LOST IN TRANSLATION: TRANSLATING GENERATION ALPHA INTERNET SLANG USING MACHINE LEARNING

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18 Abstract

Internet slang is an informal variation of language that is prominent to the younger generation. The usage of this language brought miscommunication to older generations. This study focuses on Filipino Generation Alpha and their use of internet slang. This study aims to develop a translation tool leveraging Large Language Models (LLMs) to bridge this generational divide. A dataset of Generation Alpha slang sentences and their formal equivalents will be created, followed by the implementation of Low-Rank Adaptation (LoRA) to fine-tune an existing LLM. The model will be trained to translate slang sentences into formal English, and its performance will be evaluated against the baseline model using various performance metrics. The study highlights the significance of addressing communication gaps and provides insights into how technology can enhance understanding and reduce miscommunications across generations. This research contributes to the broader discourse on language adaptation and generational communication in the digital age.

Keywords: Internet Slang, Generation Alpha, Miscommunication, LoRA, LLM

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67 Chapter 1

Introduction

₆₉ 1.1 Overview

Language is how humans communicate and express themselves (Crystal & Robins, 2024). It is dynamic because there are endless structural possibilities, changes in word meanings, and new words created (Libretexts, 2021). Slang is a great example of the dynamic nature of language. Slang is an informal language used by people in the same social group (Fernández-Toro, 2016). It serves social purposes: to identify a group's members, communicate informally, and oppose established authority (McArthur, 2003). Slang is highly contextual and pervasive, even in non-standard English. (Roth-Gordon, 2020) Its figurative nature and how it twists the definitions of the words used in it make it hard for outsiders to understand (Mattiello, 2005).

In recent years, the internet has become a significant medium for the evolution and spread of language, giving rise to 'internet slang' (J. Liu, Zhang, & Li, 2023). Internet slang is a collection of everyday language forms used by diverse groups online (Barseghyan, 2014). Ujang et al. (2018, as cited in (binti Sabri, bin Hamdan, Nadarajan, & Shing, 2020)) state that Internet slang is not easily understood by people outside the social group or people who are not fluent in the language where slang is used. This phenomenon is particularly prominent among the younger generation (Maulidiya, Wijaya, Mauren, Adha, & Pandin, 2021), where they use it to communicate and interact with friends.

Today, Generation Alpha is the youngest generation. Generation Alpha refers to people born between 2010 and 2025. They were born into an era of rapid technological advancement, where digital devices and the internet are integral to

their daily lives (McCrindle & Fell, 2020). Generation Alpha is also called the first true digital natives (Jukić & Škojo, 2021). They are expected to be the most "technologically" skilled and most educated generation as they are the native speakers of the language of the Internet (Prensky, 2001). According to the study Understanding Generation Alpha, Generation Alpha is socially driven, which may let them grow up to be creative and unconventional, potentially shaping them to be assets in the future (Jha, 2020).

Since Generation Alpha was born with technology, the usage of Internet slang has been prominent in this generation. However, it can create communication barriers between older and younger generations (Venter, 2017 as cited in (Ghazali & Abdullah, 2021)). The communication barriers caused by the usage of Internet slang also affect people from the younger generation, especially individuals who are less active on social media and have less exposure to them (Vacalares, Salas, Babac, Cagalawan, & Calimpong, 2023). This gap highlights the need for a tool that can bridge the generational divide, making it easier for individuals to understand the language of Generation Alpha. By fostering a mutual understanding, such tool can promote more effective and harmonious interactions across generations, enhancing relationships and reducing miscommunication.

1.2 Problem Statement

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Internet slang fosters informal, relatable communication within the younger generation (Ghazali & Abdullah, 2021), especially Generation Alpha, but it presents challenges in understanding for people outside this demographic. The gap in comprehension with older generations widens as internet slang evolves, often leading to miscommunication affecting social relationships that contribute to the generational divide (Vacalares et al., 2023). A more specific translation tool developed using language models can be used to bridge this divide.

1.3 Research Objectives

19 1.3.1 General Objectives

This study aims to modify an existing Large Language Model (LLM) for use in the translation of Generation Alpha internet slang used by Filipino children in social media.

23 1.3.2 Specific Objectives

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- To create a dataset of sentences containing Gen Alpha slang and its formal translation
 - To create a Low Rank Adaptation (LoRA) implementation for fine-tuning an existing model
 - To fine-tune an existing LLM to translate sentences containing Gen Alpha slang into formal sentences
 - To evaluate the performance of the trained model and compare it to the based model using several performance metrics

22 1.4 Scope and Limitations of the Research

This study will focus on the usage of internet slang by Filipino Generation Alpha, with an emphasis on English language since it is widely use on different digital platforms such as social media.

