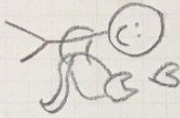# find your perfect Rescue

concept title

I want to adopt a young adult cat. But I don't know when one will be at the shelter, I can't go and check every day...

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who will use it?

prospective pet owners who want to adopt, but want a little more choice than showing up to the shelter one day & picking random. They're too busy to constantly check local SPCA's social medias for new intakes, but they still want to see the new animals that come in.

what does it do for them?

Tracks social medias of local shelter(s) of choice for all posts indicating a new intake, or animal close to euthanasia. user can indicate preferences to narrow results when applicable info is in post; e.g., cat vs. dog, young vs. old

what API(s) does it use?

Facebook, Twitter, Instagram

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you indicate your local SPCA(s) or shelter(s) that you want to 'follow'

'you may have to input their social medias yourself

↓

you indicate any specifics/prefs to limit the results, when applicable (maybe they won't always mention it on post)

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you get notified when they post anything like, "Just got this sweet boy in today! 4 m/o cat, vaccinated, loves people. Can we find him a forever home?" OK posts indicating an animal is facing imminent euthanasia if not adopted.

↓

Effectively, with pretty decent accuracy, you will know whenever an animal that meets your needs has been dropped off at the shelter, or is going to be euthanised, and you can indicate your interest to the shelter ASAP and schedule a visit.

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P1: adding value to data

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Gina Gross - P1 adding value to data

Part 2 - Description

1) "Find your perfect rescue" adds value to the score of social media posts by shelters, pounds & SPCA's that too often don't really reach the right audience — i.e., the people who might actually adopt the animal in need but are unaware at what's at the shelter/dont follow on social media, instead of all the ppl like me who love animals (but already have one/not in position to adopt) and share the post, just hoping that the right person might see it.

2) Data sources: Social media accounts of the local SPCAs/shelter/pounds of your choice. Facebook, Instagram, Twitter & any other socials they may have but those 3 are typically enough in most cases.

3) Output will essentially sift through the shelter's various posts to only notify users of the useful ones— when they post new animals in need of homes. It will ~~take~~ take out a lot of the roadblocks/guess work for all the people who are actually looking.

4) - Track feed(s) for shelter(s)

- Notify the user whenever shelter posts something with "new intake", "adoptable", "needs home", "available", etc., along with any modifiers (eg: "cat", "dog", "senior", etc. (optional)

5) My sketch is in part 1