAR PRODUCT OFFERINGS

5 COUNTRIES SERVED



POPULAR PRODUCT OFFERINGS

EURO

5 COUNTRIES SERVED

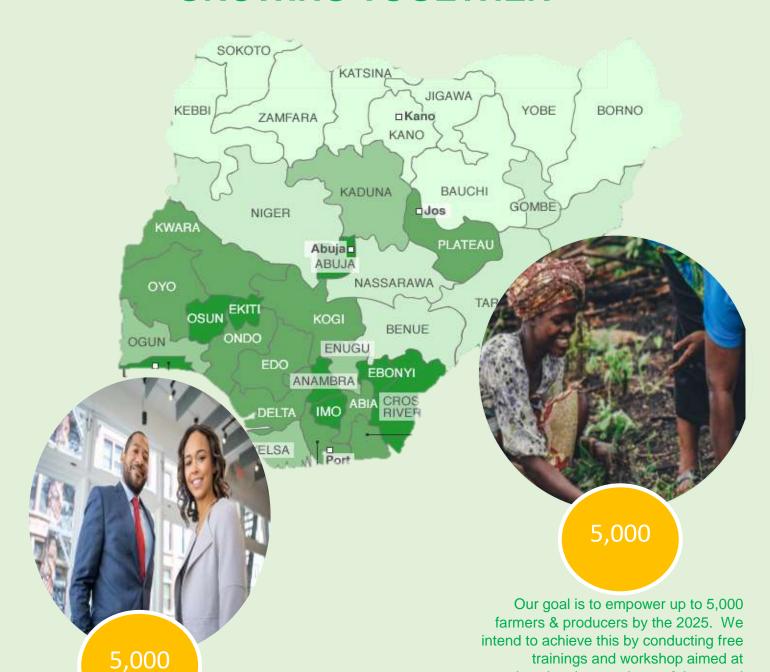






POPULAR PRODUCT OFFERINGS

## **GROWING TOGETHER**



Our goal is to empower up to 5,000 entrepreneurs by the 2025 through our educational arm (faculty of learning). We intend to achieve this by training and providing them with the knowledge needed to get involved in Agro commodity export and the skills to succeed in global trade

educating them on better & improved farming techniques & carbonization

#### **FACULTY OF LEARNING**



At Witransaf, we believe in 'Growing together' driven by entrepreneurship mindset. At the faculty of learning, we aim to empower entrepreneurs by offering subsidized training on export.

With over 50 high demand & exportable agricultural produce in Nigeria, there are a lot of opportunities for Nigerians in global trade.

Through our trade experts, we will be empowering entrepreneurs by providing them with adequate knowledge & skills needed to succeed in the export business. This initiative has been optimized into masterclass that can be assessed online through our website.

This course is self-paced and is optimized so that people can access it on the go through their laptops or smartphones. This is scheduled to roll-out in the second quarter of 2021 with training on Charcoal & raw cashew nut export.

This initiative is in-line with Nigeria goal to increase economic opportunity for Nigerians and also aligns with the country's goal to diversify her economy from oil to agriculture.





### SUSTAINABILITY AT WITRANSAF

It is Witransaf policy to conduct our business and operate in a manner designed to protect the environment, the health and safety of our employees and our host communities.

Meeting the challenges of climate change is at the center of our company strategy which is focused on supporting and accelerating the world's transition to clean energy.

As exporters, we rely on our procurement team to procure the finest quality product. We source our products through our direct procurement program working closely with small holder farmers & suppliers.

All our famers & suppliers are required to follow our sustainability and procurement guideline which includes declaring the primary source of origin of the products supplied.

This enables us to have a holistic view of our product origin which allows us easily monitor the implementation of our sustainability guideline.

#### **Our 2021 Sustainability Initiative**

Our 2021 sustainability initiative is focused on greening the charcoal value chain and improving the lives of rural dwellers in our host communities. We intend to achieve this by conducting mass sensitization of farmers/producers on;

- 1. The importance of sustainable wood fuel sourcing (Cut one plat 3 afforestation Initiative)
- 2. Better Managed traditional & Improved Kiln to improve efficiency & sustainability
- 3. Improved cooking solution for rural communities



44

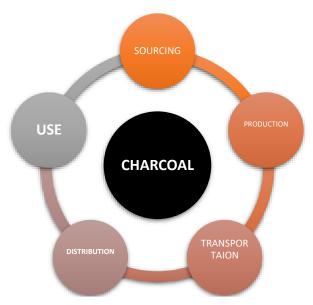
It is Witransaf policy to conduct our business and operate in a manner designed to protect the environment, the health and safety of our employees and our host communities.