1.5 Significance of the Research

The study contributes to understanding the evolving linguistic landscape shaped by internet slang, especially as used by Generation Alpha. Insights gained from this study may aid educators, parents, and communication professionals in bridging inter-generational communication gaps and fostering better understanding across age groups.

$_{\tiny ext{\tiny 42}}$ Chapter ${f 2}$

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Review of Related Literature

2.1 Communication Gap between Generations

Language is dynamic in nature thus, constantly evolving over time. One example of this behavior is the development of internet slang. Internet slang is a result of language variation and is often regarded as informal (S. Liu, Gui, Zuo, & Dai, 2019). In the study, *The Use of Online Slang for Independent Learning in English Vocabulary* (Ambarsaru, Amrullah, & Nawawi, 2020), students used internet slang to express their feelings and emotions, and to align their communication style with their peers.

However, this development has its challenges. It is suggested that younger generation should use slang to communicate with each instead of older generations because it might cause confusion between them (Jeresano & Carretero, 2022).

This miscommunication is prominent between generations with differences in lingiuistic familiarity as Suslak (Suslak, 2009) argues that age influences language use, noting that language evolves across generations. Supporting this, a study by Teng and Joo (teng & Joo, 2023) found that the older a person is, the less likely they are to understand internet language.

Th studies showed that using internet slang improves relationship between those who use it. However, using internet slang for intergenrational communication may result in miscommunication.

$_{\scriptscriptstyle 53}$ 2.2 Existing Studies

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Khazeni et al. used deep learning to create a model for translating Persian slang text into formal ones (Heydari, Albadvi, & Khazeni, 2024). They were able to create a model to convert texts from social media into sentiments for classification. Nocon et al. (Nocon, Kho, & Arroyo, 2018) created a Filipino colloquialism translator using Tensorflow's sequence-to-sequence model and Moses' phrase-based statistical machine translation. They found that the Moses model was able to create a natural sounding translation, while the Tensorflow model often produced bad sentences.

A slang translation system developed by Ibrahim and Mustafa (Abdulstar Ibrahim & Shareef Mustafa, 2023) used models obtained from Hugging Face, a repository of pre-trained models, and retrained it using a dataset containing slang and their corresponding definition and example. They determined that these models can be tweaked into learning the relationship between the slang and its meaning.

$_{\scriptscriptstyle 77}$ 2.3 LoRA for Fine Tuning

Low Rank Adaptation, or LoRA, is an efficient Parameter Efficient Fine Tuning (PEFT) method proposed by Hu et al (Hu et al., 2021). It can significantly decrease the required storage for training while producing comparable results and in some cases, even outperforming other adaptation methods. In addition, it has minimal chance of catastrophic forgetting as the original weights are not being tampered with, unlike other finetuning methods. These factors make it a suitable option for slang translation as a quick yet accurate solution. In a study conducted by Zhao et al. (Zhao et al., 2024), they determined that some LLMs using LoRA for fine tuning can outperform GPT-4, one of the most advanced LLM models currently. A study by Nguyen et al. (Nguyen, Wilson, & Dalins, 2023) used LoRA in fine tuning a pre-trained Llama 2 7B model for text classification of a dataset that contains slang. They were able to create a more accurate model compared to models by existing studies at that time.

$_{\scriptscriptstyle 191}$ 2.4 Chapter Summary

This chapter shows how generational differences create communication gaps, especially due to internet slang. Younger people tend to use slang to express emotions

and connect with friends, but this can confuse older generations who aren't as familiar with these terms. Research shows that as language changes over time, older people are generally less likely to understand the newest internet language. To bridge this gap, some recent studies have utilized machine learning to translate slang into more standard language. For instance, Khazeni et al. (Heydari et al., 2024) used deep learning to translate Persian slang, while Nocon et al. (Nocon et al., 2018) created a Filipino slang translator using statistical models. Moreover, Ibrahim and Mustafa (Abdulstar Ibrahim & Shareef Mustafa, 2023) fine-tuned pre-trained models to learn slang meanings. One of the promising techniques for this is Low Rank Adaptation (LoRA), which is a fine-tuning method that keeps the original model stable while using less storage. Studies by Zhao et al. (Zhao et al., 2024) and Nguyen et al. (Nguyen et al., 2023) show that LoRA models are not only efficient but can even outperform advanced models like GPT-4 when it comes to slang translation and text classification.

Chapter 3

Research Methodology

This chapter lists and discusses the specific steps and activities that will be performed to accomplish the project. The discussion covers the activities from preproposal to Final SP Writing.