Meeting the challenges of climate change is at the center of our company strategy which is focused on supporting and accelerating the world's transition to clean energy"

# GREENING THE CHARCOAL VALUE CHAIN



A Green charcoal value chain is the efficient and sustainable sourcing, production, transportation, distribution and use of charcoal resulting in improved human well – being and social equity while reducing environmental risks and ecological scarcities.



**Charcoal Value Chain** 

## HOW DO WE ENSURE SUSTAINABLE CHARCOAL PRODUCTION?

At Witransaf, we ensure a green & sustainable charcoal production by breaking down the charcoal value chain and addressing each stage Individually.

# Our 2021/2022 social responsibility & sustainability roll-out plan

Training aspiring Charcoal exporters (Faculty of Learning)

Farmer's/ producers sensitization on the importance of sustainable wood fuel sourcing (Cut on plant 3 initiative)

Training workshops on the importance of Improved Kiln & Sustainable Carbonization

Improved cooking solutions workshop



## OUR AFFORESTATION INITIATIVE CUT 1 PLANT 3

We are aligned with the Nigeria government cut one plant three initiative and are determined to ensure this is achieved. We understand that sustainable Charcoal production depends on sustainable management practices that ensure regrowth or regeneration that is at least equal to the level of extraction, especially in areas where slash-and-burn agriculture is common, and harvest pressure leads to shortened rotation periods and associated degradation.

This is why we have adopted a holistic product origin tracing approach to ensure we know where, how & the manner our products are sourced. This helps us ensure that we are sourcing our products only from people who are in line with our forest regeneration best practices. Our supply chain team has been tasked to ensure that products are sourced only from farmers adopting this practice. We don't just stop there; we engage in mass sensitization of local farmers on afforestation. By doing this, we ensure sustainable practice at the sourcing stage of the Charcoal value chain.

This initiative is in-line with the United Nations Sustainable Development Goal 12 & 13 for Responsible Consumption and Production and Climate Action











We are aligned with the government's cut one plant three initiative and are determined to ensure this is achieved. We understand that sustainable charcoal production depends on sustainable management practices that ensure regrowth or regeneration that is at least equal to the level of extraction. Especially in areas where slash-and-burn agriculture is common, and harvest pressure leads to shortened



# BETTER MANAGED TRADITIONAL & IMPROVED KILN TO IMPROVE

#### **EFFICIENCY & SUSTAINABLITY**

The adoption of sustainable charcoal technologies and practices will greatly contribute to improving the quality of product while conserving the ecosystems and managing the emissions.

According to the Food and Agricultural Organization of the United Nations, "A shift from the traditional Kiln to modern improved kiln can reduce GHS emission at this stage of the value chain by 80%".

It takes an average of 2-3days to produce charcoal using the traditional kiln method (earth mold) which is used by majority. A more improved & sustainable method is the horizontal Metal kiln which takes 6-14hrs for the charcoal to be ready.

At Witransaf, we encourage greener charcoal production by sourcing our products from producers who practice sustainable production & work to ensure that producers who practice the traditional earth mold method of production transition to the more sustainable production method.

To achieve the transition goal, we have scheduled different sensitization & training workshops slated to rollout in the 3rd quarter of 2021. The primary goal of the workshop is to sensitized producers on the importance of sustainable charcoal production and to train them on how to use and effectively transition to the improved kiln method

We'll also be working with agencies & stakeholders to make greener kilns more accessible & affordable.

By doing this, we ensure sustainable practice at the production stage of the Charcoal value chain.

This practice is in line with United Nations
Sustainable Development Goal 13 (Climate Action)
to "take urgent action to combat climate change
and its impacts" and reduce carbon footprint



"A shift from the traditional kiln to modern improved kiln can reduce GHS emission at this stage of the value chain by 80%"

-FAO



### IMPROVED COOKING SOLUTION

#### FOR RURAL COMMUNITIES

We strive to do it right in the communities and neighbourhoods which we operate. We look for ways to leverage our company's resources to strengthen the health and vitality of our local communities. Our responsibility to these communities is to provide value extends beyond employment.

Most of our products are sourced from rural communities where firewood & charcoal are commonly used for cooking; however, they are mostly used in an unsustainable way.

Through the promotion of fuel-saving cooking practice and fuel efficient technologies for cooking and productive uses, the demand for energy can be addressed while also improving household air quality and improved respiratory live.

This is why at Witransaf, we aim to empower communities by providing them with fuel efficient stoves, teaching them the techniques to make these stoves & enlightening rural community dwellers on the benefits of an improved cooking practice for their health & for the environment.

. By doing this, we enhance sustainable practice at the consumption stage of the Charcoal value chain.

This practice is in line with United nation's sustainable development goals for Climate Action and Good health and well-being.







WITRANSAF COMPANY LTD

DITRANSAF LTD

info@witransaf.com

7<sup>TH</sup> Floor, Mulliner Towers, Alfred Riwane Road, Ikoyi, Lagos