3.1 Research Activities

214 3.1.1 Creation of the dataset

A dataset of sentences containing Generation Alpha slangs and its formal translation or an approximation of will be created. This will involve data scraping,
use of existing datasets, or any other suitable methods of obtaining data. This
dataset will be used for the training and evaluation of the model. To ensure it is a
high quality dataset, it will be manually checked for accuracy and grammatically
correctness. It will also be checked for any potential biases that may exist in the
dataset or the data collection process.

2 3.1.2 Identification of potential LLM to be used

The researchers will be reading upon existing LLM comparison studies to identify potential LLMs to be used for this study. They will be primarily using studies that used dataset containing slangs as they are the most similar to the required dataset.

227 3.1.3 Lookup on available GPU on demand services

Available computing power rental services will be looked up for this study. As LLM training are a resource-intensive process, it is important to ensure that the necessary computing power is available. However, this computing power requires expensive equipment that might not see usage after the project is completed. Thus, it has been decided that it is better to rent the computing power for the duration of the project. A report on available GPU on demand services will be created using market research and price to computing power ratio.

3.1.4 Study on LoRA implementation for LLM

A thorough study on the implementation of LoRA for fine-tuning will be done.
This includes learning the necessary steps, logic behind the idea, and other necessary information necessary for implementation. For this step, reading upon guide materials regarding fine-tuning and LoRA as well as existing studies will be done.
We will be primarily using the guide provided by HuggingFace as it is one of the largest repositories for prebuilt LLMs. In addition, they also provided guides for fine-tuning models for specific purposes and has model specific guides.

$^{\scriptscriptstyle{243}}$ 3.1.5 Preprocessing of data

The dataset used for the fine-tuning of the model will be cleaned up. This will require removal of non essential information such as email adresses, URLs, etc.
This is to ensure that the model can focus on learning the patterns between the slang and its formal translation without being affected by noise.

$_{ iny 48}$ 3.1.6 Prototype implementation of LoRA

A prototype implementation of LoRA will be created using a less demanding model. This is to avoid incurring costs from constantly retraining the model due to bugs in the code. It will be also developed on the same platform as the final implementation to avoid any issues with the code running on different platforms. As it is a prototype, it will be used to create a foundation for the complete implementation of LoRA. It will ensure that during the final implementation, there will be no issues with the code and the model can be fairly evaluated.

$_{256}$ 3.1.7 Implementation of LoRA on selected model

A full implementation of LoRA will be done using the previously created prototype as a basis. Since it has been proven to work, this step will mostly involve fine-tuning the selected model and fixing any hidden bugs.

3.1.8 Implementation on LLM Evaluation Metrics

A set of evaluation metrics will be used to determine if the fine-tuned model will perform better than the base model. These metrics will be taken from existing studies on LoRA finetuning and slang translation. It will serve as the primary measure in which LLMs are compared with from each other.

265 3.1.9 Model Evaluation and Analysis of Results

The model obtained from previous steps will be evaluated using the evaluation metrics determined from the previous step. To do this, the testing set split of the dataset will be used as the basis of evaluation. In addition, descriptive information such as loss function per epoch, accuracy, precision, recall, and F1 score will be determined. This information will be used as supplement to evaluation metrics to determine if the fine-tuned model will perform better than the base model.

3.1.10 Documentation

All members are tasked to provide accurate and detailed logs of their activities.
This includes steps on the task they are working on, the status of the work being
done, and the time spent on the task. It will serve both as documentation and as
a progress tracker to determine how far the project is from being done. It will be
done every week at the member's leisure.

$_{\scriptscriptstyle{78}}$ 3.2 Calendar of Activities

Table 3.1 shows a Gantt chart of the activities. Each bullet represents approximately one week worth of activity.

Table 3.1: Timetable of Activities

Activities (2024-2025)	Nov	Dec	Jan	Feb	Mar	Apr	May
Creation of the dataset	•						
Identification of potential	•						
LLM to be used							
Lookup on available GPU on	•						
demand services							
Study on LoRA implemen-	•						
tation for LLM							
Preprocessing of data	•••						
Prototype implementation	•	••••					
of LoRA							
Implementation of LoRA on			••				
selected model							
Implementation on LLM			••				
Evaluation Metrics							
Model Evaluation and Ana-				••••			
lysis of Results							
Documentation	••	••••	••••	••••	••••		

²⁸¹ Chapter 4

Preliminary Results/System Prototype

- This chapter presents the preliminary results or the system prototype of your SP.
- Include screenhots, tables, or graphs and provide the discussion of results.

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- $_{\scriptscriptstyle 377}$ Appendix A
- $_{378}$ Appendix Title